

THE EVENING TIMES-STAR, ST. JOHN, N. B., FRIDAY, OCTOBER 24, 1924

# The Quality Shoe Store Is Striking Blow After Blow Against All Competition 4<sup>th</sup> Annual Fall Shoe Sale

READY SATURDAY MORNING AT 9 SHARP

A Stupendous Bargain Event That Will Draw Hundreds  
of Customers to This Store!

If you want to be in on The Real Snaps, then you must be on hand early. The wonderful Bargains offered at this Sale will go like wild fire. Just in The Nick of Time—just at the Opening of the Fall Season—Just when every man and Woman needs New Shoes—We are offering you Values beyond compare! You all know the class of merchandise we carry—None, but up to the minute, high-grade shoes of reputable makers and these Specially Reduced Prices will make this Sale the talk of the city.

Entire Stock on Sale at Great Savings!

## Men's Dress Boots

Of fine Black and Brown Calfskin Leather. Blucher styles with Box Toes and Balmoral styles with Square or Round Toes. Some with neat perforation. All are high grade Goodyear Welts. Heavy or medium soles, with rubber heels. Every pair sold at \$6.50 to \$7.00. Annual Fall Sale. All Sizes—5 to 11.

4.69



## Fine Lot Men's Oxfords

Brown and Black Calf Leathers, all Goodyear welt soles. Round and Square Toe styles, with or without perforations. All have Rubber Heels and are genuine \$4.95 and \$5.95 values.

Annual Fall Sale Price.

2.98

## Men's Boots

Black and Brown Calf Leather, Goodyear welts, Slip Soles and Rubber Heels. A high grade, boot that retails for \$5.95. In this lot are also men's Brown Calf, full Brogue Oxfords, heavy soles, and Rubber Heels, Goodyear welts, Blucher and Bal styles. Round, Square and Box Toes. All sizes and Brand New Fall Shoes.

3.87



## Ladies' Oxfords and Strap Shoes

Splendid fall shoes of black and brown Calf Leathers, with solid slip soles and leather insoles. New goods. All sizes.

2.79

## Fine Oxfords and Brogues For Ladies

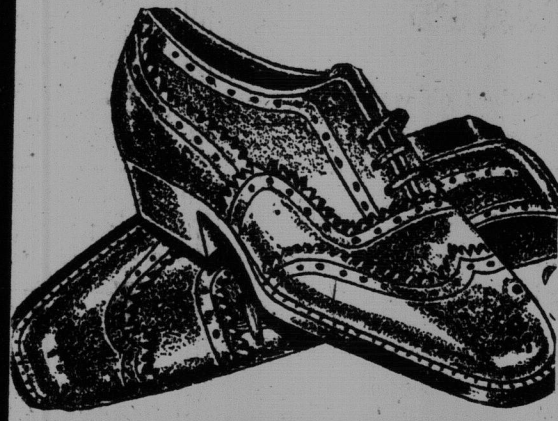
Patent Black Gun Metal and Russian Calf Leather, Plain Oxfords or Brogues. High grade Goodyear welts, square toes, mannish lasts. All sizes. Retail Regular \$5.45.

3.79

## ENGLISH BROGUES FOR MEN

Black or brown storm Calf, heavy double soles and wide flange rubber heels made on the popular English last and cannot be duplicated in any other store for less than \$7.00. Annual sale price.

4.69



## Cushion Sole Oxfords For Ladies

EEE wide slip sole rubber heels. Black glazed Calf leather cushion insole. Reg. \$3.95. Some buy at

2.48

## Super Fine Quality Ladies' Fall Oxfords

Brogues and and flat heels. High grade welts in black, brown or patent, also tan grain. Many new fall styles. All sizes and 4 widths. Shoes that are worth up to \$8.00. Slippers, Cuban

4.98



## Women's or Growing Girls' Oxfords

of Black and Brown Calf Skin, Educator last, wide toe flange heels, slip soles, solid leather insoles. All sizes. 2 1-2 to 7. New fall stock.

2.98

## Dressy Strap Slippers

Patent Leather black Kid Log Cabin Suede, black Suede, black or brown Satin, cut out and fancy styles, covered or leather heels. Values up to \$6.50. Annual fall sale.

3.89

Extra Special Bargain! Ladies' Comfy Felt Slippers, All Colors. Values 99c Pr. up to \$2.00

## Extraordinary Values in Boys' and Youths' School Boots

Every pair carries a guarantee to be solid leather and give long wear. They come in black or brown box Calf Leathers all have the famous Bull Dog leather sole and rubber heels and are made on neat lasts.



Sizes 1 to 5 ..... \$2.98  
Sizes 11 to 13 ..... \$2.48  
Sizes 8 to 10 ..... \$1.98

Men's black or brown Kid House Slippers, leather soles and heels 1.98

## You'll Have to Be Here Early to Get in on These Snaps!

We are going to sell from 9 to 10 a. m. Saturday morning 500 pairs ladies' and men's shoes. Regular \$5.00 to \$9.00 values for only

### THESE INCLUDE

Ladies' Suede Oxfords and fancy strap shoes.  
Ladies' Brown Calf Goodyear welt high shoes.  
Men's Recede Toe "Slater" Boots.

Ladies' black and brown Kid Goodyear welt Oxfords.  
Ladies' black and brown 1 and 2 strap shoes.  
Ladies' Field Mouse Kid Slippers, turn sole and many other odd and sample pair lots.

Come early, look them over. You'll find your size and style in this lot for the ridiculous low price of

1.98

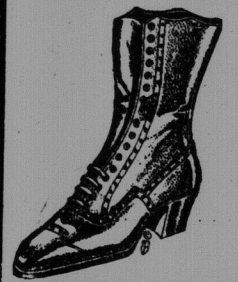
## Correct Suede Oxfords and Brogues

Fine quality, Log Cabin and grey Suede, on new fall lasts, Slip soles, rubber heels. Reg. price \$6.95 to \$8.00. All sizes and widths.

5.45

## Better Values in Girls' School Boots

Black or brown Gun Metal and Box Calf high cut boots, solid double soles and rubber heels. Neat lasts. Sizes 11 to 2. Sizes 8 to 10—\$2.29.



2.79

## The Quality Shoe Store

105 CHARLOTTE ST.

Directly Opposite New Admiral Beatty Hotel