

Senator Laird on a Visit to the City

VICE-PRESIDENT OF THE ONTARIO EQUITABLE INVESTMENT REVIEW AFFAIRS IN CANADA.

The Telegram yesterday had the pleasure of a visit from Senator Laird, former newspaperman but now Vice-President of the Ontario Equitable Investment Co. Quite a number of local people are shareholders in the Equitable. The company does a substantial business here and are owners of a large block of Government securities. Senator Laird is extending his annual inspection tour to embrace Newfoundland. It is his first visit here.

The Equitable Management has the fullest confidence in Newfoundland, as a place for the investment of surplus funds, and will continue to take advantage of any offerings. Vice-President Laird told the Telegram, though only young, the company has about \$2 million dollars worth of business in force and is reckoned amongst the large financial corporations of Canada. With assets of two million, it has a cash income of \$800,000 annually. The Management aims to expand its securities over the Dominion and its neighbour Newfoundland.

Sensor Laird is endeavouring to get a personal touch with as many of our business people as possible and is mentally desiring to make himself acquainted with the workings of our Government Departments. He observes that "we, as well as the people of Canada, are confronted with the same problem, viz. big debt and heavy taxation," but he believes the solution will come when our "wonderful natural resources" are taken advantage of.

"Your people appear energetic, aggressive, and keen to embrace opportunities for business," Senator Laird says, and he adds that "it is a pity that conditions agriculturally are not more favorable even though there are many compensating features not enjoyed by other countries."

Speaking of conditions in Canada, he remarked that the prairie farmers, in view of a crop of 400 million bushels of wheat with unusually high prices, are enjoying an era of great prosperity. The wheat crop together with other cereals raised will probably realize one billion dollars, which may be considered new capital from which can be circulated good times result. The outlook in other parts of the country is not so bright particularly in the industrial provinces of Ontario and Quebec, where business is dull, owing to a lull in manufacturing and other factors including considerable amount of unemployment. The same applies to the Maritime Provinces and for the next month more business will be at a standstill owing to the general election which is now in progress.

In regard to the latter, the Senator says that whilst both sides are claiming a victory, the result is as uncertain as a horse race. He believes it is quite possible that neither party will have a working majority. The present Government, he says, has but a majority to hold the reins of power with the help of the progressives, but they are on the decline, and in the Eastern Provinces have practically been eliminated. The defection will go to the Liberal and Conservative parties and hence there is much uncertainty as to the outcome. With neither party having a majority in the House over all others, Senator Laird sees the possibility of Government by groups. "Such a prospect," he says, "is not favorable as group government is prone to compromise besides producing unsatisfactory results otherwise." The Nova Scotia general election of the Equitable, Mr. S. V. Freeman, is accompanying Senator Laird and during their stay are being introduced to those interested in the Company and business people generally by Mr. T. Soper, the local agent.

Do you want a round trip to Halifax, taking a friend, with all expenses paid, for a ten days stay in the Nova Scotia Capital?—Sept 26, 11

Death of Well-Known Brigus Man

On Sept. 2nd there died at Georgetown, Brigus, C.B., William John Youden, widely and well known throughout that historic district. The deceased was born Dec. 7th, 1842. He was a son of the well-known Capt. Youden, a clever navigator in his day, and in later years a school teacher. He taught the art of navigation to the fathers of the present race of Muscogee, Normans, Bartlett, Wilcox, etc. The deceased was very popular and was an industrious fisherman-farmer. Besides his family who are left to mourn the loss of a loving father he leaves one sister, Mrs. Long, mother of Mr. W. J. Long, Supt. of the Globe Publishing Company, J. T. Long in the same employ, Henry N. Long, master cooper, St. John's, Arthur F. Long of Toronto, and Mrs. Peter Everett of the same city. To the family of the deceased, relatives and friends the Telegram tenders its sympathy on the death of a charitable and truly Christian man.

MILNARD'S LINIMENT FOR SPRAINS

TO ENCOURAGE EARLY BUYING OF THE NEW FALL MODES

We Offer Our Entire Stock of New Coats, Millinery, Sweaters and Raglans at Specially Reduced Prices

This is an opportunity no right thinking person should miss. A sale that offers you your choice of the new Fall and Winter modes at a very special saving—featuring the newest in Coats, Sweaters, Millinery and Raglans. You have often heard it said that a bargain in time is doubly a bargain—well, this sale can claim that distinction by offering the newest styles at the beginning of the season, at prices you would only expect when the season has greatly advanced. Buy your Fall needs during this sale and save considerable money.

THIS SALE COMES TO AN END ON SATURDAY

Black and Navy Velour Coats

A splendid selection of these very serviceable Coats, made from high grade Melton and Velour Cloth, splendidly finished, some full lined, others lined to the waist, with and without fur collars.

Reg. \$17.50 each. Sale Price . . . \$16.75	Reg. \$44.00 each. Sale Price . . . \$39.60
Reg. \$18.00 each. Sale Price . . . \$17.25	Reg. \$52.00 each. Sale Price . . . \$46.80
Reg. \$25.00 each. Sale Price . . . \$22.50	Reg. \$58.50 each. Sale Price . . . \$52.65
Reg. \$26.00 each. Sale Price . . . \$23.40	Reg. \$66.00 each. Sale Price . . . \$59.40
Reg. \$37.00 each. Sale Price . . . \$33.30	Reg. \$85.00 each. Sale Price . . . \$76.50

Buy Your Sweater During This Sale

For outdoor wear or just for general utility use, these are just the kind of sweaters for chilly days, indoors or out. We are showing a magnificent selection including Sweater Coats, Tuxedos & Slippers in all the new and novel weaves and colorings, and styles to suit every preference, all offered at a splendid saving.

Reg. \$2.35 each. Sale Price . . . \$2.12	Reg. \$ 7.00 ea. Sale Price . . . \$ 6.30
Reg. \$2.75 each. Sale Price . . . \$2.48	Reg. \$ 8.75 ea. Sale Price . . . \$ 7.88
Reg. \$3.25 each. Sale Price . . . \$2.93	Reg. \$ 9.75 ea. Sale Price . . . \$ 8.78
Reg. \$4.00 each. Sale Price . . . \$3.60	Reg. \$10.00 ea. Sale Price . . . \$ 9.00
Reg. \$4.50 each. Sale Price . . . \$4.05	Reg. \$11.50 ea. Sale Price . . . \$10.35
Reg. \$5.00 each. Sale Price . . . \$4.50	Reg. \$12.50 ea. Sale Price . . . \$11.25
Reg. \$5.65 each. Sale Price . . . \$5.09	Reg. \$13.50 ea. Sale Price . . . \$12.15
Reg. \$6.25 each. Sale Price . . . \$5.63	Reg. \$15.50 ea. Sale Price . . . \$13.95

Velour Coats

Our showing of these very fashionable Coats is superb. Featuring the newest in styling, trim and color. Beautiful Coats, splendid quality, fine tailoring, individual styles. Trimming consists mostly of fur, the favored being Fox, Beaver, French Lynx and Manchurian Wolf, used extensively on collar, cuffs, hem and pocket, according to the model. A splendid assortment of the most favored shades, including Fawn, Grey, Campbell, Rust, Burgandy, etc.

Reg. \$18.00 each. Sale Price . . . \$16.30	Reg. \$ 52.00 each. Sale Price . . . \$46.80
Reg. \$20.00 each. Sale Price . . . \$18.00	Reg. \$ 55.00 each. Sale Price . . . \$49.50
Reg. \$25.00 each. Sale Price . . . \$22.50	Reg. \$ 60.00 each. Sale Price . . . \$54.00
Reg. \$26.00 each. Sale Price . . . \$23.40	Reg. \$ 71.00 each. Sale Price . . . \$63.90
Reg. \$30.00 each. Sale Price . . . \$27.00	Reg. \$ 75.00 each. Sale Price . . . \$67.50
Reg. \$32.00 each. Sale Price . . . \$28.80	Reg. \$ 80.00 each. Sale Price . . . \$72.00
Reg. \$37.50 each. Sale Price . . . \$33.75	Reg. \$ 89.00 each. Sale Price . . . \$80.10
Reg. \$40.00 each. Sale Price . . . \$36.00	Reg. \$ 95.00 each. Sale Price . . . \$85.50
Reg. \$47.50 each. Sale Price . . . \$42.75	Reg. \$102.00 each. Sale Price . . . \$91.80

Women's Tweed Coats

A selection of pretty Tweeds in the newest styles, also in plain cloth, shades of Rust, Brown, Fawn and Grey, lined to waist, some having collars and cuffs of fur, others plain. Warm, serviceable Coats, lowly priced.

Reg. \$12.50 each. Sale Price . . . \$11.25	Reg. \$16.00 each. Sale Price . . . \$14.40
Reg. \$13.50 each. Sale Price . . . \$12.15	Reg. \$18.00 each. Sale Price . . . \$16.20
Reg. \$14.50 each. Sale Price . . . \$13.05	Reg. \$20.00 each. Sale Price . . . \$18.00



Sale of the New Fall Millinery

Here is one one of the season's most important Millinery offerings, presenting our complete stock of New Fall Millinery at reduced prices.

A complete showing of the newest style creations for every occasion, including Millinery Hats in all the favored fabrics, both black and colored, Velour, Hats and Felt Hats.

Choosing your New Fall Hat will prove most interesting, particularly when choice may be made at an attractive saving like this.

Reg. \$ 3.50 ea. Sale Price . . . \$ 3.15	Reg. \$12.50 ea. Sale Price . . . \$11.25
Reg. \$ 4.25 ea. Sale Price . . . \$ 3.83	Reg. \$13.50 ea. Sale Price . . . \$12.15
Reg. \$ 4.75 ea. Sale Price . . . \$ 4.28	Reg. \$14.50 ea. Sale Price . . . \$13.05
Reg. \$ 5.25 ea. Sale Price . . . \$ 4.73	Reg. \$16.00 ea. Sale Price . . . \$14.40
Reg. \$ 5.75 ea. Sale Price . . . \$ 5.18	Reg. \$17.50 ea. Sale Price . . . \$15.75
Reg. \$ 6.00 ea. Sale Price . . . \$ 5.40	Reg. \$18.50 ea. Sale Price . . . \$16.65
Reg. \$ 6.50 ea. Sale Price . . . \$ 5.85	Reg. \$19.50 ea. Sale Price . . . \$17.55
Reg. \$ 7.50 ea. Sale Price . . . \$ 6.75	Reg. \$20.00 ea. Sale Price . . . \$18.00
Reg. \$ 8.25 ea. Sale Price . . . \$ 7.43	Reg. \$20.50 ea. Sale Price . . . \$18.45
Reg. \$10.00 ea. Sale Price . . . \$ 9.00	Reg. \$21.00 ea. Sale Price . . . \$18.90
Reg. \$11.00 ea. Sale Price . . . \$ 9.90	Reg. \$22.00 ea. Sale Price . . . \$19.80
Reg. \$12.00 ea. Sale Price . . . \$10.80	Reg. \$23.00 ea. Sale Price . . . \$20.70

Sale of New Fall & Winter Coatings

Our entire stock of new and beautiful Fall and Winter Coatings are offered at a generous reduction for the next ten days. A splendid selection to choose from in all the newest designs, weaves and colors.

Wool Coating.

Heavy Wool Coating in plain shades of Brown and Rust 54 inches wide. A special purchase enables us to offer this coating at a very low price. Reg. \$2.00 yard. Sale Price . . . \$1.80

Curly Cloth.

Navy Curly Cloth, showing a splendid pile and finish, good looking and of special wearing quality, 54 inches wide, offering extreme value. Reg. \$1.85 yard. Sale Price . . . \$1.67

New Coating.

All Wool Coating in neat checks, shades of Tan, Fawn and Blue; 56 inches wide, good looking and very serviceable. Reg. \$2.55 yard. Sale Price . . . \$2.30

Check Coating.

Shown in large check effects of pretty mixed shades; 56 inches wide; a very popular material for Fall and Winter. Reg. \$3.65 yard. Sale Price . . . \$3.29

Velour Coating.

54 inches wide, shades of Grey, Mole and Brown, showing a fine soft finish, one of the season's favorite materials. Reg. \$3.00 yard. Sale Price . . . \$2.70

Shades of Mole, Taupe and Blue, Reg. \$3.65 yard. Sale Price . . . \$3.29

Velour Coating.

A selection of smart checks, also in plain shades of Rust, Light Fawn and Mole Fawn; 54 inches wide. A very rich looking material with a soft suede finish. Reg. \$4.55 yard. Sale Price . . . \$4.10

Fancy Velour Coating.

Nothing could be smarter for Fall and Winter than these Velours, shown in large and small checks, and neat soft ribbed effects, in clever designs and smart textures; comes in shades of Rust, Brown and Fawn; 54 inches wide.

Reg. \$4.85 yard. Sale Price . . . \$4.19

Reg. \$4.85 yard. Sale Price . . . \$4.37

The New Raglans at Reduced Prices

Our new Raglan Arrivals are delightfully smart, comprising one of the best selections we have ever shown. Mixed Tweeds in assorted shades, plain Gaberdines in the newest colors; all offered at specially reduced prices during this sale.

Women's Tweed Raglans.

These are extremely popular for Fall wear, pretty tweed effects in the newest styles, absolutely showerproof; single breasted and double breasted styles, with and without belt; shades of Grey, Fawn, Henna and Saxe.

Reg. \$16.00 ea. Sale Price . . . \$14.40	Reg. \$27.00 ea. Sale Price . . . \$24.30
Reg. \$17.50 ea. Sale Price . . . \$15.75	Reg. \$28.00 ea. Sale Price . . . \$25.20
Reg. \$19.00 ea. Sale Price . . . \$17.10	Reg. \$30.00 ea. Sale Price . . . \$27.00
Reg. \$25.00 ea. Sale Price . . . \$22.50	Reg. \$35.00 ea. Sale Price . . . \$31.50

Women's Raglans.

Best quality Gaberdine, waterproof, lined throughout, quarter lined and unlined; shades of Fawn, Grey, Slate, Brown, Tan, Navy and Black; assorted sizes.

Reg. \$ 6.50 ea. Sale Price . . . \$ 5.85	Reg. \$28.00 ea. Sale Price . . . \$25.20
Reg. \$14.00 ea. Sale Price . . . \$12.60	Reg. \$32.00 ea. Sale Price . . . \$28.80
Reg. \$23.50 ea. Sale Price . . . \$21.15	Reg. \$35.00 ea. Sale Price . . . \$31.50
Reg. \$23.75 ea. Sale Price . . . \$21.38	

Women's Waterproofs

Plain shades of Fawn, Grey and Nigger, also in pretty tweed effects, in Brown, Fawn and Heather mixtures; all sizes.

Reg. \$11.00 ea. Sale Price . . . \$ 9.90	Reg. \$22.00 ea. Sale Price . . . \$19.80
Reg. \$13.50 ea. Sale Price . . . \$12.15	Reg. \$33.00 ea. Sale Price . . . \$29.70
Reg. \$20.00 ea. Sale Price . . . \$18.00	Reg. \$35.00 ea. Sale Price . . . \$31.50
Reg. \$21.00 ea. Sale Price . . . \$18.90	Reg. \$37.50 ea. Sale Price . . . \$33.75

Black Raglan Coats.

For women, misses and children; a full range of sizes in stock; all offered during this sale at special reductions.

A Review of Emily Climbs

L. M. Montgomery's New Book.

A new book by L. M. Montgomery (McClelland & Stewart, Toronto, publishers), is something of an event in the Canadian literary world—at least, a multitude of readers feel that way about it. Miss Montgomery has a happy faculty of creating living, growing characters. We feel at the end of a book that we have not quite lost them, but only said goodbye for a while; and sure enough, they turn up again, even more winsome and alluring than before, beckoning us to follow them through a new series of whimsical or romantic adventures.

Emily is a typical Montgomery girl—sweet and innocent, piquant, dreamy, spontaneously original, and as lovable as she is lovely. This Emily is a budding literary genius, and one cannot but feel that the author has put a great deal of herself into this charming biography—not literal fact, perhaps, but soul truth, colored and tinted with a romantic imagination. The young writer's inspiration, her sense of being the instrument of some mysterious, unseen power. To quote Emily's own words: "When that line came into my mind it didn't seem to me that I composed it all—it seemed as if something else were trying to speak through me—and it was that something else that made the line seem wonderful." Who can doubt that this comes nearer to history than fiction?

It may be remembered that Emily had recorded a vow: "I, Emily Byrd Starr, do solemnly vow this day that I will climb the Alpine Path and write my name on the scroll of fame."

Even a genius could not more than begin that upward climb during the High School days, but Emily does make a very creditable beginning. She is not daunted, though often cast down, by the cold water cast by doubting relatives upon her ambitions, nor by any number of printed rejection slips; and when the coveted first cheque arrives, what reader does not share her ecstasy?

Emily's impulsive and daring spirit leads her into many a humorous predicament, as well as into some intensely dramatic situations. There is a touch of the psychic in her personality, and one episode in particular passes beyond the borders of explainable fact.

The rose light of love's young dream casts its glamour over her girlhood, but one does not look for anything very intense in a school girl of seventeen. The bewitching little heroine leaves the stage unclaimed, though not altogether heart-whole, and so we are reasonably confident of meeting her again some future day and following her maturer fortunes.

A GIRL OF THE LIMBERLOST

Gene Stratton-Porter's Great Novel Is The Big Feature At The Majestic Theatre Next Week.

The screen version of Gene Stratton-Porter's famous novel, "A Girl of the Limberlost," the feature attraction at the Majestic Theatre on Monday, is certain to please all who see it. Especially those who have read the book, for Elvira seems to step from the printed pages onto the screen in a good, wholesome, endearing love story.

The story of "A Girl of the Limberlost" is that of a young girl and her struggle for an education in spite of the opposition of her mother and her distorted hatred of the child, because of a consuming and misplaced love for an erring husband who met a terrible death on the night the baby was born. The love affair of the girl and the victory of her sweet and loving nature over the jealous opposition of her school companions is simply and interestingly told.

Glora Grey is the delightful Elvira Comstock of the story, a girl who rises above the objections, scourgings and harsh treatment of her mother, and keeps steadfast to her desire to win an education.

Gertrude Olmsted, is the petted and pampered daughter, of a rich family and who insists upon flaunting her social position.

Emily Fitzroy is the mother, Kate Comstock, the love-bemused creature whose heart-breaking experiences bring to the part an emotional sympathy that leaves an everlasting impression on the audience.

Clifford Landis, has one of the two major roles. The other is sympathetically played by Raymond McKee.

The other roles of the picture are excellently cast and the feature is directed with an understanding and care for detail.

"A Girl of the Limberlost" is one of the sort of pictures that fall into the worth-while class. It will remain at the Majestic Theatre for two days only.

CONFEDERATION LIFE. — aug17,3mos

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