

Canadian Manufacturers

desirous of opening an Australian connection are requested to correspond with **SCOTT, HENDERSON & CO., Sydney, New South Wales.** References: Bank of New South Wales, Sydney; J. S. Larke, Esq., Canadian Government Trade Commissioner, Sydney.

Short Talks on Advertising

224 pages, 123 illustrations; sent post-paid on receipt of price.
Paper binding, lithographed cover, 25 cents.
Cloth and gold, gold top, uncut edges, \$1.00.

CHARLES AUSTIN BATES
Vanderbilt Building, New York.

"Mr. Bates' Masterpiece. It is interestingly and readably written—more readable than one would believe possible on so hackneyed a subject as advertising—and it is illustrated by pictures intended to lend a humorous turn to many of the sentences in the text. For those who want a general idea of advertising principles, the book will be found valuable, and even the readers to whom its subject is more than familiar will find it an interesting companion for a leisure hour. It is full of apothegms, every one of which rings with a true note."
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"Striking and readable."—*Baltimore American.*
"Cannot fail to prove interesting."—*Pittsburg Press.*
"Should be in the hands of every business man."—*Philadelphia Ledger.*

CANADIAN PEOPLE

ARE PROUD TO
ACKNOWLEDGE

L'Empereur CHAMPAGNE



As a product of Canada. It is pure. No fancy price for foreign label.

Fermented in bottle under expert from France.

The Best Value in
Champagne.

J. S. Hamilton & Co.
BRANTFORD, Ont
Manufacturers
"L'Empereur" Extra Dry.

The slight recession in hide values at Chicago is not regarded as having any marked bearing on leather, as the depreciation in quality of raw material fully offsets the slight drop in price.

While trade is quiet in Chicago, the market is healthy in tone, and the situation is much better than a year ago.

Le Marche des Cuirs states that a new tariff has gone into force in Brazil, and that import duties are raised 33 per cent.

The exports of leather, says L'Echo de la Cordonnerie Moderne, for 1899, from Germany, were greatly in excess of last year, being about 50 per cent. higher. The major portion of the shipments were consigned to Great Britain.

Der Ledermarkt asserts that the leather exhibits at the Paris Exposition will be of an unexampled character, and that the American exhibition will be of a high-class order.

TORONTO STOCK TRANS- ACTIONS.

The Toronto stock market has been comparatively steady during the past week, and most of the transfers light. In C.P.R. shares, however, there has been considerable movement, some good-sized blocks changing hands; while commercial cable was fairly active, and some business was done in Golden Star and other mining stocks.

The following are the transactions for the week ending Thursday: Canadian Bank of Commerce, 19 shares at 145½, 125 at 145, 8 at 144, 10 at 144¾, 3 at 144¾, 2 at 144; Dominion Bank, 4 at 269½, 30 at 269, 50 at 268½; Imperial Bank, 10 at 212½; 14 at 212, 2 at 211; Ontario Bank, 10 at 129½; Bank of Hamilton, 5 at 195; C.P.R., 3 at 92, 1,035 at 91¾, 25 at 91½, 200 at 91½, 25 at 91¾, 50 at 91¼, 70 at 91¾; 890 at 91, 75 at 90¾, 20 at 90¾, 40 at 90¾, 75 at 90¼; Dominion Telegraph, 1 at 134, 10 at 133¾, 4 at 132; Toronto Railway, 10 at 103½, 25 at 102½, 50 at 102¾, 5 at 102, 2 at 101, 50 at 100¾; Bell Telephone, rights, 11 at 70, ¾ at 70½, 33½ at 71, ½ at 71½; Toronto Electric Light, 9 at 134, 25 at 135, 15 at 135¾; London Electric Light, 30 at 113, 10 at 112; General Electric, 40 at 169¾, 10 at 169, 5 pfd. at 105; Carter-Crume Co., 22 at 103, 25 at 102¾; Canada Permanent, 20 p.c., 7 at 120, 1 at 119, 27 at 118; Commercial Cable, 10 at 190, 5 at 189¾, 13 at 189½, 22 at 189¼, 276 at 189, 75 at 188¾, 50 at 188½, 50 at 188¾, 150 at 188; Toronto Gen. Trusts, 20 at 143, 34 at 144; Luxfer Prism, 10 at 111½; Bell Telephone, 10 at 173; Bank of Nova Scotia, 20 at 225; Standard Bank, 72 at 194; Western Assurance, 105 at 159½, 50 at 159; Canadian Cycle & Motor Co., 25 at 91, 10 at 90¼, 14 at 90, 25 at 90¾; Consumers' Gas, 20 at 225; Dunlop Tire, 10 at 103½; Dominion Savings, 20 at 76; Hamilton Provident, 10 at 110; Manitoba Loan, 16 at 45; Ontario Loan, 5 at 121; London & Canada, L. & A., pfd., 150 at 55; Twin City Railway, 100 at 64, 25 at 64¾; Ontario & Qu'Appelle, 50 at 62; Golden Star, 500 at 35½, 500 at 34½, 3,200 at 33½, 3,000 at 33; War Eagle, 500 at 250½, 1,000 at 250; Republic, 1,000 at 105.

BANKERS

From the following list our readers can ascertain the names and addresses of bankers who will undertake to transact a general agency and collection business in their respective localities:

ONTARIO

ACTON, Halton County, **STORIE, CHRISTIE & CO.**

ALSA CRAIG, Middlesex County. **JOS. ROSSER.**

ALLISTON, Simcoe County. **GRAHAM & KNIGHT**

AMHERSTBURG, Essex County. **THE CUDDY-FALLS CO.**

ARKONA, Lambton County. **JOSEPH WILCOX.**

NORTH-WEST TERRITORIES

WAPELIA, Assiniboia, N. W. T. **R. A. PEASE & CO.** (with Branch Office at Moosomin, N. W. T.)

WANTED—Honest man or woman to travel for large house; salary \$65 monthly and expenses, with increase; position permanent; inclose self-addressed stamped envelope. **MANAGER, 330 Caxton Bldg., Chicago.**

G. H. Adams & Co.

MANUFACTURERS' AGENTS and COMMISSION MERCHANTS

Flinders Lane, MELBOURNE,

Clarence Street, SYDNEY,
and at **FREMANILE, ADELAIDE,**
FRISBANE and N. Z.

Will be pleased to correspond with Canadian Manufacturers and Exporters desirous of opening up direct relations with Australasia.

NOTICE

Is hereby given that the Toronto Hotel Company will apply to the Parliament of Canada at its next session or an Act in confirmation of the provisions of the Act of Incorporation of the said company, being 62 Vict. cap. 110 (Ontario), and in particular confirming the provisions contained in Section 9 and the Schedule of the said Act and conferring the powers contained in the said Section or powers of a like character and for other purposes.

BEATTY, BLACKSTOCK, NESBITT CHADWICK & RIDDELL,

For the Toronto Hotel Company

Dated at Toronto, 3rd January, 1900.

Profitable Advertising

and

Art in Advertising For 1900

The handsomest series of cover designs ever executed for a journal of this character will appear on Profitable Advertising during the coming year. These designs alone will be worth the subscription price. The quality of the contents will be in keeping and many new and valuable features will be presented.

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Send \$1.00 for year's subscription. Foreign price \$1.50 per year. Sample copy 10c. if you mention The Monetary Times. Address

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