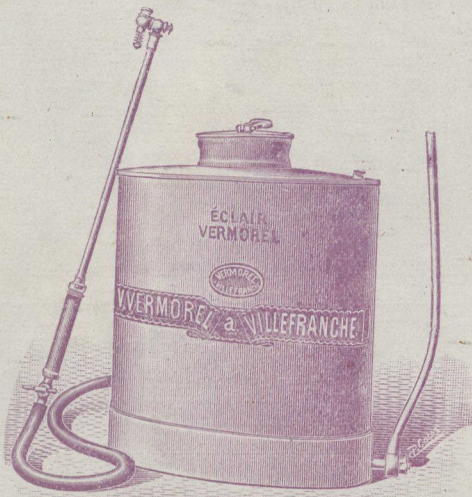


VERMOREL

MANUFACTURER AT
VILLEFRANCHE, FRANCE

Sole Agents for Canada:
De VIGAN & Du SAILLANT
60 St. Gabriel, MONTREAL, QUE.

Sprayers, Sulfur Dusters



Vermorel's Sprayer
\$12.00

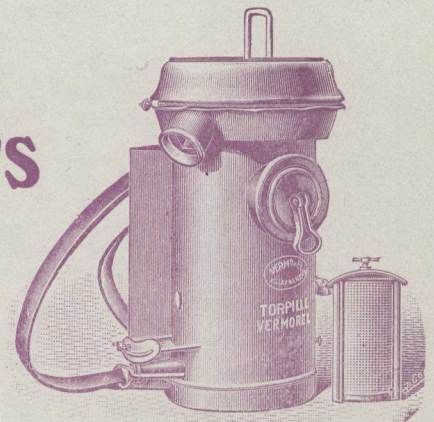
Our Sprayer is entirely made of Red Copper, and will last a lifetime

France is undoubtedly the first country in the world for growing **Fruits and Grapes**

VERMOREL Machines are the Standard in France

Now is the season to buy a VERMOREL Machine and be sure to get a good crop

Insist on getting the name of "Villefranche" on each Machine. It is the only genuine



Vermorel Sulfur Duster No. 1, \$10.00

With Double Action \$12.00

Our Dusters will make the work of a dozen hand blowers and do it better. Try it!

10 Patterns FREE

WITH A YEAR'S SUBSCRIPTION TO
CANADIAN HOME JOURNAL

PRICE \$1.00

10 Journal patterns which sell for 12c each, your own choice from the styles shown in the Journal Fashion Department.

Whatever it may cost, we want to prove to you, and to every lady in Canada, that Canadian Home Journal, in price and quality, is the magazine you must have. We lose money now to gain a permanent subscriber.

It is the ideal magazine for the home, with splendid short stories and serials, full of interest, excitement and charm—Thoroughly Complete Fashion Department, with hundreds of designs carefully chosen from the styles of famous establishments, excellently illustrated to show the clothes exactly—Music—Menus—Recipes—Subscribers' Exchange Ideas—Household Hints—Entertainment Suggestions—Table Decorating—Care of Face and Figure—Laughable Stories—Children's Page—Special Articles on many subjects of interest to

Women.

You will enjoy the splendid appearance of the Journal—Beautiful, Color Covers, most desirable for mounting, high grade paper, clear type. It has to the highest degree the quality of "Tone."

Easily the leading home magazine of Canada, it is better than most foreign magazines, and we can mail it to you at a lower price.

Ask your neighbor if she has a copy; if not, write for FREE SAMPLE.



Cut out this Coupon—It is worth \$1.20

Enclosed is \$1.00 for a year's subscription to Canadian Home Journal. You also agree to send 10 coupons, giving me my choice during the year of 10 of your patterns free.

Name

Address

Canadian Home Journal, 66 John Street, Toronto