

POOR DOCUMENT

MC 2035

THE EVENING TIMES AND STAR, ST. JOHN, N. B., THURSDAY, MAY 5, 1921

## The Quality Shoe Store!

# Grand Opening Sale

### FREE!

On Opening Day, between the hours of 9.30 a. m. and 1 p. m., 1 pair of Tennis or Outing Pumps FREE to every individual purchaser of \$1.00 and upwards.

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## Splendid Triumph! Cheers of Welcome!

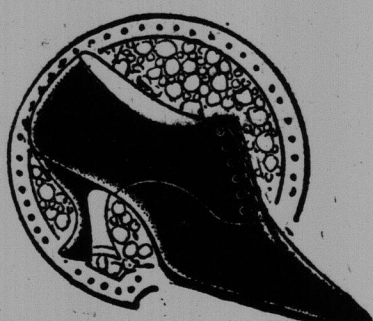
Let All Witness the Return of Lower Shoe Prices!

We wish to announce to the public of St. John and vicinity that on Saturday, May 7, we will open our new Shoe Store located at 107 Charlotte street (Opp. Dufferin Hotel.) We are out for a big drive to establish thousands of satisfied customers during our OPENING SALE. It is our earnest endeavor to offer you the newest creations in Footwear as they appear. To sell shoes of material best in quality and durability. Workmanship of the best that money can buy. NOW SHOWING.

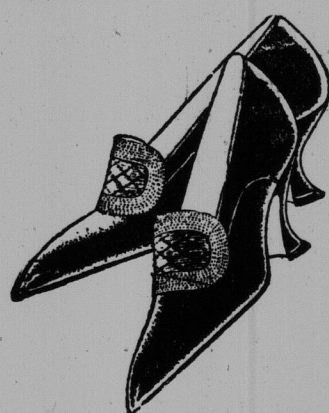
## New Shoes! New Styles! At New Low Prices!

In makes such as STRIDER, INVICTUS, McPHERSON and SLATER; also other high grade makes manufactured expressly for us. Entire stock has been purchased since April 1, previous to which the final and greatest reductions were made by the manufacturers. Hence these shoes will be sold to you at a saving of at least 35 per cent.

### Look Over These Special Bargains for Opening Day:



**Women's Dressy Oxfords**  
Of good quality Black Kid, Style as Cut. Retails for \$5.00. Opening price ..... **2.85**



**Women's Pumps**  
Shimmering style, as cut, of good quality Grey Kid Linings. Retails for \$6. Opening price ..... **3.45**



**Men's Box Calf Blucher Boots**  
Viscolized slip sole, Goodyear Welts. Retails for \$7.50. Sale price ..... **4.85**

**Women's Havana Kid**  
Lace Oxfords, Cuban heels, plain vamps, comfortable walking shoes. Retail for \$6.00. Opening price ..... **3.95**

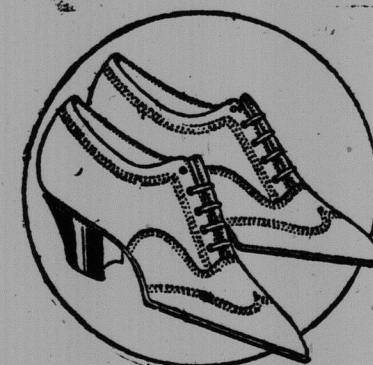
Same style and quality in a Boot, 9 inch tops. Retails for \$7.50. Opening price ..... **4.85**

**Women's Black and Brown Brogues**  
Of finest quality Calf Leather. Invictus make. Newest lasts. Retails for \$11.50. Sale price ..... **8.25**

**Black and Brown Lace Oxfords**  
Very best Leather, new designs in Military and Cuban heels. Invictus make. Retails for \$10.50. Opening sale price ..... **7.75**

**Men's Black and Brown Calf Bluchers**  
Winter Calf and Elk Leathers, Slip Sole, Bellows Tongue. Goodyear Welts. Retail for \$7.50. Sale price ..... **4.85**

**Men's Fine Calfskin Black Bluchers**  
Dull mat calf tops, Goodyear Welts. Very flexible sole. Retails for \$7.00. Opening sale price ..... **4.65**



**Ladies' Brown Calf Brogue Oxfords**  
Welt Soles. Very Stylish. Retails for \$7. Sale price ..... **4.85**

**Extra Special Globe Pillow Welt Boots**  
For little gents. Fine quality G. M. calf. Nature last. Retails for \$4.50. Opening price ..... **2.95**

**Men's Black Fine Calfskin Boots**  
English and semi-English lasts. Invictus make. Retails for \$12.00. Sale price ..... **8.95**

**One Strap Slippers**  
With Military Heels, of extra good quality. Patent and Vici Kid, very stylish, flexible sole and suede linings. Retails \$6.75. Opening sale price... **4.35**



**Misses' and Children's Mahogany Lace Boots**  
High Tops, made on Nature Last. Retails for \$4.50 and \$5.00. Opening Sale price ..... **2.95**

**Men's English Brogue Boots**  
Of fine quality Russian Calf Leather. Invictus make. Retails for \$18.50. Sale price ..... **9.85**

Oxfords in same quality ..... **9.45**

**Men's Black and Brown Calf Boots**  
Welts, English and Semi-English lasts. Retail at \$9.00. Opening price ..... **5.85**



**Ultra fashionable Women's Patent and Vici Kid High Grade Slippers**  
One and two strap effects. Cross straps and Theo Ties. Flexible soles, kid linings. Retail \$7.50. Opening price ..... **5.45**

### FREE! FREE!

On Opening Day between 9.30 a. m. and 1 p. m., 1 pair of Tennis or Outing Pumps gratis with every purchase of \$1. and upwards, and with any lines advertised here.

**Men's English Brogue Boots**  
Brown Leather, Solid Soles and Heels. Retail at \$9.50. Opening price ..... **6.95**

Same in Oxfords. Opening price ..... **6.45**

Equal Bargains in every line in the store which space does not permit us to describe. It will be a pleasure to show you the goods, whether you buy or not. Your inspection kindly invited.

107  
Charlotte St.

## The Quality Shoe Store

QUALITY, PLUS LOW  
PRICE, OUR CHIEF  
ATTRACTION.

St. John, N. B.

Opposite Dufferin Hotel.

Jack Margolian, Manager.

Yarmouth, N. S.