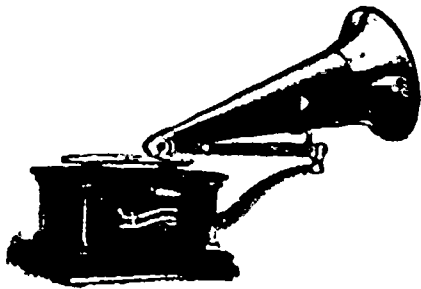


## Sell Graphophones in Your Store.

A Good Advertisement and a Good Money-Maker.



We want an agent in every town and city.

We'll help him sell. We are Canadian agents for the Columbia Phonograph Co. of New York. We will nothing but graphophones. The retailer who links himself to us will be a lucky man. Write us for samples of what there is in it.

**The Disk Talking Machine Co.,**

277 YONGE ST.,

TORONTO, CANADA.

## Visitors and Vacationists

are liberal buyers throughout the Summer of bric-a-brac, novelties, silverware, etc. It may be a gift to the hostess, a wedding gift, a birthday gift. And very likely something will be taken home for the household. Every merchant who has an attractive line of gift goods adds to his profits and acquires reputation worth having.

We have a most appropriate line for the Country and City Merchant. No need, either, to stock heavily. We suggest that you write us for a catalogue.

**E. W. Gilmore & Bro.**

88 BAY STREET,

TORONTO.

## The Auer Gas Lamp.

"TURNS NIGHT-TIME INTO DAY-TIME."

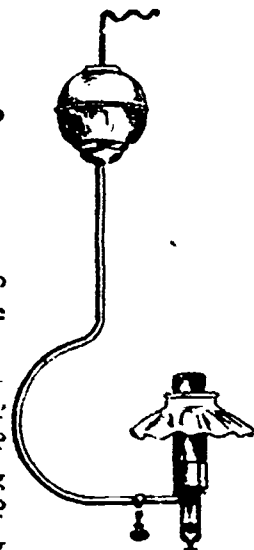
New Styles. Lower Prices.

Are you interested in a lamp which gives 100 candle power?

Are you interested in lighting your store brilliantly? You know it draws trade?

Are you interested in saving half of your bill for coal oil?

Are you interested in having the agency for a lamp which does this?



No. 28  
100 Candle Power.

Then write for our Catalogue and Discounts.

EVERY LAMP GUARANTEED.

AUER LIGHT CO., 1682 NOTRE DAME ST., MONTREAL.

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