another shipment of

English Ladies & Gents Bicycles

Selling at our usual low price.

Limited



It is by far the most popular TEA in Newfoundland. It has been pleasing thousands of customers for the past fifty years. If YOU have not tried a popular please do so on our recommendation.

FERGUSON, HOLNESS & CO., LIMITED.

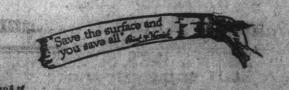
J. B. Mitchell & Son

Limited SELLING AGENTS.

Painting to protect property gives the opportunity of creating beauty, which adds to value.

For Uniformity, and Wear, Use-





.Is the strenuous life a short one? Thomas Horder, the Prince of Wales'

hustle of modern life, the pace at which we go, the nerve strain involved, and the expense of spirit entailed have become a large factor in the in-

Dawson of Penn, Physician-in-Ordinary to the King. Mechanical progress, he said, had outstripped man's power of adaptation. Coming to cases, he selected a modern type, endowed with sound physique, strong digestion, good staying-power, a sensitive conscience, and a little more than his fair share of ambition.

Fit-but in Danger. Such a man, he said, embarked on a career and lost the power of relaxation and abandonment. His expresion became fixed and his gaze conentrated. He became incapable of

'letting go," and his blood pressure ended more and more to rise under

ittle provocation The serious thing about this state, ccording to Lord Dawson, is that Nature gives no warning. A man in his condition may not only declare that he is well, but actually be well, Then, something suddenly gives way, and the man dies while still in the

heyday of his achievement. There you have the medical point of view. But the doctors have not had everything their own way. Sir Hugo Hirst, director of the General Electric Company, speaks for pretty much the

working even when I have left the office. It is better to overwork and pay the price for it than to underwork and nurse your health. If some men did not work hard and long there would be no great business in the

Killed by Leisure.

There is another aspect of the quesion. Hard work may impose a great strain on a man, yet he may not be happy without it. The man who takes a holiday because he is "run down" nay worry about how the work is gong in his absence, and so do more harm to his health than if he had stayed at his desk. Then too, the man who has retired after a very busy life is frequently one of the most miserable of creatures. Sometimes the vorce from work is the prelude t his death. If he had stayed in harness he might have enjoyed many more years of useful activity.

The whole question is one on which it is very difficult to dogmatise. Those who believe that hard work is harmful can point to many cases of men of outstanding ability and achievement who have died at a comparatively early age. If these men had taken things more easily, they might have been alive to-day

That is quite true. On the other hand, if they had done this no one outside their own immediate circle might ever have heard of them, and the world, now the poorer for their passing, might have been no richer for

What the Doctors Forget We must also remember that many

of the world's hardest workers live to a ripe old age. What do the doctors ake of John D. Rockefeller and Thomas Alva Edison? Perhaps, however, we are taking

our medical men too seriously. None of us works harder that the hospital surgeon, or the general practitioner with a large practice, and if hard work killed there would be no doctors left to warn us of the danger.

Still, it is comforting to be told that we work too hard; it gives us rather more cause for self-congratulation than the statement made, curiously enough, on the same day as Sir. Thomas Horder's warning was reported by Dr. Arthur Shadwell, the author'ty

"There is really something wrong with the present generation," he says, "they neither work well nor play well. They seem altogether lacking in energy and serious purpose."

McMurdo's Store News

PRESCRIPTIONS.

When the doctor prescribes he expects the druggist to fill, the preiption with pure drugs. There is receive its full share of attention The quality of our drugs, medicine and toilet goods is unsurpassed. Have the doctor's prescription filled here and the result will be satisfactory. Kotex 80c. package. Red Chain Kidney Plasters . . 35c. each.

GNARD'S LIMIMENT FOR COLDS

Does Hard Work Hurt?

THE OLD SAW THAT "WORK NEV-CHALLENGED BY THE

I. LEVITZ, 252 Water St.

Twenty Thousand Dollars worth of Goods to be sold at LESS COMMENCING JULY 2nd--FOR ONE WEEK ONLY. This Sale will give you an opportunity for purchashing your goods for much less than you can buy elsewhere. COME EARLY!

LADIES' STREET DRESSES

in Gingham and Voiles, from \$1.90 up

LADIES' PRINCESS SLIPS

Sateen. Colours: Pink, Lavender, Grey, White, Navy and Black. . ONLY \$1.75 each.

LADIES' SUMMER UNDERWEAR

in Fancy Crepes \$1.50 per Suit.

LADIES' SUMMER UNDERWEAR

with Straps 15c. each. 2 for 25c.

MISSES' AND LADIES' OVER-BLOUSES

with Peter Pan Collar and Cuffs, in Organdie and Broadcloth. Colours: White and Cream, from \$1.25 up to \$2.00

'ADIES' BRASSIERES

15c. 2 for 25c.

SUMMER NIGHTGOWNS from \$1.25 to \$1.50

LADIES' SKIRTS

Baronet Satin, Black and White only \$4.90

MISSES' and LADIES' SKIRTS

in Serges and Crepes. Colours: Fawn, Grey, Brick, Navy and Black, \$4.50

HATS! HATS! HATS!

SPORT and SUMMER DRESS HATS from \$2.90 to \$6.50

All Our Party Dresses in Canton Crepes, Crepe-de-Chenes and Serges; Costumes and Spring Coats are Reduced accordingly

In Our Men's Department

ONE HUNDRED MEN'S TWEED SUITS

Colours: Dark and Brown Tweeds.

Regular Price, \$16.00 Sale Price\$8.90

NAVY BLUE SERGE SUITS from \$16.50 up to \$23.50 No. 1 Quality.

MEN'S PANTS English Tweeds, from \$1.90 up to \$3.90

MEN'S OVERALLS

in plain Blue and Striped; heavy quality \$1.25 per pair

MEN'S RAIN COATS

Regular Price, \$8.00 Sale Price \$4.50

MEN'S SUMMER SOX

Colour: Khaki. Only 15c pair. 2 pairs for 25c. SOX-Assorted Colours, 20c. pair. 3 pairs for 50c.

run

Pric

jy2,th,f,s

In the R

IMBLEDON

anna Len

Miss] WIMBLEDO

MEN'S SUMMER BALBRIGGAN IINDERWEAR 60c. Garment.

MEN'S WORK SHIRTS

from 90c. up. NEGLIGEE SHIRTS, from \$1.30 up.

CAPS! CAPS! CAPS!

in Fawn and Grey. Very latest style and best of quality. Regular \$3.50 Sale Price \$2.20

PROMPT ATTENTION GIVEN TO ALL MAIL ORDERS. 99 C.O.D. FOR THIS SALE ACCEPTED!

Opposite Dicks & Co.