

Interest Still Growing In Work Of The Gaspé Coast Automobile Club

WRIGLEYS AFTER EVERY MEAL

affords benefit as well as pleasure. Healthful exercise for the teeth and a spur to digestion. A long-lasting refreshment, soothing to nerves and stomach.

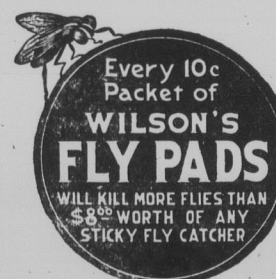
The World Famous Sweetmeat, untouched by hands, full of flavor.

SEALED TIGHT KEPT RIGHT

WRIGLEYS' SWEETMEAT



A Tonic Restorative SCOTT'S EMULSION OF PURE COD-LIVER OIL FOR NURSING MOTHERS ABOUNDS IN VITAMINS



Clean to handle. Sold by all Druggists, Grocers and General Stores

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for ice will receive immediate and courteous attention. If you run short of ice at any time, just give us a call.

In our twenty-five years in the ice business, we have always had an adequate supply for all our customers. Our ice is pure, made from pure spring water.

RATES FOR 1925

Private Delivery \$2.25 per month
Ice delivered by ton \$3.25 per ton
Ice at ice house \$2.00 per ton

Thos. Ellsworth

PHONE 322

ROSEBERRY ST.

The Gaspé Coast Automobile Club

ask all good friends of the Gaspé Coast and good roads to join this Club

The Club has been formed for the purpose of doing all we can as a Club to promote and encourage in every way possible the construction and maintenance of good roads.

To endeavor to maintain the rights of motorists, members of this club when those rights are endangered.

To assist in obtaining Government

aid and the co-operation of other Clubs in bringing Tourists to the Gaspé Coast.

To have the Municipalities mark by road signs the places and routes through their Municipalities.

We ask your co-operation. Send in your subscription. We must get good roads—it can and will be done with your help.

APPLICATION FOR MEMBERSHIP IN THE Gaspé Coast Automobile Club

CHANDLER, P. Q.

I the undersigned wish to become a member of the Gaspé Coast Automobile Club and agree to conform to the rules and regulations.

My fee will be renewable each year on the 1st June unless I notify the Secretary Treasurer in writing of my intention to discontinue.

Please find enclosed the sum of \$3.00 for the payment of said yearly fee.

Signature _____

Address _____

Date _____

1925

POTATO YIELD NOT UP TO AVERAGE

Department Says Only Sixty Per Cent. This Year—Other Crops Good

Fredericton, Sept. 1st.—The New Brunswick Department of Agriculture crop report issued today states that the potato crop of the Province is disappointing. At this date the estimate of the crop is sixty percent of the five-year average, about 7,250,000 bushels. Cobs already has taken many of the Irish Cobbler's dug about the middle of the month, which did not yield heavily. Green Mountains have suffered from "Late Blight." Grain is reported half harvested with oats threshed from the stock in the field. Grains and roots are yielding well or giving good promise.

The full report, is:—

Grain Half-Harvested

During the past two weeks of prevailing fine weather farmers have rushed the haying and harvesting operations and have dug a considerable acreage of early crop potatoes for export to Cuba.

Haying on uplands is practically completed and is well under way on the Westmorland county marsh and other late hay producing areas. Cutting of grain has been carried on simultaneously with haying and approximately one-half the acreage of wheat, oats and buckwheat has been cut.

Oats and Wheat.

Threshing from the stock in the fields will be done this year to a greater extent than formerly on account of the luxuriant growth of the straw and the shortage of barn room. In Carleton county oat threshing is in progress. The yield is above the average—approximately 40 bushels per acre of such fields as have been threshed. The wheat crop in this county will yield twenty-five bushels per acre. The Hessian fly is present in wheat in the counties of York, Carleton and Victoria where some fields shown an infestation to the extent of 5 per cent of the plants.

Pasture is plentiful and shows a good proportion of red clover. Roots look promising for a large crop.

Potatoes Disappointing

Those potato crop is disappointing. Those who expected that the rank vine growth indicated more than an average yield have had reason to revise their estimate of the crop. The earliest digging was during the week ended the 15th. Many fields at that time produced less than 60 barrels to the acre and the average yield of Cobbler's will not exceed 70 barrels. Many fields of Green Mountains have suffered severely from "Late Blight" and such fields will not exceed the yield from Cobbler. At this date the estimate of the crop is sixty percent of the five year average 1920-24, and sixty percent of last year when the crop was thirteen million bushels—being seven and one quarter million bushels. The decrease in the acreage of certified seed this year is approximately the same ratio, and a large percentage of the certified Cobbler's will be sold on the early market.

MEMBERSHIP OF THE NEWLY FORMED CLUB IS REPORTED AS STEADILY INCREASING

Effort Being Made To Enlist Only The "Live Ones" As Members—Campbellton Man Expresses His Opinion Of The Undertaking—The Experience In Other Provinces—A Benefit From "Home Tourists" Is Pointed Out.

Further word from the officials of the newly organized Gaspé Coast Automobile Club divulges the good news that the membership is still New Brunswick and Campbellton growing and that the immediate out-look for the progress of the new club's work is very encouraging. One fact which argues well for the project is that an effort is being made to enlist as members only those who can be depended upon to take an active interest in the outlined program and exert energetic in behalf of it.

An Outsider's Opinion

There is no doubt but what all residents of the Gaspé Peninsula will be heartily in accord with the purpose of the new association but it is also interesting to record the opinion of outsiders in connection with this progressive undertaking. Following is a Campbellton business man's opinion of the matter, expressed to the writer on learning of the formation of this new club.

"In undertaking to promote good roads in the Gaspé Peninsula, the Gaspé Coast Automobile Club has undertaken a very necessary work at an opportune time. Tourist traffic is only beginning to assume really important proportions in this part of the country. This territory, the whole Bay Chaleur district, is comparatively new to the tourist, and in the next few years this traffic will doubtless amount to something worth while. If Gaspé is ready she will get her share—but, on the other hand, if she isn't she will have no one but herself to blame. And her loss will be considerable. With her comparatively few industries I don't see how she can afford to lose such an addition to her revenue.

"Home Tourists"

Besides the large influx of strangers that would visit Gaspé each year if her roads were worthy of her attractions, there would be a great many "home tourists" spend vacations on the Gaspé Coast. By these

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ADVERTISING DID IT

Wrigley, the chewing gum man, has explained how he built up a business of millions of packages a day.

He had done it by sticking to his one line and advertising it. He spends over a million dollars a year in buying newspaper space to tell the world about 5 cent chewing gum. He has educated people to chew gum and to chew Wrigley's. He did not stop shouting as soon as he attracted attention.

He says you must keep it up or the buyers will forget you. Whether yours is a 5 cent or a \$50,000 business, keep telling about it.

EMPIRE WOOD USE URGED BY BOTANIST

British Railroads Turn to Foreign Timbers, Scientists Are Told.

London, Aug. 31.—Before the British Association at Southampton, Alexander Howard, of the botany section, read a paper to-day stating that, unless a system of reforestation was adopted, the world soon would face a serious timber deficiency. He especially advocated encouragement and use of Europe-grown timber, stating that British railway companies, which in pre-war days used hardwoods which are obtainable within the Empire, now demanded Russian and German oak and

American mahogany and walnut. Recently the railway issued a demand for American walnut "sawn by American workmen in America." The cost of carrying lumber 80 miles to London, he said, was equal to the import rate from the United States.

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Clear, Bright and Beautiful
Write Murine Co., Chicago, for Eye Care Book

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RED ROSE
TEA "is good tea"

The ORANGE PEKOE is extra good. Try it!

Long Tom 10
Virginia a package
SMOKING TOBACCO
Mild - and does not bite the tongue

McClary's
SUNSHINE FURNACE

Installed to meet the exact heating requirements of your home, no matter what the conditions may be.

HEATS NO MATTER HOW THE WIND BLOWS

Bradley and Walsh—Agents for McClary Stoves and Furnaces

Ford ANNOUNCEMENT

The Ford Motor Company of Canada, Limited, announces a complete line of new passenger cars embodying many interesting improvements.

A limited number of these new models will be in the hands of your local dealer in the near future. Advance orders are now being booked. These will be filled in strict rotation.

See your local authorized Ford dealer.

No increase
in prices.

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