

SATURDAY'S CUT PRICES.



OUR Week-end Sales justify Men and Women in looking to this Store for every personal want. These prices conclusively prove that "The Royal Stores, Limited," is Money-Saving Headquarters for everybody.

MAKE THE THESE REDUCTIONS MOST OF

MEN'S SHIRTS.
15 doz. of Men's White Linen Dressed Shirts, stiff bosoms, attached cuffs, all sizes. Reg. \$1.10 each. **Saturday 90c.**

MEN'S HATS.
5 doz. of Men's Hard Felt Hats, fine quality and best finish; newest shapes. Reg. \$1.85 each. **Saturday \$1.55**

MEN'S SUITS.
50 Men's Tweed Suits, medium and dark patterns; good strong knockabout or working suit; single and double-breasted coats, pants with either cross or side pockets; full range of sizes. Reg. \$4.50 suit. **Sat. \$3.90**

MEN'S SHIRTS.
20 doz. of Men's Soft Front Regatta Shirts, with wristbands, in pretty check and spot patterns; a shirt that cannot be equalled in this country for the price; all sizes. Reg. 65c. each. **Saturday 55c.**

MEN'S GLOVES.
200 pairs of Men's Tan Kid Gloves, in driving and light weights, one dome fastener; best English make. Reg. \$1.25 pair. **Saturday \$1.00**

MEN'S BRACES.
10 doz. pairs of Men's English Braces, fitted with solid leather straps and brass buckles, extra strong. Reg. 50c. pair. **Saturday 42c.**

MEN'S HANDKERCHIEFS.
6 doz. of Men's Crisp and White Silk Handkerchiefs, with wide hemstitched ends. Reg. 90c. each. **Saturday 75c.**

MEN'S BOOTS.
200 pairs of Men's Box Calf, Gun Metal Calf and Vici Kid Laced Boots; choice of Regis, Footpad and Self Tipped; full range of sizes. Reg. \$4.50 pair. **Sat. \$3.98**

MEN'S PANTS.
100 pairs of Men's Heavyweight Tweed Pants, stripe patterns, mostly in dark shades; splendid assortment. Reg. \$1.55 pair. **Saturday \$1.05**

BOYS' CAPS.
15 doz. of Boys' Blue Serge O-nate and Varsity Caps; full range of sizes. Reg. 40c. each. **Saturday 24c.**

MEN'S TIES.
10 doz. of Men's String and Stock Ties, in an immense range of patterns. Reg. 40c. each. **Saturday 32c.**

MEN'S PANTS.
200 pairs of Men's Fancy Tweed and Worsted Pants, new stylish patterns, cross or side pockets; one of our best selling lines. Reg. \$1.70 pair. **Saturday \$1.50**

MEN'S CUFFS.
40 pairs only of Men's Best quality four-fold Linen Cuffs, square corners. Reg. 80c. each. **Saturday 32c.**

MEN'S NIGHTSHIRTS.
3 doz. of Men's Flannelette Nightshirts, in pretty stripe patterns. Reg. 80c. each. **Saturday 68c.**

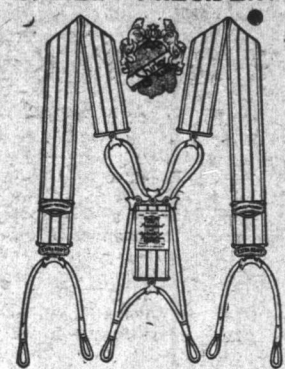
BOYS' COLLARS.
3 doz. only of Boy's Portsmouth Collars, made of good quality White and Light and Dark Navy Drill; also a few White Flannel Singlets with embroidered anchors. Reg. 30c. each. **Saturday 24c.**

MEN'S SOCKS.
10 doz. pairs of Men's Black Worsted and Cashmere Socks, spliced, seamless; full range of sizes. Reg. 40c. pair. **Saturday 34c.**

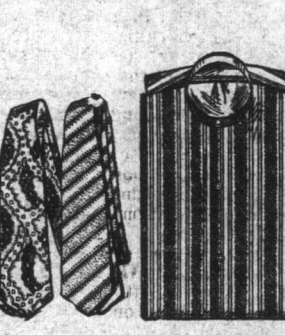
MEN'S CAPS.
9 doz. of Men's American and English Tweed Caps, golf shape; splendid range of patterns. Reg. 50c. each. **Saturday 42c.**



SHIRLEY PRESIDENT



EXTRA HEAVY 1 5/8 in. Webbing FOR HARD USAGE



MEN'S SLIPPERS.

40 pairs of Men's Patent Leather Oxford or Court Shoes, turned London sole, plain toe; sizes 6 to 10. Reg. \$2.00 pair. **Saturday \$1.65**

You Can't Afford to Miss These Bargains.

LADIES' UNDERSKIRTS.—18 only Ladies' White Cotton Underskirts with wide frill of embroidery and clusters of tucks. Reg. \$1.25 each. **Saturday \$1.00**

LADIES' CAMISOLES.—3 doz. of Ladies' White Lawn Camisoles, all-over embroidery, with ribbon beading, sleeveless. Reg. 75c. each. **Saturday 59c.**

VICTORIA LAWN.—700 yards of Fine Victoria Lawn, extra wide. Reg. 14c. yard. **Saturday 12c.**

TOILET SOAP.—6 doz. cakes of assorted Perfumed Toilet Soaps, prepared by Hodgekin and Simpson, Wakefield, England. Reg. 2c. **Saturday 7c.**

WOMEN'S HOSE.—20 doz. pairs of Women's Imitation Black Cashmere Hose, seamless heels and toes. Special, pair, **Saturday 17c.**

SERVANTS' CAPS.—3 doz. only of Servants' White All-Over Embroidery Caps, with and without strings. Reg. 15c. each. **Saturday 12c.**

INFANTS' LONG SLIPS.—18 only Infants' White Lawn Long Slips, necks and sleeves valenciennes lace trimmed, skirts finished with tucks and embroidery. Reg. 80c. each. **Saturday 64c.**

HAIR ROLLS.—3 doz. of the Pompadour Can't Slip Wire Hair Rolls, no pins required; light as a feather and will not lose its shape. Reg. 25c. each. **Saturday 18c.**

LADIES' NIGHTDRESSES.
30 Ladies' American and English White Muslin and Nainsook Nightdresses, low and Dutch necks, dainty embroidered yokes finished with ribbon draw. Reg. \$1.10 each. **Saturday 90c.**

WOMEN'S BOOTS.
50 pairs of Women's finest quality Vici Kid Laced Boots, with dull French Kid Uppers, Blucher shape, Lenox Toes; full range of sizes. Reg. \$3.00 pr. **Saturday \$2.70**

INFANTS' BOOTS.
70 pairs of Infants' Laced and Buttoned Tan and Black Don-solia Kid Boots; sizes 3 to 6. Reg. 75c. pair. **Saturday 55c.**

CURTAIN NETS & MUSLINS.
550 yards of Filled Curtain Muslins and Curtain Nets; an immense range of patterns. Reg. 30c. yard. **Saturday 25c.**



HOSE SUPPORTERS.—5 doz. pairs of the Duplex Hose Supporters, in colors of White, Pink and Pale Blue. Reg. 20c. pair. **Saturday 16c.**

KID GLOVES.—500 pairs of Ladies' Kid Gloves, fine quality, in colors of Tan, Brown, Black; 3 dome fasteners. Reg. 80c. pair. **Saturday 69c.**

WOMEN'S APRONS.—10 doz. of Women's White Muslin Aprons, with embroidery trimming. Reg. 30c. each. **Saturday 24c.**

TURKISH TOWELS.—3 doz. pairs of White Turkish Towels, hemstitched, very soft; size 20 x 41 inches. Reg. 50c. each. **Saturday 40c.**

WOMEN'S HOSE.—20 doz. pairs of Women's Black Cashmere Hose, assorted ribbed and plain, seamless. Reg. 40c. pair. **Saturday 34c.**

WHITE SHIRTING.—2,000 yards of White Shirting, best English manufacture; absolutely pure; 35 inches wide. Reg. 13c. yard. **Saturday 11c.**

FLANNELETTE.—500 yards of Horrockses finest quality Pink, White and Striped Flannelettes; 36 inches wide. Reg. 25c. yard. **Saturday 20c.**

MOIRE UNDERSKIRTS.
37 only Ladies' Moire Underskirts, in colors of Black, Brown and Navy, with wide tucked and crimped flounces; good rustle. Reg. \$1.60 each. **Saturday \$1.28**

Grocery Bargains.

7 lbs. Rolled Oats for 22c.

35c. bots. Lazenby's Pickles for 30 cts.

8c. Tins Soup for 5 cts.

75c. Bots. Kola Tonic Wine for 69c.

Brother Employees Killed and Injured.

As details of the accident in the Herald building, Montreal, filter in here through the agency of exchanges, the escape of Mr. W. J. Herder of the Telegram staff from a fearful death becomes more evident. It was fortunate that his father wrote to him a little time ago, telling him to return to St. John's, John Cunningham who was instantly killed was press feeder in the same flat Mr. Smithman was dangerously hurt and another press feeder, Alphonse Threanu whom Mr. Herder knew well and worked close to also lost his life.

INCIDENTS IN DISASTER.

When the fire broke out some of the girls at the windows of the top floor were hysterical and seemed about to throw themselves to the sidewalk below. "Don't jump," yelled a hundred voices continuously from below while the cooler heads at the windows held the others back. After what seemed an interminable wait the Chief's auto came flying around the square and it was quickly followed by the extension ladders. Thousands cheered lustily a second later as a fireman rushed up the ladder and began the descent with a fainting girl in his arms. Half a dozen firemen followed him and in a moment the girls were being taken down as fast as there was room for them on the ladder. Several other ladders were placed up to the other floors, and the other people who had been patiently waiting their turn came down.

"WOMEN FIRST"

When the ladders were run up it was "Women first" and not one of the men made an attempt to get a foot on the ladders before all the women and girls had been rescued. Those who had received injuries were next taken down, and finally the men came rushing down the ladders to safety. One of the bravest of the men displayed particular bravery. He was at the central window of the sixth storey with about fifteen girls behind him. He stood on the ledge outside the window and kept the girls back until the ladders came. Standing quietly at the top of the ladder, he assisted the firemen to take the girls from the window, and it was not until the last had been rescued that he came down himself. When only one girl remained at the ledge he helped her onto the ladder, and came down, holding her to prevent her from falling off. The girl was almost as cool as the young man. She held back until the others were taken down.

PINNED DOWN BY GIRDER.

Dashing through the blinding mass of dust and falling debris towards the door of the stereotyping room where he was employed, Mr. Vidal was caught beneath a girder and pinned down. Firemen in vicinity half an hour later heard his faint moans, and in investigating revealed that he had crushed beneath the weight of the great steel girder. With curling tongues of flames creeping nearer and nearer and dense volumes of choking smoke encircling them, the firemen worked desperately to sever the giant steel girder and release the half-conscious man.

So desperate was his plight that Rev. Father Minin, Pastor of the Church at the corner of St. Pulber and St. Catherine's Streets was called in to administer the last rites of the church to the semi-conscious man and hear his confession. Finally, the beam was cut away and Vidal released. Fearfully crushed about the body he was taken to the Notre Dame Hospital.

ALL ESCAPE CUT OFF.

William Taylor, a foreman of the composing room, told a graphic story. "All but about twenty feet of the flooring toward the front of the building gave way on our flat. (The fifth). Every one started for the stairway, but escape was utterly cut off. We were forced to stay at the window and wait—That awful wall-bell the ladders were raised. I do not think any of our men went down with the collapse but some received minor injuries."

JUMPED TO DEATH.

One man is known to have lost his life in the lane at the back. When the men under Chief Mann went through the tunnel from St. James St. to light the flames they found that upon a narrow ledge on the third storey a man was clinging. Lieut. Kavanagh of No. 4 salvage, shouted to him to keep cool and a life line would be sent to him. At that moment the flames swirled up in a choking gust, and the man jumped off to certain death in the burning debris below which was soon covered by the collapse of portions of the floors above.

Ayre's Angling Competition.

The following were the prize winners in Ayre's Sons Anglers' Competition which closed yesterday, Thursday at 2 o'clock p.m.

Mr. Fred. Smallwood, largest catch, 7 local mud trout, weighing 6 lbs. 2 1/2 ozs., prize Shooting Boat.

Mr. Salt, largest Rainbow trout, weighing 2 lbs. 6 1/2 ozs., prize Thermos Bottle.

Mr. Francis Woods, largest local mud trout, weighing 1 lb 15 ozs., prize Hammock.

Mr. H. Snow, largest sea trout, weighing 3 lbs 2 1/2 ozs., prize Fishing Rod.

CHINA CUPS and Saucers, Plates, Dishes, etc., Glass Preserve Dishes, Tumblers, Wine Glasses, Decanters, Vases, etc. We are always fully stocked with the above lines. At LAR-ACYS, 345 and 347 Water Street, opposite Post Office.—Jan. 3.12.

ASK FOR MINARD'S AND TAKE NO OTHER.

CAKE, hot biscuit, hot breads, pastry, are lessened in cost and increased in quality and wholesomeness, by

ROYAL

Baking Powder

Bake the food at home and save money and health

Cable News.

300 PERSONS KILLED.

Special to the Evening Telegram.
BUDAPEST, Hungary, June 16.—Nearly 300 persons were killed and several villages annihilated by a cloud burst to-day in Kraso, Szoreny, a county of Hungary, bordering on Roumania and Serbia. The capital of the county which is mainly peopled by Roumanians is Lugos.

EARTH SHOCKS.

Special to Evening Telegram.
MELLILA, Morocco, June 16.—Two earth shocks were felt here to-day shortly after daybreak, lasting 20 and 30 seconds each. No damage was done.

MADRID, June 16.—Earthquake shocks varying in time from four to ten seconds were felt here this morning. No casualties were reported, but some houses were damaged.

CONFERENCE ON LORDS' VETO.

Special to Evening Telegram.
LONDON, June 15.—Mr. Asquith and A. J. Balfour in the House of Commons have held several important meetings during the week and an agreement between them has been reached with reference to holding a Conference on the question of the Veto of the House of Lords. The Conference will probably be between the Premier, the Earl of Crewe, Chancellor Lloyd George and Augustine Birrell, representing the Government and Mr. Balfour, Lord Lansdowne and Austin Chamberlain in behalf of the Opposition. It is expected that the Conference will assemble in a day or two.

THE ROYAL ASCOT.

Special to Evening Telegram.
ASCOT HEATH, Eng., June 16.—The gold cup, the feature of to-day's racing, was captured by Bayardo, ridden by Danny Maher. W. K. Vanderbilt's Seaside II. was second, and Batchelder's Double third. There were thirteen starters. The gold cup day attracted a large crowd to Ascot to-day. The big event was the international contest. The entries included American, French as well as English horses. Sir Martin, owned by Louis Winans and Bayardo, carried the bulk of the money. The gold cup with a value of 500 sovereigns with 3,500 sovereigns money in addition, was offered for three year olds and upwards, distance two and a half miles. The all ages stake of 5 sovereigns each with 300 sovereigns added for 2 year olds, distance six furlongs, was won by Newcastle II. Lawrence was second and Mayonic third. Only three horses ran.

CAPE REPORT.

Special to Evening Telegram.
Wind N. N. E., light, weather fine. A Bell Isle steamer passed west, and a three-masted schooner passed in this a.m. Bar. 29.84; ther. 56.

THE KAISER'S ILLS.

Special to Evening Telegram.
POTSDAM, June 16.—Emperor William, who was recently inconvenienced by an attack on the right wrist, is now troubled with an erosion on the inside of the right knee. It was produced by horseback riding and caused His Majesty to abandon his purpose of witnessing today's military manoeuvres. He has also cancelled an engagement for to-morrow at Fancor, and he will not witness as planned the yacht race at Hamburg on Saturday. The household physician stated to-day that the general condition of His Majesty was most satisfactory. The Emperor's saddle horses have been trained to guidance through pressure from the rider's knees. Recently His Majesty has taken long rides, and the skin having rubbed off in a spot on the inside of the right knee a blister resulted.

McMurdo's Store News

FRIDAY, June 17, '10.
The slight hoarseness, caused, perhaps, by having got wet fishing on the holiday, may develop into something more annoying and serious if it be not checked promptly. A few Fine Tree Lozenges will relieve the rasping and tightness, and prevent further trouble. Just notice the effect after using one or two. Price 25c.

Hand Sapolio is specially designed for cleansing the hands from dirt, oil, stains, paints, tar and such like soilure. It will leave the skin clean, soft and smooth. 10c. a bar.

For a cheap, good, nicely perfumed toilet soap, get McMurdo's Butter-milk Soap, 10c. a cake.

BICYCLES

BICYCLE SUNDRIES
DISC RECORDS BICYCLE MUNSON
at Cut Prices 249 Yonge St.
Send for Cut Price Catalogue. TORONTO
April 1st.

Fire Alarm Yesterday.

Yesterday at 4.20 p.m. an alarm of fire was sent in from box 334 bringing the Western and Central firemen to Alexander Street where the roof of the old Alexander Street School was on fire. It is thought that a spark alighted on the roof from the foundry and caused the blaze. Before the firemen arrived men from the foundry quenched the blaze with a few buckets of water, and only slight damage resulted to the building.

MINARD'S LINIMENT is the only Liniment asked for at my store and the only one we keep for sale. All the people use it.

HARLIN FULTON.
Pleasant Bay, C.B.

Kellogg Food Company's CEREALS.

Toasted Corn Flakes,

15 cts. package.

The Sweetheart of the Corn.

Toasted Rice Biscuits

Used and endorsed by the Battle Creek Sanitarium.

Caramel Cereal.

A Mixture of Cereals so prepared as to constitute a wholesome substitute for Coffee.

Granose Biscuits.

A Crisp and Delicately Flavored Food.

EX BORN, TO-DAY.
New Potatoes, Fresh P. E. I. Print Butter.

C. P. EAGAN, Duckworth St. and Queen's Road.