

The Auer Gas Lamp

Money-Back Style.

No. 9

EVERY store-keeper who wants a brightly lighted store should use this lamp—it is the only one giving 200 candle power. It makes its own gas automatically and is cheaper to run than a center-draft oil lamp.

THERE is no smoke or smell, of any kind, from it.

HUNDREDS of them are in use and everyone is giving satisfaction.



IF THE LAMP IS NOT ALL YOU HOPE IT TO BE WE WILL CHEERFULLY RETURN YOUR MONEY.

WRITE FOR OUR CATALOG AND DISCOUNTS.

AUER LIGHT CO., 1682 Notre Dame St., MONTREAL.

Successful Storekeeping

is the kind that recognizes the good in an article and gives the customer the benefit of that knowledge.

For the goodness of "EMPIRE" Soda what better guarantee do you want than the maker's name—Brunner, Mond & Co., Northwich, England?

Your customers are being told of this goodness through the daily press.

"Empire" Soda

BEST FOR BAKING.

WINN & HOLLAND
MONTREAL

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will be Carefully, Efficiently, and Promptly attended to by

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Stops the fly in his mad career. Also catches the filthy load he is carrying, thus preventing the danger of contagion.

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The O. & W. Thum Co., Mfrs.
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