

Canada's International Trade Business Plan

In order to improve future editions of the International Trade Business Plan (ITBP), we would like your feedback. On a scale of **1** (Excellent) to **5** (Poor) please evaluate the plan on the basis of the following:

	Excellent			Poor	
Overall Usefulness	1	2	3	4	5
Usefulness of Strategic Overview	1	2	3	4	5
Usefulness of Industry Sector Strategies	1	2	3	4	5
Usefulness of Activity/Event Lists	1	2	3	4	5
Timeliness	1	2	3	4	5
Overall Presentation/Format	1	2	3	4	5

Comments:

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What sector(s) is (are) of most interest to you?

Does your company currently export? Yes [] No []

If **yes**, to which markets?

U.S.	[]	Europe	[]
Asia-Pacific	[]	Latin America/Caribbean	[]
Africa/Middle East	[]	Other (please specify)	

What is the size of your company (annual sales)?

Under \$1 million	[]	\$1 million – \$5 million	[]
\$5 million – \$10 million	[]	Over \$10 million	[]

How many full-time employees do you have?

How would you like to have this document made available to you in the future?

Hard copy	[]	Electronic Bulletin Board (BBS)	[]
Fax-back system	[]	CD ROM	[]
Floppy Disk: DOS File	[]	Floppy Disk: Macintosh File	[]

Optional

Name of your company _____

Your name and phone number _____

Would you like to be contacted? Yes [] No []

Please fax this completed questionnaire to: **(613) 996-9265**

Or mail to: **Trade Planning and Coordination Division**
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