



“Worth-While” Savings Are Many

Here During This “SNAP SALE” of SPRING GOODS.
Participate in all the advantages of this Snap Sale and profit by the lesson which it so convincingly teaches.

“LOISETTE”—THE SILKY FINISH BLOUSE OR DRESS FABRIC,

29 inches wide. Special, 23c. yard.

3 pieces only in shades of Tangerine, Cerise and Navy; to all appearances a Silk but much stronger in texture. Sorry we could not get a full range of shades. To hasten the exit of these 3 pieces we offer you this opportunity for Friday, Saturday and Monday,

23c. per Yard.



IT PAYS TO PAY CASH—WE SELL FOR LESS.

“KIMONA” BLOUSE GOODS.

Reg. 40c. for 33c. yard.

We have been asked to put this material on sale. Requests like this we welcome, as it is always our aim to feature at our sales just such goods as our customers require. This material is 28 inches wide, comes in pretty Bulgarian colorings, and having a wide spotted border for trimming purposes; superior mercerized finish. Reg. 40c. Friday, Saturday & Monday,

33c. per Yard.

Tucked Lawns Are Always in Demand.

We have a very pretty assortment of them, 38 inches wide, beautiful sheer cloth, with cluster tucks and fine Swiss insertion, all new stock.

Reg. 30c. Friday, Saturday, Monday **26c.**
Reg. 35c. Friday, Saturday, Monday **31c.**
Reg. 45c. Friday, Saturday, Monday **40c.**

Pretty Art Muslins. 13c. Yard.

For Drapes, Curtains and Summer hangings these are favoured. We have just opened a very pretty range indeed, 36 inches wide, with very dainty floral patterns and fancy running border; these goods wash well, and being so wonderfully cheap come within the range of the smallest purse. Our regular 15c., all new patterns. Friday, Saturday and Monday, per **13c.**

8-4 Tapestry Table Covers.

All new patterns, just arrived, in Crimson and Green grounds; this is a superior line of Cloths, heavily embossed designs, knotted fringe ends, large size for dining tables. Regular \$3.00. Friday, Saturday and Monday **\$2.77**

Extended Sale

AMERICAN STAIR OIL CLOTHS, 8½c. Yard.

House cleaning brings a demand for Stair Coverings, and last week kept us busy cutting it up; everybody delighted with the quality, patterns and attractive low price which we repeat Friday, Saturday and Monday, yard **8c.**

Wash Goods PURE SNOW WHITE AMERICAN Wash MUSLINS.

1190 yards of dainty Snow White Muslins, they come in plain and fancy sheer striped, others in fancy spots and cross barred, 32 inches wide; these goods wash perfectly, and their wearing quality is well known. Take advantage of this snap price for your Summer Muslins. Special Friday, Saturday and Monday, per yard **18c.**

ENAMELWARE SPECIALS.

- Boats' Kettles 34c.
- Lunch Pails (round) 34c.
- 7 qt. Steamers 39c.
- Kettles 39c.
- Mixing Pans (large) 39c.
- Foot Bath Pans 49c.
- Skillets (large) 49c.
- Water Jugs, 7 pint 39c.
- Funnels 15c. and 19c.
- Barn Bowls 10c. and 13c.
- Pudding Pans 10c.
- Loaf Pans 10c.
- Mugs 10c.
- Milk Pans 15c.
- Soup Dishes 10c.
- Skillets 15c.
- Coffee Pots 17c.
- Buckets 44c.
- Cullenders 16c.
- Sink Strainers 15c.
- Stew Pans 15c.
- Saucepans 15c. and 19c.



The People's Popular

SHOWROOM

With All New Spring Attractions.

WHAT A NICE LINE OF SERGE DRESSES WE HAVE FOR FRIDAY, SATURDAY & MONDAY FOR \$4.98.

Everybody is praising our smart little Dresses, and we have been asked to put on a special line for sale. This we now do. 42 only of fine Serge Dresses with Silk Peter Pan Collar and Cuffs, trimmed with braid and large buttons down front, the latest styles, in shades of Grey, Brown, Saxe, Navy and Black; other styles showing pretty lace fronts and lace collar, trimmings of Black Satin pipings and buttons. Don't pass these smart American Dresses. Reg. \$5.50. Friday, Saturday and Monday **4.98**

LADIES' AMERICAN CAMISOLES, 19c.

Just 4 doz. of the daintiest little Camisoles yet, lace and insertion trimmed, made of superior fine White Lawn and finished with ribbon draw strings; sizes from 34 to 44 inches bust. Reg. 25c. Friday, Saturday and Monday **19c.**

NECK RUFFLES, 39c.

These are very dressy looking. They come in pleated Net, with Chenille Spots, in colors of Saxe, Cerise, Purple, Emerald, Pink, Brown and Blue, etc., each finished at end with Black Satin Ribbon Bow. Reg. 45c. Friday, Saturday and Monday **39c.**

A SPECIAL IN LADIES' HANDBAGS.

\$2.50 Value for \$1.48.

Superior grade Black Leather, in all the newest shapes with side pocket. For knockabout, here is a Handbag you can't equal for wear; strong Nickel clasps and rigid frame. Reg. \$2.50 values. Friday, Saturday and Monday **1.48**

LADIES' COLOURED UNDERSKIRTS.

This is an assortment of Fancy Brocaded Moreen and Striped Sateen Underskirts, in colors of Navy, Grey, Brown, Tan, Saxe, Emerald, Cerise and Sky; others in Plaid effects, frilled flounce. Reg. \$1.00. Friday, Saturday and Monday **89c.**

INFANTS' WHITE MUSLIN DRESSES. SPECIAL, 33c.

These are American make, high neck, long sleeves, trimmed with embroidery and insertion yokes, also embroidery trimmed front. Dainty little Dresses. Friday, Saturday and Monday **33c.**

“TANGO” KNICKERS OR SKIRTS.

These are certainly the very newest. They are made of very fine Sateen, in shades of Saxe, Navy, Tan, Purple and Cream; elastic at waist, wide legs with hfrill. The fineness of material makes them featherweight. See them in the Showroom. Friday, Saturday & Monday, per pair **92c.**

LADIES' UNDERWEAR.

We are always looking for snaps in Underwear values. This week we offer one of the best for some time, fine Jersey Ribbed Vests and Pants, high and low neck and long sleeves; no imperfections, all perfect goods; sizes are assorted. Special, Friday, Saturday & Monday, per garment **26c.**



RIBBONS! Lustrous Silk Taffeta Ribbons.

In this display of Ribbons you find all the leading and most asked for shades, and the quality is amazing for such low priced Ribbons; Browns, Tans, Grey, Nile, Pink, Salmon, Royal Navy, Pale Blue, White and Black etc. Special for Friday, Saturday & Monday, per yard **15c.**

LADIES' KNITTED FULL LENGTH SWEATER COATS FOR \$3.19.

A reasonable offer and a reasonable offer. These Coats are very desirable for present wear, being full length, they give that comfortable feel and comfortable look to the wearer; they show the fashionable shades of Reseda, also Grey and Black; turned down collar, double breasted style. Reg. up to \$3.80. Friday, Saturday and Monday **3.19**

SNAP PRICES ON HOSIERY, BOOTS and SHOES Friday, Saturday & Monday.

Ladies' Tan Oxfords, \$1.62.

As fashionably cut and having the appearance of much higher priced shoes, in Tan only; Blucher cut, high heel and block toe; sizes 3 to 7. Reg. \$1.80. Friday, Saturday & Monday **\$1.62**

Men's Laced Boots, \$2.79.

This time it is a line of Gummel Boots, the popular Blucher cut, military heel and block toe. This is a nice weight boot for present wear; a long season ahead before you can don finer footwear. Reg. \$3.00. Friday, Saturday & Monday **\$2.79**



CHILDREN'S PATENT LEATHER SLIPPERS. THINK OF IT! ONLY 33c. pair.

60 pairs only, sizes from 3 to 6, inclusive, good strong soles and heels, 1 strap with button over instep; we can't renew these, so take advantage of the first day of this Sale and get your share of smart little patent leather Slippers for the children. Special for Friday, Saturday and Monday, while they last, pair **33c.**

Men's American Shirts.

We announce the arrival of the best lot of Men's All-over Negligee Shirts which we have ever shown; they come in all the newest stripe effects, each shirt with a guarantee of workmanship and perfect fitting; we have another line in plain shades of Grey, Pale Blue, and Cream; the two lines making an array of Unmatchable Values. Specially priced for Friday, Saturday and Monday **98c.**

Gent's Wide End Scarfs.

6 dozen only in this lot, assorted patterns, mostly fancy; values to 40c. Friday, Saturday and Monday **22 cts.**

MEN'S LINEN COLLARS, 15c.

The favourite Collar to-day, the double turn-over style; we have them in assorted heights, from 1¼ to 2¼ inches; a snug fitting collar, with smart cutaway front; all sizes. Friday, Saturday, Monday, each **15c.**

WOMEN'S RIBBED CASHMERE HOSE, 30c.

In this lot will be found a superior quality for a low price, fast black, and assorted ribs. Reg. 35c. Friday, Saturday & Monday **30c.**

MEN'S HALF HOSE.

Specially Priced, 35c. pair.

This is a new arrival of Men's Fast Black Half Hose for summer wear. 'Tis rarely we have offered such excellent value. See them and purchase your summer supply economically. Special, Friday, Saturday and Monday, per pair **35c.**

Women's Cashmere Hose, Regular 50 cts., for 44 cts.

28 dozen of plain and assorted ribs these are all fast black, seamless and perfect fitting, continuous hosiery values here, every day. Our Regular 50c. Friday, Saturday and Monday **44c**

Boys! Make a “Home Run” or a Run Home for 35c. to buy a Baseball Outfit.

- White-Kid Covered Ball 5c. each
- Strong Ash Bat 15c. each
- Well Padded Gloves 15c. each

Complete Outfit for 35 cents.

CURTAIN NETS ARE SOUGHT FOR NOW.

Consequently we are ready to offer rare values to meet that demand; for instance, we offer 6 pieces of White and Cream, widths varying up to 60 inches, and such a nice lot of patterns, with pretty scroll borders. Don't miss this opportunity but hasten to get your supply of Curtain Nets where values are always best. Regular up to 25 cents. Friday, Saturday and Monday **19c.**

PURE WHITE TABLE DAMASK, 33c.

2 pieces of Soft finish English Table Damasks, new patterns, Check Centres and striped borders, imitation of the old linen patterns. Reg. 40c. values. Friday, Saturday and Monday, yard **33c.**

PURE WHITE BED SHEETS.

18 Pairs only. Reg. \$3.00 pr. for \$2.59.

Spring time finds you looking for snaps in bed linens, here is an opportunity to get your White Sheets at economy prices; they come in plain only; size 2 yards by 3 yards; fine hemstitched ends. Regular \$3.00 pair. Friday, Saturday and Monday, per pair **\$2.59**

A CLEARING LINE OF TABLE NAPKINS.

Reg. 25c. for 18c. (or 6 for \$1.00)

These are all best English goods; in going through our stock we found we have too many for comfort and hence the alluring price we offer this exceptional quality at. Try a half dozen. Friday, Saturday and Monday, 18c. each, **6 for \$1.00**

40 inch PILLOW COTTON, 27c. Per Yard.

2 pieces of pure White Pillow Cotton, extra strong with a particular fineness about it and having all the wearing properties of much higher priced goods; just see this line. Friday, Saturday and Monday, for per yard **27c.**

FRILLED PILLOW SLIPS, 30c.

Only 3 dozen of them; not many for the demand these are bound to create; they come in extra strong and fine grade Pillow Cotton; size 17 x 27, frilled edge and daintily embroidered ends. Regular 35 cents. Friday, Saturday and Monday, each **30c.**

PLAIN WHITE SHEETING, 80 inches wide for 46c.

166 yards of it only, plain make, with a beautiful sheer surface, no filling, extra soft finish and a sheeting we unhesitatingly recommend to give good wear. Special Friday, Saturday and Monday **46c.**

MEN'S WHITE HANDKERCHIEFS.

This is a full size Handkerchief with 1½ inch hemstitched border, a good, serviceable and durable make. Reg. 15 cents. Friday, Saturday and Monday **2 for 25c.**

Savings are Many on Household Utensils

- household specials 10c.
- Meat Choppers 10c.
- Skillets (tin) 10c.
- Dish Pans (tin) 10c.
- Loaf Pans (tin) 10c.
- Kettles (tin) 17c.
- Mixing Pans (tin) 17c.
- Foot Bath Pans 17c.
- Trays 10c, 15c, 66c.
- Preserve Dishes 3 for 9c.
- Pokers 10c.
- Towel Racks 10c.
- Jelly Cake Pans 5c.
- Stove Flanges 5c.
- Pie Pans (loose bottom) 5c.
- Funnels 5c.
- Combination Graters 7c.
- Potato Mashers 7c.
- Ladies 7c.
- Curry Combs 7c.
- Fire Shovels 5c. and 10c.
- Boats' Kettles (tin) 10c, 25c, 30c.
- Patty Pans 10c, 15c, 19c.