planning their campaign; the men

must be trained—and the interval be-

at the Front must have time to assim-

"We have to meet and to check-

mate a most determined German ef-

fort to avert defeat. Everything is

to be thrown into the scale against

us, and we certainly shall not meet

it effectually by 'doing things rather

more or less.' Surely the time has

come to call upon the older men for

such help as they can give, either for

Home Defence or in public work of

national importance, so that the

crowd of young men now retained in

this country may be utilized for ser

Defeat is Not Thinkable.

ducted, and never will be laid or con-

ducted, on the supposition that defeat is even thinkable," says the Times.

"But we do believe that upon this

prolongation of the struggle with all

the perplexities to hamper decision

much for their training. Every day

counts. The events of this year show

what our soldiers can do, if only the

nation at home do their duty by

them. Broadly considered, this year's

campaign is a record of steadily in-

creasing success in our attack, ac-

to the results attained. It has pro-

duced a new perfection in the use of our artillery and in the combined em-

What the Germans Are Doing.

their growing superiority to the

of the army is rising every day.

Their temper as a fighting force was

disturbed. That consideration is un-

certainty about the supply of men

Everybody who is in touch with the

army at all knows that this is the

paramount question which occupies

all minds, from the mind of the

humblest platoon commander to the

Reichstag at this moment for th

mobilization of the labor of all males between 17 and 60, and they describe

t as a war measure surpassing in importance all that have gone before.

The German people, the Minister in

charge of it has declared, 'must exert the extreme national power' and prove to the whole world Germany's

determination to fight with all her

"That does not necessarily mean that we are bound to take the same

step, but it does emphasize the urgent

need to fill up existing establishments,

to form adequate reserves, and to

keep up a steady flow of drafts

Wanted, a Single Authority.

that the whole manhood of the nation

should be organized.

The Prime Minister still thinks

"We are well enough aware," says

the Times, "that this question of

Man-Power is occupying the closest

attention of a number of able and patriotic men in the Adjutant-Gener-

al's Department of the War Office, in

the Man-Power Committee, and in

question is still being handled in niggling, piecemeal fashion. It has

not been gripped as a whole on

"While the Germans propose, in

the words of the Chief of the War

broad and courageous lines.

throughout next year's campaign."

mind of the Commander-in-Chief.

and rapidly decreasing in proportion

companied by a casualty list steadily

the spring," adds the Times.

"Our plans are not laid or con-

vice in the field."

are to be coherent and efficient.

### The Christmas Message For Allies

### DO THE RIGHT AND DO'IT NOW

the Christmas message for the Allies Chief of the Imperial General Staffthis year is not to be "Peace on the man in whose human hands lie earth," but "Do the right thing and the destiny of immortal men and vears. He says:

The Allies do not want Peace now. "I think we may look forward to their own terms. Except the future with complete confidence in those terms they will have no Peace subject to the condition that we do whoever may offer to negotiate. That the right thing, and that we do it inis the fundamental fact of the present time. "I think the whole Empire is full into it.

Size of our Task.

except on their own terms measures leaders tell it are necessary in order the size of their task, and the times ultimately to achieve complete victory and ensure that the supreme sac-There will be no Peace at Christ rifice which has been made by so ma-God willing, there will be ny of the best part of our manhood ly awake."

triumphant Peace for the Allies by shall not have been made in vain. The message for Christmas comes time of some stress—not very great is to be

will be much greater in future. Suc- lose in getting the necessary men," In overwhing says the "Observer." "The Army else, goes to those who show the chiefs must know well beforehand greatest determination and who can what forces they can count upon in

Nation Not Yet Awake. A day or two before Sir William tween now and next spring is already Robertson gave that message he also short enough for that-and the units

"I have no hesitation in saying late the drafts sent to them if they that there is urgent necessity for more men of military age for

"We are now engaged in the greatest war ever known and are fighting for an object vital to our Imperial existence and to the cause of humanity and civilization. There is no doubt whatever of our ability to win the war if only we really put our backs

"We have not yet done this. We ready to make any further sacrifice But the decision to have no Peace and to meet any demands that its still do not recognize that issues at make and can make if we will but I have every confidence in my

### Stock

100 Cases

### Valencia Onions, 200 brls. Apples.

75 Kegs

Green Grapes

## H. J. Brownrigg

'Phone 469.

### ARRIVED GOLD FISH PLUG

**TOBACCO** 5c. a Plug

#### MINORIA PLUG 12 and 6c. per Plug

boxes of 25 for Christmas Gift FULL ASSORTMENT OF

Smokers' Requisites.

S. G. FAOUR 378 WATER STREET.

#### THE FIRST PAIR

ployment of this arm with our in- | DON'T make any mistake this year. Let your first pair of Rubber Shoes be BEAR BRAND. "With these palpable evidences of Times are too hard for anyone to take chances of being out of work enemy before their eyes, the moral for two or three weeks with a cold which could have been avoided by getting satisfactory Rubber Shoes never finer. But for one considera- The good old BEAR BRAND tion their confidence in early and Shoes, which are becoming more complete success would be quite un- widely known every day, are being sold in St. John's by

> John Anderson. W. R. Goobie. Nicholle, Inkpen & Chafe, Ltd. Royal Stores, Ltd. F. Smallwood. Steer Bros. Jesse Whiteway.

"The German Government have a Wholesale by Bill before the main committee of the Cleveland Rubber Co.,

For Sale at lowest market prices.

SMITH CO. Ltd. Telephone 506.

the Government generally. But the

We acknowledge the receipt thanks of calendars from the Robinson Export Co. and Mr. P. E. Outer-Department, to 'add to the Army all bridge

CALENDARS.

The schr. Hanovera, which left here sh laden for the Mediterranean Nov. 27th is now at Gibraltar, and we here will be offered for sale there

no time to hate.-Hubbard.

great obstacles to reform at this mo- put her whole civil population on a ment are the list of reserved occupa- war footing; she has not recoiled even tions and the hopeless failure of re- from the infamy of the Belgian deportations in order to set free Germans of military age for the ranks of the ar-

"That is what the Allies - have - to

neet and overcome."

Presenting Gerda Holms, Helen Dunbar and Richard C. Travers in

#### 'A Song in the Dark'

An Essanay Photo Drama of real life in 2 reels. "THE SWITCHMAN'S STORY"—A Kalem Drama

of the American Civil War.

"ROSES OF MEMORY"—A Pathetic Domestic Drama by the Edison Company.

"A BOARDING HOUSE HAM"-A funny Selig Comedy, a whole reel of laughs.

PROFESSOR McCARTHY playing the Latest and Best Music, Drums and Effects.

Send the Children to the Great Big Saturday Matinee. Extra Pictures.

## Rossley's British Theatre!

### LAST COMPETITION OF SEASON TO-NIGHT

GREAT BIG FUN SHOW-VAUDEVILLE SKETCH—ALL NEW PICTURES FROM NEW YORK.

CONTEST AND VAUDEVILLE AT 9.15 P.M.

General admission, 10 cents; Reserved Seats, 20 cents. Doors open 6.45 p.m. Don't the Last Contest.

### To My Outport Friends:

As the Fall is now approaching, you will, no doubt, be thinking of coming to St. John's to purchase a supply of clothing for yourself and the boys. Our purpose in writing this is two-fold; we want to make a fair profit on the Goods we sell you, and also to give you the best possible value for your money. We offer you GOOD VALUE FOR GOOD MONEY. We have no TWO PRICES, and guarantee all a square deal. Anyhow, drop in and see our clothing when in the city, and if not satisfied with the Prices and the Goods, you need not buy.

> With best regards, I am, Yours truly.

> > T. J. BARRON

358 Water Street, St. John's, Nfld

### OPPOSITION TO THE PROPERTY OF BRITISH

### THE POWER OF PROTECTION

### Buying a BRITISH SUIT Means PROTECTION from High Prices

PROTECTION in Material. PROTECTION in Style.

PROTECTION in Fit.

**Every Man and Boy Needs** PROTECTION

Have It!

The British Clothing Co., Ltd., Sinnott's Building Duckworth Street, St. John's.

Advertise in The Mail and Advocate

# Servicable Christmas Presents

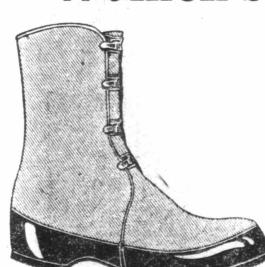


We are showing a swell line of SLIPPERS for Christmas Shoppers. Our assortment of Felt Slippers for Women and Children is the largest and most exclusive line ever shown in the City.

WO'S. BLACK, GREY, PURPLE, and RED FELT SLIPPERS, in JULIET, KOZY and COMFORT STYLES, at prices from 80c. to \$200 a pair.

MEN'S CARPET and FELT SLIPPERS from 50c. to \$1.00. MEN'S BLACK and TAN SLIPPERS, 80c., \$1.30, to \$2.60.

### Women's and Men's Gaiters



Men's 2 Buckle GAITERS \$2.30 to \$3.00

I BUCKLE GAITERS

Our Men's

ERS..... \$1.20 to \$1.90

CHILDS' LONG RUBBERS 

**BOYS' LONG RUBBERS** 

We keep Ankle Supports for Men, Women and Children; expert fitting guaranteed.

Men's

**Leather Leggings** 

Black ... \$2.30 to \$3.00

Tan.....\$3.00 a pair

A stock of Women's

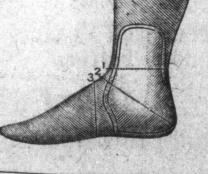
Spats, in Black, Fawn

75c. to \$2.50.

and White.

Only to Pleased to make any exchange after

Christmas.



Parker & Monroe, Ltd.
THE SHOEMEN.

4 Buckle Gaiters,

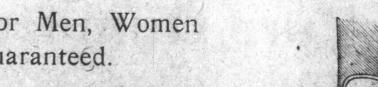
make IDEAL GIFTS. only \$3.10 a pair \$1.50 and \$1.90 a pair.

WOMEN'S BUTTONED GAIT ERS..... \$1.60 to \$2.50

WOMEN'S BUCKLE GAIT-ERS ..... \$2.50 to \$2.70.

CHILDREN'S BUCKLE GAIT

\$2.00 to \$4.00





Just Time Enough.

says the Daily Telegraph, "Germany. it should always be remembered, began her great offensive against Ver-

men liable for service who until now have been regarded as indispensable at home, and to supply their place by 'labour taken from the less important industries,' our Departments are busy making bargains and giving pledges which they think will avoid trouble. "What is wanted now is a single authority strong enough to carry them

out by silencing departmental

wrangles. Broadly speaking, the two dun this year in February; she has

"There is no more than just time my. However colossal the efforts she enough, for the winter is slipping on." has hitherto made, they will be easily surpassed this winter