

being at the head of the James Morrison Brass Manufacturing Company, Limited.

A native of Montreal he was born September 25, 1842, and supplemented his preliminary education by a thorough commercial course. He entered business life as an apprentice to Thompson, Kenith & Company of Toronto, brass founders, and when his five years' term of indenture was completed he visited the United States, which at that time was paying better wages for skilled labor than could be secured in Canada. Mr. Morrison was employed in New York until 1863, when he returned to Toronto and became the founder of the business which has since become known throughout the Dominion under the name of the James Morrison Brass Manufacturing Company, Limited, of which he is the president. This industry had but a small beginning. The shop was first located at the corner of Bay and Temperance streets and as the years passed modern machinery and facilities were secured to meet the growing demand of the trade. The business was conducted under his own name until 1896, when it was incorporated under the present style, with James Morrison as president and manager; Robert Morrison, vice-president; Charles Morrison, secretary and treasurer; and Alfred Morrison, assistant manager. Thus three of the sons are officers of the company, while the other two sons, William and Frank, also occupy positions with the house. The company manufactures engineers' and plumbers' goods, gas and electrical fixtures and also has a large business in heavy brass goods for locomotives and ship building. The operatives of the factory number two hundred and twenty throughout the year and the pay roll amounts to one hundred thousand dollars annually. The products of the house are sent from ocean to ocean and there is also some export trade to Australia and in England. The strongest element in the success of the company has been the unceasing care and watchfulness of Mr. Morrison, who has thoroughly acquainted himself with every detail of the business and he manifests, moreover, a thorough understanding of business conditions, together with a keen insight into trade relations and the demands of the public. He has instituted the needs of the trade in his line and has thus been helped to meet them, while the quality and endurance of his manufactured output insures a continuance of the liberal patronage now enjoyed.