

A Store for Men.



THE advantages of this store from a man's standpoint, may be summed up briefly as follows :

1. We devote the entire ground floor of the Richmond Street wing exclusively to men.

2. Men are waited upon by men, who know what men like and how to serve them.

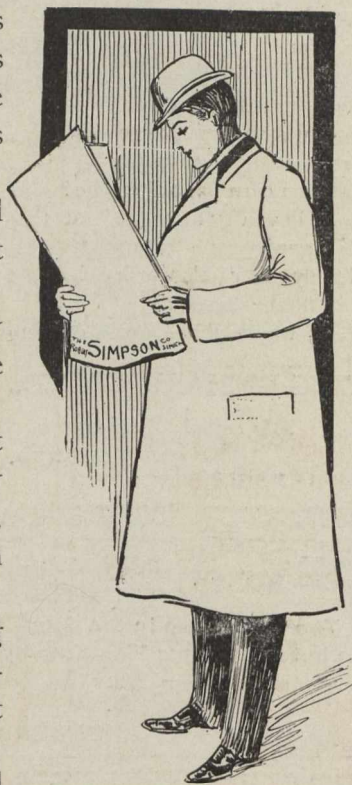
3. A man can obtain almost anything he requires in the way of clothing in the Men's Store, from boots to underclothes, from a hat to a necktie.

4. Our ready-to-wear clothing is the pick of the Canadian manufacturers, from whom we select the cream of their production.

5. We are the largest retail customer of clothing manufacturers in Canada, and we thus receive quantity discounts as well as cash discounts.

6. Prices in the Men's Store are Simpson prices, which is saying economy is the strongest feature of the "Men's Store."

Come in and verify by your own inspection all we say.



THE
ROBERT

SIMPSON

COMPANY,
LIMITED

TORONTO, ONT.

No. 25,433.