

Local meat importers have informed the Canadian Embassy that, as these incidents have increased the risk factor, insurance companies are now requiring higher premiums on Canadian meat shipments. Undoubtedly, this has a negative impact on local buyers' interest in sourcing meat (pork, horse meat or beef) from Canada.

Transportation and Distribution

There are no direct air connections between Canada and Sweden, at least one transfer is required. There are good and frequent sea services between the two countries. Sweden has an excellent ground transportation network.

The standard importation channels:

- through a commission agent or agent/importer buying on his own account to --
- a wholesaler/distributor to ---
- ♦ supermarket/retail chain stores
- ♦ hotels, restaurants and caterers
- ♦ processors

The supermarket and retail chains rarely import directly.

IMPORTERS

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