"Canada's Leading Company.

The following statement from commencement up to January 1, 1900, amply attests to the successful management of Canada's Leading Company :-

Received from Policyholders, over \$35,236,000 Paid to Policyholders or Representatives, over ... 19,683,000
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Total paid and credited to Policyholders, over. \$40,922,000 Showing the receipts from interest have paid all

expenses of management, and leaves besides over..... \$5,686,000

For every \$100 received from its policyholders since organization the Canada Life Assurance Company has already paid or credited to them over \$116.

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Death and expenserate per 1000 for last 10 years-5 Leading American Companies.....average.... 22.27 Interest earned on Assets for last 10 years-5 Leading American Companies...... average.... 4.93

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