

FACTS WORTH KNOWING

About the EATON Mail Order System

For years we have been studying and planning how we might economically place the markets of the world at the disposal of our friends living at a distance from the centres of commerce. Our Mail Order System—now as near perfection as thorough organization can make it—successfully accomplishes this end. You choose your goods where the selection is greatest, AND WHERE THERE IS LARGEST CHOICE THERE IS SUREST SATISFACTION. To further relieve you of every risk we make this

GREAT LIBERAL GUARANTEE

If on receiving your goods from us you find them unsatisfactory in any way, we will exchange or refund your money and pay all transportation charges both ways.

BEGIN SAVING MONEY TO-DAY

EATON MAIL ORDER SHOPPING MEANS DOLLARS SAVED. HERE ARE THREE REASONS WHY:

(1) With our enormous purchasing power we are able to buy in such large quantities that we receive extraordinary price concessions.

(2) Our large sales enable us to take the entire product of a factory or mill, and in such cases the manufacturer having no selling expenses and receiving spot cash can well afford and does accept a very close price.

(3) WE ARE MANUFACTURERS—own and operate our own factories in such lines as Women's and Children's Cloaks, Dresses, Skirts, Suits, Waists and Corsets; Men's and Boys' Clothing, Shirts, Collars, Furs; garments for men, women and children; women's and children's neckwear, underwear, belts; harness, upholstered goods, etc. The prices quoted on such articles represent the manufacturing cost and EATON'S one small per cent. of profit added.

ABSOLUTE SAFETY IN SHOPPING BY MAIL

Our method of doing business by mail brings every desirable satisfaction to the purchaser. The utmost care is taken to see that the orders are filled exactly as desired. Test us with an order. Remember our Liberal Guarantee. **PROMPTNESS AND ACCURACY ASSURED.**

**Honest Values
for Every
Customer**

THE T. EATON CO.
LIMITED
TORONTO - - - CANADA

**Your Money
Is Not Ours Till
You're Satisfied**