

The Union Advocate

A WEEKLY NEWSPAPER
Established 1867

Published Wednesday Afternoon
Subscription Price, \$1.00 Per Year
United States, \$1.50 in Advance
Copy fee, changes of advt. must be
in this office by 10 o'clock Tuesday
morning.

J. H. BROWN, Man. Ed.



WEDNESDAY MARCH 24TH, 1915

THE TALE OF THE DESPATCHES

A careful consideration of the despatches from the theatre of war, brings the reader to the conclusion that Germany, to try and retrieve lost ground, and re-establish lost morale, has attempted to assume the offensive in France and Flanders. A despatch from Russia states that several army corps that have been operated in East Prussia have been sent to Flanders. The progress being made by the Belgians along the Yser is very gratifying to the friends of the Allies. This army has been reconstructed and is fighting with a brilliancy that is surprising when their past defeats by overwhelming odds had sapped their life blood and made fighting at all most difficult, are considered. They had lost heart and morale at the devastation of their country, but they have now taken on a new life.

Another reason for sending more troops into Flanders, is the Kaiser's desire to retain Lille, that is being seriously threatened by the advance the Allies are making in that part of the line. Lille is an important point, and realizing this a council of war being held by the Kaiser in the vicinity points definitely to the fear that the German general staff entertains that gradually their hold on this section of the country is slipping away from them. If they intend to try and hold it, the last fight at Neive Chappelle has proved that it can only be done by large reinforcements.

By using up their new army and having their ranks seriously broken, they will be then able to withstand the shock that is sure to come when the Allies assume their promised offensive. The day cannot be far off now; only bad weather can keep it back, for as soon as the roads are dry enough to allow of the passage of heavy vehicular traffic, there will begin what promises to be the greatest battle of the ages, not only because of the number of men engaged, but because of what is involved in it, viz, the re-shaping of the map of Europe and the stamping out for ever of military despotism.

Gradually the way is being opened for Italy to come into the conflict. Austria persistently refuses to accede to the demands of Germany in the matter of making territorial concessions to Italy. The government of Italy is now realizing that if this territory is to be added to their country, then it must be won by actual participation in the strife. It is not satisfied with the promise of the cession of territory after the war, as a bribe for continued neutrality, as it realizes quite well now that when the war is ended, Austria will not have any say in that; so that at any time now the news may come that Italy has formally cast in her lot with the Allies, and has brought Greece, Bulgaria and Roumania in with her.

That the German offensive in Poland has failed altogether, seems to be conceded on all sides. It is largely due to the utter rout of the Austrian army in Eastern Galicia. Germany is said to be abandoning positions in Poland that the army operating there may be used to prevent any further advance being made by the allies in France or Galicia. The slow, but steady advance of the Allies in both spheres of hostility, is said to be causing grave alarm to the Kaiser and his Staff. With a threat that discloses assuredly the position of the armies in Northern Poland, the German commander states that if the Russians destroy Prussian villages, which shows such is expected, he will destroy three in Poland for every one destroyed in Russia.

While these German villages can not be conquered without time and



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bloodshed, yet these statements show clearly that even the commanders know that it is only a matter of time until they will be forced to give up the hope's's battle.

In the Dardanelles, considerable progress has been made in the destruction of the forts, not however unfortunately without some loss to the Allies. Two British battleships, the Ocean and the Irresistible have been sunk, though the crews were saved, and the French battleship Bouvet has shared the same fate, not without however taking a large number of her crew to the bottom with her. All these vessels were lost by striking floating mines; and it is somewhat remarkable that so little damage should have been inflicted on the fleet by the guns of the forts. Failing any unforeseen happenings, the fall of Constantinople cannot be long delayed.

DAYLIGHT SAVING

The matter of daylight saving has been suggested to The Advocate, and after having looked into the matter and judging by results from its being tried out in other towns and cities, particularly in the west, we are of the opinion that the same could be satisfactorily worked in Newcastle.

The idea is, that the clock be moved ahead one hour, thus taking advantage of the daylight from seven o'clock in the morning until eight o'clock, the usual hour of going to work, and closing at say what would be nine o'clock under the new arrangement, which would mean a saving in electric light bills, and besides the evenings would be longer. The months during which the daylight saving arrangement would be in force would be April, May, June, July and August, and The Advocate makes the suggestion to see how it will be accepted by our merchants.

TIMELY TOPICS

Dollar Day—Dollars Saved.

Every merchant who participated reports a good day's sales.

Let us all heed Canada's watchword of the hour—Production, production, and again production.—Busy East.

CORRESPONDENCE

The views of our correspondents are not necessarily those of The Advocate.

WHOSE PROTECTION ARE THE SOLDIERS HERE FOR?

To the Editor of The Advocate,
Dear Sir:—We would like to know from the authorities at Ottawa how it is that the Manager of the Wireless Station here is an American who persists in displaying the American flag over his office door, so that all Britishers and others entering must pass under it; also that all Canadian and British employees have been discharged and a number of foreigners taken on instead.

Is the Universal Radio Syndicate an English Company, or is it an alien company? If the latter, why the need for a guard?

SUBSCRIBER.

RICHIBUCTO NEWS

Personal and Local Happenings at the Shiretown of Kent County

Richibucto, March 20.—Miss Marguerite O'Leary has returned from a visit of several weeks to relatives in St. John.

Miss Gertrude Buckley, who had for several weeks, been a guest of Mr. and Mrs. R. O'Leary, returned on Thursday to her home in Newcastle. She was accompanied by her cousin Miss Elise O'Leary, who will make a return visit.

Miss Edith Bourque is visiting her aunt Mrs. Wm. H. McLeod, Fredericton.

Dr. T. J. Bourque, M. L. A., came to-day from Fredericton to spend Sunday.

Miss Yvonne LeBlanc returned recently from a trip to Antigonish, Halifax, Amherst and Moncton. Her friend Miss Mayme Murray, who accompanied her remained in Moncton for a few weeks visit at the home of her friend, Miss Ida Bourque.

Guy Lozier, of A. & R. Loggie's office staff, returned on Wednesday from Tracadie whither he was called last week by the sudden death of his father.

Miss Lina Irwin went recently to Truro, N. S., to spend a few weeks. Allan Haines, the oldest member of Division No. 42 Sons of Temperance is confined to his bed through illness.

A goodly number of the above-named Division visited the Rexton Division, by invitation, on Monday evening, and were royally entertained.

While splitting wood on Wednesday morning, Alexander Haines had the misfortune to let the axe slip and cut his left hand badly. There was not a doctor in town, but his nephew, Fred O'Brien, who was working with him, drove him to Dr. Maloney's, Rexton, the wound meanwhile bleeding profusely. Dr. Mahoney found it necessary to put in several stitches. The cut was made with a sharp ax.

Fred Russell of A. & R. Loggie's store staff, returned on Tuesday from Petit Rocher, where he was called owing to the illness of his little son, who is now recovering.

William Curwen, baggage master, this week had a hand quite badly injured with a piece of tin while cleaning up some rubbish at the station.

Mrs. Sarah Warren, of South Branch, who has been visiting friends in Richibucto and St. Louis, is now visiting friends in Rexton.

Miss Nellie Ross is visiting relatives in Rexton.

George Munderson, of Douglastown has been in town for the past few days.

Mr. and Mrs. George Thompson, have returned to St. John, after spending several weeks with Mr. Thompson's parents, Mr. and Mrs. J. C. Thompson, of the Queen Hotel.

Thomas Long has returned from a trip to Boston and New York.

How's This?

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure.

F. J. CHENEY & CO., Toledo, O. We the undersigned have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by him.

National Bank of Commerce, Toledo, O. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 75 cents per bottle. Sold by all Druggists.

Take Hall's Family Pills for constipation.

HOSPITAL PLANS ABOUT COMPLETED

Messrs Edgett and Heans, of St. John, Here in Connection Therewith

Messrs. Edgett and Heans, building superintendent and architect, of St. John, have been in town the past few days in connection with the new hospital.

The plans in connection therewith are now pretty well developed, and it is expected that the construction work will commence as early as coming spring as the weather will permit.

We understand the plans provide for ample accommodation for all requirements. The new hospital will be modern in every particular, and will be equipped with an X-ray machine and other up-to-date appliances, and will compare favorably with other hospitals established throughout the province.

REXTON ITEMS

Of Interest to Readers From Our Regular Correspondent.

March 22.—The St. Patrick's entertainment given under the auspices of The Catholic Dramatic Club was a grand success in every way. The three act drama "The Country Kid" was considered one of the best ever seen here. It held the interest and kept the audience in laughter from start to finish. The specialties were of exceptionally high order, and consisted of piano duets by Misses Carson and Amanda Malliet, trombone solo by Alonzo Johnson, accompaniment by Miss Carson, vocal solo by Miss Lucie Malliet, monologue by Miss Grace Moore, vocal solo and character song by Alonzo Johnson.

The cast of characters in the drama were: Tom Cunningham, the rightful heir—Al. C. Fraser.

Frank Blandin, villain—Henry Daigle.

Bill Taylor, tramp—L. J. Robit.

Zeben Cunningham, old farmer—Leo Fraser.

Reuben Thacker, country kid—John Dewar.

Jim Jones, tough—E. J. Poirier.

Sheriff—E. J. Poirier.

Mariah Cunningham—Old Woman—Miss Grace Fraser.

Mary Blandin, Frank's wife—Miss Estella Lanigan.

Chick Cunningham—Miss Nellie Lanigan.

The death occurred here Tuesday evening of Andrew Reid, eldest son of Mr. and Mrs. J. E. Reid, at the age of 10 years and 5 months. Andy was a bright boy and a general favorite, and his death is a great blow to his parents.

The funeral was held Thursday afternoon and largely attended. Interment was made in the Union cemetery at Richibucto, Rev. F. W. M. Bacon officiated at the services.

Mrs. Alex. Reid of Fredericton is visiting Mr. and Mrs. J. E. Reid.

Mrs. W. H. Reid and little son John, of Newcastle, are the guests of Mr. and Mrs. John McMurray.

Mr. and Mrs. George Jardine have returned from a visit to their daughter, Mrs. J. D. Palmer in Fredericton.

The Catholic Dramatic Club will repeat their play "The Country Kid" at Buetoche Wednesday evening, March 24th.

Miss Lillian Williamson went to Harcourt Saturday to visit friends.

PATRIOTIC MEETING AT TROUT BROOK

(Continued from page 1)
to the Mother Country, which Canada's sons have already very well answered. Besides the services very willingly given by our men at the front the speaker reminded us of the duty of those who remained at home. Hence the purpose of the Patriotic Fund which was formed for the purpose of assisting the wives and children of the men at the front.

Mr. Bate then very forcibly impressed on the audience the necessity of every one subscribing to this fund as much as they could afford.

David Ritchie then spoke of organizing the Parish and appointing the collectors, and what their respective duties would be. The Chairman then proceeded with the organization. The following officers and collectors were then appointed: President, John Copp; Vice-Pres., Wm. Dunnell; Treas., Kiah Copp; Secretary, Joseph Hooford; Collectors Trout Brook: Miss M. Wayne, Miss M. Mullin, Mr. Wm. Hooford.

For Seville: Miss M. Harris, Miss L. Copp, Mr. Connie Kingston. For Chaplin Is. Road: Miss O'Shaughnessy, Mrs. Hugh Drummond, Mr. E. Welsh. For Protectionville: Miss Sobey, Mrs. Petrie and Mr. David Gordon.

Subscription list was then opened and upwards of \$100.00 was subscribed, which was indeed a very generous amount. The meeting was then adjourned after singing the National anthem. A large number were present from all over the Parish, and the speaker received a very attentive hearing.

W. J. Jardine begs to acknowledge the following amounts from the North Esk Patriotic Fund:

John Copp \$5.00
Wm. Dunnell 5.00
Harvey Wayne 1.00
Allan Shaddick 5.00
Miss Alice Shaddick 1.00
Kiah Copp 3.00
M. O'Shaughnessy 10.00
\$30.00

Weighed in the Balance and Found Wanting

Some time ago a man went into a store in Brantford to buy a saw. He saw the kind he wanted and asked the price. It was \$1.65, the dealer said.

"Good gracious," said the man, "I can get the same thing from the mail-order house for \$1.35."

"That's less than it cost me," said the dealer, "but I'll sell it on the same terms as the mail-order house, just the same."

"All right," said the customer. "You can send it along and charge it to my account."

"Not on your life," the dealer replied. "No charge accounts. You can't do business with the mail-order house that way. Fork over the cash."

(The customer complied)
"Now, two cents postage and five cents for a money order, to the mail-order house, you know."

The customer, inwardly raving, kept to his agreement and paid his seven cents.
"Now twenty-five cents expressage."

"Well, I'll be — — —," he said, but he paid it saying "Now, hand me that saw and I'll take it home myself and be rid of this foolery."

"Hand it to you? Where do you think you are? You're in Brantford and I'm in Toronto, and you'll have to wait a week for the saw."

Whereupon the dealer hung the

saw on a peg and put the money in his cash drawer.

"That makes \$1.67," he said. "It has cost you two cents more and taken you a week longer to get it than if you had paid my price in the first place."—Printer and Publisher.

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Box 298, Newcastle, N. B.,
giving full particulars. 13-0



Notice

Public notice is hereby given that the Voters' List for the Town of Newcastle is posted at the Town Office and that the same is subject to revision up to and including Friday, the 10th day of April next.

J. E. T. LINDON,
Town Clerk.
March 19, 1915. 13-4

NEW SPRING HATS CLOTHING TOO!



Just now we want every man in Miramichi to see our splendid showing of new Headwear and Clothes. We have for inspection the latest and most varied showing ever offered.

In Hats we show the New Stetson, Walthouses, Horton, Boston, Carter, and many other makes of American, Canadian and English Hats. Every color is represented. The new shapes may be either telescoped or dinged. Contrast Bands are in high favor in the young men's models. Prices range from **\$1.50 to \$4.25**

In Suits we show W. R. Johnson Co. and Semi Ready models, which represent the best in good clothes. We are anxious to show you our line. Suits from **\$7.50 to \$25.00.**



WHERE THE GOOD GOODS COME FROM



PATRIOTISM and PRODUCTION

Pin Your Faith to Live Stock

The one outstanding feature of the world's farming is that there will soon be a great shortage of meat supplies. Save your breeding stock. They are today Canada's most valuable asset. If you sacrifice your breeding stock now, you will regret it in the near future. Plan to increase your live stock. Europe and the United States, as well as Canada, will pay higher prices for beef, mutton, and bacon, in the very near future. Remember that live stock is the only true basis of economic and profitable farming. The more grain you grow, the more stock you can carry. The more stock you keep, the more fertilizer for your fields. Mixed farming is real farming, not speculating.

Study this table, which was prepared before the war. Only one country increased its cattle more than its people in the past ten years. And, in it (Australia) in 1914 there was a tremendous loss of live stock through an unprecedented drought—a fact which the table does not show. Do you need any stronger argument than this table that there is bound to be an increasing demand for beef? Add to this condition, the destruction of live stock of all kinds, breeding and young stock included, in the war zones. The war has merely hastened the meat shortage of the world. When it is over, the farmer with live stock will continue to profit in the world's markets, and, in addition to having helped feed our soldiers at the front, will be in a position to reap a further reward for having stayed with the live stock industry.

BEEF

Country	Population Since 1900	Cattle Increase Since 1900
France	2%	2%
Germany	18%	4%
United Kingdom	10%	2%
Austria-Hungary	10%	2%
European Russia	14%	12%
Canada	34%	17%
Argentina	40%	6%
Australia	18%	40%
New Zealand	30%	15%
United States	24%	30%

SHEEP. Canadian farmers have been losing great opportunities in sheep raising and sheep feeding. Hundreds of thousands of sheep have been slaughtered to provide winter clothing for the soldiers of the different armies. Australia's losses, through drought in 1914, were very heavy. Canada has been importing frozen mutton from New Zealand. In view of these conditions, wool and mutton should prove very profitable for Canadian sheep raisers during the next few years.

SWINE. Through the indiscriminate sale of swine in the Canadian West in the past three months, the supply in 1915 promises to be little more than half of 1914. Add to this the fact that the British soldier is allowed 1/2 lb. of bacon per day, and that sausage is the principal meat food of the German soldier, and you will understand the outlook for the future. Those who stay

steadily with swine, year in and year out, make money. Those who rush in and rush out, generally lose money. "Buy when others are selling, sell when others are buying," applies to live stock as well as to Wall Street stocks.

DAIRY. Milch cows increased in Canada from 2,406,577 in 1901 to 2,694,173 in 1911. This increase did not amount to 8% and was less than one-quarter of the population increase of Canada. At the same time, the per capita consumption of milk by Canadians increased 30%. Is there any wonder we had to import 7,000,000 lbs. of butter from New Zealand?

The exports of Canadian cheese have been steadily declining for ten years. Look at the market prices today. Do they not suggest the advantage of increased production?

Through cow-testing, selection and better feeding, the

average annual production per cow in Canada did increase from 2,850 lbs. per cow in 1901 to 3,805 lbs. in 1911, but this is only a beginning. Last year one cow in Canada produced 26,000 lbs.

The dairymen of Denmark who supply Great Britain with butter and bacon are not satisfied unless their herds average 10,000 lbs. per cow. Let Canadian dairymen work to increase the productiveness of the milch cow. Breed for milk. Test your cows. Save your calves. Select your milkers. Feed for yield. Read the Agricultural papers and Government reports and bulletins on dairying.

CONFERENCES

Now that you have attended the Conferences, or have read about them, get together and talk things over. Also write to the Publications Branch, Canadian Department of Agriculture, Ottawa, for bulletins and reports on live stock and dairying.

Canadian Department of Agriculture,
Ottawa, Canada

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JOHN O'BRIEN

43-6mos. NEWCASTLE, N. B.

TENDERS

Sealed Tenders will be received by the undersigned, closing on April 1st, for a 10 year Lease of the Harbours Farm situated in the Town of Newcastle, N. B.

The lowest or any Tender not necessarily accepted.

ALLAN J. FERGUSON,
11-4 Secretary to St. James' Church.

Easter Offering

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