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LONDON HOUSE,

Established 1833.

E. BILLING JUNR. & CO.,
GENERAL **DRY GOODS** SALESMEN,

MANUFACTURERS AND IMPORTERS OF
READY MADE CLOTHING,

Nos. 148 and 149 Granville Street,

HALIFAX, N. S.

The Ladies' Department

Furnishes all the most fashionable and useful Articles of dress—

Glaze, Checked and Striped Silk Dresses, Brocaded and Flounced Silks,

Plain Coburgs, Merlaoes and Australian Cloths,

Fancy Flounced Robes, and new dress materials in endless variety—

Long and Square Shawls, in Paisley filled, Cashmere and Wool—

London and Paris Mantles, Bonnets, Ribbons, Hosiery, Gloves, Trimmings,

Scarfs, and Ties, Worked Muslins, Lace Goods, Furs, &c. &c.

IN UNISON WITH THE ABOVE, **A MOURNING DEPARTMENT** has been lately introduced of such extent as to afford the greatest facility for the supply of every requisite at a moment's notice.

Black Coburgs and Lustres, Paramattas, Crapes, Mourning Ribbons,

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The Department for Gentlemen's Attire, Contains

Broad Cloths and Cassimeres from the most celebrated West of England Manufacturers.

Heavy Pilots, Beavers, and Winter Coatings in very great variety.

Hats and Caps, Gloves, Ties, Braces, Shirts, Collars, Handkerchiefs, Hosiery, &c.

The Family Linen and Furnishing Warerooms

Are well stocked with Curtain Damasks and Hangings of every description, Carpetings, Painted Floor Cloths, Table Linens, White and Grey Cottons, Tickings, Blankets, Flannels, Counterpanes, Sheetings, Towellings, &c. &c.

The Ready made Clothing rooms

Offer especial inducements to purchasers.—Every garment is made under the inspection of experienced artists, and is guaranteed for excellence in style, Workmanship and Material.

Good Useful Heavy Overcoats 13s 6d to 30s.

Reversible Overcoats 25s to 45s.

Superfine Beaver Overcoats, Fashionable Tailmas and Capes in great variety, Business Coats, Black Cloth Dress, and frock coats, Pants and Vests of every description.

N. B.—THE EXTREMELY LOW PRICES of every article in this department will astonish the visitor.

Orders from the Country

Receive the strictest attention and the greatest possible despatch. Parcels will be sent to any address within the Province FREE OF ANY CHARGE FOR CARRIAGE WITHIN 5 PER CENT OF THE VALUE. Personal attention is given to the selection of every article.

Thanking our extensive connection in Town and Country for the unparalleled support extended to our Retail Branch, which in a very few years has raised it to the position of

The most extensive Retail Establishment in the Province

We beg to repeat our assurances of undiminished efforts to retain, and if possible increase the confidence so happily bestowed. The past has proved our ability and determination to place ourselves quite BEYOND THE REACH OF COMPETITION AS REGARDS PRICE

OUR WHOLESALE ROOMS

Will be found as heretofore well stocked with every requirement of the Country, and our PRICES LOWER THAN THOSE OF ANY OTHER HOUSE. Being anxious to increase the sales of this department, more than ordinary inducements are offered to wholesale Buyers.

E. BILLING JUNR. & Co.