A series of Canadian Gallup polls show that the percentage who have heard of South Africa's racial policies increased from less than a majority to more than 60% in the twelve-month period between mid 1985 and mid 1986, presumably as a result of the intense media coverage received by recent events there. Perhaps also as a result of this preferences regarding Canadian policy have measurably hardened. While around two in every ten continue to believe Canada should not interfere, significantly fewer now are satisfied with Canada maintaining relations with South Africa and merely urging abandonment of apartheid. Supported by a majority in 1985, this words—only stance is now backed by about 40%. A growing group, albeit still a minority, advocate condemnation of apartheid coupled with cutting relations. The group has increased from around one in every six a year ago to more than one in three in mid 1986.