

The Robert Simpson Company, Limited

Get Your Wash Dresses Monday \$5 to \$7.50 Values for \$2.95

All the most wanted materials and styles will be found in this exceptional offer. All colors and sizes. Remarkable values at \$2.95

SUMMER DRESSES FOR \$4.50.
New styles in Bedford cords, muslins, linens, with peplum and coat effects. Colors are blue, tan, natural, white and black and white. Monday offering \$4.50

SHANTUNG SILKS, CREAM SERGES, AND BLANKET CLOTH COATS.
Sold Regularly at \$15.00 and \$19.50. to Clear \$9.85.

New models for summer wear, in fashionable short or full-length style. Some very effectively draped—others in suitable style for motoring or driving. Remarkably good value \$9.85

SALE OF SUITS, \$7.98.
Some marked to less than half-price. The value is exceptional. Suits of fine serge and Bedford cords, also whipcords. They have cutaway fronts and rounded backs, and are silk lined. Regular values \$12.50 and \$17.50. \$7.98

SHEPHERD CHECK SKIRTS.
These skirts show the very latest style for Summer wear, made from splendid all-wool shepherd checks, with high waist lines, slash front, and braid trimmings. Two splendid styles. Priced \$6.50
—Third Floor.

Store Opens 8.30 a.m. Store Closes 1 p.m. Today

Men's Worsted Trousers Regular \$3, \$3.50 and \$4 \$2.49

Of fine imported English worsted trousering, in light gray and black stripes, double stripes and rope patterns, cut in semi-peg top style, with five pockets, splendidly tailored. Sizes 32 to 42. To clear Monday at \$2.49

350 BOYS' RUSSIAN WASH SUITS.
This season's models. To reduce our stock we offer finest English and American high-grade suits, made from linen finished English ducks and American cambric fabrics, in fancy striped patterns; also of plain navy blue and white. Sailor Russian or Eton Russian style, with belt and bloomer pants. Regular prices \$1.25, \$1.50 and \$1.75. Special, Monday \$1.25

MEN'S "PENANGLE" BALBRIGGAN UNDERWEAR.
Shirts and Drawers, considered one of the best makes of summer underwear for men. The yarns are of the finest Egyptian manufacture and are doubly woven. The finish is the very best in every detail. Natural shade only. Special, Monday, a garment \$1.00

\$1.00 DUCK SHIRTS FOR 60c.
1000 Men's Medium-Weight Duck Shirts, in white, gray or tan; an extra large body, which is full length; have a yoke pocket and reversible collar. Regularly \$1.00. Monday, each 60c

OUR \$6.00 SWEATER COATS.
Are hand-made throughout and fit perfectly; a splendid selection of colors, plain or contrasting; sizes 36 to 44. Splendid value at \$5.00
—Main Floor.



Umbrellas

148 only Women's Silk and Wool Taffeta Covered Umbrellas to clear Monday. handles are well assorted, with excellent frames. \$1.50 lines. Monday \$1.25
—Main Floor.

Passpartout Pictures 2 for 25c

Ready for hanging—nearly 50 different subjects. Among the lot are girl heads, mottoes, and a host of others, neatly bound in assorted colors. Very special value \$2 for .25
Yard pictures, to clear at .39
Beautiful Flower Studies, suitably framed in gilt mouldings, to clear Saturday .59
—Sixth Floor.

Trunks

High, Square, Canvas-covered Tourist Trunks, made on strong box, hardwood slats, sheet iron bottom, two heavy outside straps; inside neatly lined; two trays, full covered top tray and dress tray. Regular \$6.50, \$7.00 and \$7.50, on sale until sold out. 32-inch, \$5.95; 24-inch, \$5.65; 26-inch, \$5.95.
—Sixth Floor.

Camera Supplies

Bring in your films and let us make your prints and enlargements for you. Best work only at moderate charges. If you prefer to do your own work we have always a very complete stock of flashlight, daylight and softening papers, developers and all photographic materials. We shall be pleased to advise you on any of these matters at Camera Counter, just inside Yonge street door, Main Floor.
—Main Floor.

Monday's Values in Wash Goods

As we are about to list the stock of Dress Linens and Voiles, a special discount of 25 per cent. will be given from the prices of all goods on the selling counters in this department.

Special for Monday will be Radium Foulards, in a large range of designs, at less than half price \$12 1/2
(Second Floor)

Cool Summer Silks

Natural Color Shantung Silk, 34 inches. Regular 65c for 48c. The most useful all-silk fabric on the market. Easy to launder, and gives no end of wear. Always looks dressy; 34 inches wide \$48

A Heavier Quality Shantung—Pongee in same width. Regularly 85c, Monday, 68c. Firm, even weaves, in natural color.

Honan Silks, natural shades. Regular \$1.00, 34 inches wide, for 79c. The Honan Silks come in weightier weaves than the others, and are used for suits and coats, all guaranteed qualities, and must be cleared before stock-taking. Regular \$1.00. Monday \$79

Ivory and Black Jap Silks, in fine French-finished weaves, 36 inches wide. Regular 69c, for \$53

Better Qualities in Black and Ivory Habutai Silks, 36 inches. Were 85c, Monday \$68
(Second Floor)

Department Removal Sale of Electric Fixtures

Showroom Samples and Broken Lines—Limited Quantities or Held Singly—25c on the Dollar.

\$2.50 to \$5.00—about 25 \$65 to 1.25
\$5.00 to \$7.50—about 25 \$1.25 to 1.90
\$7.50 to \$11.00—about 30 \$1.90 to 2.75
\$11.00 to \$16.00—about 20 \$2.75 to 4.00
\$16.00 to \$21.00—about 10 \$4.00 to 5.25
\$21.00 to \$28.00—about 8 \$5.25 to 7.00
\$30.00 to \$50.00—about 15 \$7.50 to 12.50
Gas and Electric Globes and Shades. Regularly 25c to \$3.00. Monday \$8 to 1.25

Men's Hosiery and Gloves

Men's Plain Black Cashmere Hose, Fall weight, soft yarn, seamless, double heel and toe; 9 1/2 to 11. Monday \$1.5

Men's Plain Cotton Hose, fashioned, "German" make, Hermsdorf dye, fine close weave, heel, toe and sole, spliced, black, tan and some colors; 9 1/2 to 11. Monday \$1 1/2
(Main Floor)

New Prices on Good Furniture

Dressers—Built of selected quartered oak, finished fumed, with lots of drawer space and heavy bevelled plate mirror. Regularly \$21.00. Monday \$15.90

Chiffoniers—Made to go with above Dressers. Regularly \$19.50. Monday \$14.55

Princess Dressers—Selected golden finished quarter-cut oak; also in dull mahogany, full swell front and oval plate British mirror. Regularly \$25.90. Monday \$19.85

Woven Wire Bed Springs—Frames made of thoroughly seasoned hardwood, with closely woven steel wire mesh. Regularly \$3.00. Monday \$2.48

Buffets—Well constructed of kiln-dried hardwood, finished in rich quartered oak finish, conveniently arranged, with good cupboard and drawer space. Regularly \$21.75. Monday \$16.60

Dining Chairs—Built of genuine solid oak, finished fumed, wood seats, strongly braced; sets of five side chairs and one arm chair. Regularly \$24.60. Monday \$16.80

Brass Bedsteads—In full size and bright finish, an excellent pattern, with heavy posts and filling equally strong. Regularly \$24.00. Monday \$18.90

Iron Bedsteads—In pure white enamel and full size, made strong and durable. Regularly \$3.20. Monday \$2.10

Mattresses—Well filled with sea-grass centre and heavy layer of lute on top and bottom, all standard widths. Regularly \$3.45. Monday \$2.79
(Fifth Floor)

Sensational Sale of Vacation Literature

\$1.25, \$1.10, \$1.00 REGULAR VALUES IN FICTION AT 50c.

Some of the best of the past season's novels by well-known authors, all bound in cloth; good print and paper.

Phone your orders before 10 o'clock.

Here are a few titles:

"Olivia Mary," by Allanest.
"Dangerous Age," by Macchia.
"Eve," by Martens.
"The Love Dream," by Vane.
"Hans," by Niven.
"Street of the Flute-Player," by Stacpole.
"Fire and Frost," by Cresswell.
"Elsie Lindner," by Macchia.
"Bountiful Hour," by Fox.
"Fifth Trumpet," by Bertram.
"Wayward Feet," by Thomas.
"Merrill's Sonata," by Nordling.
"Roses of Crein," by Niven.
"Shadow of Love," by Tinayre.
"Ophrah's Folly," by Stevenson.
"Outside the Ark," by Holt.
"Pearl Stringer," by Wagon.
"Led in the Wilderness," by Bailey.
"Unconventional Molly," by Adams.
"Windyridge," by Riley.
(Book Dept., Main Floor)

Colored Damask for Tables

Clearing 1500 Yards of Red and White or Red and Green Table Damask, heavy quality, suitable for Summer cottages, kitchen tables, etc., 56 inches wide. Regular 40c and 50c Yards. Clearing Monday, yard \$25

Natural Linen for Motor Coats, Dresses, etc., 36 inches wide. July Sale, Monday, yard \$33

Irish Satin Damask Table Cloths, in new handsome designs; size 2 x 2 1/2 yards; splendid wearing quality. July Sale, Monday, yard \$1.93

Homespun Crash Roller Towelling, 17 inches wide. Regular 12 1/2c. July Sale, Monday, yard \$9

Alhambra Bedspreads, in red and white or blue and white; this is a heavy, closely-woven quilt; will launder nicely; size 72 x 94. Regular \$1.65. July Sale Monday \$1.25

White Saxony Flannelette, heavy make, 33 inches wide, 1100 yards to clear. Monday, yard \$8 1/2

Bleached English Twilled Sheets, in a heavy, firm make; free from filling; large size, 80 x 100 inches. Regular \$3.00, July Sale, Monday, pair \$1.49
(Second Floor)

Wall Papers

This is the last week to clear up shortages, broken lots, and overstocks of wall papers. Prices are cut away, below cost.

\$1.00 Imported Papers, English colorings for parlors, dining-rooms, halls, dens, libraries, etc., in light and dark colors and blends. Monday, per roll, reduced \$2.98

75c Imported Papers, for dining-rooms, halls, dens, bedrooms; good colorings and designs. Monday, reduced \$34

50c Imported Papers, for dining-rooms, parlors, dens, libraries; blues, grays, greens, browns, tan, good designs. Monday, reduced to \$23

35c Imported Wall Papers, for living or bedroom, in light or medium or dark grounds, with brown, tan, green, blue and pink colorings. Monday, reduced, per roll \$15

2500 Feet Moulding, slightly damaged, different patterns, white or colored. Regular 2c, 3c 4c foot. Clearing Monday, per foot \$1
(Fifth Floor)

Monday is Basement Sale Day at the Simpson Store

Austrian China Dinner Sets

Clear, translucent china, with beautiful glaze, decorated with a narrow green band and two gold lines, all handles full gold, 87 pieces. Regular price \$29.50. Special \$18.75

Semi-Porcelain Dinner Sets, 97 pieces, with a border pattern of ivy, on good quality white ware. Regular price \$12.50. Special \$9.75

Cottage Dinner Sets, 48 pieces, fine quality Austrian china, with the popular "Bridal Rose" decoration. Specially priced at \$9.95

Semi-Porcelain Cottage Dinner Sets, 48 pieces, decorated with underglaze printed designs, in blue, pink or green. Specially priced at, per set \$3.50

Semi-Porcelain Cottage Dinner Sets, 48 pieces, with a border pattern of conventional designs, in colors. Specially priced at, per set \$4.25

TOILET SETS.

Semi-Porcelain Toilet Sets, 10 large pieces with floral decorations under the glaze. Specially priced at, per set \$1.69

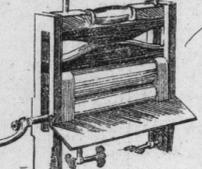
Semi-Porcelain Toilet Sets, 10 large pieces, with an ivory glaze decorated with rose design in colors. Specially priced at, per set \$2.95

Semi-Porcelain Toilet Sets, 10 large pieces, with full tinted body in pink, green or yellow. Specially priced at \$3.95

Stock-Taking Clearance of Blue and White Graniteware

All White and Art Blue and White Graniteware—The assortment comprises Enamelled Pails, 10, 12 and 14 quart; Preserving Kettles, assorted sizes; Tea Kettles, Boiling Pots, Saucepans, Cook Pots—"all slightly damaged goods"—200 pieces in all; values running from 85c to \$1.50, for 8.30 customers who come early. Your choice of any piece at, each \$49

Note—One piece of each kind to a customer. Cannot promise to fill phone or mail orders for this graniteware.



For 13c—1500 Only Strong House Size Galvanized Pails. Regularly 20c and 25c lines. Monday, Basement Stock Clearance Sale price, each \$13

For 14c—2000 Only Black Steel Dome Toasters, which will toast four slices bread at one time. Specially made for gas range. Good 25c value. Monday, Basement Stock Clearance Sale price, each \$14

For 5c—3000 Only Round Tin Graters, made of heavy quality tin (three sizes of grater in one), for grating lemon, fruit or vegetables, made to sell at 15c. Monday Basement Stock Clearance Sale price, each \$5

Tin Wash Boilers, with flat copper bottom, in sizes to suit No. 8 or 9 stove. Regularly \$1.25 and \$1.35. Monday, Basement Stock Clearance Sale price \$83

Galvanized Wash Boiler, with tin cover and flat bottom, in sizes to suit No. 8 or 9 stove. Regularly \$1.00. Monday, Basement Stock Clearance Sale price \$69

Galvanized Oval Rinsing or Foot Tub—Regularly 40c. Monday, Basement Stock Clearance Sale \$33

Tin Oval Rinsing or Foot Tub—Regularly 30c. Monday, Basement Stock Clearance Sale \$23

Galvanized Garbage Cans, with fit-over cover and ball handle, strong make. Monday, Basement Stock Clearance Sale \$53

Regularly 65c size. Monday, Basement Stock Clearance Sale \$53

Regularly 75c size. Monday, Basement Stock Clearance Sale \$53

Regularly 85c size. Monday, Basement Stock Clearance Sale \$53

Galvanized Wash Tubs, in four sizes: Regularly 55c size. Monday, Basement Stock Clearance Sale \$43

Regularly 85c size. Monday, Basement Stock Clearance Sale \$73

Regularly 75c size. Monday, Basement Stock Clearance Sale \$43

Regularly 95c size. Monday, Basement Stock Clearance Sale \$43

\$2.00 DUSTLESS MOP FOR \$1.49. Extra Special Pre-Inventory Sale Price.

Dustless Mop, made ring style or triangular style, with handle. This mop does not scatter the dust, but absorbs it. It disinfects and is thoroughly sanitary. Regularly \$2.00. Monday, Basement Stock Clearance Sale price \$1.49

A \$1.00 Can of Specially Prepared Oil for Dustless Mop—If bought with mop on Monday—Stock Clearance Sale price \$83

\$1.25 TUB STANDS FOR 89c.

Tub Stands, made in hardwood, to accommodate two tubs and a wringer, and made to fold up when not in use; good value at the regular selling price, \$1.25. Monday, Basement Stock Clearance Sale price \$89

25c Folding Clothes Props, strongly made. Monday, Basement Stock Clearance Sale price \$19

500 Only Bath Seats, white enamel painted and varnished, hard finished oak seats, with rubber protection for roll rim of bath tub; good value for \$1.25. Monday, Basement Stock Clearance Sale price, each \$83

The Groceries

Pearline, 1-lb. package \$10
Powdered Ammonia, 4 packages \$25
Sunlight, Surprise and Taylor's Borax Soap, per bar \$4
Wide-Awake and Comfort Soap, per bar \$4
Fels Naptha Soap, per bar \$5
Heather Brand Soap, 7 bars \$25
Simpson's Big Bar Soap, per bar \$10
Old Dutch Cleanser, 3 tins \$25
Sapolio, per cake \$8
Naphtha Powder, package \$5
Gold Dust Washing Powder, large package \$23
Lux Washing Powder, 3 packages \$25
Taylor's Soap Powder, 2 packages \$45
Pan Shine Cleanser, 3 tins \$23
So-Clean Sweeping Compound, per tin \$23
Royal Blue, 2 packages \$7
White Swan Lye, per tin \$7
Canada White Laundry Starch, 1-lb. package \$7
5 LBS. PURE CELONA TEA, \$1.15
1000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed, Monday, 5 lbs. \$1.15
—Basement.

WINDOW SCREENS TO CLEAR

500 Only Window Screens, of the best make, selling regularly 90c and 60c. Monday, Basement Stock Clearance Sale price, each \$29

SCREEN DOORS.

All this season's goods; varnished and grained; odd sizes. Regularly \$1.35, \$1.50, \$1.75. Monday, Basement Stock Clearance Sale price, your choice \$98



The Robert Simpson Company, Limited

STOCK-TAKING CLEARANCE SALE OF WRINGERS.

Last Opportunity to Buy at a Low Bargain Price.

These Wringers are of the best Canadian manufacture, with hardwood frames, adjusting screws, tub clamps and covered covers; each wringer carries a guarantee for the rubber rolls.

"Imperial Wringer," with one-year guarantee. Regularly \$4.00. Monday, Basement Stock Clearance Sale price \$3.98

"Easy Wringer," with ball bearings, and one-year guarantee. Regularly \$4.50. Monday, Basement Stock Clearance Sale price \$3.98

"Viking Wringer," with ball bearings and three years' guarantee. Regularly \$5.50. Monday, Basement Stock Clearance Sale price \$4.98

"Excelsior Wringer," a specially strong and well-made wringer, with extra quality rubber, and ball bearings. Regularly \$6.00. Monday, Basement Stock Clearance Sale price \$5.25

CHILDREN'S PLAY TENTS TO CLEAR AT \$3.00. Regularly \$5.00, \$5.75, \$6.75, striped awning cloth, extra good quality. We have 12 only of these tents, and will clear them out on Monday all at one price at Basement Stock Clearance Sale \$3.03. No phone or mail orders for tents.

GAS OVEN DEPARTMENT

A Two-Oven Gas Range for \$14.98—Only a Few of Them Left.

This Gas Cook Stove is one of our best selling lines, and is very popular. It is made exclusively to our own specifications, and embodies all the latest and best in Gas Ranges. Stove has four burners and simmer burner; each with a separate tap and air mixer, which is adjustable to suit pressure of gas at all times and in any house. There is nothing shoddy about stove; it has been built for good material and by the most experienced workmen. When sold out, we may never be able to duplicate at the price. Monday, Basement Stock Clearance Sale price \$14.98

Regular \$1.75 Two-Burner Gas Plates, for laundry or kitchen; will give excellent satisfaction. Monday, Basement Stock-taking Clearance Sale price \$1.49

Regular \$2.25 Gas Ovens, all steel, with drop style glass door; extra strong make. Monday, Basement Stock-taking Clearance Sale \$1.93

Bright Tin Gas Ovens, large, roomy oven, suitable for one burner; extra strong drop door; good \$1.60 value. Monday, Basement Stock-taking Clearance Sale price \$1.27

Phone orders to Department.