

## Quality Above All

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REVIEWED BY WINSTON  
CHURCHILL."Britain Was Never More Noble Than  
When She Drew The Sword  
And Never Stronger Than  
When She Sheathed It."Mr. Winston Churchill makes this  
declaration in a striking article on  
Britain's war effort, which he con-  
tributed to the war anniversary supple-  
ment of The Daily Mail.The month of July 1914 (says Mr.  
Churchill, who was First Lord of the  
Admiralty when war broke out) saw  
Britain absorbed in party politics and  
torn by faction. So violent were the  
convulsions which shook our island  
that our influence abroad was tempo-  
rarily in abeyance.If the British people could have  
had on August 1st the knowledge they  
possessed on August 10th, they might  
have stopped the war.But this knowledge could only come  
to them through the happening of  
terrible events, bringing in their train  
irrevocable consequences. While we  
were divided, we were powerless.  
When we were united it was too late.  
When the volcano exploded, and in  
a week civilized, peaceful Europe  
rushed shouting down into bloody  
carnage. It was already too late to  
prevent the war. It was not too late  
to defend the right.Unaffected by the turmoil of par-  
ties or the agitated divisions of the  
Cabinet, the Fleet had reached its  
war station at Scapa Flow. The Navy  
was mobilised, every ship was ready,  
every man at his post.  
Equally unperturbed by Political  
distractions, the War Office had de-  
veloped over a period of nearly ten  
years the slender resources meted out  
to it by Parliament, so that they  
could be employed to the best ad-  
vantage.Beneath the "sore shield" of the  
mobilized Fleet Parliament, and the  
people felt secure. No wave of panic,  
no vapourings of ignorance prevented  
the best strategic action in our power  
being taken forthwith.  
Practically the whole of the British  
Regular Army was placed under im-  
mediate orders for France and carried  
safely and swiftly across the Chan-  
nel.Had the action of the United States  
Government been upon a similar plane  
and characterized by the same spon-  
taneous recognition of right and  
wrong, the disaster to the human  
race would have been enormously  
diminished and its duration at least  
halved.

But though the heart of America

beat true from the beginning, thirty  
crucial months were to elapse before  
that mighty people could find coher-  
ent expression in action.The moral issue was never so plain  
as in the first week of the war. The  
direct provocation of the United States  
was never so flagrant as on the  
morning of the Lusitania outrage.But before the conscience of the  
American nation could assert its  
ascendancy over its political machinery,  
a long and terrible road must be  
needlessly travelled by mankind.The British regular Army reached  
in the nick of time, the decisive point  
of the great opening battle on land.  
Everything had been staked by the  
German-General Staff upon the turn-  
ing movement through Belgium.The inconceivable errors of Gen-  
eral Joffre and the French Headquar-  
ters favored in every way the Ger-  
man plans.The French armies of the centre  
and right were everywhere hurled  
back in their attempt to invade Ger-  
many, and their left was completely  
enveloped by the German onrush.But for the fact that the British  
Army—though only 100,000 strong—  
was massed in protection of the ex-  
treme French left, the encircling of  
the Fifth French Army and the piece-  
meal disorganization of the whole  
French line must have followed.Then came the Marne. National  
pride must not lead us to exaggerate  
the part played by our small and war-  
stricken forces. They dealt a weighty  
blow at a decisive point. They thrust  
into the gap which opened between  
the armies of Bulow and Kluck.So exactly was the stupendous  
struggle balanced that the withdrawal  
of a single corps from one side or  
its addition to the other would prob-  
ably have decided all.But the glory of what is inadequately  
called the Battle of the Marne be-  
longes to France.The whole line of the French armies,  
undoubtedly by defeat, unshaken  
by the frightful losses they had sus-  
tained—the heaviest in the whole war  
—not demoralized by nearly a fort-  
night's retirement, turned upon their  
pursuers on a front of nearly 200  
miles, and by a superb manifestation  
of the national will to live saved the  
country and the cause of the Allies  
in this our bore our part in full pro-  
portion to our small numbers.The weight of the British Empire  
in the war grew with each month that  
passed. British influence had played  
its part in keeping Italy neutral; it  
later became decisive in winning her  
to the Allied cause. The British Navy  
continued to rule the seas for all  
practical purposes without interfer-  
ence. Our Army in the field grew

from 4 to 94 divisions.

Our munitions broadened on a cor-  
responding scale. In 1914 and 1915  
we could not arm ourselves; in 1916  
we were self-supporting; in 1917 we  
were in position to aid our Allies  
with war material of all kinds.This aid increased continually up  
to the last day of the war. British  
wealth and credit were employed, and  
expended in common cause to an un-  
rivalled extent.We paid the whole of our own gi-  
gantic war expenses; we lent nearly  
two thousand millions sterling to  
France, Russia, Italy, and Belgium.We pledged our credit to the United  
States for a thousand millions, not  
for ourselves but for our Allies and  
theirs. In consequence we are the  
only nation which is paying a war in-  
demnities today.It was in this final period of the  
war that the scale of the British ef-  
fort reached its maximum.The British Empire had lost nearly  
a million men and over two and a  
half million wounded. It was main-  
taining over five million soldiers in  
the field.We may be pardoned after ten  
years in dwelling for a few moments  
upon our country's deeds.Since the British people have over-  
come these mountains, let them not  
tremble at the molehills among which  
they now reside.

## ALBANY.

Ingram Oakes, L.L.D., and Mrs.  
Oakes and family, Herbert Teddy and  
Betty, have been recent guests of Mr.  
Alman Oakes and sister Mary, and Mr.  
Harris Oakes.Mervin Ellis Oakes obtained grade  
"C" certificate with an aggregate of  
431 at the Provincial exams.Dorothy Zwicker obtained grade "C"  
certificate with aggregate of 410.Mr. and Mrs. Rufus Sheridan, of  
Farmington, have spent two weeks  
with their parents, Mr. and Mrs. Mat-  
thew Sheridan, also with his brother  
and wife, Mr. and Mrs. Herman Sheri-  
dan.Callers at Miss Annie Fair's were  
Mrs. J. Louis Bishop, Mrs. Prof. Davis  
Mr. and Mrs. James Robinson and  
family, Annie, Kathleen and James  
Lovitt of North Kingston.Miss Alice Fair, accompanied by  
Miss Mary Gump and Miss Helen  
Broadway of Johnson City, Tennessee,  
and Messrs Earl Mumford and Earl  
Spicer, chaperoned by Mr. and Mrs. C.  
M. Cahill, spent a few days at Camp  
Kilcare this week.Mr. Burbridge and brother are pres-  
sing hay in Albany.Mrs. Rachel Saunders of East Dal-  
housie is the guest of her sister, Mrs.  
Albert Oakes, also of Mr. and Mrs. N.  
P. Whitman.EXCELSIOR PAD SAVES  
BRECHIES AND ANATOMY.Berkwick.—The Register says: "Sam  
Chute has donated a nice excelsior  
pad to one of the charter mem-  
bers of the Observation Club, for use  
on the Town Office steps. It has been  
intimated that further contributions  
of this nature would be appreciated.  
The steps are hard and it is a severe  
tax on the anatomy, as well as the  
breaches, to sit out day after day with  
out shock absorbers of some kind."

Minara's Liniment for Dandruff.

## CLEMENTSVALE.

Miss Daisy Dandale of Cambridge,  
and niece Miss Katherine Reid spent  
the week-end with Mrs. M. S. Brown.  
Mrs. Charles Cossaboom of Tiver-  
ton, was a recent guest at Mrs. J. A.  
Long's and Mrs. Genos Sanford's.Mr. and Mrs. James Hobbs, of  
Springfield, Mass., are spending their  
vacation with Mrs. Fred Lang.School opened Monday, Aug 25 th  
with Miss Collins, of Little River, as  
teacher in the Advanced Dept. and  
Mrs. Howard Wright in the Primary.  
Miss Grace Hubley, of Bear River,  
was a recent visitor at the home of  
Mrs. Leslie Baird.Miss Ina Hubley is spending a few  
days in St. John, N. B.Mrs. George Patrinquin, of Milton,  
Mass., called on relatives here on  
Thursday.Mr. and Mrs. Richard Starret and  
three children, of Lnn, Mass., are  
spending their vacation with Mrs.  
Starret's parents, Mr. and Mrs. B.  
Potter.Mr. and Mrs. Geo. Kidd and child-  
ren are spending a few days with  
friends in Bear River.The sewing circle met this week,  
Thursday, Aug. 28 at Mrs. Wm. Pyne's.  
A very pleasant afternoon was  
spent at the home of Mrs. Wm. San-  
ford, Clementsval, on Friday, when  
a number of his relatives and friends  
met there from Prineedale and Clem-  
entsvale for a family picnic.MORE SCALLOP BEDS  
ARE DISCOVEREDOutlook Good For Brier Island Scal-  
lop Fishing.—Steamer Ex-  
amining Grounds.Following the investigation of the  
scallop fishing grounds in the vicin-  
ity of the Lurcher Lightship, Bay of  
Fundy, as already reported to The  
Herald by its Yarmouth correspond-  
ent, the fishery patrol cruiser Arctex,  
Captain Harry Cousins, proceeded to  
Westport to take up an examination  
of the grounds of Brier Island West  
Light bearing east southeast four and  
a half miles, where a prolific area  
was discovered. The light four foot  
rake used, caught a fine lot of scal-  
lops, forty-three being taken in one  
haul. There is every sign that a most  
profitable fishery is available.To ascertain more fully the extent  
of the grounds, Ward Fisher, Halifax,  
chief fishery inspector for the Mari-  
time Provinces who was on board, de-  
cided that a further survey should be  
made of that part of the bay, and  
operations were thus carried on two  
miles west southwest of the position  
heretofore mentioned. The results  
were assuring and also in the waters  
two miles southwest by west of the  
Southwest Ledge buoy. The depth of  
water throughout the entire survey  
was forty-five fathoms.Apparently the whole area gone  
over, is a continuation of the Lurcher  
scallop grounds, with the proba-  
bility there is a gully running along  
the whole south coast. It is quite  
evident a successful fishery is avail-  
able to enterprising fishermen who  
will fit out with suitable gear. This  
is particularly applicable to the  
grounds from Brier Island eastward.  
Chief Inspector Fisher was accom-  
panied on the trip by two of his pro-  
vincial staff, H. H. Marshall, of Dig-  
by, inspector of fisheries for Nova  
Scotia, and G. E. Torrie, of Digby,  
fishery overseer for that county.TRAVEL THROUGH PORT  
OF YARMOUTH GROWS.Yarmouth.—Last month another re-  
cord point was established for pas-  
sengers arriving at and leaving this  
Port for Boston. On one recent trip  
the Northland took from Yarmouth  
twenty-three autos, while for the  
month, a total of 356 cars was car-  
ried by that steamer and Prince Geo-  
rge.For the month a total of 16,880 per-  
sons travelled by the Northland and  
Prince George. Of that number, 7,896  
arrived at this port, and 8984 left via  
Yarmouth for Boston. The outward  
travel from this port during the past  
month was 264 less than in August  
of 1935, but the inward travel this  
year exceeded that of a year ago by  
835 persons.

## TROUSERS MORTGAGED.

A farmhand of Galesburg, Ill., mort-  
gaged his trousers, shoes, cap and  
watch recently in trying to complete  
a purchase for a used car. Used cars  
are reported to be selling as low as  
\$5 down with the rest in mortgages.

## AUTO ACCIDENTS FEW IN FRANCE

Paris.—Reasonably prudent automo-  
biles drivers in France need expect a  
slight collision, damaging the car but  
hurling no one, only once in nine  
years and to run into someone but  
not seriously injure the victim, about  
once in every 27 years. These statis-  
tics have been compiled by the prin-  
cipal French tire manufacturer who  
is conducting an advertising cam-  
paign to encourage the French to  
drive cars.TO HUNT WILD CATS  
IN NOVA SCOTIASeveral Parties Coming From Points  
In United States.Hunting wild cats in Nova Scotia  
is a new phase of sport which will  
be introduced in the Province this  
year, according to a statement made  
by Philip H. Moore, the well known  
sportsman and writer of Nova Scotian  
sport life. Mr. Moore is now com-  
pleting a large new camp on Lake  
Rossignol and he states that he has  
three parties booked up for Decem-  
ber, who are coming to the Province  
for the express purpose of hunting  
wild cats. These animals are very  
numerous in that part of Queens coun-  
ty, and by the use of specially trained  
hounds is one of the most exciting  
of sports.While the capture of wild cats has  
hitherto in Nova Scotia been a mat-  
ter solely for the hunter or trapper,  
and the matter of hunting them for  
the sake of sport has never been de-  
veloped. Mr. Moore claims that it is  
a field of sport that may attract a  
considerable number of people to  
hunting camps in the Province at a  
season of the year when they might  
otherwise be closed. The best con-  
ditions for the hunt is when heavy  
snow covers the ground and the an-  
imals are trailed through the snow.  
The specially trained hounds will not  
attack the cats, but trail them to  
their lair, leading the hunter to them.CUT LICENSE FEES AND TAX GAS-  
OLINE.Fees Excessive And Inequitable, Says  
Convention Resolution.One of the important resolutions  
passed by the Union of Municipal-  
ities in convention at Dartmouth yes-  
terday was that a lower license fee  
for motor vehicles be charged and  
that a tax be imposed on all gas sold  
for motor cars. The resolution fol-  
lows:"Whereas in the opinion of this  
convention the license fees under the  
motor vehicle act are excessive and  
inequitable and that a lower license  
fee and a tax placed on all gasoline  
sold for motor vehicle purposes would  
be more equitable."Resolved that the motor vehicle  
act should be amended by fixing such  
license fee at the sum of \$5 and a  
tax imposed on all gas sold for motor  
vehicle purposes."—Herald.

## PORT GEORGE.

Mrs. Jessie Ernest and Little Mar-  
garet Veinotte of Mahone, nieces of  
Mrs. M. W. Brown were guests at  
the parsonage the past week.The annual S. S. picnic of Mount  
Hanley Baptist was held here last  
week, a large crowd attended, the  
weather was fine and everybody seem-  
ed to have a good time.School opened Aug. 25th with Miss  
Robins of Rossway, Digby Co., as  
teacher.Miss Elmer Lynn who spent her  
vacation in Lawrencetown, has re-  
turned to resume her studies. We  
congratulate Miss Lynn on her past  
success.Mrs. Robertson of St. John's Nfld.,  
who spent a number of weeks with  
Mrs. Spurr is now visiting at Halifax,  
enroute to Nfld. by the way of Mon-  
treal.Dr. and Mrs. Brown attended  
the convention at Wolfville.The Doctors Marshalls of Halifax,  
were guests of their uncle, Mr. James  
Slocumb.Miss Fichtizer of Melvern is a guest  
of Miss M. Oliver for the week-end.Ross and Jack Hayes are home for  
a short vacation.Mrs. Berry and Mr. Pitman of St.  
John are visiting the former's par-  
ents, Mr. and Mrs. Henry Bent and  
son Jack Berry.Our Yankee school boys are enjoy-  
ing trout fishing but they will soon  
bid good-bye to Port George and  
hurry away home to school at Mel-  
rose Highlands, Mass.Miss Elva Parks is home for a  
short vacation, guest of her parents,  
Mr. and Mrs. Rupert Parks.Mrs. M. Landers and Billy Shatner  
from Lawrencetown, were at the par-  
sonage for the week-end.

## The Mothers

of this community are the buyers of most of  
the goods required for the home, themselves  
and the children—and, in large measure, for  
the men as well.These women are the closest readers of the  
local newspaper. A message in "THE WEEK-  
LY MONITOR" is certain to be read by the  
very people the home merchant must reach  
with his "store news."ADVERTISING is the bond of confidence that  
ties your store to the homes of the commu-  
nity. The homemakers expect to be invited  
to your store. Are you willing to be shown  
that

## "An Advertisement Is An Invitation"

## Summer Suitings

Beautiful Lines of best English manufacture.

Every piece Guaranteed all wool. No two  
Suits alike. Can't be beat for appearance and  
value. Now is the time to Buy as woollens are  
Due for an advance.R. LANE  
CutterG. O. THIES  
Merchant Tailor

## CREAM WANTED

Ship your Cream to McKENZIE'S CREAMERY, at MIDDLETON, N. S.  
Satisfaction Guaranteed. . . . . We pay twice a month  
The price paid to the Patrons for the month of July cream was 33c.  
per pound butter fat, Special Grade, and 31c. for First Grade,  
WRITE FOR PARTICULARS.


More prizes have been  
won with FIVE ROSES  
than any other flour in  
Canada. No fair, no bak-  
ing contest, no exhibition  
but adds to its reputation.  
Be proud of the things  
YOU bake!

In NEW bags  
of 7, 14, 24, 49  
and 98 lbs.**FIVE ROSES  
FLOUR**

for Breads, Cakes, puddings, Pastries

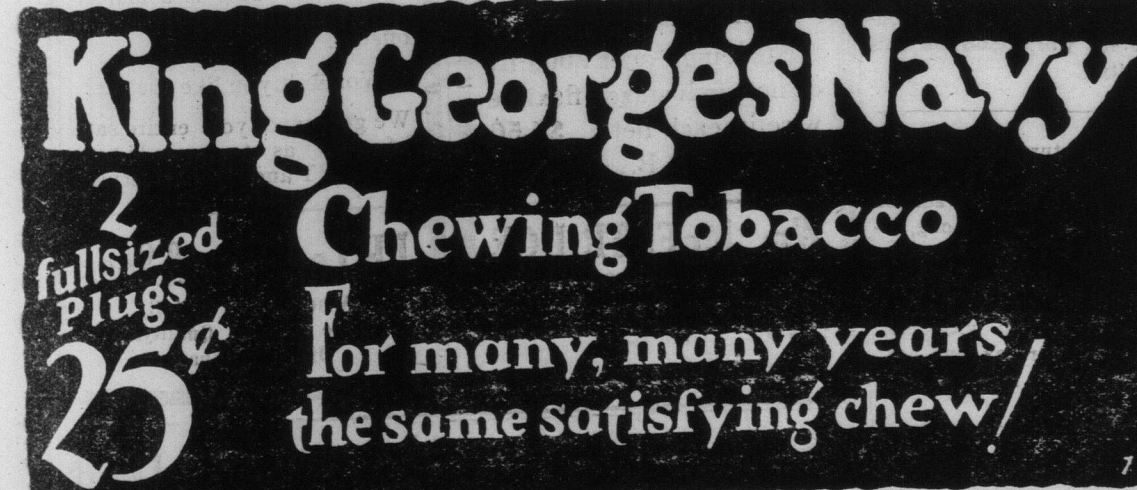
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## CANADIAN SENATORS EN ROUTE TO SOUTH AFRICA

To review conditions generally and also with a view to increasing Canadian Trade relations  
with South Africa, these five Canadian Senators are now on their way to Cape Town. Photographed  
aboard the Canadian Pacific S.S. Montroyal they are, from left to right, Hon. Robert Watson, Hon. W.  
B. Willoughby, Mr. J. F. Taffard, Mr. W. G. McQuarrie, and Mr. E. R. E. Chevrier.


**King George's Navy**  
Chewing Tobacco  
For many, many years  
the same satisfying chew!