

STRONG VALUES That Will Fairly Make THIS Store Hum with Activity and Eager Shoppers

FRIDAY, SATURDAY and MONDAY.

A Store Crammed with The Newest, Offering

Worth-While Savings on Men's Wear.



Men's Ceylon Shirts.
The business man's Shirt, soft bosom style, neat stripe patterns, a weight very suitable for Fall and later on, washes perfectly, nothing more desirable in Shirts. Regular \$2.70. **Friday, Saturday and Monday \$2.49**

Men's Coat Shirts.
The "Monitor" Shirt in Coat Style, comes in a variety of pretty cluster stripes, made of strong cotton, laundered cuffs and neck band, all sizes. **Special, Friday, Saturday and Monday 57c**

Men's Night Shirts.
A clearing in heavy English Twills, deep turned down collar, linen buttons, full sizes; Nightshirts that represent \$2.00 value. **Friday, Saturday and Monday \$1.60**

Men's Shirts.
In Khaki and Grey Flannels, a very desirable weight and serviceable make for cold weather wear, beautifully finished, extra strong with collar and pocket. Reg. \$1.50. **Friday, Saturday and Monday \$1.39**

Our New Raglans for Men Are Beauties

We have just opened a new line of these in the popular fawn shade; Coats adaptable for any kind of weather; for cold days they're comfortable, plaid lined; for wet days they're perfectly rain shedders, being waterproof; for travelling, motoring, driving, and being lightweight makes an ideal walking Coat. They're pretty good value at \$15.00. **Friday, Saturday and Monday \$13.95**

Cardigan Jackets.

Something particularly good in heavy Wool, Fawn and Myrtle shades, well shaped; made for constant wear, warm enough to wear about the house without jacket. Regular \$3.50. **Friday, Saturday and Monday 3.30**

Smart Styles in Men's Tweed Caps.

English and American makes in pretty Tweed mixtures, large and medium size peaks. Caps to suit any face, light, dark and medium shades. Caps suitable for fall wear. Worth up to 80c. **Friday, Saturday and Monday 65c.**

Children's Underwear.



Excellent value in a n t e d weight, White or Cream, fine Jersey ribbed, thoroughly fleeced, high-neck v e s t s with long sleeves, complete range of sizes. Reg. 35c. **Friday, Saturday and Monday 29c**

Toweling.

240 yards of pure White Absorbent Creash Rollering or Kitchen Toweling, extra heavy with a very soft finish; a Towelling made for service; 17 inches wide. **Special, Friday, Saturday and Monday, per yard 15c**

CURTAIN MUSLINS.

6 pieces of pure White Curtain Muslins, with nice floral band border and Battenburg insertion and edging. A very dainty Bedroom Curtain Material, or drape of any kind; makes pretty Sash Curtains. Reg. 18c. **Friday, Saturday and Monday 15c**

Exceptional Shopping Facilities! SHOP EARLY!

Home Needs at Inducing Prices

Kitchen Towels.
A Job Line about 40 dozen all together; they come in Fawn Linen shade; size 20 x 27, extra strong, plain ends; a very desirable Towel for use about the kitchen. **Special Friday, Saturday and Monday 11c**

Pillow Cottons.
200 yards of strong English Pillow Cottons, 28 inches wide; this is not circular but it represents extra good value and worth while securing even though it requires a little more stitching than the circular; 25c value. **Friday, Saturday and Monday 21c**

Cushion Tops.
About 10 dozen of pretty colored printed Cushion Tops, extra full size, showing figures, farm-yard views, rural and Indian scenes. Reg. 15c. **Friday, Saturday and Monday, clearing at 8c**

Duchess Sets.
Dainty little four-piece Duchesses Sets for Milady's Boudoir, lacey looking, being a mass of Maltese Lace and insertion, about the prettiest yet for the price. Reg. 65c. **per set, Friday, Saturday and Monday 54c**

Pillow Shams.
Artistic looking Shams in White Muslin, nice braided and openwork designs, with scalloped edge, strong patterns that fear not the laundering. Reg. 35c. **each, Friday, Saturday and Monday 31c**

Sideboard Cloths.
All White Linen finish with hemstitched and deep lace edging, large size; these are a superior lot; just 3 dozen pieces altogether. Reg. 25c. **Friday, Saturday and Monday 27c**

Pillow Cases.
Neatly made; size 18 x 28, made of strong English Pillow Cottons and finished with hemstitched edges, excellent values at 25c. **Friday, Saturday and Monday 22c**



Top Notch Values in the Showroom



DAINTY VELVET HATS, for Misses, \$2.00 Values, for 98c.

Decidedly attractive little Hats for Misses from 6 to 10 years; they're prettily trimmed with Pink and Blue Ribbon and rosebuds, etc.; not many, 'tis true, but they'll simply vanish at the Special Sale Price. **\$2.00 value. Friday, Saturday and Monday 98c**

Neck Cords.

A lot of pretty Silk Neck Cords finished with fancy pointed edge; shades of Malze, Purple, Green, Pink, Blue, etc.; they're good value at 15c. **Friday, Saturday and Monday 12c**

Knickers and Tights.

All Black Wool Knickers and Tights, ankle or knee length, with elastic and ribbon at waist and knee; seasonal. Reg. \$1.10. **Friday, Saturday and Monday 98c**

New Veils.

Complete Veils, the very newest in plain net with Chenille border, elastic edge to fit around hat; shades of Nigger Brown, Purple, Navy & Black. Reg. 55c. **each Friday, Saturday and Monday 47c**

Job Line-Oil Hats.

Ladies' and Misses Black Oil Hats, newest shapes, very serviceable for dirty weather during fall and winter. Reg. 80c. **Friday, Saturday and Monday 64c**

Infants' WOOL JACKETS, \$1.00 values for 67c.

Just a couple of dozen of these, they're warm and cosy looking for the little ones; they show shades of Pink, Sky and White, trimmed with buttons and fancy ribbons; warm woolen make. Reg. \$1.00 value. **Friday, Saturday and Monday 67c**

Corset Covers.

Something you need for the cold weather; a nice snug, close-fitting Jersey ribbed Corset Cover, with high neck and long sleeves, all White; sizes from 34 to 38 inch bust. Reg. 40c. **each, Friday, Saturday and Monday 34c**

LOTS OF PRETTY RIBBONS, To Move Out at 13c. per yd.

60 pieces of Brilliant Silk Taffeta Ribbons, 4 inches wide; nearly all the most desired fall shades represented; Ribbons for many purposes. **Special, per yard, Friday, Saturday and Monday 13c**

SUPREMACY in Blouse Values

Quite an assembly of rare and pretty Blouses in White Muslin, Linen; Jean and Coloured Stripes, large collar style, low neck and long sleeves; sizes from 36 to 44 inch bust; pretty Blouses for all occasions. Reg. 90c. **Friday, Saturday and Monday 76c.**

Gingham Overalls.

Simple style Gingham Overalls, in pretty stripes and checks; good washing and good wearing materials, low neck, half sleeve, pocket and plain trimmings, elastic at waist; just the make of Overall you would like for morning wear. Regular up to \$1.20. **Friday, Saturday and Monday 98c**



SNAPS From Around the Store.

Boys' Jersey Suits—\$1.25
A 3 dozen lot in Navy and Cream, 18 to 24 inch size, suits nicely fleeced and suitable for the small boy at home; fine Jersey make. **Special, Friday, Saturday and Monday \$1.25**

Boys' Sailor Caps.
A few dozen of Navy "T. O. S." Caps with silk name band, smart shape, nice for Sunday wear. Reg. 40c. **Friday, Saturday and Monday 35c**

Cotton Tweed Pants.
70 pairs of Men's Working Pants, made from stout American Cotton Tweeds, striped patterns, strongly finished, all sizes. **Special, per pair, Friday, Saturday and Monday \$1.25**

Paisley Blousings.
Several pieces of handsome Paisley Blouse materials, fast colours, materials similar to Cotton Delaines, extra fine texture; they stand the wear and washing wonderfully well. **Special, Friday, Saturday and Monday, per yard 17c**

D'Oyleys.
Pretty D'Oyleys, some with linen centre and pretty Battenburg edge, others entirely of Battenburg point lace; they make a very pretty table centre, wash perfectly and they're lasting. **Special, Friday, Saturday and Monday 22c**

Wool Delaines.
2 pieces only in Pale Blue and V Rose shades, an excellent Blouse material for Fall wear; pr-war values; good value to-day for 70 cents. **Friday, Saturday and Monday 54c**

Blouse Winceys, etc.
Perfect non-shrinking wash goods; 3 inches wide, cream grounds, showing striped patterns that you'll like, suitable for fall blouses; such like several patterns to pick from. Reg. 25c. **per yard, Friday, Saturday and Monday 22c**

Just a Special Lot of . . . Oak Stair Rods 33c.
12 dozen only of these; they're just opened and come in quarter round and angle cut in many ways, vastly superior for the brass rods. No polishing required, easier on the carpets also; look just as well and they're something new; made of solid oak, copper bound ends. Complete with fittings, each Friday, Saturday and Monday

Bargains in WINDOW SHADES.
Slightly damaged. Regular 80c., for 45c.
Buff and Green shades, 36 inches wide. Not many, 'tis true, but if you need a Blind or two, these are certainly above the ordinary for value. Little imperfections in shade, but nothing very noticeable; they're mounted on improved rollers and come to you completely equipped for hanging. **Friday, Saturday and Monday, regular 80c., for 45c.**



Wear - Resisting HOSE, For Boys and Girls, Savingly Priced.



Yes! Real hard-wearing fast black Worsted Hose, heavy rib finish. Just what your mothers have been looking for, something better and stronger than the last you bought. **2 Special Prices, Friday, Saturday and Monday, Small sizes 29c Larger Sizes 39c**

Special Values in Warm Footwear.

Children's House Slippers.
Nota Patent Leather House Slippers with single buttoned strap over instep, solid leather sole and heel; sizes 6 to 10 only. **Special per pair, Friday, Saturday and Monday 92c**

Womens "Comfy" Slippers.
An after tea luxury, a pair of these fine warm Felt Slippers, in shades of Navy, Purple, Mole and Olive, Chenille Pom-pour front, cushion soles of Moose hide; sizes 2 to 7. Reg. \$1.10. **Friday, Saturday and Monday 98c**

Children's Felt Slippers.
The cozy kind in Crimson Felt, fancy braided edge and bow front, leather sole. Just the right Slipper for indoors during the winter. We are not overstocked, come early and fit out the little ones. **Special, Friday, Saturday and Monday, Sizes 6 to 10 75c Sizes 11 to 2 85**

Childs' & Misses Fall Boots.
Buttoned style in heavy leather, suitable for fall wear; an ideal Boot for the school girl, solidly constructed. **Special, Friday, Saturday and Monday, Sizes 8 1/2 to 11 1/2 \$1.85 Sizes 12 to 2 \$1.55**

Marne Battle Saved America.

(The "Wall Street Journal.")
When Germany went to war it needed no military expert to see the plan of campaign upon which it pinned its faith. The German general staff had studied the campaigns of Napoleon to good purpose. But they lacked a Napoleon and seemed instead to be actuated by the spirit of Attila. Perhaps it was the irony of fate that their invasion should receive its check at the River Marne; for it was at Chalons-sur-Marne Attila the Hun met his crushing defeat, and Europe was saved. It will be years before we in America fully realize what this battle meant to us as well as to those engaged. But in the two years that have passed since the battle was fought there has been a partial clearing away of the mists that enveloped the issues of the war at first. We know more of the history of modern Europe and its politics than ever before. Events leading up to the war have been studied. Reason and judgment have begun to assert themselves over bias and racial prejudice. This is a war of ideals, and an overwhelming majority of the people now see that the very ideals we cherish were at stake at the Marne. Greater battles have since been fought, measured by numbers and length of contest. But they are merely pushing back the wave which the Marne checked and started backward. It was here that Germany lost the war. It was here that civilization was spared from the triumph of autocratic force. On one side was superior generalship and exalted courage; on the other preponderance of numbers and armament. Was it only chance that inflicted upon Germany the irremediable blow?

HIGH PRICES.

Our forebear, whose bright shades are soaring where noble anthems swell, while here on earth did little roaring about H. C. L. Of simple manners, they went plugging around the mundane scene; they had no wish to go chug-chugging, or burn up gasoline. To Mother Nature they were closer; they did not spend their brass, for canned provisions, with the grocer, but raised their garden sass. The barber seldom saw their money into his cashbox drop; when hair and whiskers got too funny, their wives would shear the crop. They went to roost at early gloaming, tired by the tolls of the day; you never saw our grandsires roaming along the Great White Way. They read no fiction, light and shallow, they sought no movie shows; they greased their boots with mutton tallow, and wore no underclothes. If they could journey back from Eden, and watch us for a spell, they'd understand, as we went speedin', our fierce H. C. L.

Your Boys and Girls.

All babies are lovely—at least most mothers think so. Their features may not be perfect, but their complexion when healthy is always beautiful, skin clear, eyes bright and dimpled with an expression of innocence and prity. Now to preserve that lovely complexion is a question often asked after it has been destroyed. Children are often confined in ill ventilated homes; this should not be so, for oxygen is an agent that nourishes the blood which forms the complexion. A home of this kind not only destroys the complexion, but it brings about numerous other bodily ills.

Expert Diagnostics.

(From the Ladies' Home Journal.)
The physician had been called in haste to see a small negro who was ill. After a brief examination the doctor announced: "This boy has eaten too much watermelon."
"Oh, doctah," expostulated the parent of the ailing one, "dey ain't no such 'ting as too much watermelon. Dat niggah jus' ain't got 'nough stomach."

Everyday Etiquette.

"Hearing of a death in a friend's family, what is the proper thing for me to do?" asked Mildred?
"Cards of condolence or sympathy are sent to friends in bereavement, with the words: 'With deep sympathy' written across the top. Of course, one should, if possible call and leave cards without asking to see any one, but if this cannot be done cards are sent by post," her aunt advised.
"Much attention will be paid to buckles on the evening slippers. Blue serge combined with Georgette crepe makes a smart frock."