

Guide-Advocate

WATFORD, ONTARIO
Member of Canadian Weekly
Newspapers Association.
W. C. Aylesworth, Publisher.

Average Circulation for year ending
December 31, 1923..... 1,565
(Covering East Lambton)

ADVERTISING RATES
Display ads, set, transient, 28c inch.
Display, yearly contract, net, 18c in.
Display Ad., all plate, 18c inch
Special Position, 5c per inch extra.
Theatrical Advt's with reader or cut
..... 35c per inch
Business Local, Front page 10c per
line; inside pages 8c per line.
Classified Ad., One Cent per word
each insertion. Minimum 25c.

FRIDAY, JUNE 20, 1924

Note and Comment

The dazzling headlights used by
some motorists are "diabolical rays,"
too.

The best argument for the styles
of the present day is the family
album.

A circus may take a lot of money
out of town; but the catalogue
houses do not even give a parade.

"Whiskey drinkers decline," says a
headline. Personally we have never
heard one do so.

Water is our richest asset, said a
railway official, and he was speaking
in the Province of Quebec at that.

"Crossing the bar" meant that one
had finished with life. Crossing the
street means that one is about to finish.

He asked a miss is a kiss
Grammatically defined,
"A kiss is a conjunction
and cannot be declined."

A Denver undertaker was arrested
and fined for driving his hearse 50
miles per hour. He must have been
out to pick up business.

Since the bobbed hair fad has
come in the barbers are a couple of
laps ahead of the plumbers for the
get-rich-quick honors.

Probably one reason why grand-
mother only lived to be 89 or 90 was
because she was worn out carrying
the heavy load of clothes she used to
have to wear.

In the new change in Hydro rates
155 municipalities are having their
rate reduced, three slightly increased
while fifty-four remain unchanged.

I simply hafta loudly laugh
When I consider the giraffe—
(Excuse me till I get my breath.)
His neck's so long, two hours be-
fore

He's hungry, he starts eating—or
He'd meantime starve to death!

More Useful.
Have you a copy of Who's Who
and What's What, by Jerome?

No, sir; but we got Who's He and
Vat's He Got, by Bradstreet.

No Deception.
Customer—Do you guarantee that
this whole coat is of wool?

Dealer—No, no! I must call your
attention to the buttons; they're
made of horn.—Boston Globe.

A London editor rejoices that the
warm weather enables him to dis-
play the fancy suspenders his wife
presented him with at Christmas.

Canada is now all right. The ad-
option of turn to theright by Prince
Edward Island makes the rule of the
road uniform throughout the Domin-
ion.

Commencing June 16th, anglers
will be allowed to catch bass for a
period of 80 days, subject, however
to the law that the bass must be 10
inches or more in length.

Arnprior Chronicle: This may be
leap year, but Toronto girls carry
the thing too far. A young man,
lured to a lonely locality in that city
a few days ago, was forced to marry
at the point of a gun.

There's many a man who can't un-
derstand why he should buy a wash-
ing machine so long as his wife has
her health. And the same man thinks
he should have all the labor-saving
machinery going where his work is
concerned.

Two St. Marys' boys Messrs. Bod-
enham and Dunlop have set an ex-
ample to some of the other out-of-
works about town. Recently they
being out of a job and with funds
running low they decided that any-
thing that brought in a bit of spare
change was better than loitering
about the streets so they started an
auto washing and polishing depot.
Now they are being rewarded for
their industry.

Despite the large number of news-
papers put out of business by rising
costs, the Inland Printer predicts
that at least two thousand more will
cease publication within the next
two years. There is nothing like
cheerful news anyway.

It's up to the driver of a motor
vehicle to avert an accident. Even
if you are on the right that doesn't
entitle you to stop thinking or acting
in order to make sure an accident is
not going to occur. The woods are
full of careless drivers who never
think of the other fellow's safety
and if the week-end toll of accidents
keeps up the force of public opinion
will force the government to institute
stringent laws in regard to
those that may or may not drive a
motor car.

From week to week the local
newspaper has its say about matters
local and general. Sometimes the
reader agrees with the opinion ex-
pressed by the editor, sometimes he
does not. But the reader does not
need to let the editor have all the
say. Letters to the editor on ques-
tions of community interest are al-
ways welcome, no matter whether
the views expressed are shared by
him or not. If you have an idea you
think they should know or a sugges-
tion that will benefit the community
in any way, sit down and write a
letter to The Guide-Advocate. Con-
tributions, particularly those on
subjects of local interest, are always
welcome.

The establishment of an old age
pension scheme for Canada is ex-
pected to be recommended to the
House of Commons by the special
committee which has been investigat-
ing the subject. The annual pension
payable, according to the plans of
the committee as far as indicated is
to be \$240, payable in monthly in-
stalments of \$20. The residence
qualification is stated to be twenty
years of continuous residence. The
pension age is not finally settled, but
will be either 65 or 70.

To Tulip Growers.—Just now is
the time to nip off all the seed pods
on the tulips whose petals have fal-
len. This allows the strength of the
plant to go to the bulb. If you in-
tend moving your tulips to make
room for summer plants, be sure and
plant them immediately in some cor-
ner of the garden so that the bulb
may finish storing up its next
year's food. When the leaves dry up,
take up the bulbs and dry them for
fall planting. Of course the easier
way is to leave the bulbs in the
ground from year to year.

If transient traders who make a
practice of importing a few cases of
goods and then go about from house
to house selling them want to do
business in Windsor, they must first
pay a license fee of \$250, in accord-
ance with an Ontario statute regulat-
ing such practices, Mayor Mitchell
explained to an applicant for such a
privilege on Friday morning. The
applicant, who left without his li-
cense, explained that he wanted to do
business in town for about a week
only, and was willing to pay a small
fee for license. "You don't get it
unless you come across with \$250,"
said the mayor. "We have to protect
merchants, who are here all the time,
pay big rent and help support the
town with their tax contributions.
The \$250 is required by law, and you
fellows will either have to pay or
stay out of Windsor." The mayor
explained that he had received an
unusually large number of such
applications lately, and that not one
of them had been willing to pay the
\$250.

World-wide interest will be taken
in the progress of the already fam-
ous murder case in Chicago where
two young men kidnapped and put
to death a third, all three beings
sons of millionaires. The public
seems always attracted by the
sordidness of a murder trial. Accord-
ing to all that can be seen there is
not the slightest doubt but that the
two men arrested committed the kill-
ing; but yet their families are out
with statements that they have mil-
lions that they will employ to save
them from paying the penalty. No
doubt they have great encourage-
ment from the fact that in 1923
while there were more than three
hundred murders committed in Chi-
cago there was only one criminal
paid the death penalty. In the eyes
of the whole civilized world what is
to be tried is not so much these two
young men but the law and justice
of the criminal courts of the United
States. Is it to be true that crime of
such a fiendish nature—or indeed of
any nature—can be committed and
the courts used to so comfort the
laws that criminals with wealth and
influence may escape the conse-
quences?

Valuable Financial Knowledge
This Bank, because of its close connections with a var-
ety of businesses, gathers a great deal of valuable know-
ledge. Our experience enables us to discern why some
firms are successful—why others fail.
Because of the continuous policy of conservative man-
agement which is responsible for our strong position of
stability today, we have an accumulated knowledge
which is available to every Sterling Bank client.
THE STERLING BANK
OF CANADA

Scarfe's
Varnishes & Paints
SURFACE SATISFACTION
When Painting
choose Scarfe's
—not only beautifies but
safeguards your home from
wear and weather.
Scarfe & Co., Limited
Head Office and Factory - Brantford, Ont.
VARNISHES PAINTS
ENAMELS STAINS
for every purpose
FARMERS'
CO-OPERATIVE
STORE
WATFORD, ONT.

Sarnia Business College
IT'S A GOOD SCHOOL.
ENTER ANY MONDAY.

LAMBTON SCHOOL
FAIR DATES
Euphemia, Sept. 8
Cairo, Sept. 8
Down, Sept. 12
Rutherford, Sept. 12
Moore, Sept. 15
Moore Center, Sept. 15
Plympton, Sept. 9
Camlachie, Sept. 9
Sarnia, Sept. 16
North Enniskillen, Sept. 17
Petrolia, Sept. 17
South Enniskillen, Sept. 20
Oil Springs, Sept. 20
Sombra, Sept. 24
Wilkesport, Sept. 24
Bosanquet, Sept. 25
Jericho, Sept. 25
Warwick, Sept. 27, & 29.

FALL FAIR DATES
Strathroy, Sept. 15-17
WATFORD, Sept. 18-19
Petrolia, Sept. 22-23
Wilkesport, Sept. 23
Sarnia, Sept. 24-26
Brigden, Sept. 29-30
Forest, Sept. 30 Oct. 1
Theford, Oct. 2-3
Wyoming, Oct. 2-3
Florence, Oct. 2-3
Alvinston, Oct. 6-8
Indian Reserve (Sarnia), Oct. 7-8
CASTORIA
For Infants and Children
In Use For Over 30 Years
Always Bears
the Signature of
Chas. H. Fletcher

Chevrolet Brings Town
and Country Close

IT is no longer necessary for the farmer
to remain a recluse—for his children to
forego the youthful companionship which
they all crave. Neither is it necessary for
the town or city dweller to think of the
countryside as a delightful place to be
visited only at vacation time. The automo-
bile has made communication swift and
easy. It has brought friends near each
other, though they live miles apart.

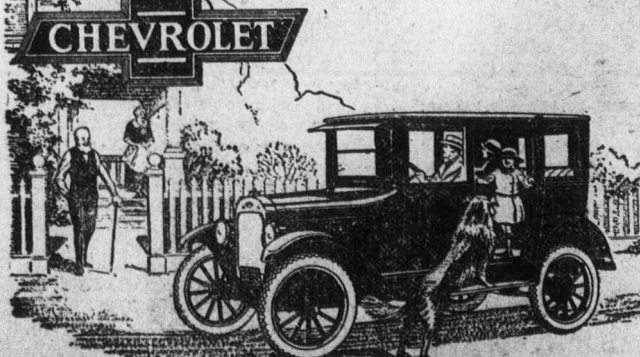
And Chevrolet has made it possible for almost
every Canadian to enjoy the benefits of an auto-
mobile. For Chevrolet is not only an exceedingly
low-priced car, but it is also the most economical
car in the world to maintain.

Even though you have not the ready cash with
which to purchase at present, the General Motors
Acceptance Corporation makes it possible for you
to pay for your Chevrolet while you are using and
enjoying it.

Investigate Chevrolet and learn how easy it is to
own and operate.

Ask us about the GMAC Deferred Payment Plan

for Economical Transportation.



H. HUMPHRIES Sales & Service
ONE BLOCK WEST OF WATFORD POST OFFICE

You Can Stand
on this Wash Board
Our SMP Pearl Ware Wash
Board is so strong, tough and
durable that a full-grown man or
woman can stand on it without
doing the rubbing surface or any
part of it the least harm! The enameled sur-
face won't chip, flake or peel off. Think of
the wear there is in such a wash board!
There is the same wearing qualities in all
articles in SMP Pearl Ware. Try out the
wash board and be convinced.
Ask for SMP
Pearl Ware
SMP
QUALITY
TRADE MARK
MADE BY
THE SHEET METAL PRODUCTS CO. OF CANADA LIMITED
MONTREAL TORONTO WINNIPEG
EDMONTON VANCOUVER CALGARY
Sold in Watford by McCORMICK & PAUL