## MC 2035 POOR DOCUMENT

THE EVENING TIMES AND STAR, ST. JOHN, N. B., WEDNESDAY, APRIL 14, 1915

	IRON FOUNDRIES	EINANCIAL	·* ? · · · · · · · · · · · · · · · · · ·	There are two labels on every,	
AND MAIN SUPPLIES CORNER	UNION FOUNDRY AND MA- chine Works, Limited, George H. Waring, manager, West St. John, N. B. Engineers and Machinists, Iron and Brass Foundry.	MEW YORK STOCK MARKET Quotations furnished by private wire of J. M. Robinson & Sons, St. John, N. B. Wednesday, April 14, 1918.		Suit of 20th Century Clothing Our label and that of the	
Housecleaning time is at hand and we are well stocked with all the requisites to make a first class job of it.    STOVE POLISHES_    Suitana    Black Knight	FIRST Class Dressmaking or ladies' tailoring. Prices reasonable, 188 Paradise Row. Tel Main 462-41. 26028-4-16 MASSAGE	Am Copper		makers. These two labels stand as en dorsements of each other's business integrity. Together, they represent a	
BLUEING  Liquid Blueing10c, bottle  HAND CLEANER  Sinon Hand Cleaner (large  FIBRE TUBS90c, to \$1.25 each    Dry Blueing (large bzs.) 3 for 20c,  Sonor 20c,  Sonor 20c,  Sinon Hand Cleaner (large    BROOMS  BROOMS-  Surprise Soap  Store Brushes25c, each	SWEDISH MASSAGE—Nature's Own remedy for all aliments arising from poor circulation and nervous dis- eases. By expert male graduate, 14 years' experience. Treatments \$1, \$10 for 12. Also medicated baths by ap- pointment only; Phone Main 1685. 2-8-1916.	Am Tel & Tel 120 Anaconda Mining 84½ 3534 855% At, T and S Fe 108½ 108 108½ Brooklyn Rap T 91% 91¼ Baltimore and Ohio 76½ 7636 771½ Can Pacific 169½ 169½ 170 Central Leather		double endorsement of abso- lute tailoring supremacy. In our dust-proof cabinets we carry 40 to 60 different pat- terns and colorings in every size, from 34 to 44 inclusive,	
Standard Brooms, Carpet Brooms, both light and heavy, From 35c. to 50c. each Phone M. 886 — C. O. D. Orders Solicited — Goods Delivered Promptly	MILLINERY GREAT bargains of Millinery at Miss Campbell's, 55 Germain street. 25292-4-25	Chino Copper		giving you an assortment to choose from which is hard to equal. Every suit is easily accessible, and you have the advantage of seeing the whole range in a very few minutes.	3 /
Shops You Ought To Know!	<b>HONEY FOUND</b> RUBBER STAMPS of every descrip- tion, stamp ink pads, daters, auto- matic numbering stamps. The Best Check Perforator on the market for \$1.50, does the work of a \$25.00 machine. High grade brass sign work. Agent for No-Dust Sweeping Powder. R. J. Logan, 21 Canterbury street, Daily Telegraph Building. Phone Main 1597.	Louis and Nash	Soundes!	A GOOD PLACE TO BUY GOOD CLOTHES GB King Street	*
	OVERCOATS, CUSTOM and Ready to Wear Suits at	Rock Island (old) 84% 34% 55% Soo Railway 119½ 119% Southern Pacific 915/ 92 921/	GOOD LINE OF SECOND HAND Stores-Well repaired; will sell cheap; also new stores of all kinne, 165 Brussels street. 'Phone 2539-21. H. MILLEY.		4
FEATHER BEDS TEATHER BEDS made into Folding Feather Mattresses and Puffs, also own puffs cleaned and made over. Can- lian Feather Mattress Co., 247 Brus- lian Feather Mattress Co.	PATENT ATTORNEYS	Westing Electric 781/2 78 79 Sales-Eleven o'clock, 378,000.	Brussels street. Phone 2009-21. H. MILLEY. SEWING MACHINE REPAIRING	Reason Why Our Forefathers Did Not Wear Glasses The science of sight testing was then unknown. They did not live in such strenu- ous eye searching times.	

ls street. 'Phone Main 187-11 t.f	M. 1605 for prices or inspect at 44-46 Peters street. 7-6	DRINK HABIT	Fetherstonhaigh & Co., Paimer Chambers, St. John.	SECOND-HAND GOODS	AT 18 WATERLOO St. 'Phone M.	Reason Why The Present Genera-	
BARGAINS	COAL	THE GATLIN-A High Class Scien- tific 8 to 5 day Guaranteed Treat- ment for Alcoholic Addictions. 'Phone 1685 or Write for particulars, 46 Crown	PLUMBING	WANTED TO PURCHASE. Gentle- men's cast off clothing, boots, mus- ical instruments, jewelry, blcycles, guns, revolvers, tools, etc. Highest cash prices	TRUCKING	Town dwellers use near vision, almost continually working their eyes in the limit of endurance. Working efficiency never was so	
nelette mill ends, a yard wide 10c. er yard, J. Morgan & Co., 629-683 Iain street.	ALL sizes of Scotch Anthracite Coals on hand. Also Reserve Sydney and New Brunswick Soft Coal. Tel 42.	street.	'PHONE Main 2280 for prompt and good work, James Byrne, 59 Broad street. Estimates given. 6-10	WANTED-TO PURCHASE, Gentle-	FURNITURE Moving and general trucking, piano and safe moving a specialty. A. E. McInerney, 75 St. Pat-	essential and never so impossible without good vision. K. W. Epstein & Co.	
NYONE desiring help for house- cleaning call at Duval's, 17 Water- o street; he has a pile of things; ala- astine, whiting, plaster paris, cement,	T. M. WISTED & CO., 142 St. Pat- rick street. Scotch and American Anthracite in stock. Broad Cove and	phone 982.	TTANT TRAV Cont Backson I	jewelry, diamonds, old gold and silver, musical instruments, bicycles, guns, re- volvers, tools, etc. Dest prices paid. Call or write H. Gilbert, 24 Mill street, "Phone 2002-11.	25947-5-8	Optometrists and Opticians Open Evenings 193 Union Street	•
reclay, furniture polish, silver polish, iraish, stains, shellac, oils, turpentine, iair seats and a thousand other things. 26202-4-20	Springhill soft coal also in stock. Pre-		Joseph Mitchell, 204 Union street, opposite Opera House; estimates furn- ished. 26661-5-1	SUITS	<b>WATCH REPAIRERS</b> FOR reliable clock and watch repairs, go to Huggard, 67 Peter streets (7	Same Address. Two wretched looking tramps were brought up before a justice of the peace. Addressing the worst-looking one the	
BARRISTERS	COAL AND WOOD	MISS McGRATH, New York Parlors, Imperial Theatre Building, first floor. Special sale of switches: All branches of the work done. Hair work	A SHES promptly removed, and gener-	a large assortment of Cloths made into	W. BAILEY, the English, American and Swiss expert watch repairer, 138 Mill street (next to Hygenic Bak-	justice said:"Where do you live?" "Nowhere." "And where do you live?" said the	
AIT & SMITH (J. Starr Tait and H. Lester Smith), Canada Life Id., St. John; Phone 2779.	DRY Soft Wood in stove lengths. Large load, \$1.25 cash. J. W. Car- leton, 105 Union street, W. 'Phones W. 87-11 and W.\7-11.	a specialty. 'Phone Main 2695-81. Gen- tlemen's manicuring, Door 2. 5-19-1915.	al trucking. Telephone Main 952-41	Customs Dept. Turner, out of the high rent district, 440 Main street.		justice, addressing the other. "I've got the room above him." Not a Star.	
BUILDERS' SUPPLIES	OUR WOOD IS DRY, our loads big, our price is right, our 'phone is 468. City Fuel Co., City Road. 9-10	TADIES' Panama chin, tagle and	HORSE FURNISHINGS	TILING WE are Experts in Tile, Marble, Mo-	TISE THE WANT	"I don't believe he'll ever succeed on the stage." "What makes you think that?" "He's been married and divorced four	
	DRY slab wood, sawed in stove	introm hats blocked over in latest	general line of horse furnishing goods.	sales and Fire Places. Can and sea	AD. WAY	times and he's only a second-rate actor	

# For the First Time in the History of Our Dominion "MADE-IN-CANADA" Becomes a Hall Mark Will Canada Accept the Vast Trade

(Prepared by R. A. BAKER, of the Baker Advertising Agency, Limited, 18-20 Wellington Street East,

ain 8000.

NEVITABLY the next few months will see vast and far-reaching changes in the commerce of Canada. There will be decided

changes in the stocks of Canadian merchants. New accounts will be opened by manufacturers who have heretofore striven in vain against foreign competition.

25028-4-20 End. McNamara Bros., 'Phone Main 788. 1 st

All this because at a single stroke, literally over-night, the vast trade with Canada of Germany and Austria, to say nothing of other combatants in the European war, is wiped out.

### CANADA HAS ALL IN HER FAVOR

SOMEBODY is going to get this business. England is alert for it. The United States wants it. Canada has the first choice. Here worknow our people; we know the needs; we have the sales organizations; we have the factories; we have the workers; we have the market.

Also we have in our favor that newborn spirit of patriotism among Canadian purchasers that leads a man or woman to demand "Made-in-Canada" goods. The words "Imported" and "Direct From Europe" have lost their savour, Today "Made-in-Canada" sounds with a new ring-the ring of Necessity as well as of patriotism, and as a consequence, for the first time in the history of our Dominion, "Made-in-Canada" becomes a Hall Mark.

We do not presume to advise any manufacturer technically as

to how the new lines are to be made. We believe this part of the proposition presents little difficulty to the manufacturer-certainly no unsurmountable difficulties. What we do emphasize is that now is the time to stop theorizing, and ACT.

Lost By Germany and Austria?

Unless the Canadian maufacturer and merchant accept this opportunity NOW, it will be snapped up by more enterprising concerns. who are already training their guns on our market.

## READ THE OPINION OF AN AMERICAN TRADE INVESTIGATOR

WO months ago I realized that we wanted the Canadian market. Today the Canadian market wants us. True, we

must still fight for it, but our greatest problem-German and French competition-was solved almost overnight, and through no effort of our own. • • • Canada imports nearly seven hundred million dollars' worth of goods. \* \* \* Right here is a great field for the American manufacturer. • • • The American manufacturer, once established here, will give all comers, even after the war is over, a stiff fight to take the market away from him."

"There is no reason in the world why an American manufacturer cannot go into Canada now and practically sweep the market in his line." So says an American trade investigator. He investigated the Canadian market, but not the Canadian manufacturer, who furnishes one very substantial reason why the United States cannot grab our trade.

The limitless forces of Initiative and Advertising enter vitally into the situation. Canadian manufacturers must use their initiative NOW and go after the market with greater vigor than they ever before exercised-they must study Canada's import statistics, and make the sternest possible bid to supply the demand.

### THE TIME HAS COME FOR ACTION

DEACH out for the markets with the mighty force of Advertising. T Tell your story far and wide. Canada wants to know which are the right lines to buy, under the new condition. Faced

with the necessity of choosing new brands to replace the imported products, and fired with the patriotic impulse to encourage "Madein-Canada" merchandise, they await your message, eager to respond. Advertising in the daily newspapers will reach them in their

buying mood. Make it plain to them that by purchasing what you have to offer they are not only supporting Canada and the Empire, but they are getting as good quality and better value than the imported articles they heretofore bought. The people won't know these facts unless you tell them-and that is what advertising does.

Advertising in Canada today will ""pull" better than ever be-fore. The time is opportune to strike. Strike with a will.

"Made-in-Canada"

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