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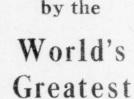
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A PLEASURE TO PLAY THEM FOR YOU.

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242 DUNDAS STREET

New Victor Records



Comedian



TEN-INCH PURPLE LABEL-90 CENTS Let him tell you his troubles handling the whistle at football game in

The Referee Lauder 100064

A soldier's song that is sure to make a hit It's Just Like Being at Home Lauder 100088

Another of his popular comic records It's Nice When You Love a Wee

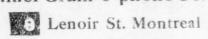
Lassie Lauder 100065 THERE ARE NEARLY 60 VICTOR RECORDS BY HARRY LAUDER

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DEALERS IN EVERY TOWN AND CITY ONE PRICE FROM COAST TO COAST LOOK FOR "HIS MASTER'S VOICE"
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248 DUNDAS ST



New Vitality and New Life for the Aged

TN the evening of life, when I the strength is gradually decreasing, and the vital powers are waning, Wincarnis exerts a powerful influence in creating new strength, and in surcharging the body with new vitality, because Wincarnis possesses a four-fold power. It is a Tonic, a Restotative, a Blood-maker, and a Nerve Food, all combined.

Therefore, Wincarnis creates new strength, new blood, new nerve force, and new vitality. And this four-fold power, acting upon the system at one time, promotes a feeling of new life throughout the whole That is the reason why over 10,000 Doctors recommend Wincarnis. And it is also the reason why Wincarnis is the one thing that elderly people should take to restore their decreasing strength, and to revive their waning vitality. Also, as Wincarnis does not contain depressing drugs, it can be safely taken by old people and the

Wincarnis is a positive necessity for elderly people, because it promptly promotes new strength and quickly creates new vitality,



Proprieters: Coleman & Co., Ltd., Wincarnis Works, Norwich, Eng. Canadian Office, 67 Portland St., Toronto; Frank S. Ball, Resident Director, Sales Agents for the Dominion: Loggie, Parsons & Co., Foy Building, Toronto.

THRILLING DEEDS OF CANADA'S BOYS WELCOMES AMERICANS WIN DECORATIONS TO THE ALLIED CAUSE

Special Mention

FOR OFFICER AND MAN FOSTER ACTING PREMIER

Seventy of the Bosches Prisoners.

CANADIAN HEADQUARTERS IN FRANCE, via London, April 19. (By Stewart Lyon, special correspondent of the Canadian Press). —Where all the soldiers have been heroic it is difficult to single out actions which stamp the men who perform them as the bravest of the brave, but from the records which

killed eight of the enemy.
Vere it not that these and many nilar incidents are vouched for witnesses they might be regard. by witnesses they might be regarded as a manuscript continuation of the adventures of the "Three Musketeers," some of whose deeds Dumas staged in this very district. Among others whose bravery was so conspicuous as to warrant bringing it to the attention of the authorities is a machine gunner, who, after the members of his guncrew were killed operated the gun alone. A party of 25 of the enemy tried to rush his gun, which occupied an advanced post. Had they done so they might have turned back the attack. The lone machine gunner swept away the last of the group at a distance of fifteen yards.

A Signaller's Fortitude.

Heroic Feats in Drive Cause Government and Opposition United in Hailing U.S.

One Captain Alone Takes Sir Wilfrid Laurier Says That Canada Can Best Understand Decision.

> [Special to The Advertiser.] OTTAWA, April 19.-The United States was welcomed as a war ally of Canada by the Government and Opposi tion in Parliament today. After two months' adjournment to enable Premier House resumed business with Sir

Solidarity of Democracy

U.S. SOLDIERS SHOOT MEXICAN SNIPER IN RETURN FOR VOLLEY

General Bell Says Men Must "Shoot to Kill" in Such Cases.

EL PASO, Texas, April 19. - Snip ers who fired at an American sentry stationed at the viaduct in the suburbs of this city, were fired upon in return of this city, were fired upon in return by a squad of United States soldiers late today. One Mexican was seen to fal lafter the volley had been fired across the border.

When Mexican Consul-General reported the affair to Brig.-Gen George Bell Jun., Gen. Bell informed the consul that the American sentry had been fired upon and had obeyed orders in returning the fire.

"I have ordered the outposts to shoot to kil lwhen fired upon," said Gen. Bell later. "I will court-martial a man who fires across the border first, and I will also court-martial one who fails to return the fire when he is fired upon."

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No more dust-laden, germ-filled carpets to sweep,

No more pulling or driving of carpet tacks each housecleaning season.

No more backaches at the close of sweeping day.

BECAUSE no old floor now hidden by carpets is so shabby that the Chi-Namel Graining Process in the hands of any inexperienced person cannot put it in condition

Come Into Our Store and Let Us Show You How Easy and Cheap the Process Is



Use Chi-Namel Porch Furni ture Paint and brighten



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INGERSOLL, April 19 .- The Inge has invited all the fraternal societie

to join with it in attending the unic

CHEAPEST

ANN DOLAUSTS

SECRITAR POWERS 10

SIAF ENERGY FRAME OF PAGE

SIAF ENERGY FR

"The Phonograph With a Soul"

If you are thinking of renting a plane for the summer months—or, in fact, any time—it would be well to see the rental planes of Ye Olde Firme of Heintzman & Co., Limited, Heintzman Hall, 242 Dundas street. They are splendid instrunents on attractive terms.

You have heard talking machines, good, bad, and indif ferent. But you have not heard the literal Re-Creation of music until you have heard the New Edison.

We extend to every music lover a cordial invitation to visit our store. We want to give you an hour of Re Created music. Don't be afraid that you will be urged to buy. We simply want you to become acquainted with the New Edison. We want you to become a friend of this marvelous new musical instrument,

NOTICE:—Please don't ask us to sell you Edison Re-Creations if you intend to attempt to play them on any other instrument than the New Edison. No other instrument can bring out the true musical quality of Edison Re-Creations. Furthermore, injury to the records is likely to result if you attempt to play them on an ordinary phonograph of

W. McPHILLIPS

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LONDON