

We have pleasure

in informing our numerous Subscribers, Friends and Patrons, that we have removed from our old premises at 26 and 28 Front Street West, to larger and more convenient offices, at 201 & 203 YONGE STREET.

Owing to various changes that have taken place in our business from time to time, we had become cramped and crowded, and were forced to seek a new location. In our new offices, which are situated on the first floor, we have very bright and pleasant quarters, and our facilities for conducting the business of the GRIP PRINTING & PUBLISHING Co. are much better than they have been for years.

Our Engraving Department,

where we turn out all kinds of Photo-Engravings, is, we believe, in appointment and equipment, second to none in Canada, and we think that we can say, without fear of contradiction, that the Half-Tone and Line Engravings made by us, have reached the same high standard. In connection with this department we have special artists who make drawings and designs of all kinds, either for reproduction or otherwise, including original designs for Letter and Bill Heads, School Certificates, etc.

Our School Supply Department

will, in a few days, be completely equipped, and we will have a stock of all the latest and most improved school apparatus, as well as everything needed by teachers to assist them in attaining the greatest possible proficiency in their profession.

Our Standard Works Department,

which is replete with fine editions of the best known authors, and where many rare and valuable books can be found, is now located in the same building, it having been removed from 43 Scott Street. This will be a great convenience to the patrons of this department and will enable us to fill orders given us much more promptly than has been possible in the past.

In Subscription Books

we shall bring out, shortly, two of the best selling books that have been offered to Canadian Agents, and will be glad to furnish full particulars regarding them, on application.

Our Mail Order Department

will be conducted on the same lines as formerly, we being prepared at all times to furnish any article or publication required by those who cannot visit the city and wish to have business done for them by a reliable and responsible company.

Our List of Publications,

which comprises at present "The High School Drawing Course," "Public School Temperance Lesson Book," "Practical Problems in Arithmetic," "Lessons in English Composition," "Hints and Expedients," "Lessons in English Literature," "Primary Recitations," and "A Manual of Punctuation," is being constantly added to, and we are glad at all times to receive from writers MSS. for consideration, or propositions for publication of any book that will be considered an acquisition by the purchasing public.

"Grip" and "Educational Journal."

Last, but certainly not least by any means, our papers GRIP and EDUCATIONAL JOURNAL, will, in their new home, make great strides in advance, we having adopted many new features and departments in connection with both of them. In the case of GRIP, we have secured the services of a large number of the best artists and writers in Canada and the United States, and will now be able to offer our readers greater variety in both pictures and letterpress. In THE JOURNAL, we have added a number of new departments, each conducted by an able writer, and are, in addition, offering between \$100 and \$150 in special prizes for a series of lessons on various subjects. The improvement in both papers will be readily noticed by our subscribers as the months go by, and should you not be among their number it will certainly be well worth your while to send in your year's subscription.

WE EXTEND a cordial invitation to all to visit us in our new offices, and shall endeavor to do everything in our power to meet the wants of all our customers in all departments, satisfactorily and promptly.

Yours respectfully,

THE GRIP PRINTING & PUBLISHING CO.