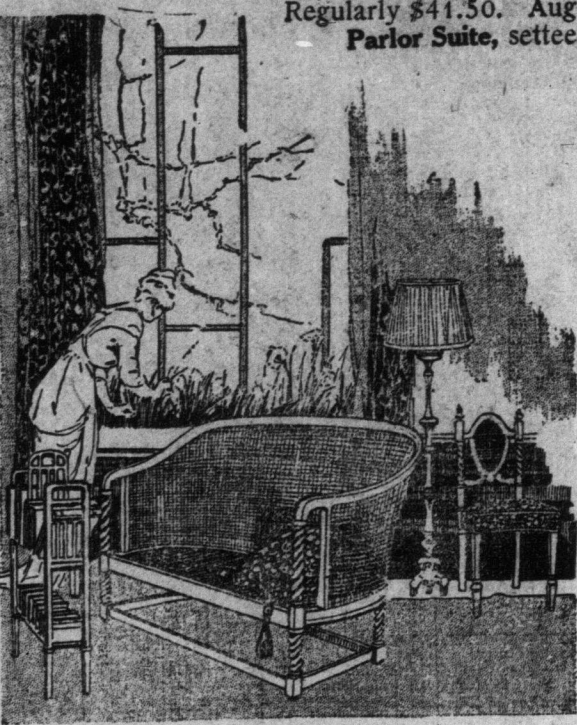


Store Opens at 8.30 a.m.

The Robert Simpson Company, Limited

Store Closes at 5.30 p.m.

Some Trenchant Price-Cutting in Fine Furniture



Parlor Suite, in mahogany; settee, arm chair and arm rocker; the spring seats are covered in silk tapestry. Regularly \$41.50. August Sale price 27.00... Parlor Suite, settee, arm chair and arm rocker; the plain upholstered spring seats are neatly tufted, and buttoned, covered in green stripe tapestry. Regularly \$41.50. August Sale price 27.00... Parlor Suite, the frames solid mahogany, in neat panel design; the upholstered seats deep and comfortable, covered in rich silk tapestry; settee, arm chair and arm rocker. Regularly \$39.75. August Sale price 29.75... Parlor Suite, in mahogany veneered; very massive design; the seats of the settee, arm chair and arm rocker are covered in rich silk tapestry. Regularly \$56.75. August Sale price 40.00... Parlor Suite, in selected, solid mahogany, "William and Mary" design; the seats are deep, and covered in silk-striped material. Regularly \$80.00. August Sale price 67.50... Brass Bedsteads, in bright, satin or polette finishes, guaranteed acid proof lacquer, standard sizes. Regularly \$12.00. August Sale price 8.85... Mattress, filled with all elastic cotton felt; covered in fine art ticking. Regularly \$7.50. August Sale price 5.45... Mattress, well filled with all pure cotton felt, carefully selected, and built in layers, deeply tufted, and covered in high-grade art ticking, in all sizes. Regularly \$8.50. August Sale price 5.45... Bed Spring, the frame of steel tubing; fabric is close-coil steel woven wire, supported with steel bands. Regularly \$3.00. August Sale price 2.45... Bed Spring, frame of 1 1/4-inch steel tubing; the spring is fine woven steel wire, with steel rope edge, reinforced and fully guaranteed; made in all sizes. Regularly \$5.00. August Sale price 3.95... Couch, the frame quartered oak, golden finish; has spring edge and deep tufted top. This couch is covered in finest imitation leather. Regularly \$14.50. August Sale price 9.85... Verandah Chairs, made of kiln-dried hardwood, in red, green and natural finishes; double woven cane seats and backs; including arm chairs, arm rockers, chairs and rockers. Regularly priced from 95c to \$3.75. Monday... Half-Price

(Fifth Floor)

Framed Carbons and Facsimile Water Colors 79c

Take advantage of this offer of pictures, marked at away less than half-price, including genuine carbon photos, in Circassian, walnut frames, with fac-simile water colors on gilt mats; a clearance of nearly 200 pictures. On sale Monday... 79c (Sixth Floor)

Reductions on Wall Papers

75c Wall Papers, Monday, roll 39... 50c Wall Papers, Monday, roll 29... 25c Wall Papers, Monday, roll 14... 2,650 Rolls Imported Parlor, Hall and Dining-room Papers, in solerette, tapestries, metallics, fabrics, leatherettes, shot blends, conventional and floral designs in cream, champagne, brown, tan, gray, blue, green grounds and covers, in one or more room quantities. Regularly 75c roll, Monday 39c... 3,250 Rolls Imported Designs and Domestic Papers, for parlors, halls, dining-rooms, bedrooms, on light, medium and dark grounds, in florals, stripes, tapestry, foliage, fruit, in browns, blues, grays, tans, buff, yellow, mauve, green, in full quantities. Regularly 75c roll, Monday 14c (Wall Papers, Fifth Floor, Full Lines)

The Linen Sale is a Feature

IRISH BROWN HOLLAND LINEN, Boys' Wash Suits, Women's Skirts, Dust Coats, etc., 38 inches wide. Regularly 35c yard, Monday 25c... FINE WHITE COTTON CLEARING HALF PRICE. Crepe Nainsook, 36 inches wide, an ideal fabric for dainty under garments. Regularly 16c yard, Monday 8c... 1,000 Yards of 12-oz. Bullfinch Duck, 30 inches wide. Clearing Monday, yard 20... Largest Size Flannelette Blankets, 70 x 84 inches; these come in plain white only, with or without borders. \$3.00 pairs to clear... Plain Hemmed Pillow Cases, two sizes, 42 x 33 and 44 x 33. Run price, Monday, pair 24... Heavy Unbleached Canvas, 34 inches wide. Monday, per yard 14... Pure Linen Damask Table Cloths, with a satin finish, handsome modern designs, size 2 x 2 1/2 yards. Monday 2.10... Damask Table Napkins, 18 inches wide, size 20 x 20 inches. Clearing Monday, dozen 1.69... White Saxony Flannelette, with a pure finish, width 31 inches. Monday, yard 10... White American Gingham, 36 inches wide, good designs and finished with hemmed ends, large size, 77 x 87 inches. Monday 1.69 (Fourth Floor)

High-Grade Shoes Low Priced

Goodyear Welted Oxfords for Men, \$1.99. Tan and mahogany calf, gummetal and black calf; button, Balmoral and Blucher cuts; oak laced Goodyear welted soles. Were \$4.00, \$4.50 and \$5.00. Monday 1.99... \$2.50, \$3.00 and \$3.50 Oxfords for Women at \$1.19. Button and laced Oxfords, in all popular leathers; sizes 2 1/2, 3, 3 1/2, 4 and 4 1/2. Regularly \$2.50, \$3.00 and \$3.50. Monday 1.19... Women's Linen Pumps, 50c. Natural, tan and brown linen pumps; flexible leather soles; Cuban heels. Sizes 2 1/2 to 4 1/2. Regularly \$1.00 and \$1.25. Monday rush price 50c... Colonial Pumps, \$2.95. "Queen Quality" pumps; patent coil, gummetal, patent, wide figured brocade, ready for use; buckles; leather laces and Cuban heels. Sizes from 2 1/2 to 7. Regularly \$4.50 and \$5.00. Monday rush price 2.95... Children's Sandals, 50c. Cream American elkskin; fancy open vamps, reinforced soles. Sizes 11 to 2. Regularly 95c. Monday rush price 50c... Girls' White Pumps, 75c. Of poplin, with medium weight soles and comfortable low heels; adjustable ankle straps. Sizes 7 to 10 and 11 to 2. Regularly \$1.25 and \$1.50. Monday rush price 75c (Second Floor)

Eyeglasses and Spectacles

Rimmed or rimless, 12k. gold filled, carefully fitted 2.50... An extra charge of \$1.00 will be made in cases requiring special grinding for astigmatism. (Optical Parlor, Second Floor)

Cut Glass and China

Water Jugs, Jelly Nappies, Eight-inch Fruit Bowls, Butter Plates, Sugars and Cream Sets, Celery Trays, Handled Decanters, French Dressing Sets, all of finest cut glass. Regularly \$5.75, \$6.00, \$7.00, etc. \$3.50 40-piece Tea Sets, \$2.39—English porcelain with dainty green and rose-bud decoration, 40 pieces in set. Regularly \$3.50. Monday 2.39... \$6.95 Dinner Set, 97 Pieces, \$4.95—Best quality English porcelain 97-piece dinner set. Regularly \$6.95. Monday complete set 4.95... \$12.00 English Dinner Set, \$6.75—Pink and rose-bud festoon, English semi-porcelain. Regularly \$12.00. Monday complete set 6.75... \$22.00 "Azalia" Pattern Dinner Set, \$15.00—Decoration of one-inch Wedgwood blue floral design, 97 pieces. Regularly \$22.00. Monday day 15.00 (Basement)

KITCHEN NEEDS AT LOWERED PRICES FOR MONDAY

Good Gray Graniteware—Large 14-qt. preserving kettles, 12-qt. preserving kettles (wine measure), 60c kettles, rice boilers, covered saucepans, water pails, etc.; \$60, 40c, 45c lines. For customers who come early. 27 (Can't promise 'phone or mail orders) Granite Teapots—Shapes similar to China or globe shape; high-grade granite. Regularly \$6c. Monday 4c... 8c Twin Covered Saucepans—Monday sale 4c... 10c Granite Wash Basins—Monday 5c... 12c Oval Tin Dish Pans or Foot Kettles. Regularly 15c. Monday 11c... 16c Oval Galvanized Rinsing Tubs 31 50c Galvanized Wash Tubs—For 39 60c Galvanized Wash Tubs—With wringer attachment. Special 49c... Galvanized Garbage Cans—Fit-over cover and ball handle; three sizes. Monday sale price, \$4c, \$6c and \$10c... 25c Heaters—For holding sets of laundry iron; good quality sheet iron; polished. Monday 17c... 1 1/2 Hand Sets Laundry Irons—Three iron, hand-cranked stand complete, and copper, copper bottom, size for 8 or 9 stove. Special 43c... \$1.00 Hard-wearing Galvanized Clothes Boilers—Size 8 or 9, with covers. Regularly \$1.25. Monday 71c... Wire 12... 72 Clothes Pins—For 12c... 6c Ironing Boards or Skirt Boards—Good quality; clean, white lumber. Special 12c... Willow Clothes Baskets—Of foreign make; 30c, \$1.00 to \$1.10. Sale price 99c... Clothes Wringers—Canadian make; enclosed cogs, spiral springs, easy to adjust; have galvanized fittings; each wringer guaranteed... \$4.60 make Wringers for 2.99 \$4.60 Easy ditto, ball-bearing 4.83 \$6.00 Excelsior ditto, ball-bearing 5.29... Wash Mops—For mops or scrub brushes; an improved mop handle. Worth 35c. Monday for 29c... Laundry Gas Plates—7c good, serviceable, one-burner cooking plate. Sale price 5c... Japanese Gas Plate—3-burner size, powerful, quick-heating burners, give blue flame; \$1.75 size. Sale price 1.42... Best Tin Cooking Utensils—Sale price 89c... Covered Cotton Gas Tubing—For stoves or hot plates. Per foot 4c... 1/2 Metal Gas Tubing—Per foot 7c... See Dustless Mops—On sale in the basement. (Phone orders direct to department.)

The Robert Simpson Company, Limited

Recruiting Goes On

With August Sale values in the front rank and reductions in prices all along the line. Here and there some particularly choice bargains will be picked off early in the day, and in some cases there will not be a chance to buy again as cheaply for another year.



Fall in step with the August buyers who are purchasing real needs at heavy discounts, and use these Monday lists for your guide:—

Hosiery Prices Worth While

Women's Silk Boot Hose; black, tan and white; lisle thread top; lisle heel, toe and sole. Sizes 8 1/2 to 11. Extra value. Hosiery Sale price Monday 23c... Women's Plain Lisle Thread Hose; black, tan, white, sky, pink and navy, etc.; embroideries and laces; extra fine quality. Regularly 25c and 35c. Hosiery Sale price Monday, 20c, 3 pairs... Women's Shot Effect Black Cashmere Hose, also wing red, white and blue colors; extra fine yarn; spliced heel, toe and sole. Sizes 8 1/2 to 10. Regularly 49c. Hosiery Sale price Monday, 35c, 3 pairs... Women's Plain Black Cashmere Hose; imported stock; extra fine soft yarn; closely woven; good weight; spliced heel, toe and sole. Sizes 8 1/2 to 10. Regularly 29c. Hosiery Sale price Monday 11c... Boys' and Girls' Ribbed Black Cashmere Stockings; English make; extra soft yarn; spliced heel, toe and sole. Sizes 6 to 10. Regularly 15c. Hosiery Sale price Monday 11c... Boys' Fine Ribbed Black Cotton Hose; close, elastic weave; fast dye; good weight; spliced heel, toe and sole. Sizes 6 to 10. Regularly 15c. Hosiery Sale price Monday 11c... Children's Fine One-and-One Ribbed Black Cashmere Stockings; English make; exceptional value; best finish. Sizes 9 1/2 to 13 1/2. Regularly 35c. Hosiery Sale price Monday 23c... Men's Pure Thread Silk Socks; seconds of a well-known guaranteed make; black, tan, gray and white; lisle heel, toe and sole. Sizes 9 1/2 to 11. Regularly 75c. Monday 29c... Men's Silk and Wool Socks; gray mixture; red, white and navy; extra fine yarn; closely woven; spliced heel, toe and sole. Sizes 9 1/2 to 11. Regularly 35c. Hosiery Sale price Monday 29c... Men's "Pen-Angle" Brand Plain Black Cashmere Socks; second quality; good weight; spliced heel, toe and sole. Sizes 9 1/2 to 11. Regularly 25c. Monday 20c, 3 pairs... Men's Lisle Thread Socks; second quality; extra fine thread; close weave; seamless; good wearing; spliced heel, toe and sole. Sizes 9 1/2 to 11. Regularly 18c. Monday 12 1/2c (Main Floor)

Women's Cotton Frocks Clearing, \$2.95

Crepes, voiles, linens, ratines. Out they go Monday at... Silke Dresses at \$6.50. Serapes in black or navy, featuring... New Fall Suits at \$15.00. Acceptable novelties. Monday Sale price 15.00... New Fall Coats are new here. Many fabrics, shades and makes. Prices \$9.50, \$12.50, \$15.00 to \$37.50... A FALL SKIRT... Excellent quality coating serge, in black or navy. Made to sell at \$5.00. Monday... (Third Floor)

Balmacaans for Men at \$15.00

A Lightweight Overcoat, light gray English tweeds, and light shades of brown. Regularly \$25. To clear 15.00... Excellent Trousers at \$1.75—Browns and grays, stripe patterns. Sizes 32 to 44. To clear at 1.75... Men's \$2.50, \$3.00 and \$3.50 Wash Vests, to clear, \$1.98... Traveler's samples, choice English vestings. Sizes 34 to 40. To clear 1.98... Boys' Wash Suits, Regularly \$1.50, \$2.00, \$2.50 and \$3.00, to clear, 98c—Some are slightly soiled, all colors and patterns, and almost all styles. Sizes 2 1/2 to 7 years. To clear 98c... Boys' Norfolk Suits, of well-finished English serge, in navy blue. Sizes 25 to 30, 6.50; 31 to 34 7.50 (Main Floor)

New \$2 Corsets Monday \$1.25

These beautiful "Warner's Rustproof" models will be acceptable both for the special price and as first arrivals of the Fall goods... Choice of Three Handsome Models, fine white coutil, medium or low bust, long skirt and back; one style has the free hip bone, finest rustproof boning, four strong garters, best draw cord, lace trim; sizes 19 to 30 inches. Regularly \$2.00. Monday 1.25... WHITEWEAR VALUES... \$1.50 Princess Slips, fine cotton crepe, edges scalloped all around, silk draw ribbon; sizes 34 to 44 bust. Regularly \$1.50. Monday 1.25... Corset Covers, nainsook, wide linen lace, silk ribbon; sizes 34 to 42 bust. Regularly 35c. Monday 19c... Nightdresses, dainty styles, in fine cotton crepe, pretty trimmings of embroidery or lace insertions and edges; lengths 56, 58, 60 inches. Regularly \$1.50. Monday 95c... Women's Sweater Coats, fancy knit pure wool, cardinal, navy, white or gray and heavy fine finished wool, in novelty shades; sizes 34 to 40 bust. Regularly \$4.50 and \$5.00. Monday 2.95 (Third Floor)

CREPE DE CHINE, \$1.24 YARD. Soft, shimmering fabric, in various shades, 40 inches wide. Regularly \$1.50 per yard. Monday 1.24... COLORED SATIN PAILLETTE, \$1.00 YARD. In lovely autumn shades. Regularly \$1.25 per yard. Monday 1.00... RICH SATIN MOUSSELINE, \$1.00 YARD. Particularly attractive in price and color range. Regularly \$1.25 per yard. Monday 1.00... LOVELY TRIMMING SILKS, \$1.00. In new Roman stripes, plain brocades, fancy cords... 53c... In new autumn shades, permanent pile and fast colors, 27 inches wide. Regularly 75c yard. Monday, per yard 53c... Our standard \$5.00 cloth, Lyons dyed, in black. Monday, per yard 3.50... BLACK DUCHESSE SATIN, PER YARD, \$1.00... BLACK DUCHESSE MOUSSELINE, \$1.18 YARD... Bright finish. Regularly \$1.25 yard. Monday 1.18... BLACK DUCHESSE MESSALINE SATINS, \$1.38... In the elegant soft charmeuse finish. Regularly \$1.60 yard. Monday 1.38... BLACK SILK SATIN, \$1.48... Very fine in weave. Regularly \$1.75 yard. Monday 1.48... BLACK SATIN PAILLETES, 96c YARD... Extra quality, perfect in weave and dye. Regularly \$1.25. Monday, per yard 96c (Second Floor)

Announcing the New Dress and Suiting Fabrics

Commencing Monday, August 17th, you will find a great display of the weaves, colorings and textures that fashion demands. Shipped before the European war. (Dress Goods Department, Second Floor)

Wash Goods

40-inch French Crepe—With Ratine check, mauve, golden brown, Copenhagen, rose, green, pink and white. Per yard, Monday 1.00... 40-inch Fine White Crepe—Colored embroidered designs; also 40-inch silk and cotton Crepe de Chine, in cream and colored grounds with designs. Per yard, Monday 1.00... 28-inch French Crepe Voile—in white grounds with pattern in sky, mauve and pink. Monday, per yard 80c... 40-inch French Voiles and Crepes—All white, embroidered designs. Monday, per yard 1.25 (Second Floor)

Out-Size Moire Petticoats \$3.50

Imported Satin Stripe Moire Petticoats—in black only, cut to suit stout figures (hips 48 inches), boucres of knife pleating, lengths 38, 40 and 42 inches. Monday 3.50 (Third Floor)

New Paris Hats

Beautiful Feather Hats—Just unpeaked, chic and dashing, smaller shapes, and the fashionable hackle feather. New colors, with black and white. Prices, each, \$5.00 to \$15.00. (Second Floor)



Children's Straw Hats

Turban, Jack-Tar and Middy Shapes. Regularly \$1.00 and \$1.50. Monday 75c... Children's Variety Shapes—navy blue, white, cream; unlined taped seams, with or without emblem. Monday 39c (Main Floor)

Travelling Goods

CLUB BAGS. Solid cowhide leather; leather-lined; brass lock and catches; strong handle; English steel frame. Sizes 14 in., regularly \$4.40; 16 in., regularly \$5.00; 18 in., regularly \$5.50. Monday 4.95... STEAMER TRUNKS. Fibre-bound; brass dome corners, and valance; three-lever lock; neatly lined, with tray. Sizes 34 in., regularly \$5.00; 36 in., regularly \$4.90; 40 in., regularly \$5.10. Monday 4.50 (Sixth Floor)

The Grocery List

DIRECT TELEPHONE, ADE. 6100. Choice Pickin' Ham, 5 to 8 lbs. each. Per lb. 18... Pure Cocoa, in bulk. Per lb. 25... English Marrowfat Peas, 3 packages 25... Wax Candles, Per dozen 12... Lily Brand Catsup, 8 bottles 25... Malta Vita Breakfast Cereal, 3 packages 25... Finest Table Oil for salads, etc. Per bottle 25... Sterco Bouillon Cubes. Large tin 10... Pearlina, 1 lb. package 25... Ivory or Silver Glose Soap, 4 bars 25... Old Dutch Cleanser, 3 tins 25... Ammonia Powder, 4 packages 25... Sunlight and Surprise Soap, 6 bars 25... Simpson Big Bar Soap, Per bar 25... Comfort and Taylor's Borax Soap, 4 bars 25... Lifebuoy Soap, 6 bars 25... Upton's Marmalade, 5 lb. pail 25... Societal Swooping Compound, Per tin 25... Instant Postum, Small tin 25... Mack's No Rub, 6 cakes 25... 500 line St. George's Evaporated Milk, special. Per tin 25 (Basement)