

**LIGHT, HEAT, COMFORT!**

The proprietor of one of the best known multiple shopping systems is credited with saying, "Give me any old shop, in any old street, and I'll guarantee to make it in twelve months the most widely known and best frequented shop in the district." He was asked to explain. Holding up three fingers he said, "I believe in the trinity of LIGHT, WARMTH, COMFORT. I should dazzle the moths until the candle drew them, I should bring them into a warm, comfortable shop, filled with a soft, pleasing radiance, and the rest is—well, mere child's play."

Mixed metaphors, perhaps, but expressive. Now we can more than imagine the kind of shop this well-known individual would open, for we pass it in almost every town—always a landmark to the street. No one fails to notice it. There is an indefinable air of welcome and invitation as one stands for a moment on the pathway and lets one's gaze travel inside it. The subdued, restful lighting effect that so charms because of its very unobtrusiveness, the absence of dark corners, the intangible feeling that if one would step inside one would be sure of experiencing a delicious sense of warmth and comfort and cheerfulness—all these are part of its appeal. Truly a shop with an individuality.

We cordially invite all progressive business men to visit our showroom and see our latest Lighting and Heating Appliances, by the adoption of which the ideal outline in the above extract from a London paper may be easily secured. Our new RADIO X Lamp and GASTHEAM Radiators fill all light and heat requirements.

**ST. JOHN'S GAS LIGHT COMPANY.**

dec6,17

**How the British Succeeded in Withdrawing from Suvla.**

The First Published Description of the Details of the Combined Military and Naval Skill Which Made the Evacuation a Brilliant Success—The Turks Were Puzzled to the End.

(From the Manchester Guardian.)

We publish below a new and interesting account of the precise methods by which the evacuation of the Suvla and Anzac positions was carried out at Gallipoli in December last.

It was written by Mr. H. W. Nevinston at the time of the evacuation, but virtually none of the details which showed just how this remarkable piece of work was carried out were then allowed to be published.

Permission has now been given to publish them, and they are the more interesting in that Sir C. Monro's despatch, which appeared in Tuesday's newspapers, had very little to say on this part of the operations, on which so many readers will seem almost the most interesting.

Mr. Nevinston's article, after summarizing in general terms the success of the withdrawal and the organization to which it was due, continues—

**Ruses and Accidents.**

The whole process of evacuation from the moment orders were received naturally occupied considerable time. Various ruses and accidents served to deceive the enemy, who even thought that the increased numbers of ships about the bay signified a strongly renewed attack about Christmas. To maintain this apprehension, parties of our men were taken off by night and returned by day, like a stage army. On the final day, an ironical order commanded that the immemorial custom of our men showing themselves on the skyline should be carefully maintained, and we all did our best to serve our country by walking everywhere round Suvla in the enemy's sight. Orders were further received that mule carts were to be driven slowly up and down, and here I must mention the extraordinary service of the Indian Mule-cart Corps, chiefly belonging to the Imperial Service Corps. The mules were singular fine animals; happily all were saved at Suvla, and nearly all at Anzac, as mentioned. Native Indians managed them as though mules were well trained dogs, and served with great patience and fortitude, even under the severe trial of tempest and frost.

A great fire of stores at Anzac which accidentally broke out early on the

morning of the 18th caused anxiety of discovery, but the Turks attributed it to their own shelling and only shelled the harder. On the 17th our naval guns shelled heavily at Anzac, and on Sunday afternoon they began a bombardment at Helles which continued far into the night. At the same time the 42nd and 52nd divisions there made a successful attack as a diversion, capturing two trenches and resisting two violent counter attacks. The 5th Highland Light Infantry were chiefly engaged, casualties being slight. Late in the afternoon of the 17th the Turks caused some anxiety by putting several large high-explosive shells in the chief embarkation place on Suvla North Point. Work was interrupted, and there were some casualties among us, but our secret was not discovered. Similarly on Sunday afternoon the same sized guns, with newly imported ammunition, threw several shells upon the beach at Nibruessel Point, beyond Lala Baba. Curious reports persisted throughout the week that the Turks were evacuating also. This report was strengthened by prisoners' accounts of the army's misery through tempest, wet and cold, but was contradicted by other reports of new gun emplacements being constructed and new trenches dug.

**"C Parties."**

I am told that each Anzac regiment was divided into three parties, A and B to embark, covered by C, which was to hold farthest trenches till the last concerted moment, then to rush down the cliffs together, silencing their feet with sacking swathes. The distance was short, except from the so-called Apex, and no intermediate line was possible except for a few posts or keeps. This arrangement caused much discontent, each Australian and New Zealander wishing to be included in C parties remaining till the last, but ultimately all was arranged. Before leaving, the last line of Australians on the farthest post above Shrapnel Valley, probably Quinn's, exploded a vast mine under the Turk positions, causing an outbreak of rapid Turkish fire, as though they were fearing an attack. As mentioned, some few were lost in the labyrinth of trenches at Anzac, and the stragglers were taken off the beach by picket boats after daylight on Monday. There was much general Turkish fire throughout the night, but that was customary at Anzac, though alarming for us at Suvla to listen to.

In both places all arrangements and movements fell before the appointed time rather than late. At Suvla all animals and guns were collected gradually for embarkation on North Point, till at last only sixteen guns were left in position for the final evening salute, and then withdrawn. The infantry brigades were also gradually

withdrawn, a small party left in the front trench maintaining the usual fire, a larger party manning the rear lines of defence, and the remainder embarking. At the specified hour, other men relieved the men in the rear trenches, the main bodies passing through the lines in succession to the quay, without confusion or crowding. The second and third lines were held till nearly midnight, the fourth line till the very end, its small force coming away at last from the new North Pier, sheltered by steep cliffs on Xeros Gulf.

**The Crucial Moment.**

The remnant of the regiments left in the firing lines also gradually withdrew after various ruses. Only sappers were then left to set contact and trip wire mines at points likely to be frequented by the enemy, and to close all gaps or gates in the lines of wire entanglements. One platoon of Turkish soldier or shepherd who strays upon that rocky hillside or on those peaceful fields for many months to come, but certainly the British have given the native population such a fine set of roads as the Balkans never dreamed of. After the strain of carefully organized preparations, the excitement of the final hours was extreme, but no signs of anxiety were shown. Would the sea remain calm? Would the moon remain veiled in a thin cloud? Would the brigades keep time and place? Would the mules behave themselves? Would the enemy throw a few shells at a venture, sinking boats of lighters, checking our progress, and converting our beach into a bloody mash? The sound of firing at Anzac—big guns, machine-guns, and rifles—could be heard continuously, and flashes of bursting shells could be seen. Our own guns continued firing duly till the moment for withdrawal came. Our rifles kept up an intermittent fire, and some times came sudden outbursts from the Turks. An aeroplane whirred overhead, but was invisible. We could not be sure it was our own till we saw a green star blaze for a few seconds just below Saturn. On the earth a few fires still burned where camps or dug-outs were once inhabited, but gradually they went out. Only far off the hospital tents along the curving shore showed lights, and there were only two of these. The sea glimmered white through a moonlit haze, and over its surface thin black lines kept moving. Could an enemy see, or could he probably miss the significance of those thin black lines?

**"The Final Bands."**

Mules neighed, chains rattled, steamers booted low, engines throbbed, and sailor men shouted in megaphone language "strong enough to carry a hundred miles. Still the enemy showed no sign of life or hearing, although he lay almost visible in the moonlight across that familiar scene of bay and plain and hills to which the British soldiers have given such unaccustomed names. So the critical hours went by slowly, and yet giving so little time for all to be done.

At last the final bands of silent defenders began to come in from the nearest lines. Sappers began to come in, cutting all telephone wires and signalling on their way. Some sappers came after arranging slow fuses to kindle our few abandoned stores of biscuits, bully beef, and bacon left in the bends of the shore. The officers of the beach party, who had accomplished such excellent and sleepless work, collected. With a smile they heard the distant blast of Turks still laboring at the trenches—a peculiar instance of labor lost. Just before three a pinnace took me quietly to one of the battleships. A half-past three the last-ditchers put off from the New North Pier in Xeros Bay, as designed. From our familiar northern point of Suvla Bay itself, I am told, the general commanding this Ninth Army Corps was himself the last to leave, motioning his chief of staff to go first. So the Suvla expedition came to an end after more than five months of existence. I do not discuss the policy, but the leaving of the existence well become it.

**The Puzzled Turks.**

At six on Monday a bugle rallied the battleship crew to quarters for action. The darkness was illuminated by great fires of our stores and rubbish on Suvla and Lala Baba, and also of the wrecked hospital lighter blazing at the top of the bay. In the morning at seven the Turks were evidently puzzled, but not realizing the truth they poured shells into the fire, with purpose obscure. By increasing light they also persistently shelled the empty beaches and Hill 10, where one of our batteries used to stand. Puzzled, they shelled partly by habit, but apparently none ventured out from the firing trenches, for we heard no mines exploding. Meantime, our picket boats had searched the shores, but found no stragglers, not even an army doctor left behind. The Turkish guns then turned against the battleships, but wildly and without effect. Our ships answered with their great guns, keeping their smaller armament for the destruction of our own piers and harbors, so industriously built. At nine she turned and left the scene, passing westward to an is-

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land harbor over the tranquil sunlight sea, and I think we are unlikely to land at Suvla again.

The withdrawal of a large army under the enemy's nose, without loss, is a record of military and naval skill combined. More than ten years ago combined military and naval manoeuvres were held in Essex. I have reason to believe that many thousands of lives were saved on the peninsula by even the little practice then gained. One could mention names if names were allowed, but the whole army and navy engaged in the operation must share in the honor. Besides, one must include the fortune which attends adventure. As it was, the movement was hurried forward by one day. It ended at nine yesterday morning. At nine to-day a southwest wind is raging, the sea roars upon our coast, and rain falls in a deluge. What if the decision had been delayed those few hours more?

**A Paris Chemist Has Discovered How to Grow Hair.**

In Paris the ladies have entirely abandoned wearing hats, which is due entirely to this new discovery. It has been proven that Henna leaves contain the ingredients that will positively grow hair. That they contain this long-looked-for article is proven every day. The French are now placing on the market a preparation containing the extract from Henna leaves, which is having a phenomenal sale. This preparation is called SALVIA and is being sold with a guarantee to cure dandruff and to grow hair in abundance. Being daintily perfumed, SALVIA makes a most pleasant dressing, and is sold by your druggist. A large, generous bottle can be purchased for 50 cents.

**Coming Home on Furlough**

Mrs. William Cox, Duckworth St., is in receipt of the accompanying cablegram from her nephew, Private James Tobin, who left here with "A" Company of the Newfoundland Regiment. "London."

"Leaving Glasgow via Quebec, May 13th, six weeks furlough, inform uncle Tobin and others."

Though the message did not mention that fact, still it is presumed that other members of "Ours" are coming along in company with Private Tobin on sick furlough. Private Tobin saw active service on Gallipoli until stricken with jaundice and other maladies. His many friends will be glad to see him home once more.

**What Are You Doing for that Eczema?**

"Nothing; I've about given up trying to cure it."

"That is not wise. Do as I did and you will probably be cured in a short time. I used Zylex and Zylex Soap with it and my Eczema began to improve at once. A couple of boxes cured. You can get Zylex at your Druggist."

Zylex, 50c. a box; Zylex Soap, 25c. a cake.

**The City Health.**

We are informed that not for many years has there been so much sickness prevailing as at the present. The doctors are kept on the go all the time, and the druggists are also reaping a good harvest in the prescription line. Spohr's "Last Judgment" will be repeated on Tuesday, the 16th, at 8 p.m., in St. Andrew's Church by the augmented choir under Mr. F. J. King's direction. The soloists will be Mrs. F. J. King, Miss Herder, Rev. W. H. Thomas and Mr. F. Ruggles. Mr. A. H. Allen will preside at the organ. Programmes for admission can be obtained at 46 Queen's Road, or at the Kirk door on Tuesday night. From 7.30 to 8 p.m. Mr. King will give a short organ recital, including Grieg's beautiful "Peer Gynt" Suite.—may 15, 21

**A Whole Holiday!**

Prepare for a big time fishing on Empire Day.

See Our Window display of **TROUTING NEEDS.**

We are jobbing out a lot of **Fly Hooks.** Special this week, at **30 cts.** per dozen. Get some quickly before they are all sold.

**Bamboo Rods from 7 cts.**

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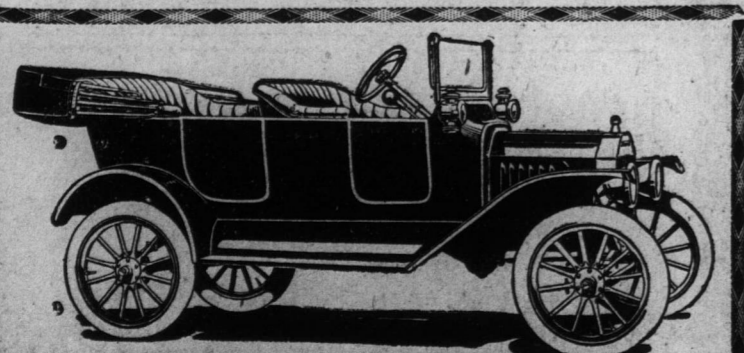
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