REPT4D 90/04/05

## QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :474-BELGRADE

001-AGRI & FOOD PRODUCTS & SERVICE YUGOSLAVIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ANIMAL, POULTRY BREEDING STOCK

DAIRY MISSION TO CANADA IN NOV. 88. NEGOTIATIONS ON FUTURE PURCHASES OF LIVE ANIMAL BREEDING STOCK (LIVESTOCK, EMBRYOS AND SEMEN)

VISIT TO NEXT YEAR'S AGRIBITION BY A SELECTED GROUP OF REPS BROADEN POSSIBILITIES FOR CDN BREEDING STOCK FROM DAIRY TO

BEEF CATTLE AS WELL PERSONS REPLECTED TO PROPERTY OF A STREET

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 CONTINUOUS SUPPORT TO CON EXPORTERS TO TAKE ADVANTAGE OF OPPORTUNITIES IN CATTLE BREEDING, GENETIC MATERIAL, OILSEEDS, WHEAT AND ESPECIALLY, FOOD PROCESSING.

QUARTER: 2 Active support to Canadian suppliers of food processing machinery, esp. Knud Simonsen Industries on \$30 million meat packing plant project. Monitoring of agricultural production ie.grains, oilseeds, animal husbandry, etc.

QUARTER: 3 Worked closely with Canadian seed potato exporter to improve market penetration.

QUARTERLY RESULTS REPORTED:

SEVERAL VISITS MADE TO RODOPA IN SOFIA ON BEHALF OF KNUD SIMONSEN WHO RECENTLY SIGNED \$30 MILLION CONTRACT TO SUPPLY MEAT PROCESSING PLANT. IN EARLY JUNE ARRANGED MEETING AT RODOPA FOR SENATE SPEAKER CHARBONNEAU TO ASSIST PROJECT CONCLUSION

> Assisted KSI with arrangements for exhibiting at Plovdiv trade fair(Bulgaria). Visited plant site with Mr. Simonsen.

Centrocoop contracted with Canadian supplier for 300 tonnes of top-quality seed stock. Trials which were done last summer show excellent results and Potatoes Canada will undertake followup visit in February 1990.

QUARTER: 4 -----