

The Hoover lifts the rug from the floor like this—flutters it upon a cushion of air, gently "beats" out its embedded grit, and so prolongs its life.



only

A HOOVER in your home will free you from much of the drudgery of summer house work.

About three hours' active service a week with The HOOVER is sufficient to keep everything spick and span.

The rest of the week you can spend in the glorious out-of-doors, so far as the house-cleaning part of good housekeeping is concerned.

Let us show you how The HOOVER will shake all of the dirt out of your rugs, absolutely withdraw it by powerful suction and then brush the nap velvety to preserve the beauty and life of the rugs.

The HOOVER

IT BEATS

AS IT SWEEPS

AS IT CLEANS



The Hudson's Bay Company



IN ADVERTISING, QUALITY IS MORE IMPORTANT THAN QUANTITY.