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IMPERIAL EMBROIDERY
PATTERN OUTFIT
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THE LONDON ADVERTISER

To indicate you are a regular reader you must present Six Coupons like this one.

THE IMPERIAL EMBROIDERY OUTFIT is guaranteed to be the greatest collection and biggest bargain in patterns ever offered. The 160 patterns have a retail value of 10 cents each, or more than \$10.00 in all. Bring SIX COUPONS and 68 cents to this office and you will be presented with One Complete Outfit, including Book of Instructions and One All Metal Hoop. The 68 cents is to cover duty, express, handling and the numerous overhead expenses of getting the package from factory to you.

N.B.—Out-of-Town Readers will add 10 Cents Extra for Postage and Expense of Mailing.

AMUSEMENTS

Minstrels Today.
John King will again shine in the new program of minstrelsy, which George ("Honey Boy") Evans has constructed for this year, and which will be seen at the Grand today, matinee and night. It is a well-known fact that King is one of the ablest and men of the minstrel world, as a dancer, a singer and a comedian. His characterization in the wench line are well known and always truthful and adequate.

JOHN KING as "Pansyetta Jones," with the Evans Minstrels at the Grand Opera House twice today.

District Personals

MOUNT BRIDGES.
Mount Bridges, Aug. 23.—Mr. William Thomas has arrived home from Edmonton, Alta.
Mr. and Mrs. George, of Dorchester, were recent guests of Rev. and Mrs. Agnew.
Mrs. Robinson, of Lambeth, has been visiting her sister, Mrs. Broome.
Mrs. McLean is visiting friends in Detroit.
The funeral of little Grace Lipsitt, the only child of Mr. and Mrs. Asa Lipsitt, who died after an extended illness, was held at the Methodist Cemetery. Services were conducted by Rev. Mr. Agnew.
Mr. W. Whiting, of the Burwell road, who was thrown from his buggy and badly injured recently, besides having one rib broken, was terribly shaken up. He is slowly improving at the home of his parents here.
Mr. and Mrs. Wm. Longfield moved to Windsor this week.
Mr. and Mrs. Lundy, of Carlyle, are visiting with Mr. and Mrs. C. Lipsitt.
Dr. Woods was in Sarnia on business recently.
Quite a number from here attended the garden party at Mount Carmel on Wednesday night and spent a very pleasant evening.
Mrs. Faunt, of London, spent a few days this week with her aunt, Mrs. B. Fisher.

BRUSSELS.
Brussels, Aug. 23.—The Presbyterian Young People's Society purpose tendering a banquet to the young men of the congregation on Thursday evening, Aug. 28. Addresses and musical numbers will be on the program.
R. J. Hoover was at Sarnia as the delegate from Brussels to the O. F. Court to the high court.
Rev. D. and Mrs. Wren and son are holidaying for a few weeks at Belleville, Mrs. Wren's parental home. They will also visit Mr. Wren's brother in Toronto.
A Union Bible Society meeting will be held next Sunday evening in the

MINARD'S LINIMENT USED BY PHYSICIANS.

will open the campaign in the interests of J. E. Tinsax in London, was a recent visitor at the home of her father, Mr. Jas. Beaton.
Miss May Warren is attending the Model school in Guelph.
The families of Messrs. Adam Scott and George Fullerton, with Mr. and Mrs. Geo. Grant, have rented Rev. Mr. Little's cottage at Southampton Beach and will occupy it the remainder of the season.
Mr. Henry Grant, who has not been in very good health this summer, has gone to Gravenhurst to take a course of treatment at the sanatorium.
Miss Davenport, of Hamilton, is the guest of Mrs. James Coulter and other relatives.
Mrs. A. W. White, of Pittsburgh, is a visitor at the home of her parents, Mr. and Mrs. J. B. McArthur.
Mr. F. C. Ryan, a member of the Standard Bank, is away on his vacation. Mr. Rolph, of Toronto, is the relieving agent here.
Miss Rankin, of Buffalo, is visiting her cousin, Mrs. J. Jacques.

GLENCOE.
Glencoe, Aug. 22.—Mr. Charles Chatterton, who has been in Mr. Hayter's barber shop for some time, left yesterday for the West.
Miss Francis and Julia Curry, of Detroit, are visiting friends here.
Mrs. (Dr.) Mumford and son, Roy, are visiting Mr. Mumford's sister at Fergus.
Mr. Thomas Dymock, who has been seriously ill, is reported to be now out of danger.
Miss Gladys Hains, of Detroit, is spending a few days with Miss Anna Ostrander and other friends here.
Mr. Henry McCaffrey visited friends in St. Thomas on Thursday.
LAMBETH.
Lambeth, Aug. 22.—Mrs. J. E. Mitchell accompanied her mother, Mrs. McLeod, to Thimbleton.
Miss Ethel Winter is visiting friends in New Ontario.
Mrs. J. W. Williams entertained her Sunday school class on Thursday afternoon to a social time at her home.
Mrs. J. W. Woodhouse, the guest of Miss Grace Shepherd, of Clinton, for a few days this week.
Miss Pearl McEntee entertained a number of her friends on Thursday evening.
Miss Anna Ludlow and Alice Carley are the guests of Miss Marjorie Lyons, of London, for a few days.
Miss Edith House motored with Mr. and Mrs. George Copeland to Owasco, Mich., and will visit them for a short time.
Mr. S. D. Wilson, of New York, and Mr. and Mrs. D. Wilson, of London, were visitors with their sister, Mrs. E. J. Williams.

EMBRO.
Embroid, Aug. 22.—Mrs. Agnes Gunn is visiting friends in Benning.
Mrs. Wm. Kennedy and children, of Detroit, visited with friends here recently.
Mr. O. J. Peacock is fitting up the evaporator in first-class shape and will have everything ready for taking in any quantity of apples this season.
Mr. Max Cody, of London, and his brother Ernest are on a trip down the St. Lawrence River to Montreal and other points.
Mr. R. Lewis, teller at the Royal Bank, is away on a two weeks' vacation, which time will mostly be spent at his home at Strathroy.
The engagement is announced of Miss Hilda Mainaux (daughter of Mr. Alfred Westman, of 68 Craig street, London, to Rev. John Robert Peters, B. A., of Embro, Ont. The marriage will take place quietly in September.
Mr. E. J. Cody has received the appointment of clerk of the division court, left vacant by the death of the late Mr. A. S. S. Herd. Mr. Cody will be sworn in in a few days, after which he will be in a position to transact business connected with the court.

ROUND TRIP
\$11.00 ATLANTIC CITY.
From Suspension Bridge, Lehigh Valley Railway, Friday, Aug. 29. Tickets good 15 days returning. Particulars 63 Yonge street, Toronto.
23.25, 26.27, 28.

J. Orr Found Dead In Markdale Swamp
[Special to The Advertiser.]
Harriston, Aug. 22.—The body found some days ago in a swamp at Markdale, is that of John Orr. He had been in the House of Refuge for some time. Orr was previously a resident of Owen Sound, a married man with two children. His wife some years ago went to Michigan, where they had previously resided, on a visit, taking the children with her, and after several weeks absence sent him word she had decided not to return. This preyed upon the mind of Orr so that he became melancholy, and partially demented.

ST. MARYS BYLAW DEFEATED.
[Special to The Advertiser.]
St. Marys, Aug. 22.—The bylaw to provide \$3,000 for a new gymnasium in connection with the Collegiate, was defeated today by a vote of 123 for to 155 against.

CALL THE DOCTOR.
If you can't make up your mind to go to Cleveland on the \$2 excursion on steamer State of Ohio, Saturday, Aug. 23, better call the doctor. There must be something seriously wrong with you.

A BUMPER WHEAT CROP.
Thousands of Men Required—This Year's Harvest Promises To Be the Largest in the History of Canada.

According to present indications the wheat crop of 1913 will be the greatest ever harvested in Manitoba, Saskatchewan or Alberta, thus requiring the farm laborers of the east to assist in harvesting the world's greatest bread basket.
The Governments of the respective provinces state that many thousand men will be required for this year's harvest. These will have to be principally recruited from Ontario and the prosperity of Canada depends on securing labor promptly. The Canadian Pacific, on which company will fall practically the entire task of transporting the men to the West, is already making special arrangements for this year. Excursions from points in Ontario to Manitoba, Saskatchewan and Alberta will be run and special trains operated, the trip in about thirty-six hours and avoiding any change of cars or transfers. This will be a day shorter than any other route. Dates, rates and conditions will be announced in a few days. M. G. Murphy, district passenger agent-Canadian Pacific Railway.

PAISLEY.
Paisley, Aug. 23.—Miss Ross, of Albert street, who has been on an extended visit with relatives in the Western States and Western Canada, arrived home on Thursday evening.
Hon. Duncan Marshall, minister of agriculture in the Alberta Legislature, is

CARPET SALE—One-Third Off All Tapestries. All Ends (up to 15 yards), Half Price.

STORE CLOSING AT 5 O'CLOCK SATURDAY.

SMALLMAN & INGRAM, LIMITED

FORWARD, MARCH!
To the Infants' Wear Department

The Infants' Wear Department is now crum full of new things for baby comfort. The odds and ends of sale lots are being crowded out by the low price pressure to make room for the display of all the new and dainty little garments for fall and winter comfort, in the selection of which we have endeavored to procure just what is necessary for warmth without unnecessary weight. Visit this dainty little cosy corner, the baby's store, where you will find every single article you may think of for wardrobe or toilet. **Second Floor.**

New "Maise" Comforters for Baby's Crib, \$1.25
New Bassinette Maise Comforters in pretty shades of pink and pale blue, filled with laminated cotton down, dainty and convenient for carriage as well as crib. Nicely put up in individual boxes. Each\$1.25
Also Quilted Silk Comforters, reversible and washable, pink or sky, size 27x36. Price.....\$1.75

Flowered Sateen Comforters, \$2.75
Dainty colorings and designs with borders to match, filled with down in pretty assortment of patterns. Price.....\$2.75

LAMBSWOOL BLANKETS—Finest pure wool, bound at each end with pink and blue ribbon.....\$2.25; pair, \$4.50
Mattresses and Pillows for bassinette or baby's sleeping baskets made to order.

If you want a gift for baby, visit Infants' Wear Section—Second Floor.

Blankets for Baby's Crib
Crib Blankets, in sky or pink, made of Eider flannel, fast washing colors, in two sizes. Price95c

Flannelette Blankets, 39c
Special Blanket made of soft white flannelette with pink or blue stripe border, size 30x40. Price, pair.....39c

DAINTY WHITE SPREADS—White dimity with plain white striped border, size 60x72. Price.....85c
Also same style, size 60x84. Price.....\$1.00

MOTHER GOOSE SPREADS—These are pictured with nursery rhyme illustrations familiar to the children, in pink and white, blue and white, and all white. \$1.00 and \$1.50
Fine White Crib Spreads. \$1, \$1.25, \$1.50, \$1.75, \$2

Black Dress Goods Were Never More Attractive

We have received some splendid shipments of black goods this week, and the new styles are in pleasing contrast from what has been seen for the past few seasons. In the suitings the rough effects add handsomely to the variety, such as plain and pebble chevots, ratine, etc.

For fancy dresses many beautiful brocades are shown, mostly in fine silk and wool, as well as a great variety of plain silk and wool fabrics, such as YEDDALINE, POPLIN DE SOIE, METEOR SATIN and SILK METEOR GOODS. We will be pleased to mail samples to out-of-town customers.

Black Silk and Wool Dress Goods

Black Silk and Wool San Toy, yard.....\$1.25, \$1.50
Black Poplin de Soie, yard.....\$1.50 and \$2.00
Black Silk Poplin, yard.....\$2.00 to \$3.50
Black Silk and Wool Crepe de Chine, yard.....\$2.50
Black Silk and Wool Brocades, yard.....\$1.00 to \$1.75
Black Moire Brocade Dress Patterns. Newest exclusive novelties; one only of each design. Price of dress pattern.....\$25
Black Resilda Brocades, special, yard.....\$1.00
Black Resilda Poplin, special, yard.....\$1.75

Samples to Out-of-Town Customers on Request.

NEW FALL BLACK SUITINGS

Black Fine Serge Suitings, yard.....\$1.00 to \$2.00
Black French Worsteds, yard.....\$1.25 to \$3.00
Black French Vicunas, yard.....\$1.00 to \$2.00
Black French Chevots, yard.....\$1.25 to \$1.75
Black French Whipcords, yard.....\$1.25 to \$2.00
Black Diagonal Serges, yard.....\$1.25 to \$2.00
Black French Broadcloth, yard.....\$1.00 to \$2.50
Black Bedford Cords, yard.....\$1.00 to \$1.50
Black Ratine Suitings, yard.....\$1.75 to \$2.50
Black Pebble Chevots, yard.....\$1.50

SMALLMAN & INGRAM, LIMITED

SPECIAL—Men's and Women's Umbrellas, 79c Each.

FOUND FLOATER
Men in Bathing Made Gruesome Discovery in Lake Simcoe.
[Special to The Advertiser.]
Aylmer, Aug. 23.—While bathing in Lake Simcoe on Thursday Leonard Youell and Lloyd Fleming discovered a floater, which they brought to shore, and at the coroner's inquest which followed it was found to be the body of a Simcoe County resident named Bert Bingham, for which \$100 reward had been offered.

FELL OVER DEAD
Gordon Wales, of Mersea Township, Was Stricken Suddenly.
[Special to The Advertiser.]
Leamington, Aug. 22.—Gordon Wales, 43 years old, a farmer of Mersea Township, was stricken with heart disease while riding on a wagon about his farm yesterday, and fell off the seat to the ground. When picked up he was dead.

A BEAUTIFUL BABY
Gained Wonderfully After Being Put On A Well Known Food.
Mrs. E. Warner of 32 Winnifred Ave., Toronto, in writing about Neave's Food, says, "I have used Neave's Food for my baby and it has agreed with everything else failed. He has gained wonderfully since I started giving it to him."
Mr. A. J. Forgue, of Labelle Street, Montreal, writes, under date 13 Oct: "My little daughter, born Aug. 15th, likes Neave's Food very much. She is a bunch of fat."
Mrs. J. Fallon of Whitby, Ont., says "Neave's Food is the only food that has agreed with our little boy. He is brighter, and his flesh is firmer, since taking it."
Neave's Food has been the standard Infant's Food in Great Britain for more than 85 years.
Mothers and prospective mothers may obtain a free tin of Neave's Food and a valuable book, "Hints About Baby," by writing Edwin Uley, 14 Front Street East, Toronto, who is the Agent for Canada. (Mention this paper.)
Neave's Food is sold in 1 lb. air tight tins by all Druggists in Canada.

MARINE

At Detroit.
Aug. 22.—Up: India, 8:30 last night; Toitoe, 10:30; Argus, 10:40; Lewis-ton, 2; Angeline, Caledonia, 2:30; London, 4:30; Kopp, 6; Wisconsin, 6:20; Paine, North Sea, Grammer, Wis-sickton, 7:15; Van Hise, N. A. Smythe, 8; Osborne, barge, Dinkey, 8:30; Bennington, 9; Monroe, 9:15; Monroe Smith, 11.
Down: Imperial, 9:30; Steel Wolf, 10; L. C. Smith, 12; Langell, barge, 3:30 a.m.; Paris, 6; Colonel, 6:20; Minneapolis, 7:15; Selwyn, Eddy, America, 7:30; Northern Wave, 10:30; Wolf, old Flagg, Thompson, 10:40; Dalton, 11.

At Sarnia.
Up: Sherwin, 12:30 a.m.; Haves, 1; Republic, 1:10; Livingston, 1:40; Alf. Mitchell, 2:20; F. C. Ball, 2:30; Wilbert Smith, 3:40; Fitch, Mitchell, 3:50; Hart, 4; Brazil, 4:20; Crow, 6:30; Argus, 6:50; Mose Taylor, 7:30; India, 9:30; Wren, 9:50; Angeline, 10:20.
Down: Minneapolis, 1:30; America, 1:50; Eddy, 2; Chas. Neff, 2:30; Flagg, consort, 3; Wickwire, Jun, 3:20; North Wave, 3:40; Wolf (old), 4; Dalton, 4:50; Italia, 5:10; Riddle, 6:30; Booth, 6:30; Mary Boyce, 7; Waldo, 7:30; Lumberman, consort, 7:30; Zimmerman, 8:40; James Rhodes, 8:50; Calderia, 9; Niagara, 9:20; German, 10:40.

At the Soo.
Aug. 22.—Up: Gopher, 9:30 last night; Manitoba, Schiller, Osler, 10; Morgan, Jun, 11; House, 12:30 a.m.; Shenango, 2; large Samuel Mather, 3; Henry Smith, 3:30; Doric, West-mount, Ellwood, McKee, 4; Morgan, 4:30; Hartwell, 6:30; Fulton, Bell, Ne-tleton, 6:30; Wilpen, 7:30; Bunsen, Mand, Dickson, 8; Zenith City, 8:30; William Rogers, 9; Pontiac, 9:30; Shir-ness, Saunders, 10; William Brown, 10:30; Empire City, W. W. Brown, 11; Quincy Shaw, Northern King, noon.
Down: Princeton, 7 last night; Olcott, 8; Agassiz, 8:30; George Stephen-son, 9; Nottingham, Adriatic, Siemens, Marsala, 5:30; Fibert, 7; Graham, Linden, Alex. Thompson, 7:30; Neilson, whaleback, 8:30; Cornell, 9; Maritana, Superior, 10; Congdon, 10;

At Mackinaw.
Aug. 22.—Up: Bransford, 8 last night; Odanah, 9:30; Mohawk, 9:50; Widener, 10:30; Fairbairn, 11:30; W. L. Brown, 1 a.m.; Stewart, 5:15; Yuma, 7:10; Lynch, North American, 8.
Down: Saunders, 8:30 last night; Manchester, 8:40; Renova, old barge, 9:20; Empire City, 11:15; Wallace, 1 a.m.; Canopus, 4; Brower, 5:40; Fryer, 6; Stanton, Huron, 8:10.
Northwest, fresh clear.

Lake Erie.
Buffalo. — Arrived: J. T. Hutchin-son, barley; W. C. Agnew, Superior, ore; Penobscot, Alton, ore; John Oades, corn; Sonora, Chicago; W. P. Rend, corn; C. W. Elphicke, wheat; North Land, mdse., Chicago; John J. Boland, Duluth, ore; Joseph Wood, Escanaba, ore, Cleared: Sonora, W. C. Agnew, John J. Boland, James Wood, J. T. Hutchinson, Superior, light; North Land, G. A. Richardson, mdse.; John Oades, Chicago; Con-stance, Erie, light; Cygnus, Duluth, coal; W. P. Rend, Cleveland, light.
Cleveland, O. — Arrived: Amazon, England, C. B. Jones, W. H. Mack, Chocoma, M. T. Green, Krupp, Cleared: Wisconsin, barge, J. J. Barium, Inocma, Canadian, M. C. Smith, Em-press of Midland, Walter Scranton, Amazon, Presque Isle, Indus, Ashtabula, O. — Cleared: Perkins, Keybell, Davenport.
Huron, O. — Arrived: Peter Reiss, Jupiter, Cleared: Caledonia, Cawn, Monroe.

At Collingwood.
Collingwood, Aug. 22. — Arrived: North American, Soo, passengers and baggage; Soo City, Owen Sound, pas-sengers and freight; City of Midland, Soo, passengers and freight.

Na-Dru-Co Laxatives
are different in that they do not gripe, purge nor cause nausea, nor does continued use lessen their effectiveness. You can always depend on them.
25c. a box at your Druggist's. 178
National Drug and Chemical Co. of Canada, Limited.

Girls Had to Jump From Factory Roof
Were Caught in Firemen's Nets and Escaped Serious Injury.
[Canadian Press.]
Mon' sat, Aug. 22.—Driven by fire to the roof of the Rideau Shoe Manu-facturing Company building in Maison-neuve this afternoon, a score of em-ployees, including half a dozen girls, were forced to jump into life nets. Many of those who took the leap were badly bruised, but only one, Pat-rick Keenan, was seriously injured. He was taken to a hospital. All of the other 200 employees either left the building safely by the stairways or were rescued by firemen from the fire escapes.
The flames started from an unknown cause in the basement and quickly shot up the elevator shaft, filling the build-ing with a blinding smoke. The build-ing was completely gutted, entailing a loss of \$125,000, fully covered by in-surance.