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Attractive display of Fine Wool Re-versible Motor Rugs, in great range of Scottsh Clan and Family Tartans, as well as fine collection in plain colors. Splendid values shown at \$4.00, \$5.00, \$6.00, \$5.00, \$10.00, \$12.00 to \$20.00 each.

lap Wadded Robes

Cotton Crepe Kimonas Good range of colors and styles to choose from, tastefully trimmed with serin to match, good assortment of serin clearing at \$1.50 each.

uits and Coats

Great clearing sale of our entire col-ication of Winter Coats and Sults. In order it make room for our new spring-soods these are to be cleared out re-sordiess of former prices; good se-lection of styles, colors and fabrics all showing best workmanship. Every ament guaranteed to fit.

Guaranteed unshrinkable. Immense manse of plain colors, including Khaki; elso treat assortment of fancies, in weights, colors and designs sultable for all kinds of day and night wear. Samples sent on request.

MIL ORDERS CAREFULLY FILLED.

CATTO & SON S TO SI KING STREET EAST, TORONTO

PLAYS, PICTURES AND MUSIC

"THE GIRL WHO SMILES."

It is always such a refreshing re-lief to know that we are to be visited by a musical comedy, which gained for itself such unqualified endorse-ment as was showered upon "The Girl who Smiles" during its engagement of 200 performances at the Longacre Theatre, New York. It is, therefore, not at all surprising to note the de-mand for seats for the performances and for seats for the performances be given at the Alexandra next

FISKE O'HARA AT GRAND.

One of the annual theatrical visi-tors to this city, whose coming is al-rays greeted with unmistakable de-ight by local theatregoers, is Fiske his year presenting a new romantic comedy entitled "His Heart's Desire." buring the engagement at the Grand pera House next week, matinees will e given on Wednesday and Satur-

BIG MUSICAL SHOW COMING.

Raymond Hitchcock and an excepilly big and talented musical orion, in the delightful and tunetitled "Betty," comes to the Grand Opera House, week og Feb. 12. The sale of seats for this engagement on Monday.

LOEW'S YONGE ST. THEATRE.

Day at Ocean Beach" will top bill at Loew's Yonge Street Theand Roof the coming week. Al-Hawthorne and Will Lester will i their clever comedy skit. "The desirable." Harry Sydell, a real t," who owns a wonderful voice, furnish a third feature on this Others on this bill will include. Ward and Michael Faye, who ofsongs, fun and dance; Frank by, a master ventriloquist; Valcela Suratt, in "eJalousy." and Charlie Chaplin, in "Easy Street," a screaming comedy, will complete the

GAYETY.

What is claimed to be the most elaborate and beautiful production ever made in burlesque, will be seen at the Gayety Theatre, commencing Monday, when "Fiello, New York," with Lew Kelly heading the cast, will be presented. This is the shaw that the superiolly represented that the all was specially prepared for an allrun at the Columbia Theatra New York, and that succeeded in firm: is establishing itself among the solid ses along Broadway for greater part of three months.

STAR.

Amy Evans, with the Broadway company, coming next week to the Star, is a beautiful prima donna with an array of gorgeous costumes with an array of gorgeous costand and a delightful manner that capti-vales the heart's of all lovers of musical extravaganza. In the role of Mrs. Cohan, the wife of the pleasureseeking Nebrew fiusband, she has ample opportunity to display her Venus-like fgure, and at the same time, sirging in a manner that cannot fail to form a lasting impression.

AT THE STRAND.

The strong five-reel Vitagraph proon, "The Conflict," with Lucille Lee Stewart, is proving a big draw at the Strang Theorem where it will norrow. One of the features of the big double-header for next week's bill will be "The Man of Mystery." The other will be Easy Street," Charlie Chaplin's latest and funniest vehicle.

Harper, customs broker, 39 West Wellington st., corner Bay st.

REEVE ROSS WOULD SECURE MEN BY DRAFT

Before Oxford County Council Is Withdrawn, However, Without Vote.

cial to The Toronto World. Woodstock, Ont., Feb. 1.—Reeve Dr. loss introduced a resolution in the wunty council today calling on the Government, in view of the number of men enlisted in Canada not aling up to that promised the im-al government, and that recruiting en off, that the government their utmost endeavor to secure necessary number of men either wunty or draft. After a number of the resolution Mr. Ross

THE WEATHER

Observatory Toronto, Feb. 1.—(8 p.m.)
—The disturbance which was centred south of Lake Eric last night has moved eastward to the Nova Scottan coast, and could weather is spreading into Ontario and Outhor

could weather is spreading into Ontano and Quebec.

Annimum and maximum temperatures—Dawson, 58 below-50 below; Prince Ripert, 12-18; Victoria, 24-84; Vancouver, 18-80; Kamloops, 22 below-6 below; Cangary, 36 below-2 below; Medicine Hat, 30 below-24 below; Edmonton, 48 below-24 below; Baffileford, 40 below-28 below; Prince Albert, 42 below-28 below; Saskittoon, 44 below-31 below; Moose Jaw, 40 below-29 below; Regina, 45 below-35 below; Winnapes, 24 below-18 below-35 below; Winnapes, 24 below-18 below; Port Nelson, 30 below-25 below; Parry Sound, 3 below-0; Toronto, 7-16; Kingston, 6-14; Montréal, 4-8; Quebec, 4 below-4; St. John, 2 below-10; Halifax, 2-18.

below-4; St. John, 2 below-10; Hannex, 2-18.

—Probabilities.—
Lower Lakes and Georgian Bay—Fresh northwest winds; generally fair and very cold.

Ottawa Valley and Upper and Lower St. Lawrence—Fresh northwest winds; fair and very cold.

Gulf and north shoke—Strong northwesterly winds; generally fair and very cold.

Maritime—Streng northwesterly winds; local snowfalls or flurr.es, but mostly fair and becoming decidedly cold.

Superior—Northerly winds; fair and very cold.

Manitoba—Fair and very cold.

Saskatchewan—Mostly fair and very cold; some local snowfalls.

Alberta—Local snowfalls and not quite so cold.

THE BAROMETER.

Ther. Bar. 14 29.21 Noon 14 29.21 10 N. W.
2 p.m. 12 29.29 20 W.
4 p.m. 12 29.49 22 W.
Mean of day, 11; difference from average, 10 below; highest, 16; lowest, 6; snow, 0.5.

STREET CAR DELAYS

Thursday, February 1, 1917. Queen cars eastbound de-layed 6 minutes at 9.27 a.m. at Queen and Palmersten avenue by auto stuck on track.

Bathurst cars both ways delayed 8 minutes at C.P.R. crossing at 3.33 p.m., by trains.

Dundas cars westbound delayed 7 minutes at 3.41 p.m. at Queen and Victoria streets, by dray stuck on track. King cars, eastbound, delayed 6 minutes at 4.14 p.m. on King from Roncesvalles to Dunn, by paratle.

Bathurst cars delayed 13 minutes at 8.55 p.m. at Front

and John, by train.

Bathurst cars delayed 7 minutes at 9.30 p.m. at Front and John, by train.

In addition to the above there were several delays of less than 6 minutes each due

Rates for Notices

to various causes.

Meeting.

A practical review of Great Britain's part in the war against the central powers showing the mental, economic, industrial and political revolution Theatre, where it will which changed her from a peace basis to a war foundation in two years and a half was given by W. A. Willison, a newspaper correspondent, at the regular meeting of the Empire Club in the St. Charles Hotel at noon, yester-

Mr. Willison said that a rapid and progressive revolution had taken place in the British Isles, and the world had seen the most vigorous and astounding mobilization in its history. He cited the facts that naval construction was at its greatest height, conscription had been introduced, the general staff had been remodeled, the army was never better fit and Liberal and coalition governments had given way to a war government to prove that Britain was determined to win. Mr. Willison said that in England there was generous praise of the Canadians, while in Canada there was too much talk of British slowness and misjudgment. He called upon Canadian critics of British people to visit the British front in France or the navy or the industrial

army and navy and industry," he said.

:, SOCIETY:

The patronesses of the at-home to be held by the officer commanding and

Composition of the service of the se

Agnes Allen, president of the Church-ill Knitting Club, and also one from

its work is much appreciated by the auxiliary, as by the men at the front. Receptions.

Mrs. Graham K. Stratford (formerly Miss Nora Wallace, Brantford), will receive this afternoon at The Madison, 93 Madison avenue.

ADDITIONAL CARS.

The Ontario Railway and Municipal Board have set Feb. 6 and 11 o'clock as the time at which they will hear the argument of the City of Toronto ragarding the fifty additional street cars ordered to be put on the tracks of the Poronto Street Railway Company.

Fortunately for innocent noncombat-ants, watermelons don't have very far to fall when they get ripe.

nonths ago we were firing, one, two and three shelfs to the enemy's one. The industrial changes surpass imagina-

tion. "The mental revolution is as great centres of the isles. He said London as the political and industrial changes," personified the spirit of the British people. "The working man of the British Isles is the backbone of the British Isles is the backbone of the carmy and navy and industrial the said London as the political and industrial changes," continued Mr. Willison, "the people have accepted conditions wholly at British thought and ideals. There is no definite plan of He has submitted to conscription and reconstruction for after the war, but esolution Mr. Ross is following the demands of the nation. the people are determined that an imvote being taken. "When I visited the Somme front six perial conference be held."

CONGRESS OF CRUSADERS

BY DR. QUILL

de conducted by Mrs. Robman Philipp

The patronesses of the st-home to be held by the offere commanding and officers of the Toronto Artitlery Britande bondight at Columbus Hall are lade to be held by the offere commanding and officers of the Toronto Artitlery Britande bondight at Columbus Hall are lade to the total and the patron and the held by the transport of the total state of the total

The Women's Musical Club meeting yesterday afternoon at the Margaret Eaton Hall was filled to the doors and the program was greatly appreciated by the members present. Those contributing to it were the following: Mrs. Douglas Raymond, Mrs. Stanley Mills, Mr. Leo Smith, Mrs. Alfred Chapman and Miss Louise MacPherson, New York. The hostesses were Mrs. F. Lee and Mrs. Clarkson. Mrs Hangraft and Mrs. Casey Wood presiding at the tea-table. A few of those present

the whole population, but spend it upon one party in it.

Miss Anna Brown, president of the Mr. E. C. Drury, Barrie, modestly questioned his ability to speak on the subject assigned to him. The glant Graft was to be attacked by a young and practically

Who Killed Ethel Forman? WATCH

The Forman Mystery

The thrilling new serial which commences in The Daily World shortly. A story teeming with love interest and tense situations.

Manufacturers Life Insurance Company Has Successful Year.

SUBSTANTIAL SURPLUS

Conservative Method Adopted in Preparing Balance

Sheet. The thirtieth annual report of the Manufacturers' Life Insurance Company is one that should occasion general satisfaction to its thousands of

policyhold rs. The insurance issued and revived amounted to the large sum of \$13.629.the total insurance in force \$89,118,359, a net increase of \$5,372.187. The premium income showed an increase of \$141,360 and amounted to \$3.373,598, while the income from investments was \$1,236,043, an increase of \$130,517, making the total income \$4,659.641, an increase of \$271,877. The payment to policy-holders amounted to \$1,782,380, in addition to which there was s tasid a further sum of \$2.007.105 for reserves and dividends to policyholders. The mortality experienced was very

favorable, being 30 per cent, less than the amount provided for. The assets of the company wer valued on the stringent basis laid down by the Domin'on Insurance Department, and amount to \$22.694.435. an increase of \$1,949.757. policy reserves are now \$18.659.352. After setting aside a special contingency res rve of \$200,000, the surplus is shown as \$2,527.835. As an ndication of the conservative method adopted in preparing the balance sheet it may be pointed out that had the company complied with the Canadian Government requirements only a surplus of \$3,426,963 would have be n disclosed.

The annual report shows substan

tial growth in every respect. WILL PRESS CLAIM FOR MUNICIPAL LEGISLATION

Today the Ontario Municipal 'Association will meet the Ontario Gov-ernment cabinet ministers and press their claim for important new muncipal legislation. Arrangements were completed at a meeting of the asso ciation in the city hall yesterday. Among other matters the associ tion is asking that amendments passed to provide for a return to the clerk of unpaid taxes, so that the arrears may be entered in the cur-

rent year's tax rolls; to enable mu nicipalities to collect rental for tele phone poles on the streets, and also for other encroachments on the street line; to establish a provincia municipal department of government to empower muncirali-ties to regulate the use of headlights on automobiles; to collect business and income taxes in the year in which they are levied; to take over the trunk telephone lines of the pro-vince, and making provision for county and district systems; to make non-residents before entry to a hospital produce certificate as to their eligibility for admission from the M. O. H. of the municipality in which they reside: to provide for inspection by the public of the decisions of bread inspectors; to provide for the passing of bylaws for zones of quiet around hospitals; to empower councils to amend estimates of board of education and outside bodies; to compel parents to be responsible for the maintenance of their offspring and children individually for the support of their parents: to allow assessment of the hydro-electric lines and utili-ties in the province. Amusements

STRAND LUCILLE LEE STEWART "THE CONFLICT" MAURICE COSTELLO

'The Crimson Stain Mystery' and a "World Tour" through Fra



MADISON BLOOR and BATHURST. KATHLYN WILLIAMS and THOMAS HOLDING

"Redeeming Love"

Announcements

Notices of any character relating to future events, the purpose of which is the raising of money, are inserted in the advertising columns at fifteen cents a line.

Announcements for churches, societies, ciubs or other organizations of future events, where the purpose is not the raising of money, may be inserted in this column at two cents a word, with a minimum of fifty cents for each insertion.

THE OFFICER COMMANDING and officers of the Artillery Brigade wish to announce to those holding invitations for the Artillery Brigade at home to be held this evening at Columbus Hall at eight-thirty o'click, that tickets may be secured at the door. Ladies' tickets complimentary.

RETURNED MEN APPLY FOR NORTHERN FARMS Twenty Applications Received From Soldiers Anxious to Take

Up Agricultural Life. Hon. G. Howard Ferguson has re ceived twenty applications from returned soldiers for permission to take advantage of his community colonization scheme for Northern Ontario, as

announced recently. These applicants will be sent to Monteith experimental farm within the next two weeks. There they will be employed until the spring in erecting buildings to house themselves and

ten other returned soldiers, for whom provision is being made. When they can go on the land they will be given ins ruct on in agricul-ture and in farming the rough north land until they are proficient enough to go into the community colonies, which the minister of lands, forests and mines will organize as soon as he has enough returned soldiers ready

to go into them.

'Why did we install the

UNDERWOOD TYPEWRITER

in our office—well, it was only after careful demonstration of all standard machines that we were convinced the Underwood was far superior to all others in quality of work, speed and dependability."

This answer was the reply of a well-known Toronto manufacturer to a question asked him by a prospective purchaser of an Underwood typewriter.

A demonstration of the Underwood will show that his decision was right according to the



Underwood Euilding, 135 Victoria St., Toronto, Ontario Branches in all Canadian Cities. Amusements

ALEXANDRA | John Cort Presents
LINA ABARBANELL IN "FLORA BELLA" CHAS. PURCELL AND ORIGINAL COMPANY
Direct from the Casho Theatre, N.Y.
Prices: Evge., 50c to \$2.00.
Sat. Mat., 50c to \$1.50

NEXT WEEK, SEATS NOW NEW YORK'S DISTINCT DOUBLE HIT 'THE GIRL WHO SMILES' A Musical Comedy of Enduring Joy Sung, Whistled and Hummed from Coast to Coast.

THE GREATEST PICTURE EVER PRESENTED IN TORONTO GRAND OPERA | Matinee Every Day

Evgs., 25c to \$1.50. Mats., 25c to \$1.00 INTOLERANCE

NEXT WEEK SEATS NOW— Eygs., 25c to \$1.00, Wed, and Sat. Mats., 25c and 50c. Fiske IN HIS His Heart's O'Hara CONEDY Desire

VAUDEVILLE

"Ad. Hoyt's Minstrels" Martyn & Florence; Harry & Augusta Turpin; Holmes & Hollisten; Ethel Mase Barker; Elliett & Mullen; Johnson, Howard & Lizette. JUNE CAPRICE in "THE MISCHIEF MAKER," a five-act photo production. WINTER GARDEN now open every evening 7.30. Same show as fewer theatre.

Matiness HIPPODROME Evenings Week Monday, January 29. DOUGLAS FAIRBANKS in "THE MATRIMANIAC"

GORDON ELDRID & CO. ne Flying Venus; Noha and Phillips; ankee and Dixle; Lloyd and Whitehouse; teystone" Film Comedies.

Matinees SHEA'S Evenings 25c, 50c, 75a Week Monday, January 29. **BRICE** and KING DOOLEY and RUGEL MLLE. ALBERTINA RASCH Vilfrid Clarke & Co.; Edna Munsey; Dave oth; Tereda Brothers; Pathe's British

HIS OWN BIG SHOW

Next Week-"HELLO, NEW YORK"

WITH LEW KELLEY STAR BURLESQUE **Monte Carlo Girls** -NEXT WEEK-**BROADWAY BELLES**

Returned Soldiers!

The offices of THE SOLDIERS' AID COMMISSION

OF ONTARIO are at No., 116, College street, Toronto. The public are cordially invited to co-operate with us in getting positions and doing other helpful work for convalencest soldiers and their dependents. Write or telephone North 2800. W. D. McPHERSON, E.C., M.P.P.,

JOSEPH WARWICK, Secretary.

HOW WOMEN CAN HELP DISABLED SOLDIERS

Much Need for Motor Cars to

Assist Those Who Have Difficulty in Getting About. While women are interested along so nany lines which spell comfort for the soldier, there is still another way by which by the effort of a few much

could be done for a class, who up to the present have not commanded the attention to which they are entitled. These are the returned, disabled soldiers, who have lost a limb, more especially a leg, and have been so incapacitated that it is difficult for them to move about even on crutches. These men are seen on every street car and at many street corners, and always

their optimism and brightness of countenance are a marvel to those the meet them.

This, however, does not take away from 'he fact that they are not get-ting "all that is coming to them" in he way of assistance from our citizens. During winter months, especially, it must be more than difficult ally, it must be more than difficult for these men to move about, to climb street car steps and otherwise to navigate. Why could not a number of women take in hand the task of getting in touch with a goodly number of the owners of automobiles and arranging hours daily at which the car ranging hours draily at which the car would be available and during these hours have them at the disposal of the men who have lost their efficiency in

the service of their country.

The reason for our lack of generos The reason for cur lack of generosity in this particular respect is that for the most part it has not occurred to the majority and again the old saw holds good "what is everybody's business is nobody's business. "If a curtain few took the matter in hand, there is no doubt but that much could be done for the comfort and pleasure of those to whom both comfort and pleasure are due as an act of justice from the community whose debt to the re-turned soldier is unlimited.