

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 415-HAGUE, THE

009-FOREST PRODUCTS, EQUIP, SERVICES
NETHERLANDS

PLANNING:	ACTIVITIES PROPOSED IN POST PLAN:	ANTICIPATED RESULTS:
	PLACE STORIES & PHOTOS OF INNOVATIVE HOUSING PROJECTS WITH NETHS ARCHITECTURE & BUILDERS MAGAZINES.	RAISE PROFILE OF TIMBER FRAME CONSTRUCTION. INCREASE NUMBER OF BUILDERS BELONGING TO NETHS TFC ASSOCIATION.
	VISIT DO-IT-YOURSELF PRODUCTS IMPORTERS TO IDENTIFY POTENTIAL MARKET NICHEs AND PROVIDE THEM WITH BROCHURES OF PRODUCTS FROM CANADA.	INTRODUCE 3 OR 4 RELIABLE AGENTS OR IMPORTERS TO CANADIAN FIRMS.

TRACKING:	ACTIVITIES UNDERTAKEN IN QUARTER:	QUARTERLY RESULTS REPORTED:
QUARTER: 1	-----	
QUARTER: 2	-----	
QUARTER: 3	-----	
QUARTER: 4	-----	