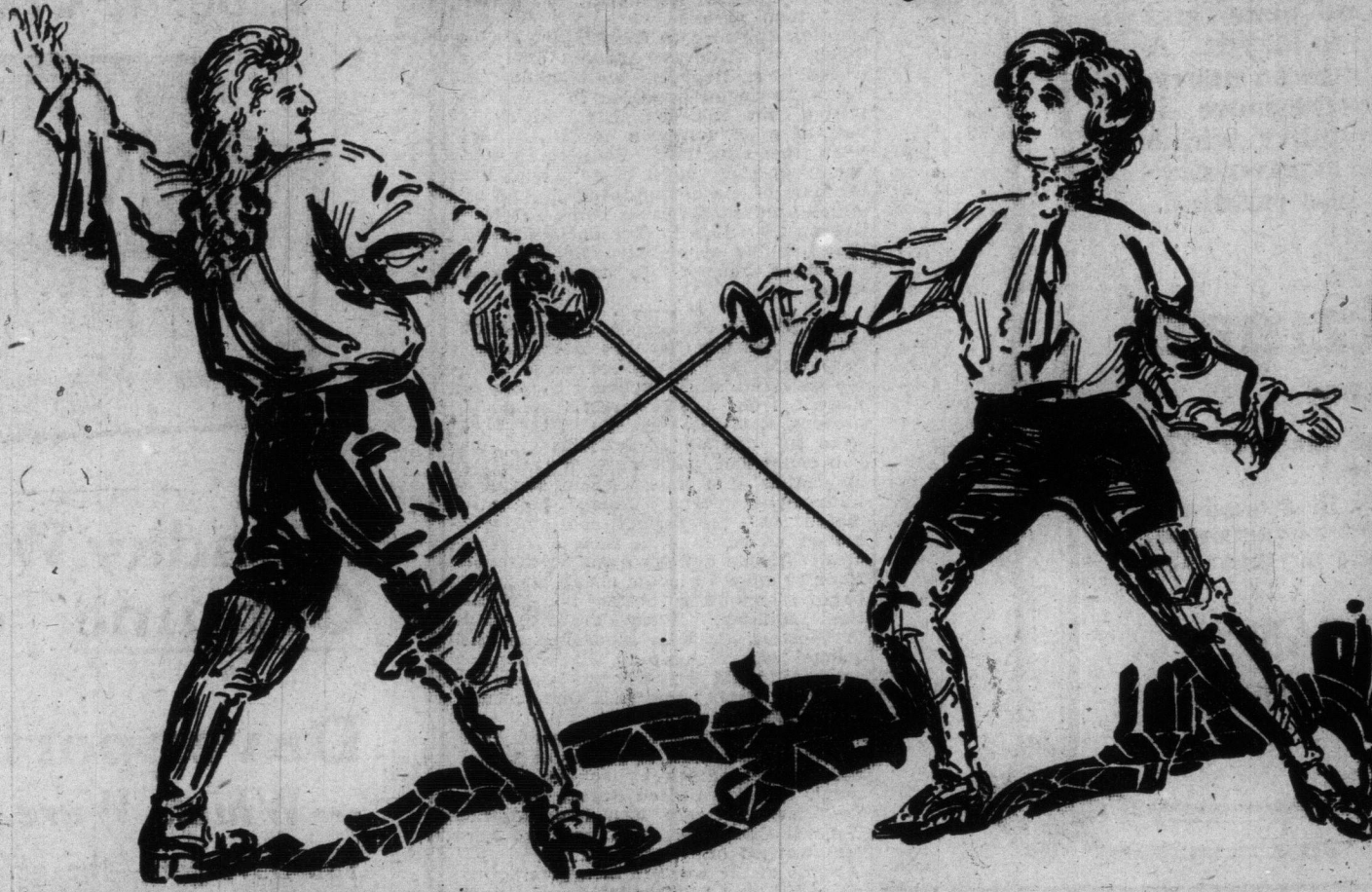


Cecilia Loftus in A Lady of Quality



THERE is no necessity to tell the people of Toronto who Cecilia Loftus is—her position on the American stage places her in the front rank of modern actors and her fame is spread over two continents.

In presenting Miss Loftus in the title role of "A Lady of Quality," the public will have an opportunity to see the marvelous versatility of this great actress, and the management of The Strand adds another link to the chain of supreme entertainment.



"A LADY OF QUALITY" is well known to theatregoers throughout America and Europe, and the story is one that will live on forever. Closely involving the English peerage, it will be particularly interesting to Canadian people, and with Miss Loftus as the star, it offers a feature unsurpassed in photo-plays.

It is a play for all humanity, so wonderfully portrayed that the voice alone is missing to convince you of its reality.

MON.-TUES.-WED. WEEK OF FEB. 16

MATINEES
5¢ & 10¢
BOX SEATS
25¢

Theatre
Yonge St.
E. L. WEILL, MGR. Near King.

EVENINGS
5¢-10¢-20¢
BOX & RESERVED
SEATS 35¢

SECRETS OF THE SACRED COLLEGE

Ceremony of Naming a New Cardinal Is Very Picturesque.

ROME, Feb. 14.—(Special).—Not a little speculation is rife as to who will be appointed by the Pope at the Sacred Consistory, soon to be summoned, to fill the place of Cardinal Rampolla, who died recently. According to the present law, the appointment of cardinals rests with the Pope who, however, generally consults the existing cardinals, and even receives proposals from secular governments. At the same time, however, the ruling of the Pope in regard to the appointment of a new cardinal is absolute, and he even has the power of creating cardinals whose names he need not disclose until some future occasion. These prelates draw their cardinal's salary from the moment of their secret creation, but if the Pope should die without confirming their title, they cannot take part in the election of a new Pope, nor can they claim confirmation from his successor.

The actual ceremony of naming a

cardinal is very picturesque. At the hour appointed for the sitting of the Sacred Consistory, by which name the body of cardinals is known, the cardinals assemble in a hall in the Vatican. When the Pope has taken his seat on the throne of crimson damask reserved for him, the keeper of the consistory cries: "All leave," and when the Pope and cardinals are alone the former delivers an address.

Sometimes he enjoins secrecy upon his illustrious audience, but generally the result is communicated to the press. At the close of the audience address he names the persons whom he wishes to elevate to the cardinalate and says: "What is your decision?"

When the cardinal has been elected, he is duly presented by the Pope with his red hat, which, however, is not worn, but suspended in the church of his title, and finally buried with him. Other items of the insignia consist of the red biretta, the sapphire ring, and the mitre of white silk, and the purple cassock.

It is interesting to note that this is appropriately due to a woman. It was a countess of Flanders who, reposed by Pope Innocent IV, for neglecting to salute a cardinal, protested that she had no means of knowing a cardinal from any other ecclesiastic, unless he showed his rank in his costume. Hence for centuries the cardinals wore their red hats in public.

A new cardinal finds his dignity a

somewhat expensive one, for even in the case of Italians the cost of admission to the Sacred Consistory is rarely less than \$10,000. Part of this goes in fees, ranging from ten lire bestowed on every choirster of the Sistine Chapel, to \$600 for the papal master for the ceremonies. Moreover, for three days after his investiture a cardinal is expected to hold reception for the entertainment of practically anyone who cares to pay a visit of congratulations. The induction to the titular church in Rome, which is assigned to every cardinal, costs foreign prelates about \$2,000 more than those born in Italy.

WHAT CANADA SPELLS TO THE ENGLISHMAN

Old Country Emigration Agent Lines Up Encouraging Letters.

The following is a contribution by Miss Edythe Bellingham, who is one of the most energetic emigrant agents in the old country:

C-A-N-A-D-A

The time when we gather round the fire in the late evening and face the future is with us again. The struggling man whose petty worries make life hideous, the perpetual straining to make a small salary cover the needs of a growing family, harder and harder becomes the fight until "something must be done." The old, old verdict is pronounced, and husband and wife sit and face the master out. Why does Canada loom up before them, and seem to hold out hands of welcome? Salvation is there, think the man, but what is demanded and offered by the country which calls him? As we spell out the word "Canada" the letters line up and explain for themselves.

Courage.—The determination to leave home and fight in a new country for the highest form of courage. Adaptability.—To forget how we did at home, and to learn how Canada needs the work done.

Newness.—The lack of old associations, and in most instances the making do until development becomes complete.

Action.—The strength of will to keep going and to do.

Difficulty.—The obstacles of loneliness, want of knowledge, failure.

Achievement.—The culmination of all we have hoped for as the result of our own courage and adaptability to the newness of life, the force of will we have brought to bear, the many difficulties we have overcome. Canada claims us, and we are one with the new country.

TAFT WILL LECTURE AT UNIVERSITY.

Ex-President W. H. Taft of the United States, notified the University of Toronto that he had accepted its invitation to give the opening series of lectures in the newly established Marshall lecture series sometime in the season of 1914-15. This foundation was given to the university by Mrs. Marshall of Ohio, three years ago. She was so impressed with the courtesy of Torontonians to her and her husband, who spent a winter in this city, that she contributed five thousand dollars to the university for a lectureship to consist of three lectures to be delivered every three years by some distinguished visitor.

FAMOUS PICTURE MAY GO TO UNITED STATES

Holbein's Portrait of Thomas Cromwell Was Sold to the Dealers for \$150,000.

LONDON, Jan. 14.—(Special).—Holbein's famous portrait of Thomas Cromwell, Earl of Essex, known as Caledon Cromwell, which has been in the possession of the Earl of Caledon's family for many years, has been sold for over \$150,000, to Messrs. Thomas Agnew and Sons, the art dealers of Old Bond street.

Lord Caledon, who is aged twenty-eight, is a lieutenant in the 1st Life Guards, owns about 30,000 acres, and is a motorist of extreme enthusiasm. He is an Irish peer, and seats are Caledon House, County Tyrone, and Tyttenhanger Park, St. Albans, Hertfordshire. The Cromwell portrait for many years at Tyttenhanger is a half-length on a panel, 30 inches by 24½ inches. It has rarely been seen at public exhibitions. Its date is put at about 1532-4.

Apart from the large price which has been paid, the transaction is notable because the circumstance that very few Holbeins remain in private collections. Probably there are now only four to be found outside public art galleries. The portrait which has just changed hands is regarded as one of the finest examples of Holbein's work. It is understood that it will go to America.

JUANITA.

A Love Song of Fifty Years Ago.

In the soft twilight, or as the deeper shadows gather, the song of "Juanita" always seems to soothe. The gifted authoress of this popular song was Mrs. Norton, a granddaughter of the famous British actress Mrs. Norton, born in England in 1808. She married young, but it proved an unhappy union, and a divorce suit followed, in which the composer of "Juanita" vindicated herself and led in a crusade against the almost barbaric disabilities which English law and practice then imposed upon an English wife, becoming virtually the founder of the militant suffrage movement in England today. Her songs of "Bingen on the Rhine" and "Juanita" were the most popular. She died in 1877 and lived to hear the echoes of her plaintive "Juanita" come to her from nearly every civilized country in the world.

This celebrated melody is to be found in "Heart Songs"—the unrivaled song collection now placed before its readers by this paper—at practically the cost of printing. The coupon printed in The Daily World issue explains the generous offer.

FITS

A sample of my remedy has cured cases of Epilepsy, St. Vitus' Dance, Hysteria, and all other nervous disorders. I have a Free Trial Bottle, if you are afflicted with any of the above, return advertisement, sworn statement, Give Age and Full Particulars. Dr. F. Harvey Reed, Dept. 1049, Centennial Bldg., New York.

LOEW'S WINTER GARDEN IS TO OPEN MONDAY

Toronto's First Roof Will Start With High Quality Acts.

Toronto's quota of show-shops will be further augmented by the opening on Monday evening of the Loew Theatre's beautiful winter garden, which, from all reports, marks an epoch in amusement luxury, comfort and safety. For the past two months that it has been open to the public the downstairs theatre of the Yonge street playhouse has attained an unprecedented popularity among amusement lovers, the capacity of the house having been overtaxed at each performance, and hundreds turned away daily. The additional eighteen hundred seating capacity of the winter garden will overcome, to a great extent, the inconvenience of waiting by late arrivals. All seats for the winter garden evening performances will be reserved. This upstairs theatre has orchestra and balcony similar to the lower structure, with side doors and windows arranged so that in summer an "all-weather" entertainment may be given, far above the city streets. Every comfort has been provided for patrons. Commodious elevators will convey you, with overhead foliage and trees, and bubbling fountains, will make you think that for entertainment you have been transported to some "fairly bow." The quality of the attractions offered will be well up to the standard set by the Marous Loew circuit, without having to risk a single cent.

We'll send it to you for sixty days trial—practically lend it to you that long—just to let you see for yourself how it takes all the misery out of being ruptured.

If it doesn't keep your rupture from coming out or bothering you in any way—in spite of any work you do or any other strains—then it won't cost you a penny.

The Only Thing Good Enough To Stand Such A Test You know as well as we that a mere try-on—like at a drug store—can't possibly prove whether a truss or anything else for rupture is going to do any good. Neither is just a few days' trial a safe test. A truss or so-called "appliance" may seem alright the first week or so, and then turn out to be no good whatever. But you can't possibly make a mistake after sixty days' trial. And there is only one thing of any kind for rupture that you can get on such a long trial—

Only one thing good enough to stand such a long and thorough test— That is our guaranteed rupture holder—the famous Cluette Automatic Massaging Truss.

Made On New Principle. The Cluette Truss is so radically different from everything else for rupture that it has received eighteen separate patents. Made on an absolutely new principle—far more than just a truss. It has so thoroughly proved its merits in all parts of the world now recommended instead of advising operators.

Will Save You From Operation. A rupture can't possibly be relieved—can't even be kept from growing worse—unless protected against all strains and constantly kept from coming out. Just as

SECRETARY OF NAVY SAYS OIL IS FUTURE FUEL

Secretary of the Navy Daniels declares in his annual report for 1913 that oil bids fair to become the principal fuel of the navy in the future. Already the United States employs it exclusively for torpedo-boat destroyers, and likewise has four battleships under construction which will be equipped with oil burners, as explained in the February Popular Mechanics Magazine. Rear

Admiral Griffen recommends that congress empower the navy department to undertake immediately the refining of its own oil from oil wells driven on public lands. For, it is urged, as foreign navies are taking up the use of oil as fuel, it will not be long before the consumption for naval purposes alone, when all fleets are equipped, will exceed 25,000,000 tons of fuel oil annually. The world's annual supply of crude oil is now about 60,000,000 tons, of which the United States produces 60 per cent. California, Oklahoma and Illinois supply three-fourths of this.

Guaranteed Rupture Holder On 60 Days Trial

Won't Cost You a Cent If the Two Months Test Doesn't Prove All Our Claims



Away With Worthless Trusses Like These You can make a thorough, proved-to-you test of this guaranteed rupture holder without having to risk a single cent. We'll send it to you for sixty days trial—practically lend it to you that long—just to let you see for yourself how it takes all the misery out of being ruptured.

If it doesn't keep your rupture from coming out or bothering you in any way—in spite of any work you do or any other strains—then it won't cost you a penny.

The Only Thing Good Enough To Stand Such A Test You know as well as we that a mere try-on—like at a drug store—can't possibly prove whether a truss or anything else for rupture is going to do any good. Neither is just a few days' trial a safe test. A truss or so-called "appliance" may seem alright the first week or so, and then turn out to be no good whatever. But you can't possibly make a mistake after sixty days' trial. And there is only one thing of any kind for rupture that you can get on such a long trial—

Only one thing good enough to stand such a long and thorough test— That is our guaranteed rupture holder—the famous Cluette Automatic Massaging Truss.

Made On New Principle. The Cluette Truss is so radically different from everything else for rupture that it has received eighteen separate patents. Made on an absolutely new principle—far more than just a truss. It has so thoroughly proved its merits in all parts of the world now recommended instead of advising operators.

Will Save You From Operation. A rupture can't possibly be relieved—can't even be kept from growing worse—unless protected against all strains and constantly kept from coming out. Just as

a broken bone can't "knit" unless constantly held together.

And that is the curse of wearing elastic or spring trusses—not one in twenty ever holds successfully—they sooner or later make operation absolutely necessary instead of preventing it.

But remember, the Cluette Truss is guaranteed to hold—and it won't cost you a cent if it doesn't. And in addition, it provides the only way ever discovered for overcoming the weakness which is the real cause of rupture.

It does that entirely automatically—without any attention whatever from you. And has thus brought complete recovery in thousands of cases that seemed almost hopeless, and has saved thousands of people from having to risk their life under the surgeon's knife.

No Belt, No Leg-Straps, No Springs. The Cluette Truss does away entirely with the cause of wearing belts, leg-straps and springs. People who have tried it say it is as comfortable as their clothing. And it is waterproof—will hold in the bath. Also perspiration-proof. Easily kept clean.

Get World's Greatest Rupture Book. Don't send any money—don't take any risk. Just write for our free book and find out all about it. This sensational book—cloth-bound, 96 pages, 30 separate articles, and of facts for the ruptured, never before put in print. It shows why elastic and spring trusses are a crime—how they are the ruptured man's worst enemy—why the law should stop their sale.

"Methods," "Plasters," etc. It shows why operation for rupture ends in permanent weakness or death, often after the most complete recovery. And it tells all about the famous Cluette Automatic Massaging Truss. Gives names and addresses of over 5,000 people in all parts of the country who have tested it and voluntarily endorsed it. And tells how you can get it on sixty days' trial, and how little it costs if you keep it.

Simply use the coupon or say in a letter or postal "Send me your book." That will take only a minute, but may be the means of freeing you from all rupture troubles for the rest of your life.

THIS BRINGS IT Box 442-CLUETTE COMPANY 125 East 23rd St., NEW YORK CITY. Send me your Free Book and Trial offer.

Name _____ Address _____



**Buy It Because
It's a Better Car**

Model T
Touring Car
f.o.b. Ford,
Ontario **\$650**

"See our exhibition space at the Toronto Automobile Trade Association Show, Canadian National Exhibition Buildings, February 14-21, inclusive."

