Do not put off, do not delay. Remember, you have only 4 more days to buy at Wholesale and Manufacturer's Prices. The Savings on your purchases are Startling!

Hundreds of customers who bought here, acknowledged the very low prices, praised

the high quality merchandise we offer. Make up your mind to buy now. Our prices will return to normal when this sale is over. You have until Saturday, December 17th. If you have any consideration to your hard earned dollars, you will give them a chance during this sale.

FREE! 1 Pair of All-Wool Socks FREE with the purchase of each pair of men's larrigans, these over-aocks cost \$1.25 wholesale.

Beef Hide Larrigans. 6 inches high. Now..... \$2.25 SOCKS FREE .....

"Palmer Special" Beef Hide, 6 inches high.... \$4.25

Horse Hide Larrigans 6 inches. SOCKS FREE. \$2.25 10 inches. SOCKS FREE. \$2.75

Palmer Draw String Beef hide, oil-tanned, 6 inch \$5.50 SOCKS FREE. Now....

Men's all Wool Shirts Men's all-wool Shirts and \$1.15 Drawers, \$1.75 value, now...

Men's Merino Combinations \$2.00 value. Now...... \$1.25

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Men'sFlannell Shirts \$3.00 value. Now..... \$1.98

Men's Fleece Lined Mitts. \$1.75 value. Now...... 980

Men's Mackinaw Shirts All wool. All sizes..... \$3.25

## Greater Bargains for Second Week

are placed on the tables daily which are very enticing values to folks who desire to dress BETTER for less money. Come to the sale this week. You, too, will find economies so far reaching, so important, so forcefull that they are their own best argument and instantly impress themselves strongly on the minds of us all.

Sale Positiv-You Buy at Wholesale

An additional 5% (five per cent) Discount will be allowed on all Coats, Suits and Dresses pur-This offer stops Satur'y night. Take advantage of this offer. You now buy below wholesale prices. COME! BUY! SAVE!

o.m. during the

Store Open

# Ladies' Coats, Suits, Dresses

Supreme confidence, merited by their recognized quality and individuality, is responsible for the enormous popularity of dresses, coats and suits bought at this store. Ladies who desire to dress well on a limited income will find this sale---ccmirg at this time--a blessing. We offer the following at a 5 per cent. discount below the already low sale price, for Wednesday, Thursday, Friday and Saturday of this week only.

Ladies' Dresses

Jumper and sleeveless style. \$8.98 to \$12.50 value. Now

\$4.98 and \$6.50

Ladies' Dresses

Tricotines and Serges. They formerly sold to \$30.00. Now

\$12.00, \$15.00, \$17.00

Ladies' Coats. Ladies' New Fall and Winter Coats. Were selling to \$55.00. Now

Ladies' Coats Made of Fine Tweeds Were selling for \$16.50. \$39.98 Now..... \$9.98 Silk Dresses. The very newest styles Sold to \$38.00

Now...... \$19.98

. Farrah & Co.

## Men's **Mackinaw Coats** At Wholesale Prices

Hundreds of coats dumped out to the public at prices that are unheard of. These coats are made of all wool, norfolk and semi-norfolk style, all colors and sizes to fit, any man. No one can beat these prices. You are sure of saving money by buying four Mackinaw here.

9.00 value, now \$6.50 9.50 \$6.75 10.50 \$7.25 11.00 \$7.50

Ladies' Combinations Made of fine soft cotton..... 90c \$2.25 value. Now.....

Ladies' Dress Oxfords Made of fine calf skin, black only, sizes 3 1-2, 4, 4 1-2, now \$1.19

Ladies' Cotton Hosiery Ladies' Fine Cotton Hosiery, 25c Regular 50c value. Now....

Ladies'Skirts

Made of Fine Serge, one lot \$2.25 only. \$3.50, \$4 and \$4.50 val.

Ladies Pull-Over Sweaters All wool, all sizes and shades. \$2.25 \$4.50 value. Now......

Children's Heavy Cotton Drawers Was 75c. Now...... 49c.