

the time an article is written it does not leave the floor till it goes down in the stereotyped form by the elevator to the press room in the basement. The editorial office has a reception room where visitors can, no doubt, be left without mercy until they grow tired and go away—a consummation often devoutly to be wished.

Why should not the bulletin board be a feature of the town and country as well as the city press? The latest news posted outside an office makes it a centre of attraction. People get into the habit of passing there, and the fact that the latest news is posted up there shows that you are an enterprising man running a live concern. The average town and country paper does not maintain a telegraphic service, but news of importance always gets into a place somehow, and when it does all available particulars should be found at the local offices, instead of people having to wait the arrival of a train with a city daily. During the progress of an election campaign, such as New Brunswick has been having, and which the whole Dominion must have before many months are over, the news from day to day ought to be kept before the people by the utilization of the bulletin board. The foundation of a paper's success is news. This is as good a rule for the town and country as the city press, circumstances in each case being considered.

Several papers refer to the appointment of Lieut. McLean, of the 43rd, aide de camp to Major-General Gascoigne, and son of Mr. McLean, of The Montreal Herald, as the first Canadian chosen for this position. This is an error. General Middleton's aide, Capt. Wise, was a son of Mr. Wise, of Ottawa.

Mr. J. T. Vosper, editor of The Campbellford Herald, is a fortunate man. A valuable deposit of mica and feldspar has been found on property in Peterboro' County, and the mica is pronounced by experts to be of excellent quality.

The proprietors of The Belfast (Ireland) Evening Telegraph lately took the employes of the paper for a Saturday excursion by special train to a point on the northwest coast. We merely record the fact.

Mr. Charles Lawton, city editor of The Toronto World, has purchased The Paris Review, and last week he left the city to take charge of his new venture. "Claude," as he is familiarly known in the newspaper world, is a journalist of enterprise and ideas, and, as The Orillia News Letter remarks, if he gets what he deserves he'll be "a blooming millionaire in about a week." Mr. Lawton has been connected with several Ontario country papers. About 1880 he ran The Arthur Enterprise, which he left for The Mount Forest Confederate, then owned by the Stovels. From The Confederate, published in the interests of the local Conservatives, he went over to the opposition paper, The Advocate, owned by Joseph Reid. It was while on this journal that he got into a controversy with "Alphabet" Jenkins, of The Durham Chronicle. This passage-at-arms between the editors of representative papers of rival towns became celebrated among provincial newspaper men. It was continued even after Mr. Lawton took charge of The Beeton World, which he managed for five years, and made one of the brightest papers in the and. Then, after a period spent at the head of The Orillia

Daily Times, he accepted the night editorship of The Toronto World, which he held for three years. It is only a few weeks ago that he took the city editorship of the live Toronto paper, then vacated by W. J. Wilkinson, who went over to The Toronto News. James W. Curran, formerly city editor of The Toronto Empire, and now editor of The Orillia News-Letter, has been offered the vacant World position.

Mr. W. Colwell, the former proprietor of The Paris Review, is leaving journalism for business. He, it is said, will start out in the fancy goods line either in Galt or Woodstock.

The letter-heading of The Chatham Banner's correspondence contains this pointed statement: "Rates for advertising stiff but fair."

The Mail and Empire recently resumed a second edition at one cent for street sale, similar to the old Empire's one-cent edition. The change was referred to in a very aggravating paragraph in The News, and The World retorted in kind. The incident has done nothing to promote journalistic good fellowship or haul in another advertising contract. Apropos of this, the Chicago daily papers are down to one cent for city sale. The next step, one must suppose, is to give the papers away. There is a newspaper man in Toronto who says that this is the proper policy, the papers looking for revenue entirely to advertising.

Mr. W. J. Taylor, of The Tweed News, would like to borrow the July and August numbers of PRINTER AND PUBLISHER for 1894. He will guarantee their safe return. Can any of our readers oblige him?

#### MAKE SUGGESTIONS.

There are many subjects which readers of PRINTER AND PUBLISHER would like to hear discussed at the annual meeting of the Canadian Press Association. There are grievances which they would like to bring to the attention of their confreres generally. In a week or two the Executive Committee will meet to arrange the programme for the annual meeting to be held in February. Anyone wishing a subject brought up should write at once to PRINTER AND PUBLISHER, and the editor will see that it is brought to the attention of the committee. This has been done in former years and some of the most valuable discussions have been the result of such suggestions.

It is not necessary for those who make suggestions to be members of the association; it is not even necessary for them to attend the meeting. It would be very much better if they would be present as they will generally pick up an idea or two, at least, that will be useful to them. They will find, however, a full account of the gathering in the succeeding issue of this paper, including verbatim reports of the discussions.

#### MR. MACFARLANE ILL.

The trade will regret to learn of the serious illness of David MacFarlane, Montreal, who for years has been one of the most highly-respected men in the paper trade. It is to be hoped he will soon recover and resume his place at his comfortable warehouse on St. James street.