

in every community, their services are generally available when opportunity calls.

The owners of town and city gardens that are limited in extent often regret that lack of space prevents them from growing as many fruit trees as they would like. Such people might well try grafting other varieties to those they have in order that they may, as suggested elsewhere in this issue by Mr. J. MacPherson Ross, of Toronto, obtain two and three varieties of fruit from one tree. The work of grafting is interesting, and when done with care returns most satisfactory results.

The suggestion made in this column last November that the Ontario Horticultural Association should offer prizes annually for the best essays on some subject relating to

the growing of flowers, the prize winning essays to be published in the annual report of the Association, was acted upon favorably by the members of the association at their annual convention in Toronto last November. Details of the competition have not yet been arranged. Officers and members of horticultural societies will do well, however, to keep this matter in mind. Final arrangements for the competition should be completed at as early a date as possible to enable competitors to write on the subject during the spring months and thus insure the publication of their essays at a season when the cultural directions they will contain will be of the greatest benefit.

PUBLISHER'S DESK

The front cover of this number of THE CANADIAN HORTICULTURIST shows a view in the garden of one of our Peterboro subscribers, Mr. G. Walter Green. This is one of a number of fine private properties in the city which do much to make "The Electric City" during the summer months one of the most attractive cities in Ontario.

This is our first real garden and spring planting number. We hope that it will prove interesting and helpful to our readers. Have you noticed the high standing of our various contributors. Almost without exception they are people who are well known to the public as authorities on the subjects on which they have written. We feel that the readers of THE CANADIAN HORTICULTURIST are entitled to the best class of reading that we can furnish them, and therefore use the utmost possible discrimination in the selection of the articles that find admission to our columns. Amateurs, however, should never be afraid to let us hear from them. A number of the best articles that have appeared in THE CANADIAN HORTICULTURIST this year have been contributed by amateurs unknown to the great majority of our readers. Often it is the experience of men and women who have done things successfully in a small way that proves the most helpful to others similarly situated. If you have a good idea never hesitate to pass it on to THE CANADIAN HORTICULTURIST.

Our plans for the May issue of THE CANADIAN HORTICULTURIST provide for a number that will be filled with interesting, helpful information. A feature of the number will be a profusely illustrated article, dealing with pruning as it can be performed during the spring. This article will be by Prof. E. M. Straight, of MacDonald College, Quebec. We will have another article by Mr. Gordon Bunting, of the Central Experimental Farm, entitled, "What Cultivation Shall I Give the Orchard." Mr. Bunting's article in this month's issue was furnished at short notice when it was found that Mr. W. T. Macoun would be unable to handle the subject that Mr. Bunting has treated so capably. Features of the floral pages will be a planting table for the months of May and June that is being prepared especially for the readers of THE CANADIAN HORTICULTURIST by Mr. Wm. Hunt, of Guelph. Mr. F. E. Buck, who is in charge of the floral division of the Experimental Farm, Ottawa, and whose articles are becoming well known to our readers, will contribute a special article on perennials. We expect

to publish another interesting description of a Canadian garden as well as several short articles that will be practical and helpful. A feature of the vegetable department will be an article by Prof. Zavitz, of Guelph, which will give the results of experiments in potato growing. These articles will be illustrated. This will ensure the issue presenting a pleasing appearance throughout.

Once again THE CANADIAN HORTICULTURIST has been breaking records. The March number was the largest March issue we have ever published. It was the same size as the Special Spraying Number for February, which was the first issue of that size ever issued. The amount and value of the advertising carried far exceeded any previous issue for March, and was only slightly behind the February issue which holds the record so far. This is only another indication that readers of THE CANADIAN HORTICULTURIST have confidence in its advertisers and are patronizing them liberally as our advertisers are finding it profitable to use THE CANADIAN HORTICULTURIST to let our readers know about their goods.

The Public Library of Toronto is desirous of securing volumes of THE CANADIAN HORTICULTURIST for 1906, 1907 and 1908 to complete their files. Have any of our readers complete files of the paper for one or more of those years that they are willing to part with? If so will they kindly communicate with us or direct with the Public Library, Toronto, which will be glad to purchase either a complete file of copies for these years, or the bound volumes should they be available.

SOCIETY NOTES

We invite the officers of Horticultural Societies to send in short, pithy reports of work that would interest members of other Horticultural Societies.

PORT HOPE

The Port Hope Society has appointed a lookout committee to take any steps in the interest of the society looking toward the improvement of the town that may be deemed advisable. The society had a membership last year of 139. Its receipts were \$265.07 and its expenditures, \$232.05.

PERTH

At the January meeting of the Perth Horticultural Society attention was given to the gooseberry and currant. Thos. Cole, an old country gardener, and a member of the society, had present bushes in the rough and gave the members a practical lesson on pruning. In addition to pruning he answered a score of questions addressed in regard to the best methods of cultivation of these small fruits.

At the February meeting, Rev. A. H. Scott presented to the society detailed information upon the work done at the Ritenhouse Public Gardens and the Broadview Boys' Farm. Both the January and February meetings were held when the thermometer was striving to make a record for cold, and yet both engagements had spring in view, and both occasions were a preparation for the growing time that is approaching.

Honest Advertisers

One by one leading papers and magazines everywhere are adopting the policy of excluding all patent medicine, fake or objectionable advertising, and are opening their columns only to those advertisers whom they feel they can thoroughly recommend. Just recently a leading United States publication decided to take this step, even though it meant a loss in direct revenue from advertisers who last year paid them \$40,000 for space in their publication.

Publishers are realizing that if they are to be fair to their readers and reputable advertisers, they have no more right to print lies or objectionable statements in their advertising columns than in their reading columns.

This policy of clean advertising has always been a part of The Canadian Horticulturist. We publish no advertisements we have reason to feel we cannot thoroughly endorse. If we are in doubt about an advertisement, it is left out. Only a short time ago we were offered a good sized advertising contract for a firm, which we believed would do all it promised to do, but as the copy did not "look" just right, it was refused.

It costs money to carry out this policy, but it wins the confidence of our readers, who know they are patronizing reliable firms when they buy from those who advertise in The Canadian Horticulturist. They know that the appearance of an advertisement in The Canadian Horticulturist is equivalent to a personal letter of endorsement of the advertiser from the publisher.

As proof that this policy pays, and that advertisers are finding it profitable to use space in The Canadian Horticulturist, we have only to call attention to the increasing volume of advertising carried, which for both February and March exceeded any previous issue.

Readers of The Canadian Horticulturist can show their further appreciation of the stand we take for clean, truthful advertising by patronizing advertisers who use the columns of the Canadian Horticulturist, and by telling them where they saw the advertisement.

We do not admit to our columns advertisers except such as we believe are thoroughly reliable.