

The Robert Simpson Company, Limited

Get Your Breakfast

At Simpson's

If your family has moved to the country—
If they were up late the night before—
If you come to the city for the day only—
you may breakfast comfortably in the Palm Room, 6th Floor,
from 8 o'clock to 10 a.m.

Men's Bathing Suits

A special showing of Men's Bathing Suits, in various styles and prices to suit everybody.

Men's One-piece Bathing Suit, in navy blue balbriggan, with bound edges, fastens on shoulder. Sizes 34 to 44. Each50

Men's One-piece Bathing Suit, combination style, stripes of red or white at knee and sleeves. Sizes 34 to 44. Each75

Men's Two-piece Bathing Suit, with red or white stripes around knee and sleeves. All sizes, 34 to 44. Thursday, each75

Men's Imitation Two-piece Bathing Suit, in navy blue balbriggan, the new style, which is becoming more fashionable every summer. Sizes 34 to 44. Each1.00

Men's Pure Wool Cashmere Bathing Suits, navy blue only, fast dye, made two-piece style. All sizes 34 to 44. Each suit1.50

Men's Pure Wool Cashmere Bathing Suits, two-piece style, heavier weight, stripes red or white around knee and sleeves. All sizes. Special2.50

\$4.00 SILK SHIRTS, \$3.00.

Men's Silk Shirts, made in Japan, from the finest quality silks, in white Pongee or raw Shantung, extra large and roomy reversible collar, outside pockets, with watch pocket inside, beautifully made. Sizes 14 to 18. Regular \$4.00. Thursday3.00

Light Weight Derby Hats

for summer wear, Christy's fine English productions, dressy styles and superior finish. Thursday2.50

Stetson's famous American-made Soft Hats, black only, in popular shapes and extra fine quality. At3.50, 4.00 and 4.50

Soft Hats by a celebrated Italian maker, extra fine fur felt, up-to-date shapes and newest spring and summer colors. Special price3.50

(Main Floor.)

Hosiery

Women's Real Silk Hose, fine thread, close weave, nice weight, double garter welt, spliced heel, toe and sole. Black, tan or white. 8 1-2 to 10. Thursday, 3 pair 1.10; pair39

Women's and Boys' Ribbed Black Cotton Hose, seamless, fast dye, spring weight, good wearing, double heel and toe. 6 to 10. 25c value, Thursday17

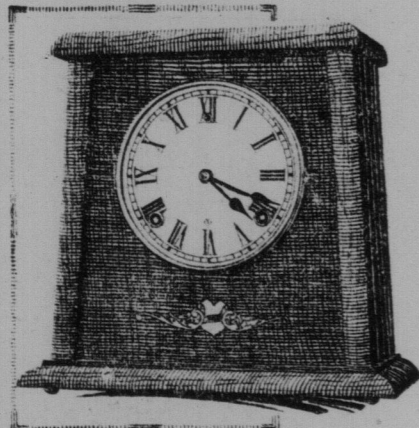
Women's Extra Fine Plain Cashmere Hose, fashioned, light weight, "German" make, softest spun yarn, closely woven, high spliced heel, toe and sole. Black or white. 8 1-2 to 10. 65c value, Thursday, 35c, 3 pairs1.00

Men's Summer Weight Plain Black Cashmere Hose, extra light weight, fine close weave, double heel, toe and sole. Black, tan or gray. 9 1-2 to 11. Extra value, Thursday, 35c, 3 pairs1.00

Women's Pure Long Silk Gloves, Milanese weave, heavy thread, elbow length, opening at wrist, dome fasteners, double tipped fingers. Black, tan, white or gray. Sizes 5 1-2 to 7 1-2. Thursday75

Women's Long Mercerized Lisle Thread Gloves, elbow length, monsequaire, dome fasteners, extra fine finish. Black, tan or white. Sizes 5 1-2 to 7 1-2. Thursday35

(Main Floor.)



Mantel Clocks 3.49

We have only a few of these clocks to sell at this price. They are made by the well known Gilbert Clock Co. A strong, reliable brass movement with cathedral gong and half-hour bell strike, fitted in a plain oak finished case. Size 11 1-2 inches by 10 inches, dial 5 1-2 with convex glass. Regularly \$4.50. Special3.49

Every clock guaranteed or money refunded.

Men's \$15.00 Suits

Simpson's \$15.00 Suits are the finest and best that can be put together for the money. Made from the best English tweeds and worsteds in all the newest colors and designs. An English worsted in light brown, with neat strip pattern, a very serviceable cloth, is cut single-breasted, three-button style, good linings and workmanship. Price15.00

\$18.00 Suits give you a big range of high-class garments to choose from, English tweeds and worsteds in all the new shades of brown, cut in single-breasted, three-button style, best linings and workmanship. Price18.00

\$22.00 New Spring Suits, made from some of England's finest worsted cloths in brown, showing neat pattern, made in a perfect fitting single-breasted, three-button style, finest of everything is used in the manufacturing of this splendid garment. Price22.00

Blue Suit, made from a fine English worsted, plain navy blue, guaranteed indigo dye; smart, perfect fitting, single-breasted, three-button style, finest linings and workmanship. Price15.00

A Blue English Worsted, with a mixture of gray, plain pattern. The new model single-breasted, three-button style, with cuffs on sleeves, high cut vest. Price26.00

Umbrellas

Men's and Women's Durable Silk and Wool Taffeta Umbrellas, full assortment of handles. Special, Thursday98

Rolled Gold and Sterling Silver Mounted Umbrellas, silk cased. Special price, Thursday1.85

YOUNG MEN'S NORFOLK SUITS WITH LONG TROUSERS.

Smart single-breasted Norfolk Coat and Long Cuff Trousers of imported gray homespun tweed, with yarn coloring, light weight trimmings. Sizes 32 to 35. Thursday15.00

BOYS' SUMMER NORFOLK SUITS.

Yoke style, with full cut bloomer pants of imported tweed cloth in gray and brown shades. Summer weight linings. Sizes 6 to 14 years. Thursday8.00

(Main Floor)

Fishing Supplies

EVERYTHING YOU NEED FOR YOUR HOLIDAYS IN THE BASEMENT.

Steel Fishing Rods, in four pieces, 8 feet long, superior quality. Thursday, \$2.50.

Steel Casting Rods, in three pieces, 5 feet long, best manufacture. Thursday, \$2.00.

Duplex Nickel-Plated Reels, at prices for Thursday, 75c, \$1.25, \$1.75, \$2.25.

Landing Nets, two pieces. Regularly \$1.25 line. Thursday, 80c.

Sinkers, Thursdays, 10c per box.

Silk Fishing Lines, 25 yards. Thursday, 35c, 50c and 75c.

Braided Linen Fish Lines, 25 yards. Thursday, 15c, 20c, 25c.

Floats, Thursday, 5c and 10c.

Bass Flies, best quality. Regularly 15c line! Thursday, 10c.

Trout Flies—We carry a full stock of all the under-noted brands—Silver Butcher, Professor, Royal, Mulberol, Montreal, Isis, Brown Hackle, Black Hackle, Silver Doctor, Durham, Ranger, Alexandria, Silver Pheasant, Ferguson, Parmehernd, Dark Montreal Butcher and Oak. These of the very best manufacture and quality material. Price for Thursday, 10c each.

Bicycle Inner Tubes (Dunlop), in sizes 28 in. x 1 1/2 in. Regularly selling at \$1.25, \$1.35, \$1.50. Thursday Factory Sale, 90c each.

FACTORY SALE WEEK

Graniteware.

1200 only, Blue and White Granite Dippers. Regular value 25c. Factory Sale price, 10c each.

2000 only, "Children's" Granite Soup Plates, would be exceptional value if sold at 10c. Factory Sale price, 5c each.

5000 only, Granite Pie Plates, best imported ware, of high-grade quality. Regular value 22c, 28c, 30c. Extraordinary price for Factory Sale, 9c, 9, 10c each.

SCREEN DOORS.

Strongly-made Screen Doors, in all standard sizes, 2 ft. 6 x 6 ft. 6, 2 ft. 8 x 6 ft. 8, 2 ft. 10 x 6 ft. 10, 3 ft. x 7 ft., at prices 75c, \$1, \$1.25, \$1.35, \$1.75, \$1.79.

SCREEN WINDOWS.

Screen Windows, best make, all the standard sizes, at prices from 15c to 65c.

—Basement.



YOUR EYES

Doctors of Optometry are here who are capable of ascertaining and correcting the most minute and troublesome errors of refraction. No case too difficult. Examination without charge. Gold-filled glasses of the highest grade, complete . . .2.50

Optical Dept. 2nd Floor.

Store Opens 8 a. m. &
Closes 5.30 p. m.

Combination Window Shades 46c

Hand-made Opaque Cloth Shades, 37 x 70 inches, green and white or green and cream combination, complete with brackets and pulls. Regularly 75c, Thursday, each46c

Plain Wool Serge, 2 yards wide, for wide portieres, couch covers, table covers, etc., closely woven and very durable. Regularly \$1.25 value, Thursday, yard89

JAPANESE MATTING BOXES, GREATLY REDUCED FOR EARLY MORNING SELLING.

The number is very limited.

They are all well finished, trimmed with split bamboo, best quality matting. The inside is a clean, white southern pine. In different sizes, from 40 inches to 48 inches long, 18 inches wide, 16 inches to 18 inches high:

Regular \$ 7.00, Thursday 4.65

Regular \$9.00, Thursday 5.98

Regular \$11.50, Thursday 7.98

SCOTCH MADRAS MUSLIN, 19c YARD.

A beautiful quality, in white and cream shades, dainty floral and black patterns, 40 to 44 inches wide. Regular value 25c and 30c yard. Special Thursday, yard19

(Fourth Floor.)

Porch Rugs, Cottage Rugs and New Matting

We have got a nicely assorted stock of new Matting Rugs, amongst which are Prairie Grass Stenciled Rugs, New Twisted Fibre Rattania and Mourzouk Rugs.

WILLOW GRASS RUGS. In very attractive stenciled designs, in greens, browns and blues—
4.6 x 2.390
8.0 x 10.0 7.35

NEW "RATTANIA" RUGS. An excellent rug for wear, closely woven, very attractive colors; will hold its color well, and can be easily wiped over with a damp cloth; is not affected by getting wet—
3.0 x 6.0 2.25
7.6 x 10.6 10.25

HEAVY CLOSELY WOVEN MOURZOUK RUGS. This is a specially satisfactory floor covering for porches, bungalows and general use. It comes in natural color, with reds, blues and greens, in a variety of good designs—
4.0 x 7.0 4.50
4.6 x 9.0 6.25
5.0 x 8.0 6.25
6.0 x 9.0 8.50
7.0 x 10.0 11.25

CHINA AND JAPANESE MATTINGS. 36 inches wide, in every color and in a variety of different qualities, ranging at, per square yard, 10c, 17c, 20c, 25c and 35c.

NEW KOLORFAST MATTING. This is woven of a closely twisted fibre, and is guaranteed not to be affected by water or sun. There are several good, small designs, in shades of green, brown and blue; different designs on each side, meaning double service; 36 inches wide. Per square yard50

—Fourth Floor.

\$2.25 Hemmed Sheets \$1.67

Plain Bleached Sheets, full double-bed size, 2 x 2 1/2 yards, splendid wearing quality. Regularly \$2.25. Clearing Thursday 1.67

Heavy Dress Linen, in white, oyster or natural shades, 36 inches wide, thoroughly shrunk and will launder perfectly. Special Thursday, yard35

Pure Linen Damask Table Cloths, in a splendid range of designs, size 2 x 2 1/2 yards. Regular \$2.50. Clearing Thursday 1.69

White English Longcloth, a closely woven cotton, 36 inches wide, done up in 12-yard lengths. Clearing Thursday, 12 yards for 1.00

Fine English Nainsook, pure finish, 36 inches wide. Regularly 20c. Clearing Thursday, yard 15

White Crochet Bed Spreads, for double bed size, will wear and launder well. Special Thursday 1.95

—Second Floor.

Suit Cases

Extra Deep Suit Cases, best quality grained keratol, two wide leather straps, strong swing handle, brass lock and side catches, linen lined and pocket. Special Thursday, 24 in. 3.75; 26 in. 4.25

Trunks

Vulcanized Fibre Bound Tourist Trunks, brass dome corners and valance, three-lever locks, two leather straps, fancy lining, deep tray and dress tray. Special, Thursday, 32 in. 6.95; 34 in. 7.35; 36 in. 7.55

Cut Glass

A fine selection of Rich Cut Glass, from Canadian and American manufacturers; handsome patterns, in great variety; deep cuttings, in both mitra and floral work; brilliant, sparkling crystal glass. A special assortment, consisting of Salad and Fruit Bowls, high Comports, two-handled Relish Dishes, 8 and 10-inch Vases, Celery Trays, Sugar and Cream Sets. Special at 8.95

Electric Table Lamps

Brushed Brass Table Lamps, with 12-inch art glass shade in amber or green, cord, plug and bulb, all complete. Regularly \$8.50. Special 5.95

A choice collection of Mahogany Table Lamps, with mahogany framed shades in cretonne, silk or art glass. Prices from 17.50 to 25.00

—Basement.

S.D. Gordon's Famous Books

Over Half a Million Have Been Sold.

- Quiet Talks on Power.
- Quiet Talks on Prayer.
- Quiet Talks on Service.
- Quiet Talks about Jesus.
- Quiet Talks on Personal Problems.
- Quiet Talks with World Winners.
- Quiet Talks on Home Ideals.
- Quiet Talks on the Tempter.

Cloth Bound, 75c Each

—Book Dept.—Main Floor.

Groceries

- 2000 lbs. Dairy Butter, in prints. Per lb. 26
- Finest Sugar Cured Hams, half or whole. Per lb. 21
- Malta Vita Breakfast Cereal, 3 packages 25
- Edwardsburg or Beehive Table Syrup, 5-lb. pail 28
- 500 tins Canned Yellow Peaches. Per tin 15
- Canned Apples, Gallon 5. Per tin 28
- Patterson's Worcester Sauce, 3 bottles 25
- Choice Red Salmon. Per tin 22
- Blue Bell Jelly Powders, assorted, 4 packages 25
- Peanut Butter, in bulk. Per lb. 20
- English Marrowfat Peas, 3 packages 25
- Imported Malt Vinegar. Imperial qt. bottle 22
- Fancy Japan Rice, 3 1/2 lbs. 25
- Finest Lima Beans, 3 lbs. 25
- Garton's H. P. Pickles. Per bottle 22
- Kkovah Lemonade Powder. Per tin 20
- Salt, in 5-lb. bags, 3 bags 14
- Quaker Oats. Large size 23

35c ASSAM TEA FOR 28c.
500 lbs. Fine Rich Full-bodied Assam Tea, of uniform quality and fine flavor, a 35c tea anywhere. Thursday, per lb. 28

CANDY SECTION.

- 500 lbs. Cowan's Broken Cream Bars. Per lb. 24
- 1000 lbs. Salted Peanuts. Regularly 20c. Per lb. 15
- 1000 lbs. Butter Scotch Drops. Per lb. 10

—Main Floor and Basement.

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