

REPT4D
90/06/26

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

62

POST :436-DUBLIN

SECTOR :001-AGRI & FOOD PRODUCTS & SERVICE
IRELAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

SUB-SECTOR:ANIMAL,POULTRY BREEDING STOCK

EXPLORE EMBRYO TRANSFER MARKET
NEW MARKET SEGMENT

LIAISE WITH DEPT OF AGRICULTURE RE ANIMAL HEALTH
MARKET ACCESS

ASSIST AGENT AT TRADE SHOWS AND RELATED EVENTS
IMPROVED EXPOSURE

EXPLORE MARKET FOR POULTRY STOCK

MISSION TO ONTARIO AND/OR BRITISH COLUMBIA
INCREASED SEMEN ORDERS

SUB-SECTOR:SEMI & PROCESSED FOOD & DRINK

FOLLOW UP ON SIAL FROZEN FOOD SEMINAR
EXCHANGE OF TECHNOLOGY

LIAISON WITH FOOD RESEARCH CENTRES IN IRELAND AND CANADA
INCREASED CO-OPERATION

MAINTAIN LINKS WITH AGENTS AND BUYERS
NEW ORDERS

REPORT ON 1992 RE FOOD PRODUCTS
INCREASED AWARENESS

SUB-SECTOR:FOOD HANDLING,PROCESSING EQUIP

APPROACH MAJOR PROCESSORS
INCREASED AWARENESS

LINK UP WITH IRISH PARTICIPANTS AT SIAL SEMINAR
INCREASED AWARENESS

SPECIAL PROJECT/POULTRY
EQUIPMENT/TURKEY SALE