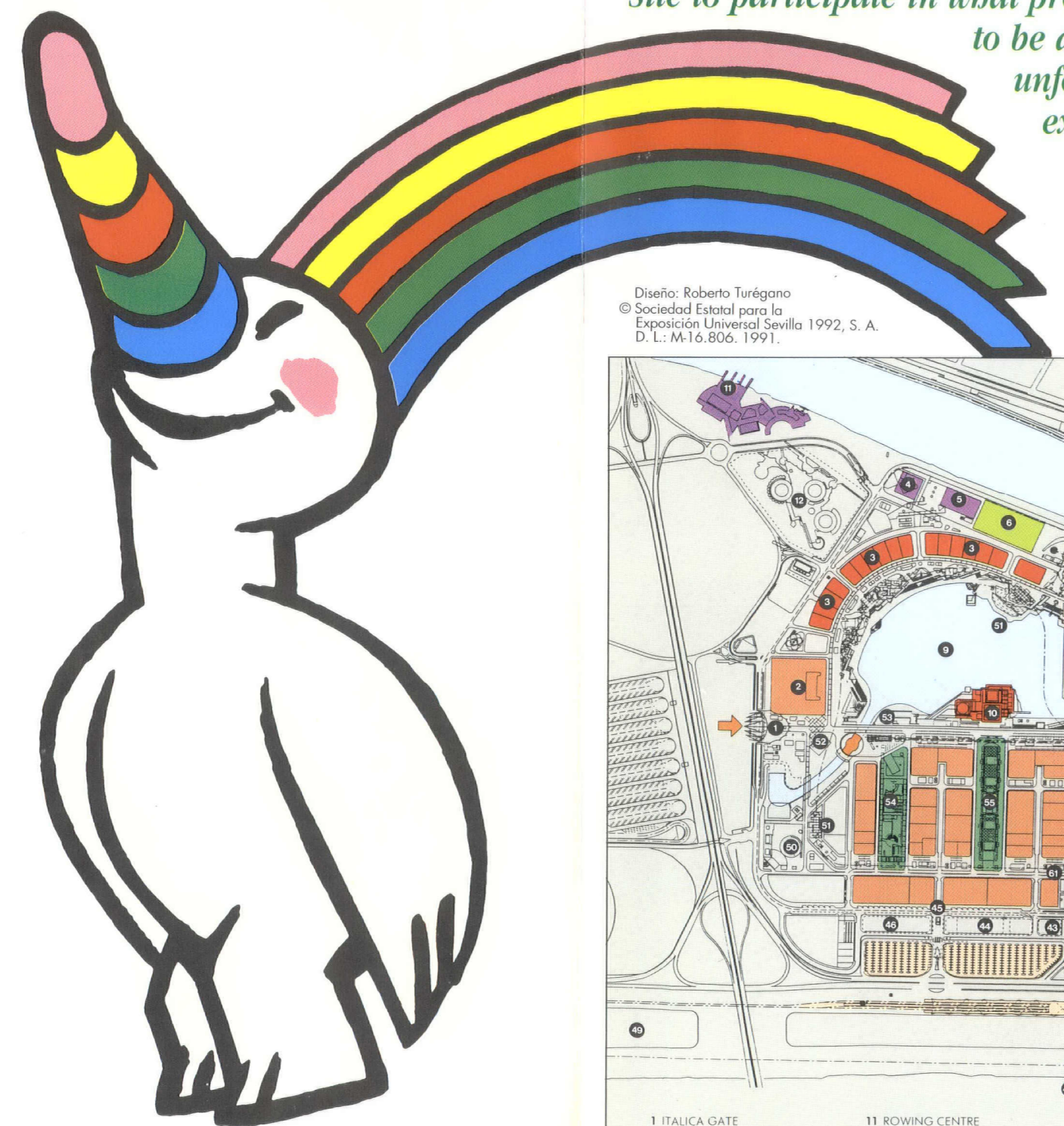
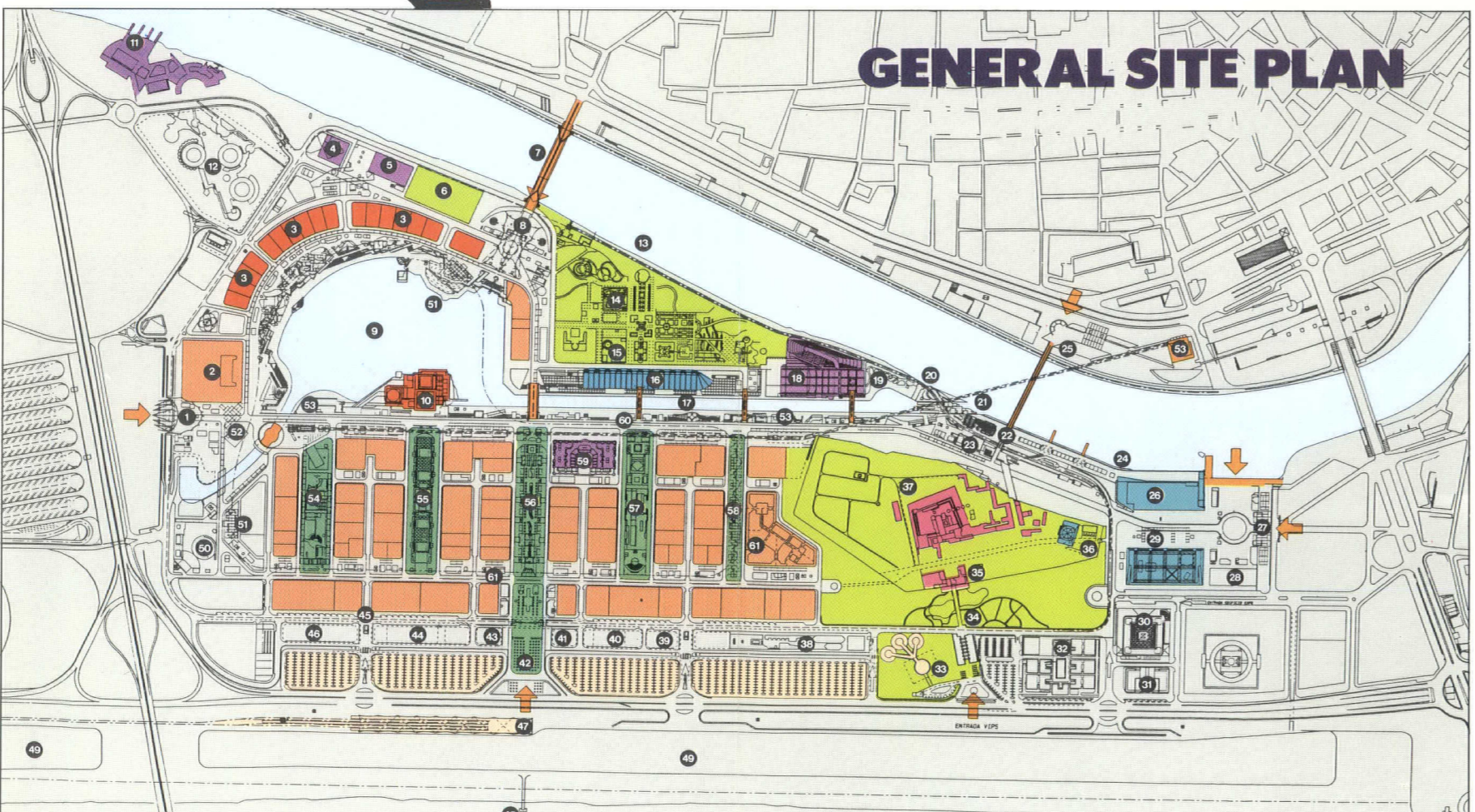


**DON'T MISS IT!**



**O**n April 20th, 1992, Spain's great Universal Exposition in Seville opens its gates to the public. More than one hundred countries from all five continents, numerous companies, top performing artists from all over the world, and eighteen million visitors will all be heading for the Cartuja Site to participate in what promises to be an unforgettable experience.

Diseño: Roberto Turégano  
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D. L.: M-16.806. 1991.

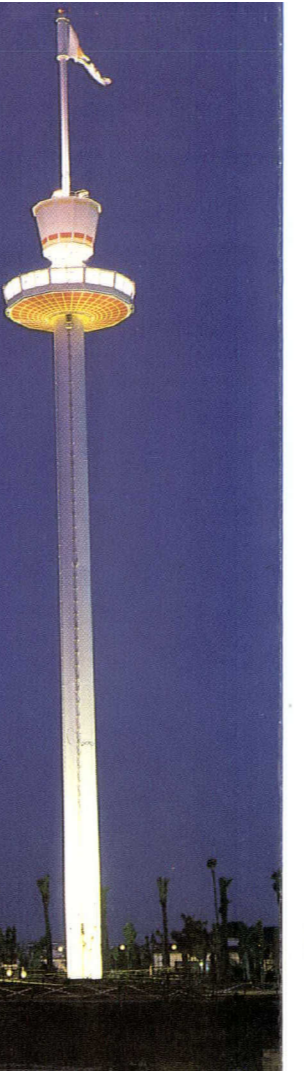


- |                                       |                           |                             |                                             |                                                                   |                      |
|---------------------------------------|---------------------------|-----------------------------|---------------------------------------------|-------------------------------------------------------------------|----------------------|
| 1 ITALICA GATE                        | 11 ROWING CENTRE          | 22 GREENHOUSE               | 33 HELIPORT                                 | 42 ALJARAFE GATE                                                  | 51 MONORAIL STATION  |
| 2 PLAZA DE AMERICA                    | 12 HOTEL                  | 23 PAVILION OF NATURE       | 34 ROYAL AVENUE                             | 43 POST OFFICE                                                    | 52 WATERWAY PLAZA    |
| 3 PAVILIONS OF THE AUTONOMOUS REGIONS | 13 RIVERSIDE AVENUE       | 24 THE PORT                 | 35 ROYAL PAVILION                           | 44 FIREFIGHTING TEAMS/ EXHIBITION MAINTENANCE/ PERSONNEL FACILITY | 53 CABLE CAR STATION |
| 4 CENTRAL THEATRE                     | 14 GUADALQUIVIR GARDENS   | 25 CARTUJA GATE             | 36 PAVILION OF THE 15 <sup>th</sup> CENTURY | 45 EXPOSITION RING ROAD                                           | 54 WATERWAY AVENUE   |
| 5 CINEMA                              | 15 BANISTO TOWER          | 26 PAVILION OF NAVIGATION   | 37 SANTA MARIA DE LAS CUEVAS MONASTERY      | 46 WAREHOUSES                                                     | 55 AVENUE OF EUROPE  |
| 6 ANDALUSIA FOR THE YOUNG             | 16 PAVILION OF THE FUTURE | 27 TRIANA GATE              | 38 INFORMATION AND DISPLAY CENTRE           | 47 HIGH SPEED TRAIN TERMINAL (AVE)                                | 56 PALM TREE AVENUE  |
| 7 MAPFRE BRIDGE                       | 17 DISCOVERY WATERWAY     | 28 AMBIENTE 92              | 39 MEDICAL ASSISTANCE                       | 48 CORTA LANDING STAGE                                            | 57 OMBU AVENUE       |
| 8 BARQUETA GATE                       | 18 AUDITORIUM             | 29 PAVILION OF DISCOVERY    | 40 DATA PROCESSING CENTRE                   | 49 PALENIQUE                                                      | 58 MAPLE AVENUE      |
|                                       | 19 GARDEN OF THE AMERICAS | 30 EXPO BUILDING (W. T. C.) |                                             |                                                                   | 59 PALENIQUE         |

### A FESTIVAL OF NATIONS

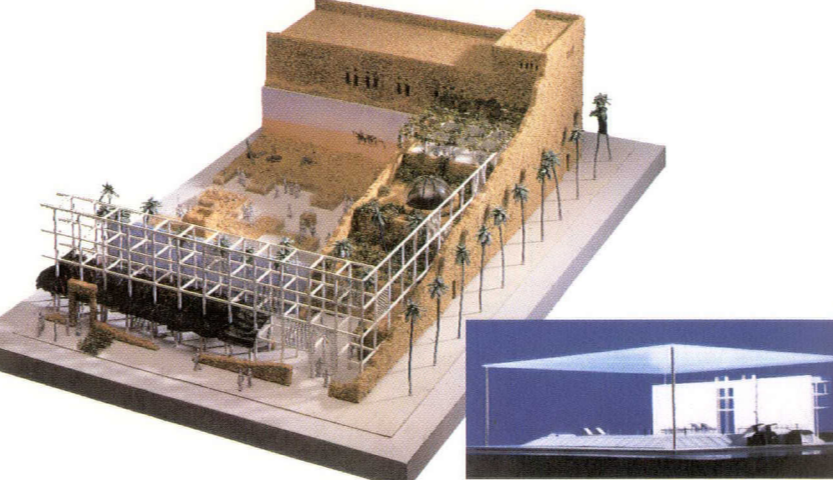
EXPO 92 aims to provide its visitors with constant surprises, amusement and entertainment. The international pavilions will provide them with the opportunity to explore our entire planet and travel backwards and forwards in time and space. On the River Guadalquivir, Vikings from the Norwegian Pavilion will be plying their traditional longboats, while in the Greek Pavilion, the triremes of Ancient Athens are on display.

The "Mayan Time Tunnel" in the Guatemalan Pavilion will lead them back into the daily life of the peoples of pre-Columbian Amer-



ica; in the Pavilion of Peru, they can descend to the recently discovered tomb of the Lord of Sipán; or in the Mexican Pavilion, climb its great pyramidal structure evocative of the Aztec civilisation.

All this brings the past alive; to an even greater degree, EXPO does the same for the present and the future. Both the EEC and Retelevision Pavilions will be demonstrating High Definition TV. Visitors will experience the latest in visual



communication in the French Pavilion's "well of images". In the pavilions of the USA and the USSR, recent achievements in the conquest of Space will be presented in ways accessible to us all.

Then there is the cinema of the future. Spain, Canada, Venezuela, and Fujitsu are all to use state-of-the-art projection techniques in their pavilions: hemispherical auditoria, screens and sophisticated sound systems will all combine to make spectators feel an integral part of the whole cinematographic experience.

The Universal Exposition will bring together the most varied peoples and cultures. Saudi Arabia is to build a desert jaima on La Cartuja, Oman a Sohar fort-



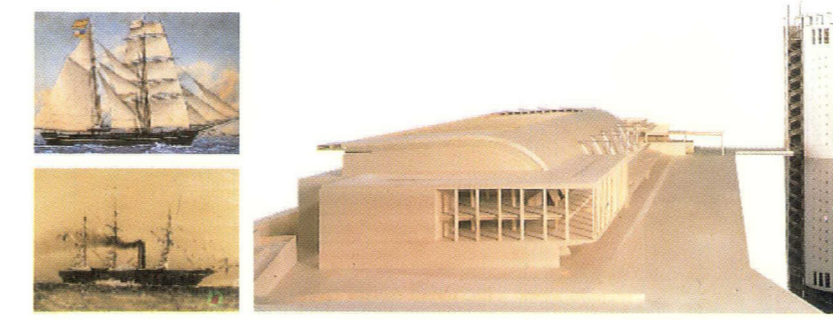
ress; Japan, the biggest wooden building in the world; Puerto Rico a colonial fort...

But while some buildings echo the past, others celebrate novelty France's pavilion is built of materials used in space travel; Switzerland is constructing a huge tower of water; the British Pavilion's stepped design can be made to change colour continuously, while the German Pavilion's roof gives the effect of being suspended unsupported in space.

The nearby Discoveries Pavilion has been conceived as a time machine. All sorts of theatrical and scenographic effects will be used to lead visitors through five centuries of discoveries and invention and they will be able to experience scientific experiments and their technology applications at first hand.

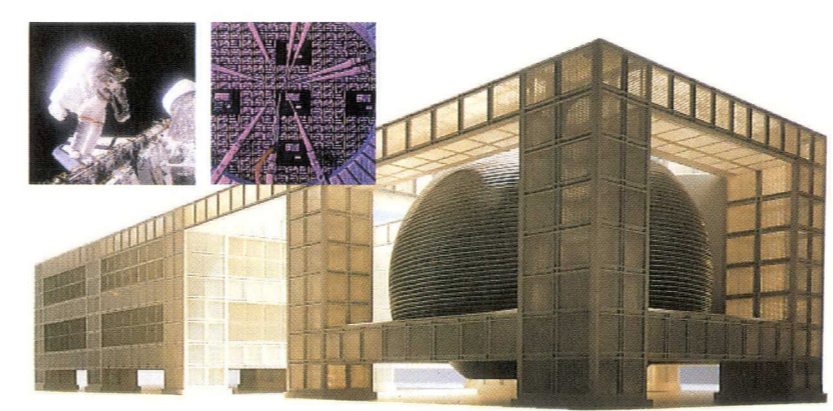
The Navigation Pavilion promises a taste of the excitement that any sailor knows. From the simplest Arctic kayaks to the most sophisticated Transatlantic vessels, from the first maritime instruments to the introduction of steam ships, the pavilion relates the history of

### THE ROUTE OF DISCOVERIES



All EXPO 92's pavilions share a common theme: "The Age of Discoveries", the motto of the Universal Exposition. But visitors with limited time can make a thorough, if concentrated, exploration of the discoveries and innovations of the past 500 years in the Fifteenth Century Pavilion, the Discoveries Pavilion, the Navigation Pavilion and the Pavilion of the Future.

The Fifteenth Century Pavilion whisks us back to the world of 1492. A show full of special effects incorporating actors, machinery, projected images, animation techniques and talking robots immerses the audience in the period that ended with the Discovery of America.



The nearby Discoveries Pavilion has been conceived as a time machine. All sorts of theatrical and scenographic effects will be used to lead visitors through five centuries of discoveries and invention and they will be able to experience scientific experiments and their technology applications at first hand.

The Navigation Pavilion promises a taste of the excitement that any sailor knows. From the simplest Arctic kayaks to the most sophisticated Transatlantic vessels, from the first maritime instruments to the introduction of steam ships, the pavilion relates the history of

### A HOST OF STARS



Top performers and creative artists from all over the world will be taking the stage at EXPO 92, with events including opera, drama, dance, rock, jazz and zarzuela (Spanish operetta). The big names include Plácido Domingo and Luciano Pavarotti, the New York Met (making its Spanish debut), La Scala de Milan and the Vienna Opera. And, of course, flamenco from the Cristina Hoyos Company and guitar-playing by Manolo Sanlúcar, as well as drama projects created specifically for EXPO 92 by figures of the calibre of Nuria Espert, Rafael Alberti, Dario Fo, Vittorio Gassman, Dustin Hoffman, Ingmar Bergman and Giorgio Strehler.



The avant garde is to be given particular attention, represented by such leading figures as Laurie Anderson, Tom Waits, Bob Wilson, the Frankfurt Ballet and the Catalan group La Fura dels Baus.

In the Auditorium, thousands of spectators a day are expected at concerts by the best rock, jazz and black music groups, instrumentalists and singers and performances of zarzuela, Spain's own unique style of operetta.

### EXPO 92 COUNTS ON THE SUPPORT OF...

- |                                     |                  |                                |                   |
|-------------------------------------|------------------|--------------------------------|-------------------|
| <b>SPONSORS AND SUPPLIERS</b>       | IBM              | <b>ASSOCIATE COMPANIES</b>     | TIERRAS DEL JEREZ |
| FUJITSU                             | COCA COLA        | FUJITSU                        | ONCE              |
| BANCO BILBAO VIZCAYA                | FORD             | SEVILLANA DE ELECTRICIDAD      |                   |
| BANCO HISPANO AMERICANO             | HISPANO-OLIVETTI |                                |                   |
| SIEMENS & G.                        | PANASONIC        | <b>COLLABORATING COMPANIES</b> |                   |
| BANCO CENTRAL                       | PHILIPS BERICA   | ALCATEL                        | ENASA             |
| LA CRUZ DEL CAMPO                   | BULL - FNMT      | GIESA-SCHINDLER                | ZANUSSI           |
| BANCO ESPAÑOL DE CREDITO TELEFONICA | EL CORTE INGLES  | COANBEGA                       | ELECTROLUX        |
|                                     | SONY             | MAPFRE                         | RONEO             |
|                                     |                  | SEUR                           | EVER-ROSA         |

### ENJOYING THE OUTDOORS

But these open air shows are not EXPO's only outdoor attractions. The whole Site has been designed so that moving from one part of the Exposition to another is a pleasure in itself.

For the visitor's well-being, 500,000 square metres of parks and gardens have been planted 350,000 plants and trees from all over the world, providing the Site with both shade and colour.

Fountains, canals and waterfalls will do their part to cool the plazas and avenues, while pergolas covered in vegetation provide additional shade.

Visitors can boat on the Lake and the canals, view the Exposition from above from the mono-rail or cable-car... And for a view from even higher up, there is the panoramic tower: from 90 metres up, the observation cabin overlooks the 215 hectares of the Site, the seven new bridges over the River

Guadalquivir, and the high speed trains arriving at the Cartuja Site direct from Madrid.

These features are just part of the legacy that the Universal Exposition will bequeath to Seville. The city is undergoing far-reaching changes in preparation for 1992: new roads, bypasses and railway routes, a stylish, ultra-modern airport, new hotels and leisure venues... Meanwhile, beyond the city itself, new motorways and autoroutes will link Seville with the other major cities of Andalusia, the rest of Spain, the Mediterranean coast and Europe as a whole.

The Exposition closes its gates on 12th October, 1992. But its technological heritage and spirit of innovation will live on in a major scientific complex -Cartuja 93- which is to be used for training, research and technological development. The end of EXPO marks the threshold of the future.

### THE EXPO TICKET SYSTEM

Visitors to EXPO can choose from among various types of ticket. Small children are admitted free of charge, and there are also other discounts. Rates per person are as follows:

<b>ONE DAY TICKET</b> (Valid from 9 am to 4 am the next day).	<b>EVENING/NIGHT-TIME TICKET</b> (Valid from 8 pm to 4 am the next day).
• Children under 5 ..... Free	• Evening/night-time ticket ..... 1,000 Ptas.
• Children from 5 to 14 and adults over 65 ..... 1,500 Ptas.	<b>PASSES</b>
• Family days(*) Adults ..... 2,000 Ptas. Children from 5 to 14 and adults over 65 ..... 750 Ptas.	• Season tickets(*) (Valid for 6 months for daily use from 9 am to 4 am the next day) Adults ..... 30,000 Ptas. Children from 5 to 14 and adults over 65 ..... 15,000 Ptas.
• Special groups(**) ..... 3,000 Ptas.	• 3-day passes (Valid for 3 days, not necessarily consecutive, from 9 am to 4 am the next day) ..... 10,000 Ptas.
• Adults ..... 4,000 Ptas.	• Evening/Night-time passes (Valid for 6 months from 8 pm to 4 am the next day) ..... 10,000 Ptas.
(*) Family days: Ten days will be designated "family days" during EXPO, one each in April and October and two in each other month except for August.	(**) Passes: Passes are personal and non-transferable. They are already on sale in the branches of EXPO 92's four sponsoring banks -the Banco Bilbao Vizcaya, the Banco Hispano Americano, the Banco Central and the Banco Español de Crédito- and can be paid for in instalments.
(**) Special groups: This category includes organised groups of students and employees aged under 25, pensioners and retired people. Groups must be made of at least 40 people and the visit agreed by prior arrangement with EXPO 92. The organisers will be centres of education, trades unions, business organisations and social service.	

Tickets can be bought at the entrance gates to the Exposition there is no need to buy them in advance. It is advisable, however, to make advance arrangements for accommodation in or around Seville. EXPO 92's Official Centre for Accommodation Reservations -CORAM- is there to help participants make hotel reservations (Tel. 95-429 00 92), while the "Seville, City of Welcome" programme concentrates on bed and breakfast accommodation in apartment blocks, private houses or institutional buildings (Tel. 95-428 49 36 to 428 49 41).

### DON'T MISS IT!

