

The Victory Loan and Farm Prices

Prices of Canada's farm products are fixed, in a large measure, by the demand in Great Britain.

The price of all is governed by the price of the part exported.

Canada has a big surplus of food to export.

It is of prime importance to Canada that the market for that surplus be maintained.

To the farmer, it is of vital importance.

To-day Canada can export only as much of her produce as she can finance. Why is this? Because Britain and her allies must buy where they can get credit. Canada then, must pay the farmers for their produce and turn that produce over to the Allies on credit. Or lose her export market. If Canada cannot pay the bills, the surplus farm produce will stay in Canada—unsold.

Last year's crop was financed by the Victory Loan 1917. Canada borrowed from her people enough money to give Britain the credit she needed. The result was that every Canadian farmer had a market at good prices for his entire crop.

This year's crop must be financed in the same way—by the Victory Loan 1918.

Victory Bonds are, as every shrewd investor knows, an investment of the highest class. The interest rate is good and the payments regular. The security is undoubted and the bonds may be readily turned into cash in case of need.

But—to the farmer Victory Bonds have an even greater importance for in addition to being an investment they will maintain a market at good prices for the crop he now has to sell.

It is therefore, to the interest of every farmer to buy Victory Bonds, to influence his neighbors to buy and to spare no effort to make the Victory Loan 1918 an overwhelming success.

Be ready to buy Victory Bond

Issued by Canada's Victory Loan Committee
in Co-operation with the Minister of Finance
of the Dominion of Canada.

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A WORD

The editors hope this year's improvements will attract old subscribers and interesting features our service. During the next year the trying results from the solution of the will determine the rate—as to what is desired with propriety styled by portions of the value been created. The Guide is every farm by bank numbers of paid. Send in and missing a The yellow address to what date you other receipt is a Remittance about Guide, either by postal, bank or

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