



THE FUTURE IS HERE

According to James Tobin of North American Phillips: "Not so long ago, 'future shock' was the reality of a computer in every home. Today this is just a step away. . . . As this trend continues, it is only natural that computers will appear in more resort and other lodging establishments around the world, providing increased convenience and entertainment for all clients."

In the age of the electronic cottage and the wired hotel room, Telidon videotex information will fundamentally change the way people make decisions about travel and leisure. Those in the travel industry who have adopted the new technology as a selling, merchandising and transactional medium are riding the wave of the future.