

NOTICE
Nfld. St. Andrew's Society.
 The regular Quarterly meeting of the above Society will be held in the Clubrooms, Smallwood Building, this Wednesday, April 21st, at 8.30 p.m.
 All members are requested to be present.
 By order,
MALCOLM PARSONS,
 Secretary-Treasurer.
 ap21,11

Buy GOODS Manufactured in NEW-FOUNDLAND & keep the Fathers at work

We Aim To Please
 And we hit the mark every time with good work at honest prices.
C. M. HALL,
 Genuine Tailor and Renovator.
 248 THEATRE HILL

GET THEM OUT
 Mr. DEALER—You want your goods moved off your shelves quickly, do you not?
 There are two things that will move them for you—
ADVERTISING and QUALITY.
 First ADVERTISING, that people may learn of the good points of the article for sale and may be led to try it.
 Then QUALITY, that having tried they may find it all they expected and more.
 Buy BEAR BRAND RUBBERS from us, and you get both. We advertise ALL THE TIME. The quality of the rubbers is excellent. Therefore BEAR BRAND RUBBERS will have but a short stay on your shelves.
 Consider these points well, and place your order with
CLEVELAND TRADING CO.,
 St. John's.
 ap3,m,w,tf



A SUDDEN REMINDER
 of your negligence in securing a fire insurance policy may come in the shape of a fire at any time.
THE SOONER YOU INSURE
 the better for you. You know it, and this is only to remind you that the knowledge will do you no good unless you act upon it. Let us write you a policy to-day and have it over. You'll feel better and sleep easier.
PERCIE JOHNSON,
 Insurance Agent.

If your Piano or Organ is worth any it is worth
EXPERT TUNING
 any other kind will ruin it
ALL MY WORK GUARANTEED
W. J. RYALL
 47 King's Road

CARD
 P. O. Box 17. Telephone 24.
JOHN COWAN
 Consulting Accountant and Auditor
 Special attention given to the preparation and examination of Financial Statements.
 ap14,1m

FORGING AHEAD!
 That is the position of The Mail and Advocate, as each issue sees a larger sale. What about this

OBITUARY
HON. JOHN B. AYRE.
 The passing of the Hon. John B. Ayre whose death occurred yesterday at his late residence "Thornlea" has removed from our midst a worthy and esteemed citizen, who has for a long time been prominent in the commercial and public life of the Colony, as well as being very active in religious and philanthropic life.
 The late Mr. Ayre was born in 1850, and was therefore in his 65th year. He was the eldest son of the late Hon. C. R. Ayre who died in 1889. Early in life he entered upon a business career and materially aided in building up the great departmental store of Ayre & Sons Ltd., of which firm, up till his retirement some four years ago, he was senior director.
 He represented the District of Bay de Verde for three years and in 1888 was appointed to the Legislative Council, where his knowledge of business conditions proved very valuable. Mr. Ayre was a life long adherent of the Methodist Church, his benefactions to Methodism were far reaching, therefore, but they were not confined to his own denomination, for no appeals of a religious or charitable nature were made to him in vain.
 Mr. Ayre was married to Miss Sarah Rogerson, daughter of the late Hon. J. J. Rogerson, who mourns to-day the loss of one who was a close companion, as well as a husband dearly-loved. Three daughters survive, Mrs. Geo. Knowling, Mrs. G. W. B. Ayre, and Miss Ayre. A touching feature is that two of them, Mrs. Knowling and Miss Ayre, were hurrying homeward by the Stephano, but arrived too late to say good-bye to their father. Mrs. Alexander McDougall is a sister, and Messrs. F. W. Ayre and C. P. Ayre of this city, directors of Ayre & Sons, Ltd., are brothers. Another brother is the Rev. G. J. Ayre, B.A., of Bourne-mouth, England. To the bereaved family the warm sympathy of a host of friends will go forth in their time of deepest sorrow and in which the Mail and Advocate joins.

Lecture K. & C. Rooms
 Last night Mr. Chas O'Neil Conroy, K.C., T.G.N., delivered a most interesting and instructive lecture before the Knights of Columbus, on "The Science and Art of Photography."
 The lecture was illustrated by a practical demonstration. A flashlight photograph was taken, developed and exhibited before the very entertaining discourse was brought to an end.

At the Casino
 Last night another large and enthusiastic audience witnessed the beautiful production—"A Million Bid"—at the above theatre.
 To-night will be the last opportunity of seeing this magnificent photo-play.
 For the latter half of the week the Management have secured a thrilling six reel portrayal of Paul Gilmore's great success—"Captain Alvarez"—a highly entertaining and instructive story of the Argentine.

Adventure goes on Dock
 The Adventure will go on dock shortly to have the propeller blades lost at the ice fields replaced, after which she will probably proceed to Philadelphia to have her engines thoroughly overhauled. Returning with a cargo of coals she will then take up the Hudson Bay service under charter to the Canadian Government. Capt. Wilson goes in command. The Bonaventure will also be engaged at the north for Revillon Freres during the summer in charge of Capt. Couch who transfers from the Ad. being thoroughly acquainted with the work and conditions governing navigation at the ports to be visited.

Norwegian Fishery
 The following figures of the Norwegian fishery were received by Deputy Minister of Customs LeMessurier yesterday:
 April 20th, 1915.
 Lofoden... 15,500,000
 All Others... 33,600,000
 49,100,000
 April 20th, 1914
 Lofoden... 11,600,000
 All Others... 48,308,000
 59,908,000
 Tobias LeDrew, Chairman of the Cupids Road Board, has taken an action to-day against The Daily News for libel, by an insinuation in The News on the 12th day of the present month that he had misappropriated road money.
 Wallace's Chocolates R most excellent.—ap12,tf

S. A. Demonstration
 The Salvation Army and friends had a public demonstration last night, which was very largely attended by citizens of all classes. The bands of Nos. 1 and 2 Corps took part, and the procession was from the Citadel down Job's Street and Water Street to McBride's Hill, and along Duckworth and New Gower Sts. to the Citadel, where a public temperance meeting was held.
 The building was filled to its utmost capacity, and hundreds were unable to gain admission. The meeting was conducted by Adj. Hiscock, and on the platform besides officers of the City Corps, were many prominent citizens.
 The principal speakers were Adj. Hiscock, Mr. I. C. Morris, Mrs. J. B. Michel, Elder Young and Capt. Pritchard. The meeting was most enthusiastic, sentiment being strongly in favor of prohibition.

Temperance Parade
 Yesterday afternoon the women's parade, under the auspices of the W. C. T. U., favoring prohibition, was very successful and largely attended. Previous to the parade a meeting was held in the Casino Theatre, where addresses were given by Mr. W. H. Jones who acted as chairman, Elder Young, Mr. W. White, Adj. Hiscock, Rev. N. M. Guy, and Mrs. Pippy.
 Forming in ranks and headed with banners the women marched through the city to Government House, where they were received by His Excellency Sir W. E. Davidson and Lady Davidson.
 The women were addressed by His Excellency, who spoke words of encouragement, and said he was in sympathy with the movement to a large extent. A vote of thanks was moved to the Governor by Mrs. Pippy and Mrs. Hunter, after which cheers were called for, and the white ribbon salute given.
 The procession returned to the Hall by way of Military Road and Queen's Road, where the women dismissed.

SHIPPING
 S.S. Argyle left Sound Island at 3.10 p.m. yesterday, inward.
 S.S. Meigle left Trepassay at 6 a.m.
 No report of the Sagona since leaving Grand Bank.
 S.S. Prospero left Puskitrough at noon, coming east.
 S.S. Portia will likely be ready for the Western service next trip.
 S.S. Florizel sails on Saturday taking the Stephano's freight.
 The Success left Barbadoes on Saturday with a cargo of molasses for A. S. Rendell & Co.
 The Portia and Morwenna come off the dock to-day, repairs to both having been effected.
 S.S. Neptune hauled out yesterday to the stream, where she remains till she is ready to dock and have a new propeller put in place.
 S.S. Kyle arrived at Port aux Basques yesterday with the following passengers:—G. Hardy, J. P. Chetwynd and 4 in second class.
 S.S. Beothic, Capt. C. Winsor,—the last of the steel fleet—arrived in port yesterday afternoon, hauling for some 3,200 seals. Only two whitecoats were taken, the rest of the catch being beaters with the exception of about 100 old seals.

SEALING NEWS
 Nascoie—1216 young harps, 4 beat-lamers, 3 old harps, total 1227 seals. Net value \$2143.04. Her crew of 270 men shared \$2.65 each.
 Neptune—58 young harps, 4 old hoods, Total 62 seals. Net value \$105.08. Her crew of 203 men shared 4.17 each.
 Belaventre—336 young harps, 6 old harps, 5 old hoods, total 347 seals.
 Adventure—192 old and young harps.

Magistrate's Court
 (Before Judge Knight.)
 A laborer, of Codner's Lane, drunk and disorderly, was fined one dollar.
 A number of sealing cases connected with the S.S. Bonaventure, were postponed till Saturday.
 In the case of a fisherman, of the Battery, charged with a breach of Fishery Regulations, the case was postponed till 28th inst.
 An assault case was dismissed through the plaintiff failing to appear.

LOCAL ITEMS
Velvet pencils for commercial use.—ap12,tf
 According to "Shipping Illustrated" the price paid for the Sagona by the Reid Newfoundland Co. was \$23,000.
Venus and Velvet pencils will give you satisfaction.—ap12,tf
 Sports Committee of St. Andrew's Society meet at 7 p.m. in their club rooms to arrange matters for the season.

Don't forget to ask your grocer about LaFrance & Satina Tablets.—ap12,tf
 The members of the T. A. and B. Society who have enlisted with the Reserve Force will be entertained by the Society at their Armoury tonight.
Venus Drawing pencils are perfect.—ap12,tf
 St. Andrew's Society holds its quarterly meeting tonight in their rooms, smallwood Building at 8.30 p.m.
Stephano sails for New York tomorrow at noon. Passengers to be on board at 11 a.m.
 The weather along the Railway line today is: Wind S.W., light, fine, the temperature ranging from 30 to 45 above.

U can get Elastic Cement Roofing Paint in 1, 2, 5 and 10 gallon tins from your dealer.—ap14,ead
 Capt. Levi Diamond is celebrating his 81st birthday to-day. The old gentleman shows wonderful vitality, although having been rather poorly for the past month.
Elastic Cement Roofing Paint will save you dollars and trouble.—ap14,ead
 Three cases of diphtheria, boys of 7, 8 and 10 years of age, were removed to Hospital yesterday from Mount Cashel.

At the Nickel
 To-night's show at the popular house of amusement promises to be an extra good one. The leader for this evening's show is "Seven Days", a world-famous comedy in 3 parts.
 The final verdict is a story of the West in early days, and portrays the reign of Judge Lynch during these stormy years. A Key Stone comedy, the usual fun-making film will also be shown; and Mr. Stanley sings "Good-night." The usual courteous attendance. Wholesome atmosphere and up-to-date music.

At the Crescent
 John Bunny, the funniest man in flimdom, appears at the Crescent Picture Palace to-day in a funny comedy. There is also a great Vitagraph feature in two reels and other feature pictures.
 Read the programme printed in another column for particulars.
 Every film shown at the Crescent is produced by the very best film makers. You can always depend on seeing a good show at the Crescent. Go to-day.

Rossley's Theatres
 A big crowd last night at Rossley's up to date theatre, when Mr. Ballard Brown and Miss Madge Locke in their act were encored again and again. Those distinguished artists are certainly the finest dramatic people in the business, while the singing of both is delightful. Both have wonderful voices, beautiful stage presence, fine costumes and best of all are very refined and sing only good songs.
 To-day there is a special matinee under the distinguished patronage of His Excellency the Governor and Lady Davidson and many prominent citizens, when Mr. Ballard Brown and Miss Madge Locke will present an entire different act.
 Mr. Rossley has had many requests to put on the picture of our gallant lads and he will show it again to-morrow afternoon and night. Matinee at 3.30; the finest programme ever seen.
 From the day Mr. Jack Rossley opened his own theatre in the West End he has always had it packed every night. Never once can it be said—a poor house. There's a reason. The pictures are splendid, while his little singers are more popular every day. Good songs and dainty costumes and good music. The delightful little theatre always clean and comfortable and every courtesy shown to patrons by Mr. Fessley and Mr. Robt. Walsh.

Dr. Bond's Lecture
 A particularly entertaining lecture was delivered by the Rev. Dr. Bond at the Methodist College Hall last evening, his subject being the story of an interesting trip made by himself to the border mountains of Tibet.
 The chair was taken by Rev. Dr. Fenwick, and before the lecturer was introduced, two stanzas of "All hail the Power" was sung and the Lord's Prayer repeated.
 Dr. Bond, most attractively and somewhat humorously, told of his visit to the great Republic of China and of his determination while there to penetrate to the strange land of the Tibetans. How his trip was finally arranged, and how, in a chair with four carriers, a servant and guide, he penetrated the fastnesses of Eastern China, formed not the least interesting part of his lecture. With him he had a faithful recorder in his camera, and for nearly an hour and a half there followed in quick succession on the screen, pictures of the beautiful valleys and snow-clad mountains, its peculiar, yet charming people with their strange gods, their temples, prayer-wheels and other features of interest. All were picturesquely explained.
 At the close, a vote of thanks was proposed by Rev. C. A. Whitmarsh, seconded by Rev. N. M. Guy, and acknowledged in Chinese by the lecturer.
 Mr. Thrope, of the College staff, manipulated the lantern.

Stephano Arrives
 The S.S. Stephano arrived last midnight, bringing a full freight and the following passengers:—
 From Halifax—Messrs. A. K. Lumsden, L. Meyer, J. Jardine, L. M. Traak, B. C. Rayworth, T. F. Davis, H. M. Todd, W. G. Parsons, A. R. Lawrie, G. F. Kearney, D. Nicholson, J. R. Stiek, J. Jackson, Rev. Dr. E. Jones, E. Dixon and wife, Mrs. G. Knowling, Miss E. Ayre, Mrs. Benedict, Mrs. G. Ballour and infant, Mrs. J. Donnelly, Miss M. Furlong, Miss M. Shay, Miss M. Seymour, Miss K. P. Murphy, Misses J. and M. Quinn and 8 in second cabin and
 From New York—Hon. R. Watson, R. G. Rendell, A. Sheard, E. Tonogeth, Mrs. M. Wing, Mrs. A. Sloan and daughter, Miss M. Bird and Mr. T. McGrath.

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WANTED—By Married
 English Lady (Presbyterian) with one child 14 months old, situation as Housekeeper or position of trust. Apply ABC, this office. ap117,6i
WANTED—A. A. or 1st Grade Experienced Male Teacher for Springdale. Salary \$270.00. Apply with references to Chairman. ap120,5i,ead
WANTED, to hire or purchase, a Schooner (60 tons). Send particulars to P. H. COWAN, St. John's. ap110,21,24

Kimball Organs
 Highest Awards in America.
 ILLUSTRATED CATALOGUE ON REQUEST JOIN OUR ORGAN CLUB

 Musicians' Supplies Department
ROYAL STORES
 FURNITURE Dept.
 ap21st,w,s,tf

A BUDGET OF GOOD THINGS
 To-day, April 21st.
"PREMIUM" BACON, the Bacon of quality.
 Try a pound or two sliced our way.
BANANAS, CELERY, TOMATOES.
NEW YORK CHICKEN.
NEW YORK SAUSAGES.
NEW YORK CANNED BEEFS.
LONG ISLAND DUCKS.
Fry's Cocoa
CUCUMBERS, PARSNIPS, CARROTS.
IRISH BUTTER, one pound blocks.
IRISH BUTTER, 28 & 56lb. boxes.
"SUSSEX" BUTTER, 2lb. slabs.
"SUSSEX" BUTTER, 56lb. boxes.
 Also, 200 1/2 bags ISLAND WHITE POTATOES.
 40 crates GREEN CABBAGES.
 20 cases NAVAL ORANGES.
'Phone 379 W. E. BEARNS

Remnants of Tweed
By the Pound at Removal Sale Prices
COME in to-day and look through our tweeds by the pound—you'll pick up a bargain here in an excellent quality—better than are usually sold by the pound.
 We are showing some high-class pure-woolen tweeds that we have priced to make a complete clearance before removing to our New, Modern Store, in the West and are offering them now at a third less than the original price.
 Come and see the patterns—we are sure the qualities will give entire satisfaction—you can select a piece here to make a man's coat, a pants, or a pants and vest and it is just possible that the piece you'll select will give you from two to five years constant wear—you know how a well-woven piece of pure-woolen tweed wears, better than we can tell you.
 When you call take your time and look through the lot of eight hundred pounds, because the very pattern you are needing may be at the bottom of the pile—we'll wade through them and help you to be suited—a piece large enough for a man's pants may weigh 2 pounds and perhaps much less.
Removal Sale Price a pound \$1.00.
 Splendid pieces amongst this lot suitable for making garments for sturdy school boys.
 We also have a special lot of Union tweeds, in Men's Suit Lengths, in a variety of neat dark patterns. Regular a pound 90c.
Anderson's, Water Street, St. John's

COAKER ENGINE
CAN'T BE BEATEN
SAYS FISHERMAN.
 Mr. W. F. Coaker, M.H.A.
 Dear Sir,—Just a few lines concerning the Coaker Engine that I purchased from the U. T. Co. this spring. I have used this engine all the summer without any trouble or difficulty; it really works like a clock.
 We had our traps twelve miles from the schooner and that engine used to go there twice a day for a month, making its forty-eight miles a day back and forth, and used to tow another trap boat with her, which made a difference of about seven miles in forty-eight, so she actually ran fifty-five miles per day while at Belle Isle.
 At Mugford's Harbor she averaged about thirty-five miles a day from the 14th of August to the 10th of September. I would not change this engine for any other six horse power engine on the market, either for speed or simplicity of operation. I passed motors this summer up to nine horse power. I haven't seen one to go with her this summer.
 I advise all who want a good strong and reliable engine not to refuse the Coaker Engine, for she is certainly the best on the market.
ELIAS KEAN.