

PUBLISHED EVERY FRIDAY

THE

CIRCULATES IN EVERY PROVINCE

CANADIAN GROCER

AND GENERAL STOREKEEPER

**SELL
ONLY
THE
BEST!**

In Competition with the World
we have received the

**Highest Awards
Made . . .**

These substantiate our claim
that : : : : :

Colman's Mustard

IS THE BEST IN THE WORLD

Our New "Malta."

It's our idea to please each individual taste, to make our line so comprehensive that it will be easy for you to sell our biscuits to every one of your customers. If you've got a suggestion to offer for a new line, we'll thank you for it.

Last week we talked about "Elite." Did you sample them? This week it's "Malta," a small, iced, fancy, that ranks high in Biscuitdom. Runs about 85 to the pound. "Malta" will transform a common-place meal into a dainty repast, but that's to be expected of Christie's biscuits. We'd like you to see this new creation as soon as possible. Shall we send a sample case?

Christie, Brown & Co., Limited, TORONTO and
MONTREAL.

S
so that
at
icure.
wrong
(4)
, Ont.
E
AL
Genuine Pro
ng Cutlery
nition.
ON'
OLISH
LIMITED
Blas and
eto.
England.
ig Street