All Kinds of Electric Heating Appliances

Irons of any make, medical batteries, etc., repaired by the

Ideal Electric Repair Dept.

348 Talbot St., London, Ont.

ywt

We Buy Old Gold and Silver

S. K. Milroy & Co.

Maker-to-Wearer Jewelry Shop, 260 DUNDAS STREET.

WRAY'S WHOLESALE & RETAIL

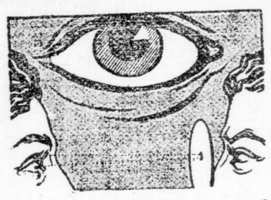
Watch Repairing Our Specialty

Work done by expert men only; no boys learning the trade. A trial will convince you of our superiority.

WRAY'S

234 DUNDAS STREET.

Wholesale, Retail and Manufacturing Jewelers.



By our skillful use of the perforated mirror, the whole question of determining the true condition of the focusing apparatus of the eye is reduced to its simplest form, enabling us to prescribe lenses which give standard vision. We use no drops.

The Brown Optical Co.

237 Dundas Street.

R. K. COWAN

BARRISTER, SOLICITOR, ETC.,

County Bldgs., next Court House, London.

SYRUP OF FIGS IS BEST FOR A CHILD

If Its Little Tongue Is Coated, Breath Feverish, Stomach Sour and Bowels Clogged.

Every mother immediately realizes after giving her child delicious Syrup of Figs that this is the ideal laxative and physic for the children. Nothing else regulates the little one's stomach, liver and 30 feet of tender bowels so promptly, besides they dearly love its delightful fig taste.

If your child isn't feeling well, resting nicely, eating regularly and acting naturally, it is a sure sign that its little insides need a gentle, thorough cleansing at once.

When cross, irritable, feverish, stomach sour, breath bad or your little one has stomach-ache, diarrhoea, sore throat, full of cold, tongue coated, give a teaspoonful of Syrup of Figs, and in a few hours all the foul, constipated, clogged-up waste, undigested food and sour bile will gently move on and out of its little bowels without nausea, griping or weakness, and you will surely have a well, happy and smiling child again shortly.

With Syrup of Figs you are not drugging your children; being composed entirely of luscious figs, senna and aromatics, it cannot be harmful.

Mothers should always keep Syrup of Figs handy. It is the only stomach, liver and bowel cleanser and regulator needed—a little given today will save a sick child tomorrow.

Full directions for children of all ages and grown-ups plainly printed on the package.

Ask your druggist for the full name, "Syrup of Figs and Elixir of Senna," prepared by the California Fig Syrup Company. This is the delicious tasting, genuine old reliable. Refuse anything else offered.

SCRATCH WAS FATAL

Donald McColl Died From Blood-Poisoning at West Lorne.

[Special to The Advertiser.]

West Lorne, March 27.—Donald D. McColl, aged 45, of the 7th concession of Aldborough, is dead at his home here, as a result of a small scratch he received a few days ago. Blood poisoning developed rapidly. Mr. McColl leaves his wife and five children The funeral will be held on Saturday.

Roland D. Jarvis

DENTIST,

Corner Dundas and Clarence Streets.

The London Loan and Savings Company of Canada

DIVIDEND NO. 76

Notice is hereby given that a dividend at the rate of 6 per cent per annum on the paid-up capital stock of the company for the current quarter year has been declared and will be payable on the First day of April, 1913, to Shareholders of Record on the 15th day of March, 1913.

M. J. KENT, Manager.

ywt

Hamilton's London Porter and Amber Ale

Always in first-class condition. Brewed from finest foreign and Canadian hops and malt.

Kent Brewery

LONDON, ONTARIO.

SEEING IS BELIEVING

If your seeing is right. If it's wrong our Glasses will make everything you see believable.

ACCURATE FITTING.
REASONABLE PRICES

W. G. Young

Expert Optician,
DIAMOND HALL STORES
214 and 674 Dundas St.

JOHNSTON BROS' XXX BREAD

Let the children get the bread habit—there's health in it. Growing boys and girls should eat six full slices every day, of good, wholesome bread like Johnston Bros.' XXX Bread.

PHONE 944 OR CALL A WAGON.

LONDON AND DISTRICT

Injured Watchman Improves. — Henry Mahon, 59 Wilson avenue, the Ridout street watchman on the Grand Trunk, who was seriously injured on the 9th of January, is still confined to Victoria Hospital, but is slowly improving.

Funeral of Margaret Taylor. — The funeral of Mrs. Margaret Taylor, whose death recently occurred in Hamilton, took place on the arrival of the 11:12 a.m. Grand Trunk train from Hamilton, on Wednesday, to St. Peter's Cemetery. Rev. Mgr. Aylward officiated.

Burial of Miss Nena Dunnett.—The funeral of Miss Nena Dunnett was held from her late residence, 161 Elmwood avenue, on Wednesday afternoon at 3 o'clock to Mount Pleasant Cemetery. The obsequies, which were private, were conducted by Rev. J. G. Stuart, pastor of Knox Church, at 2:30 o'clock. The pall-bearers were Messrs. George Mitchell, Dr. R. Jarvis, Charles H. Elliott, Thos. Alexander, Thomas H. Main and John Ferguson.

CANADIAN PULP AND PAPER MEN ORGANIZE AN ASSOCIATION FORMED TO ADVANCE INTERESTS OF PAPER MEN.

A Canadian Pulp and Paper Men's Association was formed in Montreal this week, including in its membership practically all the pulp and paper makers in the country. A similar association has been in existence in the United States for some years, but up to the present time the industry has not been of sufficient importance in Canada to warrant the formation of such an association. It was felt, however, that the time was ripe for Canadian pulp and paper men to organize, as the amount of capital invested in the industry, and the number of companies engaging in it, had reached sufficiently large proportions.

The association will have a paid secretary, who will devote his attention to all matters relating to the pulp and paper industry, and is expected to prove of great assistance to the men engaged in the manufacture of these commodities.

GRADE HOLSTEINS AVERAGE $95 EACH

Sale at Alva St. Clair's Farm in Glencolin a Great Success.

[Special to The Advertiser.]

Aylmer, March 27.—Alva St. Clair's sale of grade Holsteins, held recently at his farm, near Glencolin, proved a decided success and good prices were realized.

Among the many purchasers were: Connor & Caven, Bingham, Thompson, Harris, Newell, Jones, Johnson, Milliard and Gloin.

The average price per head was $95.

Catfish Creek overflowed its banks on Tuesday and the water ran into the town reservoir.

The roads in this vicinity are in an almost impasssable condition, and from all directions comes the news of teams being stuck in the mud.

Farmers say that never in their history did they see the roads so bad.

WE WILL.

[Winnipeg Free Press.]

Winston Churchill says that Canadians can neither build nor man ships. Well, we will show him.

Free Treatment for Skin Sufferers!

Although Cuticura Soap and Cuticura Ointment are sold by druggists and dealers everywhere, a liberal sample of each, with 32-page booklet on the care and treatment of skin and hair, will be sent, post-free, on application to "Cuticura," Dept. 32, Boston, U.S.A.

Films Developed and Finished

FIRST-CLASS WORK.

J. H. BACK & CO.

210 DUNDAS STREET. ywt

SOMETHING NEW IN COAL FOR GRATES.
Mammoth Vein Kentucky Block.
ONLY $6.00 PER TON.
Best Ever—Try It.
JOHN MANN & SONS,
Coal and Wood.
Phone 470.

C. H. Ward & Co.

Diamond Merchants and Jewelers.

OFFER YOU THE CHOICE OF ANY ARTICLE IN THEIR NORTH WINDOW FOR $5.00.

SEE THESE BARGAINS.

C. H. Ward & Co.

374 RICHMOND ST. PHONE 1084.

Be Firm With Your Grocer..

When you order bread make it plain that you must have

Parnell's

Absolutely dependable and scientifically prepared. Call 929 or order from our drivers.

Free Demonstration To Amateur Photographers

—IN THE—

Y. M. C. A. BUILDING

ON THURSDAY EVENING, MARCH 27, AT 7 O'CLOCK. Come Early.

We have arranged with a prominent photographer of Toronto to give this free demonstration on Developing, Printing, Enlarging and Flashlight Photography.

CAIRNCROSS & LAWRENCE

Chemists and Druggists,
216 Dundas Street,
London, Ont.

zxw

DR. FRIEDMAN CHARGED WITH RANK CRUELTY

Dr. Lawrence F. Flick Says Scientist Brings "Utter Despair" to Thousands.

WHY LEAVE GERMANY?

Dr. Friedman, discoverer of a turtle serum thought to exercise curative influence over tuberculosis, is having a rather unpleasant time in New York on account of criticism on the part of members of the medical profession in the United States. The latest attack is made on the ground of cruelty, according to the New York American.

Dr. Lawrence F. Flick, head of the Henry Phipps Institute and a prominent tuberculosis expert, is quoted as saying that Dr. Friedman has been guilty of great cruelty in that he has not stopped to consider the effect that the announcement of his treatment will have upon the 70,000 tuberculosis victims throughout the country for whom the wonderful stories of cure hold nothing but black despair.

No Hope for Them.

They cannot possibly be treated with the serum, and even though it be capable of producing results quite up to the hopes of the most optimistic, for them it means the cruel realization that death is overtaking them right at a time when a cure for the disease from which they suffer has been discovered.

Dr. Flick said that for at least 35,000 of these stricken with the disease the prospect is one of "Despair. Utter Despair." They realize that death will overtake them within six months.

The Wrong Way.

"How many of these could benefit from this culture, even if it were all that is claimed for it? It would be necessary to devise some means of getting it to the people, and before this could possibly be done most of these people will be dead," said the expert.

"The proper course, he said, "would have been to have explained his preparation and method fully to the medical profession of his native country, and experimenting until there was no further question of its efficiency before announcing such claims as had been made for it.

"Why," said Dr. Flick, "should it have been necessary for Dr. Friedman to leave Germany, the country which has at all times shown itself most jealous of the glory of scientific achievement and which showers laurels upon its distinguished sons?"

ROWAT'S COFFEE Pleases people who are particular. 40c per lb.

T. A. ROWAT & CO.

250 Dundas St., also South London.
PHONES: 3051, 3052, 969.

tyw

WHY DR. CAMPBELL WAS DISMISSED

Glaring Piece of Political Injustice Was Due to Minister of Labor.

DEMANDED BY HENCHMEN

Pelletier Has Dismissed 1,291 Postmasters and Postal Employees in Fifteen Months.

Ottawa, March 26. — The dismissal last January of Dr. Clarence T. Campbell, postoffice inspector at London, was due, according to a return submitted to Parliament today, by the Postmaster-General, to a glaring piece on political injustice on the part of Hon. T. W. Crothers, minister of labor. He insisted on the removal of Dr. Campbell apparently solely because the latter did not sufficiently consult a couple of Mr. Crothers' henchmen in West Elgin in regard to the laying out of rural mail delivery routes in the minister's riding.

Mr. Crothers wrote the Postmaster-General last summer asking that orders be given Dr. Campbell to lay out the rural mail routes in West Elgin in accordance with the views of some four or five men whom the Minister of Labor designated as "the men to be seen."

Dismissal Demanded.

Dr. Campbell proceeded with the task and some 250 miles of rural mail delivery routes were established in West Elgin. But apparently he was obliged to make some changes in the location of the routes as suggested by Mr. Crothers' henchmen. Two of them complained to the minister that Dr. Campbell was not obeying instructions, and had neglected to get their indorsation for some of the new routes.

Despite Dr. Campbell's declaration that he had followed the wishes of the men "so far as the regulations of the department would permit," Mr. Crothers demanded his dismissal. He was accordingly dismissed without any other complaint having been made, without any charge of political partisanship, and without any real investigation by the department.

Swinging the Axe.

In its first fifteen months of office the Borden Government has dismissed no less than 1,170 postmasters and 121 postal department employees. And the axe is still being vigorously wielded on all Liberal postmasters by Hon. L. P. Pelletier. In the whole fifteen years of the Laurier regime the renewals of postmasters for all causes totalled only 1,810. Mr. Pelletier promises to beat that record in his first two years of office if he lasts that long.

In Quebec the dismissals of postmasters between Oct. 11, 1911, and Feb. 3, last year, have totalled 472; in Ontario 126, In Nova Scotia 213, in New Brunswick 116, in Manitoba 54, in Alberta 41, in Saskatchewan 74, in British Columbia 13, and in Prince Edward Island 59.

H. K. CASKEY IS HELD NEAR DAYTON BY FLOOD

General Secretary of Laymen's Missionary Movement Escaped Injury.

[Special to The Advertiser.]

St. Thomas, March 27. — H. K. Caskey, general secretary of the Laymen's Missionary Movement, will be unable to reach here in time to open the big convention. Accompanied by his wife and two children he left to attend the funeral of Mrs. Caskey's mother at Youngstown, near Dayton, and is cut off by the flood. A message has been received stating that all are safe, but that they will be detained indefinitely.

McPHEE—McDONALD.

[Special to The Advertiser.]

West Lorne, March 26.—A quiet wedding was solemnized at the Methodist manse yesterday by Rev. G. C. Gifford, when Miss Lucy McDonald became the bride of Roy C. McPhee. They will reside in West Lorne.

Ease That Sore Joint Nerviline Will Do It

The Champion Clog and Pedestal Dancer of Canada Tells How to Keep in Trim.

Few men in his profession are better known than Mr. Thomas Hogan, of 27 Fortification Lane, Montreal, who writes: "To limber up a stiff joint, to remove every sense of soreness from tired muscles I can tell you nothing compares with Nerviline. It is really a wonderful liniment, and I use it continually, simply because I find it keeps the muscles and joints supple and entirely free from pain and stiffness. I earnestly recommend Nerviline to every person that requires to use a strong, penetrating, pain-subduing liniment."

For Rheumatism Nerviline is a wonder; for Sciatica it cures where others fail; for Lumbago, stiffness and cold, nothing surpasses it. Keep Nerviline handy—it's good to take inwardly destroys internal pains quickly, and is just as good for outward application. Large family size bottle, 50c; small size, 25c, at all storekeepers and druggists or The Catarrhozone Company, Kingston, Ont.

Taxicabs and Carriages for every occasion. Hudson's Liveries.

ENGINEERS DEMAND HIGHER STANDARDS FOR QUALIFICATION

Hold Annual Banquet in Old Masonic Temple Hall.

Discuss Matters Pertaining to Their Craft—Prominent Men There.

That a higher standard of qualifications for stationary engineers is desired by the engineers themselves was made manifest by several of the speakers at their sixth annual banquet held in the Old Masonic Temple on Wednesday night. Not only are they eager to have efficiency in their ranks, but they are at present pressing for legislation to be enacted in the Provincial House, to have three more optional examinations placed on the curriculum and have it in the interests of the men to educate themselves more thoroughly along advanced engineering lines.

One of the speakers, Mr. J. A. Robertson, of Stratford, stated that they did not wish this legislation to go into immediate effect, but if a date a few years hence was fixed, it would be satisfactory.

Banquet a Success.

The banquet itself was a brilliant success. Fully one hundred stationary engineers were present, as well as a goodly attendance of ladies. Several speakers from Stratford, Toronto, and other points were present, and, in addition to local speakers and entertainers, an instructive and social evening was spent.

The music of the orchestra was also greatly appreciated. Solos rendered between the toasts by Mr. Frank Van and Mrs. Cockburn were well received, and both singers responded to encores.

In the absence of President Paynter, Mr. H. J. Wickens acted as toastmaster. The first toast on the list was to "The King," and after drinking his majesty's health and giving three rousing cheers, Mr. Wickens gave a short address.

Praises City's Beauty.

"The City of London" was responded to by Mr. J. K. H. Pope, who praised the beauty of the city, and declared that citizens of this city should be thankful that they did not live in a clime which was subject to catastrophies and disasters, which were so common in the States at present. He was also pleased to notice the industrial expansion of the city at the present time.

The toast to "The Association" was then celebrated, and was replied to by Mr. A. M. Wickens, of Toronto, grand treasurer of the association. Mr. Wickens pointed out the advantages which would accrue by the engineers personally educating themselves and studying for the higher grades. By advancing themselves thus, they would receive better treatment, higher wages and become more competent. He considered that the engineers were adopting the right course in striving to obtain legislation to raise the standard for efficiency.

Successful Year.

Mr. F. E. Leonard responded to the toast, "The Manufacturers." Mr. Leonard assured the gathering that the year just past had been the most successful industrial period in the history of the country. While he believed that the manufacturing problem was very important, he considered the agricultural industry to be more so, and wanted the natural resources of the country developed.

Mr. Leonard gave a resume of boiler instruction, which many speakers who spoke afterwards, considered would be beneficial for engineers to follow. One of the items it contained was strict opposition for men to use Sunday as a day to repair their boilers or clean them out. He would have legislation passed prohibiting this practice.

Mr. W. C. McGhie, chairman of the board of examiners, Toronto, responding to the toast, in behalf of the educational interests, warned young engineers to be on the lookout, as something was coming which would vitally affect them. In this, the speaker referred to the possible enactment by Parliament of a higher standard of education for engineers, which if passed, will go into effect within four or five years' time. He did not consider it fair to the older men to have the change go into immediate effect.

Praises For Canada.

In response to the toast, "Canada," Mr. E. T. Essery, K.C., lauded the country and the class of citizens which were being developed in it. He had an extra good word for the engineers, who were accomplishing much to place their country in the front rank among the colonies of the British Empire.

"The Executive and Sister Associations" was responded to by Mr. J. A. Robertson, of Stratford, president of the executive council of engineers. Mr. Robertson announced that their present agitation for a higher standard would culminate in something definite before long. He stated that manufacturers and members of Parliament everywhere were greatly in favor of higher education for the engineering profession.

Mr. S. A. Cosford, executive vice-president, spoke along similar lines.

Mr. Harry Clark responded to the ladies' toast, and announced that the ladies were on the point of establishing a companion order to the stationary engineers. This announcement was greeted with applause.

The following list records the names of those who attended: F. E. Leonard, J. H. K. Pope, A. M. Wickens, Toronto; J. A. Robertson, Stratford; W. S. Rose, Wallaceburg; F. Revell, St. Thomas; V. McLean, St. Thomas; W. C. McGhie, Toronto; A. J. Scrimgeour, Stratford; E. T. Essery, K. C., H. J. Wickens, Archie Anderson, James Rodger, J. T. Coltman, W. E. White, Albert T. Bull, J. H. Smith, H. J. Glaubitz, Thomas Adams, John W. Jewitt, C. Leitch, W. J. G. Stewart, Alf. Evans, E. W. Scott, John Whittaker, Mrs. Whittaker, W. S. Baker, Mrs. Baker, R. Rodda, Mrs. Rodda, W. G. Walters, Mrs. Walters, Mr. Brown, Mrs. Brown, G. E. Moll, Mrs. Moll, A. Swayze, Mrs. Swayze, R. A. Lyons, Miss M. Lyons, Ezekiel Wells, J. Middleton, Mrs. Middleton, S. A. Cosford, Mrs. Cosford, Miss Cosford, H. Clark, Mrs. Clark, W. C. Rogers, R. Gray, Mrs. Gray, Frank Vann, Miss E. Vann, W. J. Cook, Mrs. Cook, Thomas Wedderburn, W. H. Phelps, J. Hitchens, Hugh Clare, C. W. McGuire, G. T. Galloway, C. T. Boddington, C. W. Andrews, F. S. Murray, Thomas Nopper, G. A. Barnes, J. R. Stephenson, Mrs. Stephenson, W. J. Costello, G. R. Kettle, D. Campbell, Mrs. Campbell, Mr. Freedy, Mrs. Freedy, Grover Glass, R. M. Simmie, J. McArthur, Geo. D. Fowler, Wm. Nuthins.

Great Bible Offer

THE LONDON ADVERTISER'S Bible distribution must be brought to a close in a few days. This is the one book of all books that every member of the family should have for his very own. Get it now—the time is short. Clip the free certificate TODAY and get this $5 Illustrated Bible AT ONCE.

OVERLAPPING COVERS. LIMP BOUND.
TEXT ILLUSTRATIONS. TISSOT COLORED PLATES.
THE COST OF THE ILLUSTRATIONS ALONE AMOUNTED TO MORE THAN $50,000.

What may now seem to be obscure passages assume a new meaning through these eye-teaching pictures, for such illustrations not only enrich the text, but they intelligently explain it to thousands of readers.

Presented to You Now by The London Advertiser

On the receipt of six consecutive certificates and the small amount explained therein, BUT

After This Offer, $5.00 at Stores

Join the "DO-IT-NOW" CLUB or you'll belong to the "TOO-LATES."

See Coupon on Other Page

POULTRY AND HORSE COMMITTEES MEET

Western Fair This Year Will Make Much Better Provisions.

The heavy horse and poultry committees of the Western Fair Association met on Wednesday, the former at 2 o'clock and the latter at 8 p.m. The meeting of the manufacturers' committee, which was scheduled for 4 o'clock, was indefinitely postponed.

The first-named committee distributed $300 in additional prize money among the Clydesdale, English Shire, heavy draft, Percherons and agricultural classes, in such a manner that all the prizes were materially increased.

Accept Offer.

The offer from the Canadian Clydesdale Association, received in a letter from Secretary J. W. Wheaton, of $150 for extra prizes in the Clydesdale class, was accepted and distributed as follows: $25 each for the best stallion, best mare, best Canadian-bred stallion, and best Canadian-bred mare, and $50 for the best Canadian-bred Clydesdale teams. The prizes in the last section will be $25, $15 and $10, for first, second and third places.

Those who attended the meeting were Messrs. R. A. Carrothers (chairman), Porter, Murdock, Scott, Douglas, Ald. Robinson, Dr. G. A. Routledge, Burdon, Moore, McNeil and Secretary A. M. Hunt.

Poultry Committee.

The poultry committee added amounts totalling $200 to the prize list, and also created several new classes. Each third prize throughout the poultry exhibit was increased by 25 cents, thus increasing the prize list by $88. To each of the three prizes in the turkey and geese sections, 25 cents was added, making the value of the prizes $2.25, $1.25 and 50 cents. Twenty-five cents was also added to the third prizes in the pigeon classes, and the value of the prizes is now $1.25, 75 cents and 50 cents.

The following classes were included in the prize list Any other variety of Orpingtons, Old English or Cornish game birds, Indian Runner ducks and Show Homer pigeons. A special prize of $2 was set aside for the best collection of any class of fowl, and a silver medal will be given for the best collection of ducks, geese or turkeys. A bronze medal donated by the Canadian Poultry Review will be given to the lady exhibitor who obtains the highest number of points in the poultry section. The judges for the exhibition next September were also appointed.

Those present were: Ald Saunders (chairman), Wm. McNeil, R. Oke, R. McCurdy, J. McCormick and Secretary A. M. Hunt.

Personal Mention

Mr. and Mrs. Alvin Millard, of Minnawaska, Muskoka, are visiting with friends here.

Mr. and Mrs. James Walsh, of Oxford street, West London, have returned from Bay City.

Miss Margaret Little has returned, after spending a few days at her home in Bothwell.

Alonzo Howse, of this city, is spending a few days in Aylmer with his brother, Geo. W. Howse.

Mrs. Vastlee Rich (sentimentally)—"Longfellow says, 'We cannot buy with gold the old associations.'" Vastlee Rich—"Don't you believe it, my dear. When I was in politics I found that cash would purchase the ancientist organization on earth."—Life.

"You called your political antagonist a microbe?" "Yes," replied Senator Sorghum, "but I wronged him. A microbe attends strictly to business without any vociferous fuss."—[Washington Star.

Ferguson & Sons

FUNERAL DIRECTORS.

180 KING STREET.

PHONES 543, 373, 2056.

OPEN DAY AND NIGHT.

Smith, Son & Clarke

Undertakers

115 DUNDAS ST. PHONE 586.
620 DUNDAS ST. PHONE 678.

Residence on Premises.
Private Ambulance Service.

W. J. BALL.

Funeral Director and Embalmer.
Private parlors in connection for funeral service. Residence on the premises.
491 RICHMOND ST. PHONE 3971.

GRIFFITH & WILLSIE

FUNERAL DIRECTORS.

104 Dundas Street, London.
Residence on Premises, Phone 459.
Private ambulance service.
Delaware Branch, W. Acres, Mgr.

ROSS'

LIMITED.

London and Edmonton

Ladies' Suits

From the leading manufacturers. This season you will find our styles new, exclusive and most becoming.

OUR VALUES ARE THE BEST OBTAINABLE IN THE MARKET

Prices $13.50 to $35

COATS

There is a decided change in styles this season in these garments. We did not place our orders early, as we preferred to have authentic designs.

We Can Now Confidently Recommend Our Models As Being the Latest and Decidedly Correct.

Prices $10.50 to $33

WAISTS

Everything new in style, correct in color and design, also moderate in price, can now be had in this department

New Neckwear

Weekly coming to hand from leading manufacturers.

PHONE 1319. 196 DUNDAS.

Geo. E. Logan

FUNERAL DIRECTOR AND EMBALMER.

418 RICHMOND ST., LONDON.
Residence on Premises.
'Phone 1968. Personal Attention.

wty