



**“Congratulations, John, that new
Dayton looks fine”**

Your best customer will say it. The wholesaler's traveller will say it. The landlord will say it. The banker will say it. At least, they will certainly think it. Remember—more people know about the Dayton Scale than you think. Know that it means absolutely fair and correct weight. Know that it ensures the merchant getting his fair profits. That it does all his price calculating for him—instantly. And knowing this, everyone will have more confidence in you, your judgment, your goods, your success—when they see that new Dayton in your store.

*Remember, everyone likes to deal with a successful merchant.
Let us send you our new illustrated catalogue to-day.*

Dayton Computing Scales

FRANK E. MUTTON
Vice-Pres. and General Manager

*Sales Offices in All
Principal Cities*

**Royce and Campbell Avenues
TORONTO**

Division International Business Machines Co., also makers of International Time Recorders and Hollerith Electric Tabulators.