

Real Money-Saving Offer.

Fancy Coatings!

5 pieces only Colored Coatings for ladies' wear, in shades of Plain Red, Green, Grey and Fancy Red and Blue Checks.

Ladies' Felt Spats!

10 Button Length.
A few dozen left in Light Grey, Dark Grey, Brown, Fawn and White. Value for \$2.00. Selling \$1.50 pair.

Fancy Striped Flannelettes!

150 bundles Remnants of Striped Flannelette; a great variety of stripes. Only 40c. per yard. Special price to the wholesale trade.

We do not expect you to believe the above statement without proof, rather do we invite your inspection of our offers, confident that you will prove to your satisfaction the truth of our statement. We aim to give you

The Highest Quality at the Lowest Price.

Men's Winter Caps!

We have the largest selection of Men's Winter Caps in the city. This splendid assortment of Caps is part of a contract placed with the manufacturers over a year ago, we are therefore enabled to give you last year's prices, 85c. to \$2.00 each.

Marshall Bros

Infants' Bath Robes!

6 doz. Infants' Bath Robes, shades Pink, Blue, Grey and other fancy colors. Value \$2.50. Selling \$2.00.

Child's Toque & Scarf Sets.

3 doz. only Fancy Sets. Value for 60c.
Now 20c.
2 doz. only Fancy Sets. Value for \$1.00.
Now 55c.
These Sets are very warm and serviceable for school children.

Boot Laces!

A big job in Black Boot Laces, about 50 gross. Selling 7c. per doz. Laces.

How to Reach the Heart.

By RUTH CAMERON.



RUTH CAMERON

How much shorter and easier is the road to a person's sympathy if the suffering for which you ask compassion is allied to something in his own experience! I had that brought home to me the other day by an appeal in behalf of the Syrians and Armenians. In the pamphlets were the usual terrible tales of starvation and homelessness. Of course I was horrified by these, but I had had any experience with starvation and homelessness.

How could I do a thing to help him!

When I came to a paragraph which told how a social worker went to a home and found a young man sitting with typus lying on some mats in a corner of the room. Beside him sat his mother, weeping because she had neither food nor medicine to give him.

When I read that sentence, the pores of my heart swung wide open and it was as if a ache of compassion that had not been sensed until I had reached for my check-book (nor then, that matter).

See, one lay sick in my house. I piled him with care, fed him with the best of nourishing foods, and even then ached to do more. And that woman had had to sit by her sick, helpless!

How could they weren't young people.

There is another example: We were passing a closed greenhouse whose owner, having invested most of their money in the venture, were simply put out of business by last winter's extreme cold. I told my companion this and she said, "I hope they weren't poor people." "Why?" I asked. "Oh, they had such high hopes," she said. "Presumably it is still more tragic for poor people?" I asked. "I suppose so," she said, "but somehow it doesn't seem that way to me," and the reason was that she and her husband (poor people) have just passed through a business crisis in which for some all their money and hopes hung precariously in the balance.

How a Woman Was Taken Out Of Her Home.

The most striking example I ever knew of the power of just the right appeal was that of a young woman who has been for years such a devoted mother to a brood of three small children that she completely lost touch with the outer world. Then one day at the beginning of the world war, she read how the Belgian mothers were collecting the emptied cans of condensed milk from the barracks ash-pits to scrape out the leavings for their babies. That sentence went straight to her heart, and behold! She who had had no interest beyond her home for years, went out collecting money for Belgian babies.

Of course this concentration of sympathy is in a way a sort of selfishness. But at any rate it's a very forgivable kind.

For the Student.

NERO'S PALACE.

The golden house was the palace of Nero in ancient Rome, which occupied the valley between the Palatine and Esquiline, and connected the palaces of the Caesars with the gardens of Maecenas. It was built after the great fire of 64 A.D. and was so large that it contained porticos 2,800 feet long and inclosed a lake where the coliseum now stands. The forecourt contained a colossus of Nero 120 feet high.

LIBERIA.

Liberia may be one of the smallest and humblest of the nations, but it is one of the most faithful and earnest of those allied against Prussianism. The Consul-General of the Republic, speaking before the "Altar of Liberty" in New York the other day, in behalf of the Government of his country, "consecrated her man-power and her resources to the final extinction of German autocracy and justice." There is something bordering upon the marvelous in the capacity Germany has shown for winning the abhorrence of the smaller, as well as of the greater, nations.

NOAH'S ARK.

A good word for Noah's presence as a shipbuilder is found in an allusion to his Ark in Nauticus. "It would not be a difficult task," says that journal, "to pick out of Lloyd's Register many ships built within the last twenty years whose dimensions suggest a form closely resembling that of Noah's Ark. According to the dimension given in the Bible as translated in terms of modern measurement, the Ark was 430 feet long, 50 feet wide, and 45 feet deep. Her tonnage was 11,413, and she had plenty of room for pairs of all the distinct species of animals that are classed by Buffon—244—and she could have accommodated a thousand persons and then had plenty of room for the storage of supplies."

READY FOR DELIVERY TO-DAY.

NIXEY'S BLUE.

400 boxes, 8 lbs. each. NIXEY'S BLUE.

SALTS and SENNA.

100 boxes, 7 lbs., 1 oz. SALTS.

100 boxes, 7 lbs., 1 oz. SENNA LEAVES.

Soper & Moore
Wholesale Importers and Jobbers.



THEY WILL RETURN.

They will not come in swiftness. They will not march along the street. But they will see each tender sign. They will see those who long to greet. They'll see the tears in gentle eyes. That watch the broken ranks go by. They'll hear the mothers' sobs and sighs. And understand the reason why. The missing brave for whom we yearn. In victory's hour will all return. Because his comrades left there to sleep. Flanders' poppy rows. Think not that he will fall to share in all the praise the world bestows. Think not that he will fall to share. The music and the shouts of joy. He will be always hovering near. Oh, mother of such missing boys. He'll know across life's dusky rim. That all your smiles are meant for him!

When they return to sound of cheers, And all their cruel tasks are done, The shouts the living soldier hears Will also reach the absent one. When all the battle flags are furled And peace has come to every land, The joy that reigns throughout the world. The dead will know and understand. They will be near to hear and see And share in victory's jubilee.

Short and Sweet.

The official war communique of today is a comparatively lengthy affair. There were no detailed despatches in the old times. The country at war waited anxiously, day after day, week after week, and when the official message arrived at last very often it contained only three words or so. But those three words were usually convincing.

Even in comparatively recent times many classic communiqués may be found whose whole point lies in their brevity. After he had beaten the enemy at Duren, Turenne wrote home to headquarters: "The enemy came, we beaten. I am tired. Good-

night." That was all. "We have met the enemy and they are ours," was how Perry put it to General Harrison after the famous battle of Lake Erie.

Admiral Blake, in a typical bulldog despatch, announced his victory over the French in the following terms: "Please, your honor and glory, met with the French Fleet, beat, killed, took, sunk, and burned as per margin. Yours, etc."

Milady's Boudoir

CONTROL OF THE LIPS.

Real beauty which is always of character, can be engraven upon the mouth by right living, right thinking. Physically, the lips may be cared for properly so that they are soft and red, well shaped by proper care of the teeth, by correct massage, by a little thought in their management both in laughing and speaking, this last named method may seem to smack of artificiality, but this is not necessarily so. Have we not seen some singers who grimace horribly over their utterances, while others make charming mouths which really enhance each word as it issues forth? In the one case, the singer has been taught to handle his lips incorrectly or perhaps has not been taught to handle them at all, all effort being concentrated on the forming of the tone. In the other instance, the facial expression has been taken into account and while tone is not sacrificed, the pleasing effect of the music is not marred by grotesque mouthings and lip-stretchings.

If such lip control is possible in singers, it is also possible in those who do not sing. The woman who will persevere may learn to speak and use the lips becomingly, thus not only enunciating clearly but with graceful movement. She will take pains to keep her lips when in repose, in an expression of good cheer and courage rather than allow them to slackly droop in sadness and gloom.

We are all familiar with the nervous mouth that is drawn far to one side when talking. Others pucker the lips when thinking and often while talking. The former is bound to make the mouth incline permanently more to one side than the other. The latter habit will wrinkle the lips and age them far more quickly than the passing years. Others seem to pout continually. All these unbecoming little habits bring about anything but an attractive expression.

When you want something in a hurry for tea, go to ELLIS-Head Cheese, Ox Tongue, Boiled Ham, Cooked Corned Beef, Bologna Sausage.

Rheumatism.

If you are suffering from Rheumatism or Lumbago you can use nothing better than **Stafford's Liniment**. It is the strongest and most penetrating Liniment for sale in Newfoundland at the present time.

Indigestion and Dyspepsia.

Stafford's Prescription "A" is known everywhere to be the best preparation you can take for Indigestion, Dyspepsia, Catarrh of the Stomach and Nervous Dyspepsia.

Coughs and Colds.

Stafford's Phorstone. The best preparation for all kinds of Coughs, Colds, Bronchitis, Asthma and Various Lung Troubles.

The above 3 Specialties are stocked by over 200 Outport Merchants and can always be relied upon for their medicinal qualities and beneficial results.

DR. F. STAFFORD & SON, Wholesale and Retail Chemists and Druggists, St. John's, Newfoundland.

EARLY SHOPPING.



WALT MASON

"We'll do our Christmas shopping early," said Kaiser Bill to Eitel Fritts; "so when I've made my mustache curly, we'll go up town and blow two bits. It is a time for stern re-education. We can't afford to be lavish, that's sure, while hunger, like a fiend, is wrenching the vitals of our German poor. Some simple gifts—none ostentatious—for friends who have been real and true; our giving these will seem as gracious as though a lot of marks we blew. A can of ox-tail soup for Lutz, who let the tail go with the hide, will cheer him up, who is now moody, since he saw all his triumphs slide. For Tirpitz, too, soup would be fitting—the kind that's made of navy beans; he spilled our beans and sent hope flitting when he sent forth his submarines. Mock Turtle soup we'll give to Hinden, for he's a mockery the dub; we thought him bigger than a hinden, and find him smaller than a shrub. Beef soup will do for Kronprinz Freddy, for he will beef where he should fight; we might have won this war, already, had we but kept him out of sight. A can of soup for every fellow, clam chowder is the stuff for Max, for it's a sort of sickly yellow, and tastes a lot like liquid war. Come, let us go and see the grocer, and buy what soup he has in stock, before the allied guns draw closer and shoot the helmet from my block."

A People Past Shame.

(From the British Weekly.)

We have now no trust whatever in the Germans generally or, strange to say, in a single individual German. The names of statesmen keep constantly changing, but they are all one to us. They all have behind them infamous pasts. They are all so far as appears, tarred with the same brush. There may be among the people seven thousand who have not bowed the knee to Baal. If there are they are silent. What we see, what we have learned about the Germans during the war, is that they are a people to whom truth, honor, common decency, not to speak of mercy, are things to be jeered at. They are happily not past suffering, but they are past shame. Their cruelty is the cruelty of demons. While they prattle about peace they are busy, as President Wilson says, in the worst and basest kind of atrocities. Whether there ever will be any mitigating circumstances, whether there may be a change of heart in Germany, we do not know. There must come repentance first, and while no doubt the Germans are sorry for the plight in which they find themselves, and their Kaiser in particular must have his own thoughts on his future, they keep on maintaining that what they did was right, that they fought in self-defence, and that for their endless atrocities no apology of any kind is necessary. We fancy that for the present generation at least we must accept the judgment: "Wolf he is and wolf he will remain."

When you wish to wrap presents in the prettiest, most unique fashion use raffia in several shades. The dishcloth is a poor thing with which to wipe pots and pans; it is not free from soap and grease. In preparing dates for dessert wash and drain them; they will be much juicier and more palatable.

FURNITURE!

There is no need for us to go into detailed description with regard to the quality or quantity of Furniture we stock, it is already well known all over the Island.

Here we announce the opening of new shipments. We are ready to furnish your Bedrooms, Dressing-rooms, Bathrooms, Dining-room, Drawing-room, Den, Library, Living-room, Halls and Kitchen with everything necessary to make your home absolutely perfect in every detail.

When you want just what is newest and best in Furniture, remember the address below is that of the finest house-furnishers in Newfoundland.

U. S. Picture & Portrait Co.

St. Johns.

CHOICE PICKLED MEATS

Just Arrived.

200 tierces Choice Spare Ribs,
100 barrels Libby's Family Beef,
50 barrels Libby's Special Family.

GEO. NEAL

SLATTERY'S Wholesale Dry Goods

Now offering to the Trade and Outport Dealers the following

AUTUMN GOODS:

POUND PERCALES	SHIRTS
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EVERY DAY GOODS ARRIVING.

SLATTERY BLDG., Duckworth & George Sts.

Forty Years in the Public Service—The Evening Telegram

In Stock: 1000 Sacks MIXED OATS.

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What is Yet to Come

