

Sale Monday, Aug. 2nd
to Saturday, Aug. 7th

ANNUAL

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CLEARING SALE

:: AT ::

J. H. MORRIS & CO.'S DEPT. STORE

270-76 JASPER AVENUE EAST, EDMONTON.

HUNDREDS of people look forward to our Annual Clearing Sale, as it is the biggest money saving event of the year. This season all departments in the store are going hand in hand in order to make it the most successful sale ever known in the history of Edmonton. When we advertise a sale, that's what we mean, and we are glad to know that people appreciate a sale being run by this store, and many of them remark "you always get genuine bargains at Morris." We want every man, woman and child to know this. Our goods are all marked in plain figures, so as to make it more convenient for the public. Specials will be run at certain hours each day of sale; watch for them; it will pay you.

Good Saving Opportunities in STAPLES

The good house wife who keeps her eye on these specials in the staple department will reap her reward in savings that are always worth while.

PRICES IN BED SPREADS PULLED IN.
Bed spreads made of nice quality of thread, pure white, neat patterns, nice size. Regular price \$1.25. Clearing Sale Price95c

\$1.50 BED SPREADS \$1.10.
Full double size bed spreads, soft finish, special value at \$1.50. Clearing Sale Price \$1.10

\$4.00 SATIN DAMASK SPREADS \$3.10
\$5.00 SATIN SPREADS AT \$4.15.
BETTER QUALITIES AT EQUALLY LOW PRICES.

PRICES IN SHEETS HEMMED IN.
8 x 4 heavy quality twilled sheets, nice wearing value and hemmed ready for use. Regular \$2.00 per pair. Clearing Sale Price, per pair \$1.50

PILLOW CASES, Nicely made, good quality of cotton and free from dressing. Clearing Sale Price, per pair 25c

HEMSTITCHED PILLOW CASES.
Made from the best quality cotton, 42 inch size. Regular 60c per pair. Clearing Sale Price, per pair 45c

PRICES IN TOWELLING ROLLED UP.
26 inch linen glass towelling with red check, good buying at 17 1/2c. Clearing Sale Price 14c
Glass towelling with red and green pattern. Regular 15c. Clearing Sale 10c

20c TURKISH TOWELLING 16c.
Good heavy quality, brown turkish towelling, with white stripe. Regular 20c. Clearing Sale 16c

BLEACHED COTTON REDUCED.
25 pieces pure bleached cotton, 36 inches wide, and free from dressing, would be good value at 12 1/2c. Clearing Sale 9c

PRICES IN TOWELS WRUNG OUT.
10 dozen linen huck towels, size 24 x 40, hemstitched, an exceptionally good towel at 28c each. Clearing Sale 17 1/2c
5 DOZEN BATH TOWELS, extra large size, red trimmed and fringed, 26 x 50 inch. Regular 46c each. Clearing Sale 35c
Many other lines that it will pay you to look at.

REMARKABLE SALE OF DAMASK CLOTHS AND NAPKINS.
A limited number of cloths and napkins, slightly damaged, called manufacturer's imperfections. The damaged part is so slight that it will not affect the wearing qualities. Clearing Sale, One-third off.

SPECIAL IN TABLE DAMASK.

72 inch table damask, made of pure flax, extra fine quality and regularly sold at \$1.00. Clearing Sale 80c

65 inch unbleached table damask, all pure linen, was special value at 50c. Clearing Sale 40c

Just received a special lot of pure linen damask cloths, bought at a special price and will be sold during this sale. Clearing Sale, 25 per cent. off.

NEWS FROM THE FANCY LINEN DEPT.

Fancy linens in hand embroidered and drawn work, tray cloths, tea cloths, runners, doilies, etc. Clearing Sale, 25 per cent. off.

DOUBLE VALUE IN SCRIM GOODS.
Table cloths, centre pieces, runners and etc., to be cleared out at Half Price.

CUSHION COVERS PULLED OFF.
3 dozen fancy tapestry cushion tops, nice size and pretty designs, nice value at 35c. Clearing Sale 15c

\$2.50 AND \$2.00 CUSHIONS \$1.75.
9 only fancy cushions, size 22 inch, oriental coverings, silk down filling. Clearing Sale \$1.75

A SPECIAL PURCHASE OF RIBBONS ON SALE.
To buy these ribbons in the regular way would be out of the question, pure silk ribbon, 4 1/2 inches wide, every possible shade. Usually sold at 20c. Clearing Sale 10c

35c RIBBONS FOR 25c.
A few pieces of pure silk sash ribbons, extra wide, special value at 35c. Clearing Sale 25c

MOSQUITO NETTING 8c PER YD.

Prices in Hose Pulled Down

Girls' fine ribbed mercerized cotton hose, made of the best quality cotton yarn (Pickinimny Brand) which is the best cotton hose on the market. Sold regularly at 35 and 40c. Clearing Sale 25c

LADIES' LISLE HOSE.
In plain black and colors, gauze lisle, seamless feet, was sold regularly at 35c. Clearing Sale 25c

Ladies' Fancy Lisle Hose Reduced in Price.

LADIES' BLACK AND COLORED HOSE SUPPORTERS, with belt and pad. Regular 35c. Clearing Sale 22 1-2c

Many lines which are not advertised will be cleared out at big reductions.

NEWS FROM THE READY-TO-WEAR DEPARTMENT

PRICES ON UNDERSKIRTS ARE DOWN.

Ladies' moreen underskirts, made of good quality moreen, French ripple flounce, black and colors. Regular \$2.50. Clearing Sale \$1.90

A GOOD UNDERSKIRT FOR \$1.00.
Underskirts, made of nice soft quality sateen, high satin finish, black and colors, would be good value at \$1.35. Our Clearing Sale \$1.00

A RUSTLE IN SILK UNDERSKIRTS.
Silk underskirts made of good quality Taffeta silk, in black and colors. Regular \$6.50. Clearing Sale \$4.25

\$10.00 Silk Skirts, Clearing at \$8.00
\$12.00 Silk Underskirts, Clearing at 9.95
\$15.00 Silk Underskirts, Clearing at 11.75
Heatherbloom Underskirts 2.00

PRICES IN LADIES' LINEN COATS CUT SHORT.
Ladies' Linen Coats, in pretty styles, no two alike. Sold regularly from \$4.50 to \$8.50. Clearing Sale \$3.95

CRAVENETTE RAIN COATS MUST MOVE OUT.
All rain coats must be cleared out as we will not carry them over. Clearing Sale, 25 per cent. off.

DRESS SKIRT PRICES SHORTENED UP.
Our entire stock of ladies' high class dress skirts will be placed on sale. They include skirts from the best Canadian and American makers, all man tailored goods. Clearing Sale, One-quarter off.

LADIES' MULL WAISTS AT CUT PRICES.
A limited number of white mull waists with three-quarter sleeves, just what is required for the warm weather. Clearing at One-third off.

LADIES' COAT SUITS, Shirtwaist Suits and Wash Skirts must be sold.
\$5.00 Suits for \$4.00
\$8.50 Suits for \$6.80

PRINCESS DRESSES
In sky, pink and white. Sold regularly at \$9.00 and \$15.00. Clearing at \$7.00 and \$11.95

CORSET COVERS CUT CLOSE.
5 dozen ladies' corset covers in sizes 32 to 40 will be cleared out at 33 1-3 per cent. off.

BIG REDUCTIONS IN DRESS GOODS.
Many lines of dress goods will be placed on sale that will pay you to look at, it will mean a saving of dollars on your fall dress.

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